
The Newsletter



International Academy
for the Study of Tourism

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President's Message

In this issue

President's Message	1
Members' Activities	3
Announcements and Call for Papers	5
Event Calendar	21

Dear Academy Fellows:

I am very pleased to update you on the activities and progress being made by the Academy. First, I am very happy to report that the program, hospitality arrangements, and post conference tours for the Biennial Conference in Mugla Turkey are progressing well. We anticipate publishing the conference program in the near future. As the 10th Biennial Conference, there will be many causes for celebration. Remember, the dates are May 15 to 20.

The Conference Call for Papers has been distributed, inviting Academy Fellows and guests to prepare a paper for presentation at the Conference and for publication in the Conference proceedings. It is available on the Academy website www.tourismscholars.org. The Conference theme is "Then, Now and Future of Tourism Research". It is hoped that authors will prepare retrospective papers that presents their research within the context of both past research and future opportunities.

(continued on page 2)

President's Message

(continued from page 1)

As with the Beijing Conference, completed papers must be submitted prior to the Conference. Specifically, paper titles and two to three page abstracts are due by January 15, 2007. Completed papers for accepted manuscripts must be submitted by April 15, 2007. At this time, the Academy is committed to publishing a conference proceedings CD, but we are continuing to explore the preferred option of a conference book. Abstracts and papers are to be submitted electronically to Kaye Chon at hmkchon@polyu.edu.hk

As in the past, Academy Fellows have the opportunity to invite a research professional colleague to the Conference. Please carefully review the guest policy as published in the July 2003 Newsletter. Specifically, a Fellow can invite one guest. That guest must be a tourism research professional. An individual can attend the conference as a guest only once. Guests must make a research presentation and submit the paper for publication in the conference proceedings. As the Academy membership continues to grow, the ability of host institutions to provide complimentary hospitality services may be challenged. If we exceed the numbers cap established in the Mugla proposal, guests will be required to pay for hospitality services. Fellows inviting guests must do so and notify the Secretariat prior to the paper abstract deadline January 15, 2007.

I also want to sincerely thank our Academy membership committee. They have concluded the nomination process and are preparing their recommendations to the Academy. The nomination process was a resounding success. We have an excellent pool of nominees. The Secretariat will create an easily accessible website with the nomination letters, Academy forms, vita, and research papers. I anticipate that the nominations and membership committee recommendations will be to you soon. I ask that you carefully review these materials and vote.

Finally, a reminder to those of you that have not yet paid their membership dues. Please do so. The preferred method of payment is to FAX the Secretariat your credit card number and expiration date.

I look forward to seeing you in Mugla.

*Best wishes
Rick Perdue*

Members' Activities

Kaye Chon & Haiyan Song – Kaye and Haiyan have organized the Third China Tourism Forum, a two-day conference that focus on issues relating to tourism and economic development in China, and discuss possible solutions to the challenges arising from tourism development in China.

Geoffrey Crouch – Geoffrey was invited by the Ministry of Trade and Industry to visit Singapore during November 1-3 by the as a Distinguished Visiting Speaker. During his three-day visit, as part of the government's Distinguished Visiting Speaker Series, Geoffrey made six presentations to various groups of civil servants, academics and others, as follows:

1. a presentation to the Singapore Tourism Board on Destination Competitiveness: Theory and Managerial Framework.
2. a Public Lecture to civil servants across the government, university academics and others on Choice Modelling and Its Potential to Inform Policy Development: An Overview and Examples.
3. a Workshop on An Introduction to Choice Modeling.
4. a Workshop on Assessing Singapore's Competitiveness as a Tourism Destination.
5. a presentation to the Singapore Centre for Applied and Policy Economics at the National University of Singapore on Choice Modelling Challenges and Experiences.
6. a presentation to the World.Singapore Study Team Roundtable on Marketing and Branding Singapore: Measuring and Managing Image.

In July, Geoffrey ended his term as Head of the Department of Management and Marketing in the School of Business at La Trobe University and is currently on sabbatical leave, spending periods as a Visiting Professor at the University of St. Gallen (Switzerland), the Department of Marketing at Monash University (Australia) and Virginia Tech (USA).

Brian Goodall – Brain has resigned from the Academy because his interests and research have moved into the field of inclusive environments/independent living. He finds his opportunities to participate in academic tourism activities more than limited.

Dennison Nash – After a long voyage towards publication Dennison Nash's book, THE STUDY OF TOURISM: Anthropological and Sociological Beginning, which includes the personal histories of anthropological and sociological pioneers in the study of tourism, is finally nearing its destination.

Chris Ryan – Chris was, with Haiyan Song, asked to speak at the symposium sponsored by the Shenzhen Provincial Government and Guangdong Tourism Association on International Tourism Cities - which symposium was organized on the sponsors' behalf by Professor Wihu ('Tiger') Bu of Peking University. After that, Chris returned to the UK where he held workshops with doctoral students from the University of Wales Institute at Cardiff (UWIC) and met with David Botterill and Eleri Jones. He also had an enjoyable lunch with Professor Elwyn Jones, previously of the Wales Tourist Board - who has written a history of the Board entitled 'From Candy Floss to Mountain Bikes'. Earlier in his visit, Chris had meetings with Elsevier. On his return, Chris stayed a couple of days with Dr Morag Stewart and Dr Heba Aziz at the Emirates Academy. After the surreal displays for Asia Asia - a 5,000-bed resort complex being planned for the Dubai desert - the return home to exam marking could only be termed 'prosaic' - but probably good for the soul!

