

## Curriculum Vitae

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**Anson WONG, Ph.D. CPA**

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### CURRENT APPOINTMENT

Senior Lecturer

Work-Integrated Education (WIE) Director

Program Director of Master of Science (MSc) in Accountancy

School of Accounting & Finance

Faculty of Business

The Hong Kong Polytechnic University

### ACADEMIC ACHIEVEMENT

- Doctor of Philosophy (PhD) in Finance, City University of Hong Kong
- Master of Professional Accounting, The University of South Australia
- Master of Philosophy in Finance, Lingnan University of Hong Kong
- Master of Economics, The University of Hong Kong
- Bachelor of Social Science in International Economics, Lingnan University of Hong Kong

### PROFESSIONAL QUALIFICATION

- Certified Public Accountants (CPA) Australia

### TEACHING AND SERVICE AWARDS

- 2022/23 The Hong Kong Polytechnic University, School of Accounting and Finance, Nomination for AF Teaching and Service Awards for Outstanding Achievement 2023
- 2021/22 The Hong Kong Polytechnic University, Faculty of Business, Award of Research Productivity Reward Scheme for Non-UTD Journal Publications
- 2020/21 Hong Kong Polytechnic University, School of Accounting and Finance Prize for Outstanding Performance/Achievement in Knowledge Transfer

- 2018/19 The Hong Kong Institute of Chartered Secretaries (HKICS) and Hong Kong Polytechnic University, School of Accounting and Finance, Teaching Award
- 2018/19 Hong Kong Polytechnic University, School of Accounting and Finance Award for Outstanding Performance/Achievement in Knowledge Transfer
- 2017/2018 Hong Kong Polytechnic University, School of Accounting and Finance Teaching Award Nomination
- 2016/2017 Hong Kong Polytechnic University, School of Accounting and Finance Faculty Prize for Outstanding Service Performance Prize
- 2017 Excellent Paper Award ISERD International Conference on Education and E-Learning in Tokyo

### **ACADEMIC EXPERIENCE**

- Senior Lecturer, The Hong Kong Polytechnic University
- Lecturer (Part-time), Lingnan University of Hong Kong
- Lecturer (Part-time), University of Macau
- Senior Research Assistant, City University of Hong Kong

### **SERVICE EXPERIENCE AT PUBLIC BODIES**

- Workshop Speaker, the Certified Public Accountants Australia (CPA Australia)
- Company Secretary, Hong Kong Academic Accounting Association (HKAAA)
- Examination Panelist, the Hong Kong Institute Certified Public Accountants (HKICPA)
- Examination Panelist for the Hong Kong Securities and Investment Institute (HKSI)
- Adviser, Financial Social Worker Program of Hong Kong Family Welfare Society (HKFWS)
- Trainer, the Hong Kong General Chamber Council (HKGCC) to conduct an executive training workshop
- Adviser, Hong Kong Institute of Bankers (HKIB) in its Professional Banking Qualification Examination

## **PROGRAM MANAGEMENT AND SUBJECT DEVELOPMENT**

- Work-Integrated Education (WIE) Director
- Program Director of Master of Science (MSc) in Accountancy
- Program Coordinator of Minor in Finance
- Fintech Subject Developer and Coordinator: Fintech Application for Accounting and Finance Professionals (AF3212)
- Service-Learning Subject Developer and Instructor: Financial Literacy for Low-income Youth in Hong Kong (AF3S01)

## **TEACHING SUBJECTS**

### Undergraduate subject:

Business Finance (AF3313), International Finance (AF4323), Corporate Finance (AF4320), Fintech Application in Accounting and Finance and Service-Learning: Financial Literacy for Low-income Youth in Hong Kong (AF3S01), Fintech Application for Accounting and Finance Professionals (AF3212)

### Postgraduate subject:

Financial Management (AF5318), Principles of Corporate Finance (AF5312), Finance for Multinational Corporations (AF5302) Managerial Finance (AF5326), International Financial Management (AF5362), Capstone Project (AF4912) and Master of Finance Project (AF5932).

## **TEACHING AND LEARNING ENHANCEMENT GRANTS**

- 2024 Learning and Teaching Enhancement Grant, Project title: Comparative Analysis of Learning Effectiveness
- 2020 Learning and Teaching Enhancement Grant, Project title: A Currency Risk Experiment in Classroom
- 2018 Learning and Teaching Enhancement Grant, Project title: Investigating Teacher Perception of the Impact from the Flipped Classroom on Teaching and Learning
- 2017 Learning and Teaching Enhancement Grant, Project title: Exploring the Impact of Student Background on Learning Efficiency By Big Data Analytics

