

Maqsood Ahmad Ph.D.

M843, Li Ka Shing Tower
School of Accounting and Finance, Faculty of Business,
The Hong Kong Polytechnic University
HungHom, Kowloon, Hong Kong

Phone (Office): +852 2766 7132
Mob.Phone No: +852 5378 7600
Email: maqsood.ahmad@polyu.edu.hk

Online Profiles

<https://www.researchgate.net/profile/Maqsood-Ahmad-8>
<https://www.linkedin.com/in/dr-maqsood-ahmad-6225ba135/>
<https://scholar.google.com/citations?hl=en&authuser=2&user=qdXWSr8AAAAJ>

Current Position

- Research Assistant Professor, *School of Accounting and Finance, Faculty of Business, The Hong Kong Polytechnic University, Hong Kong*, December 2022 – Present.

Professional Experience

- Postdoctoral Fellow, *School of Accounting and Finance, Faculty of Business, The Hong Kong Polytechnic University, Hong Kong*, December 2021 – December 2022.
- Editorial Advisory Board Member, *Asia-Pacific Journal of Business Administration* (ISSN: 1757-4323) Published by Emerald, 2021 – Present.
- Visiting Assistant Professor, *School of Management, Air University Islamabad Pakistan*, January 2021 – August 2021.
- Visiting Assistant Professor, *Department of Business Administration, Faculty of Management Sciences, International Islamic University, Islamabad, Pakistan*, September 2019 – August 2020.
- Visiting Lecturer, *Department of Business Administration, Faculty of Management Sciences, International Islamic University, Islamabad, Pakistan*, September 2017 – August 2019.
- Visiting Lecturer, *School of Business, University of Central Punjab Rawalpindi Campus* March 2018 – September 2019.
- Visiting Lecturer *University Institute of Management Sciences, PMAS- Arid Agriculture University Rawalpindi* October 2017 – September 2019.
- Visiting Lecturer *Faculty of Computing and Mathematics, University of Education Okara Campus* September 2015 - August 2016.
- Management Trainee *Haidri Beverages (PVT) Limited Islamabad* October 2012 - February 2013.

Academic Background

Ph.D.

2016-2020 Ph.D. in Management Sciences CGPA: (3.5/4.00)

Specialization in Finance

International Islamic University Islamabad, Pakistan

MS:

2013-2015 MS in Management Sciences CGPA: (3.63/4.00)

Specialization in Finance

Mohammad Ali Jinnah University Islamabad, Pakistan

BBA Honors:

2008-2012 Bachelor of Business Administration (BBA, Honors) CGPA: (3.45/4.00)

Specialization in Accounting and Finance

University of Education Lahore, Pakistan

Research Interests

- ESG, CSR, Sustainability of SMEs, Green Investments/Sustainable Investments, Climate Risk Management, Carbon Accounting, Behavioral Economics, and Finance

Research Awards

- **Won Emerald Literati Award in 2019**

Outstanding Paper for contribution to *Qualitative Research in Financial Markets* with my article **“Heuristic biases in investment decision-making and perceived market efficiency: a survey at the Pakistan stock exchange”**.

Research Work:

Internationally Refereed Publications (in chronological order, SSCI journals bolded)

1. Ahmad, M. (2022), "The role of cognitive heuristic-driven biases in investment management activities and market efficiency: a research synthesis", ***International Journal of Emerging Markets***, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJOEM-07-2020-0749>. (IF= 3.422, Thomson Reuters Rating = SSCI Q2, Scimagojr Rating = Q2, Scopus Rating: Q2, ABDC Rating: B and ABS 1).
2. Ahmad, M. and Wu, Q. (2022), "Does herding behavior matter in investment management and perceived market efficiency? Evidence from an emerging market", ***Management Decision***, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/MD-07-2020-0867> (IF= 5.589, Thomson Reuters Rating = SSCI Q2, ABS-2, ABDC Rating: B, Scimagojr Rating = Q1 and Scopus Rating: Q1).
3. Ahmad, M., Wu, Q. and Abbass, Y. (2022), "Probing the impact of recognition-based heuristic biases on investment decision-making and performance", ***Kybernetes***, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/K-01-2022-0112>. (IF= 2.352, Thomson Reuters Rating = SSCI Q3, Scimagojr Rating = Q2, ABS-1, and Scopus Rating: Q1).
4. Ahmad, M., Wu, Q. and Khattak, M.S. (2022), "Intellectual capital, corporate social responsibility and sustainable competitive performance of small and medium-sized enterprises: mediating effects of organizational innovation", ***Kybernetes***, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/K-02-2022-0234> (IF= 2.352, Thomson Reuters Rating = SSCI Q3, Scimagojr Rating = Q2, ABS-1 and Scopus Rating: Q1).
5. Ahmad, M., Wu, Q., Naveed, M. and Ali, S. (2022), "Probing the impact of cognitive heuristics on strategic decision-making during the COVID-19 pandemic: evidence from an emerging economy", ***International Journal of Social Economics***, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJSE-10-2021-0636> (Thomson Reuters Rating = ESCI, ABDC Rating: B, ABS-1, Scimagojr Rating = Q2, and Scopus Rating: Q2).
6. Ahmad, M., & Shah, S. Z. A. (2022), **Overconfidence heuristic in investment decision-making and performance: Mediating effects of risk perception and moderating effects of financial literacy** *Journal of Economic and Administrative Sciences*, Vol. 38 No. 1, pp. 60-90. (Thomson Reuters Rating = ESCI and ABDC Rating: C,).
7. Ahmad, M. (2021), "Does underconfidence matter in short-term and long-term investment decisions? Evidence from an emerging market", ***Management Decision***, Vol. 59 Issue: 3, pp. 692-709. (IF= 4.957, Thomson Reuters Rating = SSCI Q2, Scimagojr Rating = Q1, ABS-2, ABDC Rating: B and Scopus Rating: Q1,).