Currently he is undertaking research with colleagues from Beijing International Studies University (BISU), including Professors Zhang Wen and Gu Huimin, and Waikato University now has a Memorandum of Understanding with BISU

(continued on page 4)

Members' Activities

(continued from page 3)

that links with the College of Charleston with reference to doctoral studies students. Chris is planning to attend the APTA 2007 conference at where the results from one study with Professor Gu will be presented. Earlier in 2006, Professor Gu gave a joint paper with Professor Geoff Wall at Peking University at a conference where Professor Bu launched the International Tourism Studies Association that will link Chinese and Indian researchers.

Norbert Vanhove – Norbert was invited by the OECD as a speaker on the conference 'Supporting the Development of Competitiveness of Tourist Destinations' which took place in Porto, Portugal, 21-22 November 2006. He dealt with the topic: 'The determinant factors that make the competitiveness of a destination'

Arch Woodside – Arch is the Editor-in-Chief of the International Journal of Culture, Tourism, and Hospitality Research; Rich Harrill (University of South Carolina) and John Crotts (College of Charleston) are serving as Co-Editor of the IJCTHR. The IJCTHR focuses on building bridges in theory, research and practice across the fields of culture, tourism and hospitality. From 2007, the IJCTHR will be included in the EMX online database. Here are two website provide information about IJCTHR:

www.emeraldinsight.com/info/journals/ijcthr/journalinfo.jsp

www.emeraldinsight.com/info/journals/ijcthr/eabinfo.jsp

Shinji Yamashita – With immediate effect, Shinji's email address is changed to:
cyamas@mail.ecc.u-tokyo.ac.jp

Announcements and Call for Papers

Call for Papers - 10th Biennial Conference 10 Academy Conferences: Then, Now and Future of Tourism Research International Academy for the Study of Tourism

*Mugla, Turkey
May 15-20, 2007*

As announced in the latest Academy Newsletter (see President's message), the 10th biennial conference of the International Academy for the Study of Tourism (hereafter Academy) will be held in Mugla, Turkey, on May 15-20, 2007.

Conference theme is "10 Academy Conferences: Then, Now and Future of Tourism Research." Members and their professional guests are invited to submit papers, which focus on a critical review of the past and present state of research and drawing critical research questions for the future within the topical area.

Call for Papers

Members are encouraged to submit a paper for presentation consideration at the Academy conference. Per Academy policy, all invited guests (i.e. professional colleagues) are required to submit and present a paper at the Conference. In considering the paper topic, members and invited guests should consider the objectives of the Academy.

The objectives of the Academy is to further the scholarly research and professional investigation of tourism, to encourage the application of findings, and to advance the international diffusion and exchange of tourism knowledge.

Publication Plan

The Academy will publish a conference proceeding in CD Rom with ISSN/ISBN number.

Submission Deadline

Deadline for submission of paper titles and abstracts is January 15, 2007.

Completed papers must be submitted by April 15, 2007. Failure to submit the completed paper may revoke presentation acceptance. All papers must be prepared in English using MSWord and submitted electronically to Kaye Chon, First Vice President of Academy at hmkchon@polyu.edu.hk

For additional enquiries, please contact:

Kaye Chon
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
Hung Hom, Kowloon
Hong Kong
Email: hmkchon@polyu.edu.hk
Telephone : +852-2766-6382
www.tourismscholars.org

(continued on page 6)

Announcements and Call for Papers

(continued from page 5)

10 Academy Conferences: Then, Now and Future of Tourism Research International Academy for the Study of Tourism

Special Information on Transportation

Dear Academy Fellows and Guests:

Below is information from Bill Gartner about travel to next year's conference site in Mugla, Turkey.

"Fellows should plan on flying directly to Istanbul. From Istanbul, there are two regional airports that can be used to access Mugla. They are Milas/Bodrum and Dalaman. Both are about 1 hour from the conference site.

Onur Air and Turkish Air have frequent and fairly inexpensive service from Istanbul to either of the two regional airports. They depart from the domestic terminal in Istanbul that is located next to the international terminal. Signs are in place to make one's way from the international to domestic terminal.

Once tickets are purchased to one of the regional airports the conference organizing committee should be contacted with arrival and departure information. Weeks before the conference, you will be provided with a contact to be used to notify the organizing committee. Upon arrival at one of the regional airports, Fellows and guests will be picked up and taken to Mugla. Fellows and guests will also be returned to the regional airport of their choice. Pick up and return service will be available for a day or two before the conference and a day or two after.

If Fellows and guests decide to arrive much earlier or depart more than a day later than alternate arrangements will have to be made. Taxi service is available from both airports and it is relatively inexpensive."

Best regards,
IAST Secretariat

Announcements and Call for Papers

Announcement

TRR Article of the Year Award

Purpose

Each year *Tourism Recreation Research* (TRR) (established in 1976) publishes approximately 30-35 refereed contributions (that include Feature Articles, Research Probe and Research Notes) in three issues. These issues are often thematically organized with the expertise of Guest-Editors and a team of competent critics. While all research submissions are peer-reviewed for publication approval, a few papers stand out for substance value and thought presentation. Such published papers are potential benchmarks in tourism research and are deserving of citation. With this consideration, the Centre for Tourism Research & Development (India), the publishing establishment of TRR, has instituted the *TRR Article of the Year Award* from the year 2006.

