

## Dr. Zhuo (June) Cheng

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CONTACT INFORMATION	Hong Kong Polytechnic University School of Accounting and Finance Li Ka Shing Tower, M1036	<i>Work:</i> (852) 2766 4084 <i>E-mail:</i> afzcheng@polyu.edu.hk
RESEARCH INTERESTS	<ul style="list-style-type: none"><li>• Information technology, FinTech, machine learning, artificial intelligence</li><li>• Interdisciplinary research of information technology &amp; accounting/finance</li></ul>	
EMPLOYMENT	<b>Hong Kong Polytechnic University</b> , Hong Kong SAR School of Accounting and Finance <ul style="list-style-type: none"><li>• Associate Professor</li><li>• Assistant Professor</li></ul>	July 2012 - present August 2005 - June 2012
EDUCATION	<b>Ohio State University</b> , Columbus, Ohio USA Department of Accounting and Management Information Systems <ul style="list-style-type: none"><li>• Ph.D., 2005</li></ul> <b>Huazhong University of Science and Technology</b> , Wuhan, Hubei, P.R.China <ul style="list-style-type: none"><li>• B.E., Industrial Management Engineering, School of Economics and Management</li><li>• Minor, Computer Science and Engineering</li></ul>	
REFEREED JOURNAL PUBLICATIONS	<p>[13] Cheng, Z., Min, Y., Tian, F., &amp; Xu, S. X. (2024). The role of CRM implementation in internal capital markets. <i>The Journal of Business &amp; Industrial Marketing</i>, 39(2), 407–422.</p> <p>[12] Cheng, Z., Fang, J., &amp; Zhang, Y. (2023). Idiosyncratic volatility and return: A finite mixture approach. <i>The British Accounting Review</i>, 101261-.</p> <p>[11] Cheng, Z., Fang, J., &amp; Myers, L. A. (2023). The Differential Timeliness of Stock Price in Incorporating Bad versus Good News and the Earnings-Return Asymmetry. <i>The Accounting Review</i>, 98(6), 97–124.</p> <p>[10] Cheng, R. C.-N., Men, X., Hsieh, J. J. P.-A., Cheng, Z. J., Cui, X., Wang, T., &amp; Hsu, S.-H. (2023). The effects of IT chargeback on strategic alignment and performance: the contingent roles of business executives' IT competence and CIOs' business competence. <i>Internet Research</i>, 33(1), 57–83.</p> <p>[9] Cheng, Z., &amp; Fang, J. (2023). Stock Liquidity and the Accrual Anomaly. <i>China Accounting and Finance Review</i>, 25(1), 75-100.</p> <p>[8] Cheng, Z., &amp; Fang, J. (2022). The dual effect of idiosyncratic volatility on stock pricing and return. <i>China Accounting and Finance Review</i>, 24(2), 226–259.</p> <p>[7] Gong, F., Cheng, Z., &amp; Nault, B. R. (2021). The different effects of hardware and software on production interdependence in manufacturing. <i>Decision Support Systems</i>, 145, 113521.</p> <p>[6] Cheng, Z., Rai, A., Tian, F., &amp; Xu, X. (2021). Social Learning in Information Technology Investment: The Role of Board Interlock. <i>Management Science</i>, 67 (1), 547–576.</p> <p>[5] Zhang, D., Cheng, Z., Mohammad, H. Q., &amp; Nault, B. R. (2015). Information Technology Substitution Revisited. <i>Information Systems Research</i>, 26 (3), 480-495.</p>	

- [4] Ye, Q., Cheng, Z., & Fang, B. (2013). Learning from Other Buyers: The Effect of Historical Sales Records in Online Marketplaces. *Decision Support Systems*, 56, 502-512.
- [3] Cheng, Z. & Nault, B. R. (2012). Relative Industry Concentration and Customer-Driven IT Spillovers. *Information Systems Research*, 23 (2), 340-355.
- [2] Cheng, Z. & Nault, B. R. (2007). Industry Level Supplier-Driven IT Spillovers. *Management Science*, 53 (8), 1199-1216.
- [1] Cheng, Z. & Nault, B. R. (2007). Internet Channel Entry: Retail Coverage and Entry Cost Advantage. *Information Technology and Management*, 8 (2), 111-132.