- 2016 Course Enhancement Funds in the UGC Teaching & Learning Project on Information Literacy: Enhancing Information Literacy in Hong Kong Higher Education through the Development and Implementation of Shared Interactive Multimedia Courseware
- 2016 Learning and Teaching Enhancement Grant, Project title: Student Perception on Using Mobile Technology in Learning
- 2015 Learning and Teaching Enhancement Grant, Project title: Contributions of Classroom Response Systems on Learning and Teaching: Case Studies in Hong Kong
- 2015 Learning and Teaching Enhancement Grant, Project title: The Development of a Monopoly-based Accounting Simulation Game

### **ACADEMIC CONFERENCE AND PAPER PRESENTATION**

- The Asia Sustainability and ESG Submit in August 2023 (Presented paper: Greenwashing in Hong Kong Bond Market)
- The 7th International Conference on Research in Teaching and Education in August 2023 (Presented paper: Study on Students' Perceived Employability during the COVID-19 Pandemic in Hong Kong)
- 2023 London International Conference on Teaching, Education & Learning (Presented paper: An Experimental Approach to Understanding Exchange Rate Determination)
- 2019 International Conference on Mathematics, Science and Technology Teaching and Learning (Impact of Student Background on Their Academic Performance).
- 2019 2nd International Conference on Open Learning and Education Technologies – Osaka (Presented paper: Instructor's Perception Towards Flipped Classroom in Hong Kong)
- 2017 ISERD International Conference on Education and E-Learning in Tokyo (ISERD Excellent Paper Award for the paper entitled: Student Perception on Mobile Learning Technology: Local Versus International Students)
- 2016 Global Conference on Teaching and Learning with Technology in Singapore
- 2016 The 3rd International Conference on Open and Flexible Education in Open University of Hong Kong (Presented paper: Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong)

## PUBLICATIONS

### *Journal Publication:*

- Wong, KT, Douglas & Wong, A, (2024), Investigating the feasibility of the double-play strategy: evidence from Hong Kong's speculative attacks, *Applied Economics Letters*, (<https://doi.org/10.1080/13504851.2024.2349131>)
- Wong, Anson & Chue, T., (2023), Ambiguity Aversion: An Experimental Approach to Understanding Investor Home Bias, *Journal of Financial Education*, (Revised and Resubmitted)
- Wong, KT, Douglas & Wong, A, (2021), Do the uncertainty-induced capital outflows matter in currency crisis? Evidence from the Hong Kong speculative attacks, *Finance Research Letters*, (19), (<https://doi.org/10.1016/j.frl.2020.101643>)
- Bliss, M, Goodwin, J & Wong, A, (2018), The Association between Cost of Debt and Hong Kong Politically Connected Firms, *Journal of Contemporary Accounting and Economics*, Issue (14), pp321-334, 2018
- WONG, A (2017), Classroom Response Systems and Student Performance Improvement: Local versus International Students, *Journal of Teaching in International Business*, Issue 4. 2017
- WONG, A & YIM, D. (2016), CSR & CNR Merged into CRRC in China, *International Research Journal of Applied Finance* , Issue 7, 2016
- WONG, A. & Lee, B. (2017). Student Perception of Using a Monopoly-Based Accounting Simulation Game: Evidence in Hong Kong, *International Research Journal of Applied Finance* , Issue 2, 2017
- WONG, A. (2013). Impacts of Institutions on the Venture Capital Investment Activities: Evidence from China, Japan, Hong Kong, Japan and India. *Journal of Investing*, 22 (3), 39-52. (DOI: 10.3905/joi.2013.22.3.039)
- WONG, A. (2013). The Role of Government in the Venture Capital Market with Asymmetric Information. *Quantitative Finance*. 14(6), 1107-1114. (DOI: 10.1080/14697688.2012.738307)
- WONG, A. (2011). Development of Financial Market and Economic Growth: Review of Hong Kong, China, Japan, the United States and the United Kingdom. *International Journal of Economics and Finance*, 3 (2). (DOI:10.5539/ijef.v3n2p111)
- WONG, A. & Wong, A. (2011). Evolution of the Venture-Capital Market in China: Current Trends in VC-Financing Strategies and Investment Preferences. *Journal of Investing*, (20) (4), 16-26. (DOI: 10.3905/joi.2011.20.4.016)

- WONG, A. & Cheung, K. (2011). Measuring and Visualizing the Asymmetries in Stock Market Volatility: Case of Hong Kong. *International Research Journal of Applied Finance*, 2 (1), 1-28.
- WONG, A. (2009). Effective Evaluation Criteria for Successful Venture: A Study of Venture Capital in Hong Kong. *The Journal of Private Equity*, 13 (1), 67-72. (DOI: 10.3905/JPE.2009.13.1.062)
- WONG, A. & Cheung, K. (2009). The Effects of Merger and Acquisition Announcements on the Security Prices of Bidding Firms and Target Firms in Asia. *International Journal of Economics and Finance*, 2 (2), 274 - 283. (DOI:10.5539/ijef.v1n2p274)
- WONG, A. & WONG, M. (2008). Examine the Performance of Venture Backed Companies in Hong Kong IPO Market. *The Journal of Private Equity*, (11) 4, 28-41. (DOI: 10.3905/jpe.2008.710903)