The *TRR Article of the Year Award* is intended to recognize and encourage contributions that aim to advance the field of tourism studies.

Criteria for Consideration

- Research papers, published in a given annual volume of TRR only. The submissions will already have been double blind peer reviewed for publication and should have appeared in print.
- Published work that explores fresh avenues for research (empirical, theoretical and applied), in terms of unconventional themes and territories and multidisciplinary conceptualizations.
- Published works of the previous year will be assessed for the award in the following year.
- Should there be no work of such quality as deserving of this recognition, in the given volume, no such award will be conferred for the year under assessment.
- Contributions by in-house TRR editorial members are not eligible for nomination/ award.

Selection Process

At the end of each volume / year of publication, in-house editors will send out Award nomination forms to three senior academics in Tourism Studies (including members of the TRR editorial Board) for their recommendations on the published articles in a given volume.

The opinions, thus, received will be collected, reviewed and finally endorsed by the Editor-in-Chief.

The announcement of the winning contribution and contributor(s) will be done directly through written communication to the author(s) and indirectly through an announcement in the journal. This information will also be widely disseminated through relevant academic media.

The Award

The TRR Article of the Year Award comprises:

One-year /volume subscription to TRR free of all costs (includes three issues). In the case of multi-authored paper, the lead author will receive the print copy and the co-authors will each be sent an electronic (PDF) version.

Citation from the Centre for Tourism Research & Development, India.

For further details on *Tourism Recreation Research* visit: www.trrworld.org

Announcements and Call for Papers



Third China Tourism Forum

Hong Kong SAR China

15-16 December 2006

The School of Hotel & Tourism Management of The Hong Kong Polytechnic University is pleased to announce the Third China Tourism Forum to be held in Hong Kong on 15-16 December 2006. This Forum will be co-organized by the School of Hotel & Tourism Management, The Hong Kong Polytechnic University, and the UN World Tourism Organization (UNWTO). The aim of this forum is to foster an open dialogue between researchers and practitioners on emerging issues related to China's tourism.

Who should attend

The Forum should be of great interest to those who are in tourism policy, research and education issues related to the development of tourism in China, including tourism policy makers and government officials, government officials in tourism administration, tourism boards and marketing organizations, academics and educators in the tourism and hospitality fields, hotel, restaurant and hospitality industry executives and employers, researchers and consultants, graduate and undergraduate students pursuing tourism and hospitality studies, and others with an interest in the tourism field.

Forum format and speakers

The Forum will feature keynote speakers from the industry, education institutions and international organizations. The Forum will include six keynote presentations and two panel discussions. The themes of the panel discussions are **Tourism Development in the Pearl River Delta** and **Hotel Development in China**.

Confirmed speakers

Dr. Taleb Rifai, Deputy Secretary-General, UNWTO;
Professor Wang Zhong-ming, Executive Dean, School of Management, Zhejiang University;
Professor Zhang Guang-ru, Tourism Research Centre, Chinese Academy of Social Sciences;
Professor Tian Li, Dean, Business and Tourism Administration School, Yunnan University;
Professor Kaye Chon, Director, School of Hotel and Tourism Management, HK PolyU;
Mr. Feng Hou, CEO, Jinling Hotels & Resorts;
Dr. Tim Gao, CEO, TEDA Hotels Management Ltd.;
Mr. John Girard, General Manager & Area Director, Marco Polo HK Hotel and Gateway Hotel;
Mr. Larry Tchou, Senior Vice President, Hyatt International Asia Pacific Ltd.;
Mr. Symon Bridle, Chief Operating Officer, Shangri-La Hotels and Resorts;
Mr. Elton Wu Sun, Deputy General Manager, CTS HK Metropark Hotels Management Co. Ltd.

Forum venue and accommodation

The Forum will be held at The Hong Kong Polytechnic University. There are special room rates for the Forum participants arranged with the following hotels: Hotel Miramar Hong Kong: www.miramarkh.com and Harbour Plaza Metropolis: www.harbour-plaza.com.

Enquiry

Please direct all enquiries to Ms. Venus Leung, School of Hotel & Tourism Management, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong SAR. Telephone: (852)2766-4091, fax: (852)2362-9362, email: hmvenus@polyu.edu.hk.



Announcements and Call for Papers

Call for Papers: Deadline 15 May 2007 SPECIAL ISSUE ON CULTURE AND TOURISM IN CHINA

International Journal of Culture, Tourism and Hospitality Research

<http://www.emeraldinsight.com/info/journals/ijcthr/ijcthr.jsp>

Objective. This special issue of *International Journal of Culture, Tourism and Hospitality Research (IJCTHR)* will be devoted to research on culture and tourism in China. All China-relevant culture and tourism-related topics are welcome. The 21st Century witnesses China's arrival as Asia's economic leader and, along with the U.S. and E.U., one of the three global economic leaders. Tourism forecasts include China becoming both the number 1 tourism importer and exporter before 2012. This *IJCTHR* China Special Issue is to serve as an invaluable source of cultural and tourism knowledge/insight relating to China. This special issue of *IJCTHR* will be published in 2008. May 15, 2007 is the deadline for submissions.

