

ENTRANCE REQUIREMENTS

ADMISSION WITH HKDSE QUALIFICATIONS

HKDSE SUBJECTS	CORE SUBJECTS				ELECTIVE SUBJECTS (INCLUDING M1/M2)	
	Chinese Language	English Language	Mathematics	Liberal Studies	1 st Elective	2 nd Elective
LEVEL REQUIREMENT	3	3	2	2	3	3

Notes:

English plus ANY Chemistry/Design related subjects listed below are given the highest weighting for admission score calculation:

- English Language
- Chemistry
- Combined Science: Biology + Chemistry
- Combined Science: Physics + Chemistry
- Design and Applied Technology
- Visual Arts

One relevant Applied Learning subject(s) that can be considered for meeting the University entrance requirement.

An attainment at Attained with Distinction (I) level or above / Attained with Distinction (obtained in 2017 or before) is required. Performance of "Attained with Distinction (I)" is comparable to level 3 while "Attained with Distinction (II)" is comparable to level 4 or above of the Category A subjects of the HKDSE.

Note: Non-JUPAS applicants based on other qualifications, such as IB, GCEAL, Diploma and Associate Degree, are also eligible for applying to this BA programme. Applicants are welcome to visit Study@PolyU website for detailed entrance requirements.

SENIOR YEAR APPLICANTS

- An Associate Degree or a Higher Diploma in Fashion and Textile Studies, or the equivalent

DESIGN & DRAWING TEST AND/OR INTERVIEW

Starting from 2021/22 admission, the design test and interview for JUPAS applicants are not required.

Applicants are welcome to submit e-portfolio as supplementary information in support of their applications. This supplementary information is optional. Detailed arrangement and requirements of the e-portfolio submission will be announced to JUPAS applicants via their emails in June every year. The department may consider giving bonus score to those applicants with outstanding e-portfolios.

For non-JUPAS applicants, interview/ test may be required for the shortlisted candidates.

ASSESSMENT ARRANGEMENTS FOR JUPAS APPLICANTS

While all bands of applicants are considered, preference is given to Band A and Band B applicants. Admission to the programme is in primarily based on academic merit, plus the following optional supplements.

Applicants are welcome to submit e-portfolios OR personal statements as supplementary information in support of their applications. This supplementary information is optional to all applicants, regardless of their intended future choice of specialism (e.g. fashion design). Detailed arrangements for and requirements of the e-portfolio or personal statement submission are announced to JUPAS applicants via email in June every year. (All students who are admitted with HKDSE results will start the programme with 3 common semesters of foundation training in fashion and textiles, after which they will be streamed into one of five specialisms, including designed related specialisms.)

The department may consider giving bonus scores to applicants with outstanding e-portfolios or personal statements.

Important:

This leaflet was compiled in September 2021. Applicants are advised to visit Study@PolyU website www.polyu.edu.hk/study for the most current information.



INSTITUTE OF
TEXTILES AND
CLOTHING

BACHELOR OF ARTS (HONOURS)
SCHEME IN FASHION & TEXTILES

2022/23
ADMISSION



14490**BACHELOR OF ARTS
(HONOURS) SCHEME IN
FASHION & TEXTILES**

STUDY MODE & DURATION

FULL-TIME, 4 YEARS

for HKDSE and non-JUPAS applicants

FULL-TIME, 2 YEARS

for senior year applicants

TYPE OF FUNDING

GOVERNMENT-FUNDED

CREDIT REQUIREMENTS

123

for HKDSE and non-JUPAS applicants

63-75

for senior year applicants*

INTAKE NUMBER

92

for HKDSE and non-JUPAS applicants

170

for senior year applicants

FEE

HK\$42,100

per year

PROGRAMME AIMS

The general aim of the programme is to train competent professionals for the fashion business in textiles, apparel, retailing, design and related organisations. These professionals will play an active role in the development of the global fashion and textiles industry in local and overseas markets. In addition to their professional competencies, the programme will also cultivate students' other essential competencies, such as entrepreneurship, social media marketing, and business analytics, expanding graduates' skillsets for today's business environment.

**PROGRAMME
CHARACTERISTICS**

Based on desired careers and academic performance, students can pursue studies in one of the following 5 specialisms under the BA Scheme.

**TECHNOLOGY**

Technology specialism nurture graduates who have sound knowledge of fashion products and production processes; who are able to apply their knowledge within a technical, economic, managerial and commercial context; who are flexible and can adapt and respond to change; and who have the potential to become industrial leaders in product development, process innovation and production management in textiles and apparel in local and global markets.

**RETAIL AND
MARKETING**

This specialism equips students for global fashion business. Students will learn the fundamental management principles, contemporary practices and operational knowledge of global fashion retail and marketing. In particular, it will develop students' skills in defining, analyzing and solving business problems in fashion retail and marketing, from fast to luxury fashion, and from fashion accessories to lifestyle products. Emphasis will be placed on the aspects of fashion sourcing, buying, market research, branding, digital marketing, omni-channel distribution, social media analytics, store management and distribution of fashion products in both local and global contexts. This specialism will ensure that students attain the necessary professional skills to initiate and carry out individual and team research project. Students will also acquire managerial, analytical and problem-solving skills for business from local and overseas internships opportunities.

**DESIGN**

Design specialism nurture students' creativity and design ability, and this specialism develop their awareness of current and emerging technologies in the fashion and manufacturing environment and to promote an understanding of the supporting marketing and business practices.

**INTIMATE
APPAREL AND
ACTIVEWEAR**

The aim of this specialism is to ensure that students have the necessary academic and practical knowledge of intimate apparel and activewear, including the integration of design and technology aspects. It provides students with a supportive and inspiring learning environment to create imaginative designs using analytical and problem-solving abilities. It also encourages students' independent judgement and critical thinking for the new development of intimate apparel and activewear. Students are guided to attain first-hand experience of the latest technologies, modern materials and industrial practice.

**KNITWEAR
DESIGN &
TECHNOLOGY**

This specialism is similar to that of the Design specialism in that it intends to nurture creativity and design ability. In addition to the general education, students also attain the essential knowledge and skills of a knitwear designer.

REMARKS

*The exact credits required for each AD/HD holder depends on the approved credits transferred. Students not meeting the equivalent standard of the undergraduate degree LCR, based on their previous studies in AD/HD programmes and their academic performance, will be required to take additional credits (6 credits in English and 3 credits in Chinese) on top of the required credits.