*Book Chapters:*

- WONG, A. & Chu, M. (2011). Dynamics of Deflation and Unemployment – Fall into an Abyss of Depression, *Recession and Its Aftermath: Adjustments in the United States, Australia, and the Emerging Asia*. Springer (India) Private Limited.
- WONG, A. & Wong, M. (2009). Institutions and Investment Activities in the Venture Capital Industry: Evidence from China, Hong Kong and India, *Emerging Markets: Performance, Analysis and Innovation*. London, UK: Chapman-Hall/Taylor and Francis.

**Out-of-Classroom Teaching Activities**

<b>Guest Lectures and Sharing Talks</b>	
2024 March	“FinTech Ecosystem across the Greater Bay Area” by Mr Emil Chan, Chairman of the Hong Kong Digital Finance Association and the FinTech Committee of the Smart City Consortium
2024 January	“CV and Interview Preparation Workshop” by SAO representatives
2023 March	“Latest Technology Application in Accounting, Financial Management and Wealth Management” by Ms. Vanessa Gibson, CEO of illio Technology Ltd
2023 January	“CV and Interview Preparation Workshop” by Ms Bennis Yiu, Manager, Careers and Placement Section, Student Affairs Office, The Hong Kong Polytechnic University

2022 March	“Fintech Innovation and Implications in Hong Kong Banking and Financial Sector” By Ms. Maggie Yung, Managing Director, Head of Digital, Customer Experiences and Ecosystems, DBS Bank
2021 February	“Regtech Development in Hong Kong” by Mr C.K. Cho, Former Professor of Practice at School of Accounting and Finance, PolyU
2020 November	“Tips on enhancing your employability during challenging times” by Mr Vincent Tam, Hong Kong Productivity Council
2020 January	Firm Visit to JP Morgan Chase & Co and internship program
2019 June	HSBC Firm Visit
2019 October	“How AI and Social Media Analytics Can Support Investment Decision and Economic Forecast” by Mr Sam Ho, Vice-Chairman of Hong Kong Data Science Society
2019 September	AI, Big Data in Business Analytics, Regtech and Suptech and their implications on the Audit Profession
2019 June	“Foreign Exchange (FX) Accumulator for Multinational Financial Management” by Mr. J Wong, CPA Australia representatives and Independent Director of Tsui Wah Holdings Limited
2019 March	“Career of an accounting and finance executive in a multinational corporation (MNC)” by Mr Andy Chan, senior executive of a leading French fashion, fragrance and beauty products multinational company
2019 March	“Robotic Process Automation (RPA) in Multinational Enterprise” by Ms Amy Yuen-may Lam, Finance Director of Hong Kong Air Cargo Terminal Limited
2018 October	Sharing workshop by Mr Cham Fatt WONG, Head of Finance of GP Industries Limited
2018 October	“Emerging technologies and their impact to business” by Mr Edwin Hui, Leader of KPMG Data & Analytics solution team in Hong Kong
2018 November	“How does AI impact the Accountancy Profession and Business Finance” by Dr Agatha Wong-Fraser, CEO of BPSA Ltd and the Asia Pacific President of Xsortal Limited, and seasoned speaker of AICPA

## **SERVICE**

### University Service

- Director of Work-Integrated Education (WIE) Office
- Director of Master of Science (MSc) in Accountancy Program
- School Management Committee (ScMC) Member
- Program Coordinator of Minor in Finance
- Departmental Undergraduate Program Committee Member
- Moderator of Master of Finance Project
- Board of Examination Member (BoE) of Postgraduate Program
- Academic Advisor

### Community Service

- Volunteer of the Alumni Association of the University of Hong Kong
- Volunteer of The Hong Kong Polytechnic University

## **AWARD BY STUDENTS**

- Champion, Best Video award and Best Talent Show award of 2019 the CIMA Global Business Challenge: ZHOU Zimeng, CHEN Shuyu, CUI Xinyue, GU Yinglin, Zhou Yue, Li Xinrui, Wang Yuqian and Zhang Mengyu
- 2018 Inter-Collegiate Business Competition (ICBC) candidates: Yang Shuang Yu, Phoebe and Lam Chun Ho, Ivan
- 2018 Second runner-up prize winners in HSBC/HKU Hong Kong Business Case Competition: Wu Yao, Yang Yiqi, Li Haoru and Cheung Tsz Yeung)
- 2017 Capstone Project Merit Awardee: CAI Qingzhi, HAO Qing & XU Lisha
- 2014 PolyU Micro-fund awardee, Mr. Jeremy TSANG, who grouped with other PolyU students, was award a HKD 100,000 funding from the to develop energy-saving bulbs. The project is called: Uplighted