Editorial scope. *The International Journal of Culture, Tourism and Hospitality Research* focuses on building bridges in theory, research, and practice across the fields of culture, tourism, and hospitality. The journal has an interdisciplinary mission to replace silo-thinking research paradigms. International in scope and grounded in theory-into-practice, the journal provides breadth, depth, provocation and passion in reporting the nuances of humans' lived experiences relating to culture, tourism and hospitality. Co-Editors of the special issue: Peter W. Cardon, College of Hospitality, Retail, and Sport Management, University of South Carolina (petercardon@gmail.com) and Lixin Cui, Beijing Institute of Technology/University of South Carolina (lixin.cui@gmail.com).

Manuscript requirements

- Manuscripts should be submitted electronically to Peter Cardon via e-mail (petercardon@gmail.com) by May 15, 2007.
- All authors should be shown; authors' details must be printed on a separate sheet and the authors should not be identified anywhere else in the article.
- Articles should be between 2,000 and 6,000 words in length. Provide a title of not more than eight words.
- A brief autobiographical note should be supplied, including full name, affiliation, e-mail address, and full international contact details.
- A structured abstract must be supplied and should be set out under 4-6 sub-headings: Purpose; Method/Approach; Findings; Research limitations/implications (if applicable); Practical implications (if applicable); and, the Originality/value of paper. Maximum is 250 words. For more information and guidance on structured abstracts visit: <http://www.emeraldinsight.com/structuredabstracts>
- Six keywords should be provided which encapsulate the principal topics of the paper.
- Submissions must be in English. Please have a native or near-native English speaker review document before submission.

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Emerald Literati Editing Service. The Literati Club can recommend the services of a number of freelance copy editors (all copy editors are experienced authors) to contributors who wish to improve the standard of English in their paper before submission. This service is particularly useful for those whose first language is not English. Please see the link (<http://www.emeraldinsight.com/editingservice>) for more information.

Announcements and Call for Papers



UNWTO ULYSSES CONFERENCE 2007

"Knowledge-based Development through Tourism"

Organized by the UNWTO Education Council and the UNWTO Education and Knowledge Management Department

The 2007 UNWTO Ulysses Conference will be held in Madrid on 30-31 May 2007. The 2007 conference will bring together researchers and practitioners to focus on the conference theme "Knowledge-based development through tourism." Keynote speakers and expert panels will make presentations relating to the conference theme. Additionally delegates will be invited to attend the 2007 UNWTO Ulysses Prize ceremony and conference reception to be held in conjunction with the UNWTO Ulysses Conference.

CALL FOR PAPERS

A series of plenary sessions will be held during the conference. Abstracts for presentations are welcome within the broad themes of the conference.

Abstract Submission- Key Dates:

- Submission of abstract (maximum 500 words including key issues, methodology and indication of findings): **March 1, 2007**
- Authors notified of acceptance to present at conference: **1 April 2007.**

Abstracts should be submitted in word format to Kaye Chon at The Hong Kong Polytechnic University (hmkchon@polyu.edu.hk).

All abstracts/papers accepted for presentation will be included in conference proceedings to be published in CD-rom and made available at the conference. Papers accepted for presentation will be further considered for publication in the UNWTO.EKM paper series.

REGISTRATION DETAILS AND FURTHER INFORMATION

Registration details and further information will be further announced through UNWTO website.

Upcoming Symposium

5th Bi-Annual Symposium of Consumer Psychology of Tourism, Hospitality, and Leisure
Theme: "Socio-Economic Drivers of Leisure-Tourism Destination"

June 4-6, 2007

Charleston, South Carolina, USA

Hosted by the College of Charleston, on June 4-6, 2007, the symposium will bring together tourism, hospitality, and leisure researchers from around the world to report, research, share ideas, and advance consumer psychology and consumer behavior theory in this important economic and social discipline. Consistent with the theme of Destination Marketing of the fifth Symposium, examining the key drivers of consumer consumption of tourism, hospitality, and leisure experiences requires an understanding of targeted consumers' tastes, preferences, motivations, and perception of value. The challenge of tourism destinations both large and small is to create, promote, and deliver experiences that are multi-dimensional in nature to globally diverse consumers in complex social, cultural, ecological, and political environments. The development and application of consumer psychology and consumer behavior theory to destination marketing presents interesting challenges and exciting opportunities for researchers and marketing practitioners.

Call for Papers

Papers are sought that contribute to advancing theory, research methods, and useful practices of destination marketing. The fifth Bi-Annual CPTHL Symposium desires to include original research reports on the major drivers that influence consumer-decision marketing.

Deadlines: the organizing committee requests that two-page abstracts be submitted by January 5, 2007, and/or a full paper (20 pages of text maximum with up to 10 additional pages of reference pages, exhibits, tables, figures, and appendices). Abstracts for the papers are to be double-spaced, 12-point Times New Roman, and submitted in Word.

Accepted papers for the CPTHL will be considered for publication in the International Journal of Culture, Tourism, and Hospitality Research published by Emerald Group Publishing Limited.

Organizing Chair:

John C. Crotts

Associate Editor, domestic submissions

Chair and Professor of Hospitality & Tourism Management Department

School of Business & Economics

College of Charleston

66 George Street

Charleston, SC 29424-0001

Telephone: (843) 953-6916

Fax: (843) 953-5697

E-mail: crottsj@cofc.edu

Announcements and Call for Papers



NORTHERN ARIZONA
UNIVERSITY
Consortium of Professional Schools



CALL FOR PAPERS

BEST Education Network

Think Tank VII

Innovations for Sustainable Tourism

JUNE 21 - 24, 2007, Flagstaff, Arizona, USA

The BEST Education Network is holding Think Tank VII entitled "*Innovations for Sustainable Tourism*" in Flagstaff, Arizona, USA on June 21-24, 2007 in conjunction with the Northern Arizona University. Innovations are an essential basis for sustainable tourism development in any destination. The outcome of the Think Tanks will include a set of materials that can contribute to both a research agenda and curriculum development on the theme. For program and registration information, visit the BEST EN website at www.besteducationnetwork.org.

