Yujing Ma

M853, Li Ka Shing Tower, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong

Education

PhD., Finance, Nanyang Technological University	2016
B.S., Project Management, Tsinghua University	2011
Exchange Student, LEaRN Scholar, National University of Singapore	2009

Phone: (+852) 2766 7035

Email: yu-jing.ma@polyu.edu.hk

Employment

Assistant Professor, School of Accounting and Finance, Hong Kong Polytechnic University

Jul 2021- Present

Research Associate, School of Accounting and Finance, Hong Kong Polytechnic University

Nov 2020 – Jul 2021

Assistant Professor, Business School, University of International Business and Economics

Aug 2016 – Jul 2020

Research Interest

Corporate Finance, Corporate Disclosure, Innovation, Analyst, ESG

Publication

- 1. "Do Corporate Site Visits Constrain Real Earnings Management?" with David Broadstock, Xiaoqi Chen, C.S. Agnes Cheng, and Wengli Huang. *Journal of Accounting, Auditing and Finance*, 2024, 39: 492-515.
- 2. "On the Fast Track: Information Acquisition Costs and Information Production," with Deqiu Chen, Xiumin Martin, and Roni Michaely, *Journal of Financial Economics*, 2022, 143: 794-823.
- 3. "Human Capital Driven Acquisition: Evidence from the Inevitable Disclosure Doctrine," with Deqiu Chen, and Huasheng Gao, *Management Science*, 2021, 67: 4643-5300.
 - Credit Mutuel Nord Europe Best PhD Paper Prize
 - Management Science 2021 August Issue Featured Article
- 4. "Stakeholder Orientation and the Cost of Debt: Evidence from State-Level Adoption of Constituency Statutes," with Huasheng Gao, and Kai Li, *Journal of Financial and Quantitative Analysis*, 2021, 56: 1908–1944.

- "The Effects of Rural-Urban Migration on Corporate Innovation: Evidence from a Natural Experiment in China," with Deqiu Chen, Huasheng Gao, and Jiang Luo, *Financial Management* 2020, 49: 521-545.
- 6. "Sex Discrimination and Female Top Managers: Evidence from China," with Huasheng Gao and Yaheng Lin, *Journal of Business Ethics* 2016, 38: 683-702

Editorial Service

Young Editorial Board Member, China Finance Review International (ABS 1*) 2022-

Ad-hoc Reviewer Experience

Management Science, Journal of Financial and Quantitative Analysis, Contemporary Accounting Research, Journal of Business Ethics, Journal of Accounting, Auditing and Finance, Journal of Accounting and Public Policy, Corporate Governance: An International Review (2), The British Accounting Review, Pacific-Basin Finance Journal (2), Journal of Financial Research, China Accounting and Finance Review (2), China Journal of Accounting Research, Journal of Contemporary Accounting and Economics, The Singapore Economic Review

Conference Committee

Hong Kong Joint Finance Research Workshop	2022-
Asian Finance Association (AsianFA) Annual Conference	2022
Conference of Concurrent Issues in Finance and Accounting	2019

Conference and Seminar Presentations, Discussions and Attendance

(*denotes presentation and # denotes discussion)

China International Risk Forum & CFRI Joint Conference#	2024
The 2nd HKU Summer Finance Workshop	2024
CAPANA Annual Conference	2024
China International Conference in Finance	2024
PolyU Accounting Research Conference	2023
HKU-TLV Finance Conference*	2023
China International Conference in Finance	2023
SFS Cavalcade Asia-Pacific 2022 [#]	2022
The 8 th Hong Kong Joint Finance Research Workshop [#]	2022

HK Junior Accounting Faculty Conference	2022
The Hong Kong Polytechnic University*	2021
Renmin University of China*	2020
The 2nd Sun Yat-Sen University Finance International Conference*	2019
European Accounting Association Annual Conference*	2018
China International Conference in Finance*#	2018
FMA Asian-Pacific Conference*#	2017
The 11th FIRS Conference*#	2016
The 4th PhD Symposium and Workshop on Corporate Control and	2016
Governance*	
The 12th Western Economic Association International Conference*#	2016
International Conference on Asia-Pacific Financial Markets*#	2015
Sungkyunkwan University*	2015
Paris December 2015 Finance Meeting*#	2015
Paris Financial Management Conference*#	2015
Teaching Experience	
Principles of Corporate Finance (Master), HK PolyU	2023-
Principles of Corporate Finance (Master), HK PolyU Capstone Projects (Undergraduate), HK PolyU	2023- 2022-2024
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Capstone Projects (Undergraduate), HK PolyU	2022-2024
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU	2022-2024 2021-2023
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU	2022-2024 2021-2023 2023
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer)	2022-2024 2021-2023 2023 2022
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE	2022-2024 2021-2023 2023 2022 2020
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE	2022-2024 2021-2023 2023 2022 2020 2016-2020
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE Business Finance (Undergraduate), NTU	2022-2024 2021-2023 2023 2022 2020 2016-2020 2017
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE	2022-2024 2021-2023 2023 2022 2020 2016-2020 2017
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE Business Finance (Undergraduate), NTU	2022-2024 2021-2023 2023 2022 2020 2016-2020 2017
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Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE Business Finance (Undergraduate), NTU Funds and Awards General Research Funding of Hong Kong (PI)	2022-2024 2021-2023 2022 2020 2016-2020 2017 2014-2015
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE Business Finance (Undergraduate), NTU Funds and Awards General Research Funding of Hong Kong (PI) Internal grant for GRF/ECS proposals above 3.5 score (PI)	2022-2024 2021-2023 2022 2020 2016-2020 2017 2014-2015 2023-2024 2022, 2024
Capstone Projects (Undergraduate), HK PolyU Intermediate Accounting II (Undergraduate), HK PolyU Contemporary Issues in Empirical Finance (Ph.D., Guest lecturer), HK PolyU Contemporary Issues in Empirical Accounting Research (Ph.D., Guest lecturer) Big Data and Auditing (Graduate), UIBE Auditing (Undergraduate), UIBE Financial Accounting (Undergraduate), UIBE Business Finance (Undergraduate), NTU Funds and Awards General Research Funding of Hong Kong (PI) Internal grant for GRF/ECS proposals above 3.5 score (PI) Start-up Fund, The Hong Kong Polytechnic University (PI)	2022-2024 2021-2023 2022 2020 2016-2020 2017 2014-2015 2023-2024 2022, 2024 2021-2024

National Natural Science Foundation of China, 71740013 (Co-I)	2017-2019
National Natural Science Foundation of China, 71790604 (Co-I)	2017-2021
National Natural Science Foundation of China, 71702030 (Co-I)	2017-2020
National Natural Science Foundation of China, 71772039 (Co-I)	2017-2020
Credit Mutuel Nord Europe Best PhD Paper Prize	2016
Dean's Honors List, Nanyang Technological University	2016
Research Scholarship, Nanyang Technological University	2011-2015