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**Faculty of Business**

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### **Academic Background**

Ph.D. University of Iowa, 2002.

M.A. (Economics) Delhi School of Economics, 1994.

B.A.(Hons) in Economics Kirori Mal College, University of Delhi, 1992.

### **Work Experience**

Senior Lecturer, The Hong Kong Polytechnic University (July, 2023 - Present), Hong Kong

Teaching Fellow, The Hong Kong Polytechnic University (July, 2014 – June, 2023), Hong Kong.

Lecturer, The Hong Kong Polytechnic University (June, 2008 - June, 2014), Hong Kong.

Assistant Professor, City University of Hong Kong (2004 - 2008), Hong Kong.

Assistant Professor (Visiting), St. Lawrence University (2003 - 2004), Canton, New York, United States of America.

Assistant Professor (Visiting), Colgate University (2001 - 2003), Hamilton, New York, United States of America.

### **Teaching Experience**

Foundations of Economic Analysis (PhD), Financial Economic Analysis (Masters), Experimental Economics, Game Theory and Strategic Thinking, Mathematical Economics, Regulatory Economics, Industrial Organization, Managerial Economics, Global Economic Environment, Intermediate Microeconomics, Intermediate Macroeconomics, Mathematics for Economic Analysis, Economic Logic in Everyday Life, Introduction to Economics, Principles of Economics.

### **Refereed Articles**

Chakravarty, S., Fonseca, M. A., Ghosh, S., Kumar, P., & Marjit, S. (2019). Religious Fragmentation, Social Identity and Other-Regarding Preferences: Evidence from an Artefactual Field Experiment in India. *Journal of Behavioral and Experimental Economics*, 82., doi: <https://doi.org/10.1016/j.socec.2019.101451>.

Chakravarty, S., Fonseca, M. A., Ghosh, S., & Marjit, S. (2016). Religious fragmentation, social identity and cooperation: Evidence from an artefactual field experiment in India. *European Economic Review*, 90, 265-279, doi: 10.1016/j.euroecorev.2015.12.006.

Ghosh, S., Radhakrishnan, S., Srinidhi, B., & Su, L. (2015). Recognition of Future News Earnings and Price Bubbles in Experimental Asset Markets. *Journal of Accounting, Auditing and Finance*, 30 (4), 558-575

Chakravarty, S., Fonseca, M. A., Ghosh, S., & Marjit, S. (2016). Religious Fragmentation, Social Identity and Conflict: Evidence from an Artefactual Field Experiment in India. *PLOS ONE*, *11* (10), doi: 10.1371/journal.pone.0164708.

Ghosh, S., & Chakravarty, S. (2011). An experimental investigation of entry cost effects in sealed-bid dollar auctions. *Economics Letters*, *111* (2), 122-124.

Marjit, S., Ghosh, S., & Bhadra, A. (2007). Informality, Corruption and Trade Reform. *European Journal of Political Economy*, *23*, 777-789.

### **Refereed Book Chapters**

Ghosh, S. (2005). Cognition, Knowledge & Convention Formation in Repeated Coordination Games: An Experimental Investigation. In Boicho Kokinov (Ed.), *Advances in Cognitive Economics*. NBU Series in Cognitive Science, Sofia, Bulgaria.

### **Working Papers**

Ghosh, S., F. Gul, A. Shiu, & P. Sharma (2023). Interactive impact of corporate governance with revenue-expansion and cost-reduction strategies on firm value.

Ghosh, S., P. Sercu & T. Vinaimont (2023). The Same Yet Different: The Effects of Vividness in a Laboratory Asset Market.

Ghosh, S. & B. Srinidhi, (2022). Does Regulation Hinder Reputation Building? An Investigation of the Impact of Governance on Signaling by Managers.

Ghosh, S. & Vinaimont, T. (2021). Familiarity or Imitation? Investigating Home Bias in an Experimental Asset Market.

Ghosh, S. & B. Srinidhi (2021). Effect of Internal and External Market-Based Governance on Managerial Intention to Expropriate and Investor Confidence: An Experimental Investigation.

Ghosh, S. (2019). Product Differentiation and Price Competition with Price Restraints: An Experimental Investigation of Pricing in Spatial Models.

### **Learning & Teaching Development Grants**

2021 - *Examining collaborative learning in an online environment through SRS: Impact on student engagement and learning outcome assessment* (Poly U Online Teaching Development and Educational Research Grant).