The Think Tank will take place over three days and includes a combination of plenary speakers and breakout sessions devoted to research issues and curriculum development issues on innovations for sustainable tourism.

Papers are also invited for oral presentation by registered delegates. We invite authors to **submit either an abstract or a full paper** in the following areas related to innovations for sustainable tourism:

- Drivers for innovation
- Barriers to innovation
- Innovating within environmental management
- Policies and politics for innovation
- Creating innovative experiences
- Social entrepreneurship and innovative business models
- Innovative community based projects
- Theory and methodologies
- Innovation to advance intra and inter-generational equity
- Innovative technologies
- Case studies
- Other topics relating to sustainable tourism development will be considered.

Abstracts should be approximately 1,000 words with title page containing full name and contact information. Deadline for submission of abstracts is February 26, 2007. Authors will receive feedback by April 1, 2007.

Alternatively, authors can submit **full papers** for blind review if their organization requires such a submission to justify funding. In this case, please submit a 15 page (double-spaced) paper in APA format by February 15, 2006. The author will receive notification of acceptance by April 1, 2007. The paper should include a title page with author name and affiliation, introduction, methods, findings, application of results, conclusions and references. The author's name should appear only on the title page. The submission of a paper or abstract requires that at least one author attends the Think Tank to present the paper. To be considered for the BEST EN Outstanding Paper Award and publication in the special issue of *Tourism Review International*, only those that reflect the theme of the Think Tank will be eligible.

Please submit your electronic abstract or paper (as an attachment) to the BEST EN Secretary: Anja Hergesell
anja_hergesell@post.sdu.dk

BEST Education Network Steering Committee: Dr. Janne J. Liburd (University of Southern Denmark), Dr. Claudia Jurovski (Northern Arizona University); Dr. Pauline Sheldon (University of Hawaii); Dr. Deborah Edwards (University of Technology, Sydney), Dr. Graham Miller (University of Surrey).

Call for papers

AIEST 57th Congress:

Macau 19-23 August 2007

Theme: The problem of productivity in tourism

1 Introduction

The 57th Congress of the International Association of Scientific Experts in Tourism (AIEST) will take place in Macau (China) from 19-23 August 2007. The theme of the Congress will be the problem of productivity in tourism.

Productivity is a divert factor of growth. The growth of productivity is itself measured in terms of gross domestic product (GDP per capita). Since productivity growth in the economic sectors that depend on tourism in the industrialised countries is often below the average for the economy as a whole, tourism's share of GDP and attractiveness for employees tend to fall.

The competitiveness of tourism companies is determined by their ability to increase productivity. A below average rate of productivity leaves companies little room for manoeuvre on prices when faced with international competition. It also makes them less competitive in the domestic factor markets. Productivity of tourism therefore as well as on national level as a contributor to growth, on branch/industry level as an engine of attractiveness for among other employees but also on company level as driver of competitiveness is of imminent interest.

2 Outstanding questions

The focus of our attention at this AIEST Jubilee Congress will be on whether or not it is possible to increase productivity in tourism, and if so how. The subject has been broken down into the following main areas of research:

Theme 1: Productivity differentials and levels of development of countries

- *What is the impact of productivity differentials between progressive and stagnating services and between countries that are at different stages of development?*

The labour-intensive services of the tourism sector suffer from cost sickness. They are less productive than goods and services that can be significantly rationalised, and they have to compensate for productivity shortcomings by higher prices. Productivity differentials or limitations of productivity progress between countries that are at different stages of development explain why countries with low wage levels are cheaper than those where wages are high.

Theme 2: Flow of visitors and the industrialisation of tourism

- *How can technological improvements help to achieve better control of the flow of visitors?*

Productivity in services depend very much on the average occupation rates and therefore on the ability to control the flow of travellers. The flow of tourists is constantly rising as a result of the global extension of the market. Controlling the flow is increasingly a question of industrial techniques. Standardisation of the basic supply of products and services can lead to new ways to improve productivity.

(continued on page 14)

Announcements and Call for Papers

(continued from page 13)

Theme 3: The potential for rationalisation in labour-intensive enterprises

- *Has the potential for the rationalisation of labour-intensive services been fully exploited in the industrialised nations?*

There is only a little remaining potential for rationalisation within labour-intensive service companies in the industrialised nations. Most companies have already undergone a process of rationalisation. To increase the number of visitors and their takings, they must offer additional service and a higher level of quality. But this usually means increased costs, which leads to price rises and often impacts on the companies' margins

Theme 4: Productivity increases and technological advances

- *What effect does progress in the area of information technology have on the productivity of travel and the management of enterprises that depend on tourism?*

Information technology has brought about a major "backstage" rationalisation in the organisation of travel and the management of tourism companies. Little is known however about the rationalisation process in question. There is also little consolidated data on the amount of savings achieved.

Theme 5: Productivity increases and cooperation

- *In what circumstances can cooperation lead to increased productivity?*

Achieving optimum size is extremely important when it comes to improving a company's rate of productivity. Companies unable to achieve the optimum size should in certain circumstances opt for cooperation, although in most cases this will lead to additional costs. Not enough research has been done on the question of cooperation as a way to increase productivity.

