

Dr Winnie Wai Ling CHIU

Lecturer

School of Accounting and Finance, Faculty of Business
The Hong Kong Polytechnic University

Academic Qualification

Doctor of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong

LL.M. Arbitration and Dispute Resolution, The University of Hong Kong, Hong Kong

LL.B., Tsinghua University, China

LL.B. (Hons), The Manchester Metropolitan University, The United Kingdom

Master of International Business, The University of Melbourne, Australia

BA (Hons) Tourism Management, The Hong Kong Polytechnic University, Hong Kong

Professional Qualification

Accredited General Mediator, Hong Kong Mediation Accreditation Association Limited (2014)

Accredited General Mediator, accredited by Hong Kong International Arbitration Centre (2013)

Teaching

[Courses Taught at The Hong Kong Polytechnic University]

- Introduction to Business Law (AF2504)
- Business Law (AF3513)
- Company Law (AF3507)
- Regulatory Framework (AF5511)
- The Legal System and Economic Law in China (AF5512)

Teaching and Learning Research Grant

- 2023-2024 **Project Leader**, “Blockchain-based Application for Enhancing Student Engagement and Co-creation”, Teaching Development Grant 2022-25 HK\$400,000

Publications

- Tian, V.I., **Chiu, W.L.W.**, & Chan, H.Y.C. (2024). Idealism, relativism, and perception of ethicality of employee behavior in Mainland China and Hong Kong. *Asia Journal of Business Ethics.*, 13(1), 203-220. <https://doi.org/10.1007/s13520-024-00194-9>
- Ko A., Sabapathy S., **Chiu W.L.W.** (2024), Student readiness for co-creation: enhancing active learning for student-staff partnership in higher education, *18th International Technology, Education and Development Conference INTED 2024*, Valencia, Spain, 4-6 March 2024
- Sabapathy S., **Chiu W.L.W.**, Ko A. (2024), Deep learning and improvement in academic performance: dual benefits of co-creation of multiple-choice questions, *BILETA Annual Conference in Dublin City University*, 18-20 April 2024

- **Chiu W.L.W.** (2018), Exploring leadership competencies: challenges of the study tour leader, International Conference on *Future of the Past: Tourism and Cultural Heritage in Asia 2018* in Kyoto, Japan on 7-8 August 2018
- **Chiu, W.L.W.**, Thio, S (2017), Investigating the Practice of Buddhism and Feng Shui in Asian Hospitality, *Proceedings of the 23rd Annual Conference of The Asia Pacific Tourism Association (APTA) 2017*, Busan, Korea, 18-21 June 2017
- Wu, S.F., **Chiu, W.L.W.**, Wong, P.Y.O., Au, N. (2016), Package Tour Tipping: Critical Reflection on Tipping and Package Tour Literature, *Proceedings of the 2nd Global Tourism & Hospitality Conference*, Hong Kong, 16-18 May, 2016
- **Chiu, W.L.W.**, Wu, S.F., Wong, P.Y.O., & Au, N. (2015). Attitude towards Hong Kong Outbound Tour Tipping Policy between Tour Escorts and Tour Participants. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015
- Thio, S., & **Chiu, W.L.W.** (2015). Senior Leisure Travelers in Hong Kong: Examination of Their Motivation and Destination Choice. *Proceedings of the 13th APacCHRIE Conference*. Auckland, New Zealand, 10-12th June, 2015

Services

[Services to The Hong Kong Polytechnic University]

2023-Present	Committee Member , AF Student Career Development Seminar Committee
2023-Present	Committee Member , Master of Finance Scheme Programme Committee
2022-Present	Year 1 Advisor , BBA (Hons) Scheme in Accounting and Finance
2022-Present	Academic Advisor , The School of Accounting and Finance

[Services to the Professional Bodies]

2021-Present	Technical Advisor of Industry Consultative Network (Business) of the Employees Retraining Board
2020-Present	Reviewer , Asian Journal of Business Ethics
2019	Ad hoc Reviewer , APacCHRIE & EuroCHRIE Joint Youth Conference hosted by The School Hotel and Tourism Management, The Hong Kong Polytechnic University (2019)

[Services to the Community]

2017	Advisor for Student Competition: Team Coach, Challenge Cup - Hong Kong University Student Innovation and Entrepreneurship Competition 2017. The OUHK student team (Theme: Yoshi Tong Restaurant) won the merit prize. (May 2017)
2014-2017	Consultancy Projects for International Study Exchange Program Leadership and Collaboration in the United Kingdom (2014-2017)
2009-2013	Consultancy Projects for International Study Exchange Program Leadership and Collaboration in Australia (2009-2013, 2023)

[Invited Talks/Guest Lectures]

- Experience sharing on “Teaching Development Grant 2022-25 Applications”, Faculty of Business, PolyU (27 February 2023)