2019 - *Warm Glow, Virtue Signaling and Conformity in Sustainable Investment Choices: An Experimental Investigation* (AF LTEG Grant). CO-I: Prof. Louis Cheng

2016 - *Impact of Pecuniary Incentive-Based Experiments on Student Learning Outcomes: An Empirical Investigation through Classroom Economic Experiments* (AF Learning and Teaching Enhancement Grant).

### **Learning & Teaching Workshops**

2020 – Workshop on *Online Teaching Platforms*, School of Accounting & Finance, Poly U.

Aug 3-19, 2020 – Workshop Series on Active Learning Classroom: Online Teaching (Workshop 1), Engaging Students (Workshop 2), Challenges & Strategies (Workshop 3), and From Learning to Practice (Workshop 4), School of Accounting & Finance, Poly U.

2016 - Embedding Students in Economic Environments: Using Mobile Response System for Facilitating Classroom Experiments. Center for Learning Enhancement & Research, Chinese University of Hong Kong.

### **Learning & Teaching Recognition**

Accounting & Finance Teaching Award (Team) – 2019

Faculty of Business Prize for Teaching (Team) – 2019

[Poly U Excellent Teachers \(EDC\)](#): Sharing Good Teaching and Learning Practices – 2022

### **Invited Seminar Presentations**

2021 - Does Regulation Hinder Reputation Building? An Investigation of the Impact of Governance on Signaling by Managers. *Nazarbayev University Graduate School of Business*, Nur-Sultan City, Kazakhstan.

2013 - Religious Fragmentation, Social Identity and Cooperation: Evidence from a Field Experiment in India. *Hong Polytechnic University AF Workshop*, Hong Kong, China.

2011 - Effect of Vivid Information on Trading Behavior in a Laboratory Asset Market. *University of Texas (Dallas) Seminar*, Dallas, Texas.

2008 - Effect of Internal and Market-Based Governance on Managerial Intention to Expropriate and Investor Confidence: An Experimental Investigation. *Department of Economics Seminar Series, Hong Kong University of Science and Technology*, Hong Kong, China.

2005 - Cognition, Knowledge and Convention Formation in Repeated Coordination Games: An Experimental Investigation. *Economics Research Unit Seminar Series, Indian Statistical Institute*, Kolkata, India.

2005 - Cognition, Knowledge and Convention Formation in Repeated Coordination Games: An Experimental Investigation. *Department of Economics Seminar Series, Hong Kong University of Science and Technology*, Hong Kong, China.

2005 - GHOSH, S. (2005). Cognition, Knowledge and Convention Formation in Repeated Coordination Games: An Experimental Investigation. *Department of Economics & Finance Seminar Series, City University of Hong Kong*, Hong Kong.

2003 - Optimal Strategies in Repeated Variable Universe Games. *University of Iowa Alumni Workshop*, Iowa City, USA.

### **Refereed Conference Presentations**

2018 - Inducing Effort in Groups: An Experimental Investigation of Forward Induction and Loss Aversion. Economic Science Association World Meetings, Berlin, Germany.

2015 - Recognition of Future News in Earnings and Price Bubbles in Experimental Asset Markets. Economic Science Association International Meetings, Sydney, Australia.

2014 - Recognition of Future News in Earnings and Price Bubbles in Experimental Asset Markets. *5th Annual Xiamen University International Workshop on Experimental Economics*, Xiamen, China.

2013 - Familiarity or Imitation? Investigating Home Bias in an Experimental Asset Market. *4th*

*Annual Xiamen University International Workshop on Experimental Economics*, Xiamen, China.

2013 - Familiarity or Imitation? Investigating Home Bias in an Experimental Asset Market. *Economic Science Association World Meetings*, Zurich, Switzerland.

2012 - Vividness and Trading Behavior in an Experimental Asset Market. *The Econometric Society Asian Meetings*, New Delhi, India.

2012 - Vividness and Trading Behavior in an Experimental Asset Market. *Asian Finance Association International Conference*, Taipei, Taiwan.

2012 - Latent Costs of Corporate Governance: An Investigation of Signaling by Managers. *The 4th World Congress of the Game Theory Society*, Istanbul, Turkey.

2011 - An Experimental Investigation of the Effect of Governance on Reputation Building by Managers. *86th Annual Conference of The Western Economic Association International*, San Diego, USA.

2011 - Effect of Vivid Information on Trading Behavior in a Laboratory Asset Market. *Economic Science Association International Meetings*, Chicago, Illinois.

2010 - What Price Conservatism? An Experimental Analysis. *Economic Science Association World Meetings*, Copenhagen, Denmark.

2010 - What Price Conservatism? An Experimental Analysis. *The Chinese Economists Society (CES) Annual Conference*, Xiamen, China.