Theme 6: Costs of productivity increases

- *What are risks and negative effects of productivity increases in tourism?*

Productivity increases affect the quality of service delivery and the quality and structure of jobs and by this local culture. Industrialisation of tourism by this also might create costs.

3 Your proposed approach

The way in which you propose to approach the subject matter must be as close as possible to the question as framed. The length should not exceed 1,000 words (not counting bibliography). All submissions will be assessed on the basis of a "double-blind-referee" procedure. Those papers, which are going to be published in the Aiest Congress book 2007, have to be sent to the Aiest Secretariat by the latest 15 April 2007.

The approach proposed must meet the following structural requirements:

- Introduction (point of departure, presentation of problem, research questions, brief summary of contents).
- Theoretical and methodological principles (short presentation of theoretical and methodological approach including bibliography, choice of specific research approach incl. the reason behind it and strengths/weaknesses – analysis).
- (Expected) results (possible findings, findings of other studies, plausibility considerations).

(continued on page 15)

Announcements and Call for Papers

(continued from page 14)

- Conclusions (relevance of research approach chosen and of the findings to research, policy and practice).
- Bibliography

Together with the title of the article, the first page should include the name, institution and email address of the author, the second page repeats the title at the beginning of the text.

4 Deadline

The description of your proposed approach should be sent **by email to the Aiest General Secretariat in St. Gallen (aiest@unig.ch) the latest by 31. December 2006.**

Prof. Dr. Peter Keller,
President of the Aiest
Prof. Dr. Thomas Bieger
Secretary General of the Aiest

First Conference of the
INTERNATIONAL ASSOCIATION
FOR TOURISM ECONOMICS

Palma de Mallorca, Spain. 25-27 October 2007

[<www.ciate2007.org>](http://www.ciate2007.org)

Conference organized by:



This 2007 conference builds on “**Tourism and Sustainable Economic Development: Macro and Micro Economic Issues**” conference series organized by Crenos/FEEM (Italy), “**Tourism Modeling and Competitiveness**” conference series organized by the Christel DeHaan Tourism and Travel Research Institute (United Kingdom), and the “**International Conferences on Tourism Economics**” organized by the Department of Applied Economics of UIB (Spain).

Announcements and Call for Papers

C.I.R.E.T.

Centre International de Recherches et d'Etudes Touristiques

6, Avenue de Grassi - 13100 Aix-en-Provence - Tél : (33) 04.42.96.99.35 - Fax : (33) 04.42.23.37.20
WWW Site : www.ciret-tourism.com E-Mail : ciret@free.fr – rbaretje@free.fr

Aix-en-Provence 9 October 2006

Dear Colleague,

As fellow researcher, you may be aware that our Research and Documentation Centre in Aix-en-Provence collects, catalogues and distributes published tourism, leisure, outdoor recreation and hospitality literature from around the world.

Currently our Documentation Centre contains 135,935 documents, including the refereed articles of 105 journals. These documents are classified by theme – see the thesaurus on CIRET's website <http://www.ciret-tourism.com> – and by country – see the geographical index on CIRET's website.

A primary goal of our Centre is to make these resources available to researchers on a timely basis around the globe.

I am aware that you and your colleagues are actively involved in the supervision of graduate students preparing masters and doctoral theses related to some of these themes.

As I have done with other institutions and professors, I would encourage you to explore these resources and access them at your convenience. The databases are available to you and your students free of charge (See the Index Objectives – databases – on CIRET's website).

In return for this service, I would appreciate it very much if you could advise your students about the availability of these resources, and eventually insert a link on your website to CIRET.

I look forward to future interactions in this regard.

Yours sincerely,

Mr. René BARETJE-KELLER

President

Centre International de Recherches et d'Etudes Touristiques.

Emeritus Member of the International Academy for the Study of Tourism.

6 Avenue de Grassi

13100 AIX-EN-PROVENCE (France)

Tel : 00 (33) (0)4 42 96 99 35

Fax : 00 (33) (0)4 42 23 37 20

URL : <http://www.ciret-tourism.com>

Emails : ciret@free.fr / rbaretje@free.fr

(continued on page 18)

Announcements and Call for Papers

(continued from page 17)

C.I.R.E.T.

Centre International de Recherches et d'Etudes Touristiques

6, Avenue de Grassi - 13100 Aix-en-Provence - Tél : (33) 04.42.96.99.35 - Fax : (33) 04.42.23.37.20

WWW Site : www.ciret-tourism.com E-Mail : ciret@free.fr – rbaretje@free.fr

Aix-en-Provence 23rd. October 2006

CIRET's Data bases on tourism,leisure,outdoor recreation and hospitality industry

Data base : Research Centres

Data base : Researchers

Data base : Analytical Bibliography

Data base : Publishers

Data base : Congresses Calendar

Banques de données du CIRET sur le tourisme, les loisirs et l'industrie hôtelière.

Banque de données : Chercheurs

Banque de données : Bibliographie analytique

Banque de données : Centres de Recherches

Banque de données : Editeurs

Banque de données : Calendrier des congrès.

Dear Colleague,

Tourism is not and will never be a science but rather an activity, such as industry, agriculture, transport. It is the reason why universities, until recently, were afraid to tackle a subject that was considered as a "frivolous" thing and necessitating a pluri- and interdisciplinary approach. But things have fortunately changed. Recognizing that tourism scores such a national and international success, universities have decided to create throughout the world numerous Faculties, Schools, Institutes, Centres, and Laboratories... The globalisation of the tourism industry has been followed by the globalisation of the learning, the teaching and the research in tourism, leisure, outdoor recreation and hospitality industry.