8. Ahmad, M., Shah, S.Z.A. and Abbass, Y. (2021), "The role of heuristic-driven biases in entrepreneurial strategic decision-making: Evidence from an emerging economy", *Management Decision*, Vol. 59 Issue: 3, pp. 669-691. (IF= 4.957, Thomson Reuters Rating = SSCI Q2, Scimagojr Rating = Q1, ABS-2, ABDC Rating: B and Scopus Rating: Q1).
9. Mahmood, Y., Rashid, A., Rizwan, F. & Ahmad, M. (2021), "The role of macroeconomic and institutional factors in creating corporate financial flexibility", *Management Decision*, Vol. 59 Issue: 4, pp. 732-746 (IF= 4.957, Thomson Reuters Rating = SSCI Q2, Scimagojr Rating = Q1, ABS-2, ABDC Rating: B and Scopus Rating: Q1).
10. Ahmad, M. (2021), "The role of recognition-based heuristics in investment management activities: Are expert investors immune? – A systematic literature review", *Qualitative Research in Financial Markets*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/QRFM-07-2021-0109> (Thomson Reuters Rating = ESCI, Scimagojr Rating = Q3, ABS 1, ABDC Rating: B and Scopus Rating: Q2).
11. Abbas, F., Ali, S. and Ahmad, M. (2021), "Does economic growth affect the relationship between banks' capital, liquidity and profitability: empirical evidence from emerging economies", *Journal of Economic and Administrative Sciences*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEAS-03-2021-0056> (Thomson Reuters Rating = ESCI and ABDC Rating: C).
12. Mahmood, Y., Ahmad, M., Rizwan, F. and Rashid, A. (2020), "Do banking sector concentration, banking sector development and equity market development influence firms' financial flexibility? Evidence from Pakistan", *South Asian Journal of Business Studies*, Vol. 9 Issue:1, pp. 115-129 (Thomson Reuters Rating = ESCI, Scimagojr Rating = Q3, ABDC Rating: C and Scopus Rating: Q2).
13. Shah, S. Z. A., & Ahmad, M. (2019), Entrepreneurial orientation and performance of small and medium-sized enterprises: Mediating effects of differentiation strategy, *Competitiveness Review: An International Business Journal*, Vol. 29 Issue: 5, pp.551-572. (Thomson Reuters Rating = ESCI, Scimagojr Rating = Q1, ABS 1, ABDC Rating: C and Scopus Rating: Q1).
14. Shah, S. Z. A., Ahmad, M., & Mahmood, F. (2018). Heuristic biases in investment decision-making and perceived market efficiency: A survey at the Pakistan stock exchange. *Qualitative Research in Financial Markets*, Vol. 10 Issue: 1, pp.85-110. (Thomson Reuters Rating = ESCI, Scimagojr Rating = Q3, ABS 1, ABDC Rating: B and Scopus Rating: Q3).

Articles in Review Process

1. Does Digitalization of CSR Improves Sustainable Competitive Performance of SMEs? Evidence from An Emerging Economy (*Received Major Revision, from the Sustainability Accounting Management and Policy Journal*). With Prof. Qiang Wu and Shakeel Ahmad
2. Probing the impact of heuristic-driven biases on stock market anomalies during the COVID-19 pandemic: evidence from an emerging economy (*Received Major Revision, from Management Decision*). With Prof. Qiang Wu, Yasar Abbas and Shakeel Ahmad

3. The role of financial knowledge in managing antecedents and repercussions of fundamental and technical anomalies: evidence from an emerging market (**Under Review** at **Business Process Management Journal**) With Prof. Qiang Wu
4. Heuristic-Driven Biases as Mental Shortcuts in Investment Management Activities: A Qualitative Study (**Under Review** at **Qualitative Research in Financial Markets**) With Prof. Qiang W

Conferences

- **The Macroeconomic Variables Role in Stock Market Returns: A Case of Pakistan Stock Exchange 100 Index:** paper presented at **International Conference on Social Science, Arts, Business and Education** (22nd 23rd February 2020) Sao Paulo, Brazil.

Achievements

- Awarded by Merit Scholarship from University of Education
- Awarded by Laptop from Punjab Initiative program
- Awarded dean role of honors two times during MS from Mohammad Ali Jinnah university Islamabad Pakistan.
- Awarded by Laptop from Prime Ministers Laptop Scheme

Projects and Seminars

- A project on "Rehabilitation of a sick unit which is based on the case study."
- A project on "Formulation of CSR policy."
- A project on "Engro Food Limited Pakistan."
- A project on "Honda Atlas Cars Pakistan Limited."
- Attended a seminar on "Talent Management."
- Attended a seminar on "Personality Management."
- Active Citizen Training under "British Council Training Program"

Professional Skills

- Motivated to work and learn
- Good Analytical Skills
- Punctuality & Regularity
- Team player
- Good communication skills
- Know Demand and supply rule
- Able to Perform well under challenges and meeting deadlines

Computer Skills

- MS Office 2003, 2007, 2010, 2013, and 2016 Adobe Photoshop, Quick Books.
- Problem-solving regarding computer hardware and software

Software

- SPSS and Amos graphics and EViews software

References

- References will be furnished on request.