2009 - How do People React to News? An Experimental Investigation of the Effect of News Based Information Flows in Financial Asset Markets. *Economic Science Association Asia Pacific Meetings*, Haifa, Israel.

2009 - Stories Matter: The Effect of News in a Laboratory Asset Market. *Behavioral Finance Working Group: Cass Business School (City University of London)*, London, United Kingdom.

2009 - Stories Matter: The Effect of News in a Laboratory Asset Market. *Economic Science Association International Meeting*, Washington D.C., USA.

2008 - Trust, Audit and Disclosure: An Experimental Study. *4th Annual Conference on Economic Growth and Development*, Indian Statistical Institute, Delhi, India.

2008 - Effect of Internal and Market-Based Governance on Managerial Intention to Expropriate and Investor Confidence: An Experimental Investigation. *Economic Science Association Asia Pacific Meetings*, Singapore, Singapore.

2007 - Auditing, Governance and Reporting. *3rd Annual Conference on Economic Growth and Development*, Indian Statistical Institute, Delhi, India.

2007 - Auditing, Governance and Reporting: An Experimental Investigation. *City University of HK - Waseda University Joint Conference on Research in Global Economic and Financial Issues: Theory, Empirics and Experimental Methods*, Hong Kong.

2007 - Studying the Effect of Sunk Costs on Bidding Behavior in Auctions. *Economic Science Association Asia Pacific Meetings*, Shanghai, China.

2007 - Studying the Effect of Sunk Costs on Bidding Behavior in Auctions. *Economic Science Association World Meetings*, Rome, Italy.

2006 - An Experimental Investigation of Product Positioning & Price Competition in Spatial Models with Price Restraints. *Economic Science Association Asia Pacific Meetings*, Hong Kong.

2006 - An Experimental Investigation of Product Positioning & Price Competition in Spatial Models. *2006 South and South-East Asia Meetings of The Econometric Society*, Chennai, India.

2006 - An Experimental Investigation of Product Positioning & Price Competition in Spatial Models. *Australasian Meetings of The Econometric Society*, Alice Springs, Australia.

2006 - *Sunk-Cost Effect, Loss Aversion and Bidding Costs in Experimental Common Value Auctions*. 2006 Economic Science Association International Meetings, Atlanta, United States of America.

2005 - *Analysis of Price Restraints on Product Differentiation and Price Competition: An Experimental Study*. Economic Science Association International Meetings, Montreal, Canada.

2005 - *Cognition, Knowledge & Convention Formation in Repeated Coordination Games: An Experimental Investigation*. International Conference on Cognitive Economics, Sofia, Bulgaria.

2004 - *Optimal Learning in Variable Universe Games: Theory and Evidence*. Second World Congress of the Game Theory Society, Marseille, France.

2004 - *An Experimental Investigation of Optimal Learning with Variable Frames*. International Conference on Experimental Economics and Finance, Hong Kong, China.

2003 - *An Experimental Investigation of Optimal Learning with Variable Frames*. 2006 Economic Science Association North American Meetings, Tucson, United States of America.

2003 - *An Experimental Investigation of Optimal Learning with Variable Frames*. Public Choice Society Meetings, Nashville, Tennessee.

## Research Grants

2013 - GHOSH, S. An Experimental Investigation of Escalation of Commitment Effect (AF Internal Research Grant), Principal Investigator.

2010 - SRINIDHI, B., GHOSH, S., SU, N., & RADHAKRISHAN, S., (GRF Grant, Research Grants Council, HK), CO-I.

2009 - VINAIMONT, T. & GHOSH, S. (GRF Grant, GOV-Research Grants Council, HK). CO-I.

2009 - GHOSH, S. An Experimental Investigation of Home Bias in Financial Markets, An Experimental Investigation of Home Bias in Financial Markets Investigator (AF Internal Research Grant), PI

2007 - SRINIDHI, B. & GHOSH, S. (CERG Grant, Research Grants Council, HK). CO-I

## Professional Services

Conference Organization Committee - Track and Session Chair for Financial Public Policy at the International Conference on Innovations in Business, Trade and Commerce 2022 Organized by MIT WPU, Pune, India on Mar 11-12, 2022.

<https://commerce.mitwpu.edu.in/student-initiatives-activities/international-conference-on-innovations-in-business-trade-and-commerce>

### Journal Article Reviewer:

Journal of Behavioural and Experimental Economics, Journal of Service Research, International Journal of Game Theory, Economic Letters, European Economic Review, GAMES, International Game Theory Review, Pacific Economic Review, Journal of Chinese Economic Behavior,

Professional Associations – Member of Economic Science Association (ESA)