The number of teachers and researchers involved in the tourism, leisure, outdoor recreation and hospitality industry has responded that sudden growth. In order to meet their vital need "to publish or to perish, "scientific reviews are more and more numerous and publishers have launched new tourism collections.

Nevertheless, that multiplication of an expensive scientific literature does not facilitate easy access to the researchers scattered throughout the world.

In order to reduce that waste of time, money and energy, CIRET (Centre International d'Etudes Touristiques) has created on its website <http://www.ciret-tourism.com> an evolutionary worldwide directory of academic institutions (today 648 in 97 countries) and an evolutionary worldwide directory of individual researchers (today 3,490 in 112 countries) specialised in tourism, leisure, outdoor recreation and hospitality industry. Institutions and individual researchers not yet quoted in the data bases are invited to enter directly and free of charge their informations through the CIRET's website – Index "Registration Form".

(continue on page 19)

Announcements and Call for Papers

(continued from page 18)

To make easier the accessibility of the international tourism literature to the worldwide scientific community, I have already and personally analysed 135,935 documents – books, journals, reports... – (64,864 when I was Director of the Centre des Hautes Etudes Touristiques of the University of Aix-Marseille – of which I have preserved the legal property of the computerized analysis – and 71,071 since the creation of CIRET in 1997). These documents are accessible through a thesaurus of more than 1,300 key words and a geographical index. The thesaurus, the geographical index and a model of the analysis of a book and of an article of a journal are found on the CIRET's website.

CIRET has since its creation systematically invested in the scientific dissemination of the analysis of the worldwide pluri- and interdisciplinary literature on the tourism, leisure, outdoor recreation and hospitality industry. A selection of testimonials quoted on the CIRET's website confirms this leadership.

Academic institutions and individual researchers already mentioned in the databases have access free of charge - to a selection of the international literature by theme(s) and (or) country. They are invited to directly contact CIRET by email ciret@free.fr and to submit their questions. They will receive in return by email the selected references of the documents, all located in the CIRET's library.

In exchange, I would be very grateful to receive a complimentary copy for review and inclusion in the abstract and indexing listing of their publications.

On site use of CIRET's library is available free of charge to qualified researchers.

If you are convinced by the quality and the quantity of the information and services delivered by CIRET's databases, I would appreciate very much if you could insert a link in your website.

Yours sincerely,

Chère Collègue,
Cher Collègue,

Le tourisme n'est et ne sera jamais une science mais une activité - comme l'industrie, l'agriculture, les transports - empruntant ses techniques et ses méthodes à toutes les autres sciences. C'est la raison pour laquelle les Universités, jusqu'à une période relativement récente, ont boudé ce sujet considéré comme « frivole ». Mais les temps ont heureusement changé. Dès lors que le tourisme affiche de tels scores, tant sur le plan national que sur le plan international, les voilà qu'elles se décident à créer des

Facultés, des Instituts, des Centres, des Laboratoires.... et des filières d'enseignement. La globalisation de l'industrie touristique s'est traduite par une globalisation de l'enseignement et de la recherche touristiques.

Le nombre d'enseignants et de chercheurs spécialisés dans le tourisme, les loisirs et l'industrie hôtelière enregistre du même coup un essor remarquable. Pour satisfaire leur besoin vital « to publish or to perish », les revues scientifiques spécialisées deviennent de plus en plus nombreuses. Quant aux maisons d'éditions, elles suivent le mouvement en créant des collections touristiques

Ce développement prodigieux mais onéreux de la littérature scientifique sur le tourisme, les loisirs et l'industrie hôtelière ne permet cependant pas son accès facile à tous les chercheurs répartis à travers le monde.

(continued on page 20)

Announcements and Call for Papers

(continued from page 19)

Pour réduire ce gaspillage d'énergie, de temps et d'argent, le CIRET a jugé utile de créer sur son site internet <http://www.ciret-tourism.com> un réseau mondial évolutif d'universités (aujourd'hui 648 dans 97 pays) et de chercheurs individuels (aujourd'hui 3.490 dans 112 pays) spécialisés dans le tourisme, les loisirs et l'industrie hôtelière. Les institutions et les chercheurs individuels qui ne figurent pas encore dans ces banques de données sont invités à envoyer directement et gratuitement leurs informations par l'intermédiaire du site du CIRET – Index « S'enregistrer ».

Pour leur faciliter l'accès à la documentation touristique mondiale, j'ai personnellement analysé à ce jour 135.935 documents – livres, articles de revue, rapports ...- (64.864 quand j'étais Directeur du Centre des Hautes Etudes Touristiques de l'Université d'Aix-Marseille – et dont j'ai gardé la propriété de la mémoire informatique de l'analyse de contenu – et 71.071 depuis la création du CIRET en 1997) accessibles grâce à un thésaurus de plus de 1.300 mots clé et à un index géographique. Le thésaurus, l'index géographique et un modèle d'analyse d'un article de revue et d'un livre figurent dans le site internet du CIRET .

Le CIRET a, depuis sa création, systématiquement investi dans la divulgation mondiale de l'analyse de contenu de la littérature scientifique pluri- et interdisciplinaire. Une sélection de témoignages figurant dans le site internet du CIRET confirme ce leadership.

