

Accounting Research Conference 2023

18 November 2023 (Saturday)

M1603 (Senate Room), 16/F, Li Ka Shing Tower, The Hong Kong Polytechnic University

Master of Ceremonies: Dr Jing Zhao, The Hong Kong Polytechnic University

09:00-9:05	Welcome Remarks	Ir Prof. T.C. Edwin Cheng, Dean, Faculty of Business, The Hong Kong Polytechnic University
09:05-10:10	Paper 1 Moderator Presenter Discussant	Digital Lending and Financial Well-Being: Through the Lens of Mobile Phone Data Dr Jonathan Nam, The Hong Kong Polytechnic University Dr Jung Koo Kang, Harvard University Prof. Luo Zuo, National University of Singapore
10:10-11:15	Paper 2 Moderator Presenter Discussant	Textual Feedback as a Control Mechanism: Evidence from Patient Comments Dr Jingran Zhao, The Hong Kong Polytechnic University Dr Lorien Stice-Lawrence, University of Southern California Prof. Laurence van Lent, Frankfurt School of Finance and Management
11:15-11:35	<i>Group Photo / Tea Break</i>	
11:35-12:40	Paper 3 Moderator Presenter Discussant	Audit Fee Disclosure in the Year of an Auditor Switch Dr Yangyang Fan, The Hong Kong Polytechnic University Dr Jongwon Park, The Hong Kong Polytechnic University Prof. Cristi Gleason, University of Iowa
12:40-14:00	<i>Lunch (Ju Yin House 聚賢樓, 4/F, Communal Building, PolyU)</i>	
14:10-15:15	Paper 4 Moderator Presenter Discussant	The Effect of Public Firm Audit Regulation on Private Firm Auditing: Audit-Partner-Level Evidence Dr Tracie Frost, The Hong Kong Polytechnic University Dr Lisa Yao Liu, Columbia University Prof. Nemit Shroff, Massachusetts Institute of Technology
15:15-16:20	Paper 5 Moderator Presenter Discussant	Earnings Targets and Myopic Patent Sales Dr Qin Li, The Hong Kong Polytechnic University Dr Kristen Valentine, University of Georgia Prof. Christopher Williams, University of Michigan
16:20-16:40	<i>Tea Break</i>	
16:40-17:45	Paper 6 Moderator Presenter Discussant	Corporate Green Bonds: Market Response and Corporate Response Dr Chong Wang, The Hong Kong Polytechnic University Dr Aaron Yoon, Northwestern University Prof. Francois Brochet, Boston University
17:45-17:50	Closing Remarks	Prof. Nancy Su, Head, School of Accounting and Finance, The Hong Kong Polytechnic University
18:00	<i>Dinner (U.Green, 5/F, Communal Building, PolyU)</i>	

Time allocation

Each paper (1 hour 5 mins): 20-25 minutes for presenter, 20-25 minutes for discussant, remaining time for Q&A