Les institutions académiques et les chercheurs individuels déjà mentionnés dans les banques de données respectives ont un accès gratuit à une sélection de la littérature internationale par thème(s) et (ou) par pays. Ils sont invités à entrer directement en contact par email ciret@free.fr avec le CIRET et à lui soumettre leurs questions. Ils recevront en retour et par email les références sélectionnées de documents, tous localisés dans la bibliothèque du CIRET.

Je serais très reconnaissant envers ces chercheurs de recevoir en échange, pour analyse et insertion dans la banque de données, un exemplaire de leurs travaux en hommage.

L'utilisation sur place de la bibliothèque du CIRET est accessible sans frais à tous les chercheurs confirmés.

Si vous êtes convaincu par la quantité et la qualité des informations fournies par les banques de données du CIRET, j'apprécierais infiniment si vous pouviez envisager d'intégrer un lien entre votre site internet et celui du CIRET.

Salutations respectueuses,

Mr. René BARETJE-KELLER

President

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Emeritus Member of the International Academy for the Study of Tourism.

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Event Calendar

November 9-10, 2006, "Asia-Euro Tourism, Culture & Gastronomy Conference 2006, West Meets East: A Recipe of Success in this Era of Globalization?" Kuala Lumpur, Malaysia; www.taylors.edu.my/asiaeuro; Contact: Vickneswaran Nair; Email: Vicky.n@taylors.edu.my

November 20-26, 2006. "Turk-Kazakh International Tourism Conference 2006, New Perspectives and Values in World Tourism & Tourism Management in the Future", Alanya, Antalya, Turkey; <http://www.akdeniz.edu.tr/anlanya>; Contact: Ahmet Aktas; Email: aktas@akdeniz.edu.tr

November 28 – December 1, 2006. "International Tourism and Media Conference", Melbourne, Australia; <http://www.buseco.monash.edu.au/units/tru/conferences.php>; Contact: Glen Groy; Email: glen.croy@buseco.monash.edu.au

November 29 – December 1, 2006. "PROFIT in the PACIFIC to Vanuatu", Port Vila, Vanuatu; <http://www.profitpacific.com>

November 30 – December 1, 2006. "New Challenges, New Knowledge, New Action – Hospitality Management Conference", Hamilton, New Zealand; <http://wms-soros.mngt.waikato.ac.nz/IIHMC/default>; Contact: Anne Zahra; Email: a.zahra@waikato.ac.nz

December 12, 2006. "The 5th DeHaan Tourism Management Conference, Culture, Tourism and the Media", Nottingham, UK; <http://www.nottingham.ac.uk/ttri/>; Contact: Ann Lavin; Email: ttri@nottingham.ac.uk

December 15-16, 2006. "Third China Tourism Forum", Hong Kong, China; http://www.polyu.edu.hk/htm/main_confinfo.htm; Contact: Venus Leung; Email: hmvenus@polyu.edu.hk

January 4-6, 2007. "12th Annual Graduate Education and Graduate Student Research Conference in Hospitality & Tourism", Houston, Texas, USA; <http://www.hrm.uh.edu/gradconference>

January 4-7, 2007. "The Third International Conference on Environmental, Cultural, Economic and Social Sustainability", Chennai, India; Contact: Conference Secretariat; Email: info+S07@commongroundconferences.com; <http://www.SustainabilityConference.com>

February 11-14, 2007. "CAUTHE 2007 Annual Conference, Tourism – Past Achievements, Future Challenges", Sydney, Australia; Email: cauthe2007@uts.edu.au; <http://www.cauthe2007.uts.edu.au/>.

April 10-13, 2007, "Conference of the Association of Social Anthropologists of the UK and Commonwealth 2007 – Thinking Through Tourism", London, UK; email: conference@theasa.org; <http://www.theasa.org/asa07/>

(continued on page 22)

Event Calendar

(continued from page 21)

May 15-20, 2007. "10th Biennial Conference, International Academy for the Study of Tourism", Mugla, Turkey; Contact: Kaye Chon; Email: hmkchon@polyu.edu.hk; <http://www.tourismscholars.org>

May 24-27, 2007. "The 5th Asia Pacific CHRIE & 13th Asia Pacific Tourism Association Joint Conference", Beijing, China; Contact: Ning Zhang; Email: aptc@bisu.edu.cn; <http://www.bisu.edu.cn/webpages/aptc.htm>

May 30-31, 2007. "UNWTO Ulysses Conference 2007, Knowledge-based Development through Tourism", Madrid; Contact: Kaye Chon; Email: hmkchon@polyu.edu.hk

July 11-12, 2007. "4th International Event Research Conference", Melbourne, Australia; Contact: Rob Harris; Email: r.harris@uts.edu.au; <http://www.acem.uts.edu.au>

July 13, 2007. "2nd Event Education and Research Network Australasia (EERNA) Symposium", Melbourne, Australia; Contact: Rob Harris; Email: r.harris@uts.edu.au; <http://www.acem.uts.edu.au>

August 19-23, 2007. "The 57th Congress of the International Association of Scientific Experts in Tourism (AIEST)", Macau; Contact: AIESTI Secretariat; Email: aiest@unisg.ch / zvjezdana.vujkovic@unisg.ch

September 21-23, 2007. "2007 Asia Pacific Tourism for Graduate Students Research in Tourism", Xiamen, China; Contact: Lin Derong; Email: xmu6th@yahoo.com.cn