TEACHING  
EXPERIENCE

Hong Kong Polytechnic University, Hong Kong SAR

- AF6019: Qualitative And Quantitative Methods For Business Research (DMgt), 2023-present (co-teach)
- MM6011: Qualitative Research and Experimental Design (DMgt), 2022 (co-teach)
- AF3211: Accounting Information Systems (Undergraduate), 2005-present
- AF5232: Information Systems Audit and Control (MBA), 2006

GRANTS AND  
AWARDS

**External Grants**

- (PI) Hong Kong Research Grants Council General Research Fund, (Project# 15506018) Do Institutional Investors Affect Corporate IT Investment and IT Performance? Principal Investigator, HK\$425,550, 2018/19
- (PI) Hong Kong Research Grants Council General Research Fund, (Project# 15503817) Social Networks and Corporate IT Investment, Principal Investigator, HK\$307,033, 2017/18

**Internal Grants**

- PolyU AF General Research Fund, 2006, 2007, 2010, 2011, 2015, 2022
- Joint Supervision Scheme with the Chinese Mainland, Taiwan and Macao Universities, 2015/16
- Internal Grant for Eligible PIs Whose Proposals Rated 3.5 in GRF, 2012
- Faculty Staff Development Scheme, 2009, 2010, 2012

**Awards**

- FB Incentive Scheme for UTD Journal Publications Awards, 2022
- FB Research Productivity Reward Scheme for Non-UTD Journal Publications Awards, 2022

RESEARCH  
STUDENT  
SUPERVISION

- Chief supervisor, Shiqi HUANG (PhD), ongoing
- Chief supervisor, Yunnan YU (DMgt), ongoing
- Co-supervisor, Di HU (DMgt), ongoing
- Co-supervisor, Jonathan LUI (DFinTech), ongoing
- Co-supervisor, Chung Ngam (Rocky) CHENG (DBA), 2019, Best DBA Thesis Award
- Co-supervisor, Jun XU (MPhil), 2017

PROFESSIONAL  
SERVICE

**Internal Service**

- Team Leader of Acct. & Law, PolyU AF, 2016-present
- School Management Committee, PolyU AF, 2015-present
- PolyU DMgt Programme Committee, 2022-present
- PolyU MSc BM Programme Committee, 2017-present
- Department Staffing Committee, PolyU AF, 2015-2017, 2019-2021, 2022-2023
- Department Research Committee, PolyU AF, 2015-2017
- PolyU MBA Program Director, 2016-2017

- Deputy Team Leader of Acct. & Law, PolyU AF, 2015-2016
- PolyU MBA Deputy Program Director, 2015-2016
- PolyU MBA Program Committee, 2014-2015
- Reviewer, DBA/DMgt/DFinTech Residential Workshop 2, 2014, 2015, 2017, 2018, 2019, 2022, 2023

#### **Referee Service (Journal Only)**

- *Contemporary Accounting Research (CAR)*, 2024
- *China Accounting and Finance Review (CAFR)*, 2024
- *Journal of Management Studies*, 2023
- *Management Science*, 2004, 2006, 2013, 2015, 2016, 2022
- *Information Systems Research (ISR)*, 2003, 2004, 2008, 2009, 2011, 2012, 2019, 2022, 2023
- *Information Technology and Management*, 2020, 2022
- *MIS Quarterly*, 2013-2020
- *Journal of Management Studies*, 2023
- *European Journal of Information Systems*, 2018
- *Journal of Electronic Commerce Research*, Guest Associate Editor, 2013
- *Decision Science*, 2013
- *Decision Support Systems*, 2012
- *Manufacturing & Service Operations Management (M&SOM)*, 2011
- *International Journal of Technology Management (IJTM)*, 2011
- *Electronic Commerce Research and Applications*, 2010
- *IEEE Transactions on Engineering Management*, 2007

#### **Conference Service**

- Associate Editor, Pacific Asia Conference on Information Systems (PACIS), 2020
- Associate Editor, European Conference on Information Systems (ECIS), 2014-2015
- Associate Editor, International Conference on Information Systems (ICIS), 2011-2014
- Conference Organizing Committee, 17th International Conference on Electronic Commerce (ICEC) 2015, 3-5 August 2015, Seoul, Korea
- Conference Organizing Committee, Center for Accounting Research and Education (CARE) Conference (9-10 June 2014)
- Conference Organizing Committee, Joint China Accounting and Finance Review (CAFR) and Journal of Accounting, Auditing and Finance (JAAF) Conference, May 15-16, 2015, Chengdu, China
- Conference Organizing Committee, China Accounting and Finance Review (CAFR) Special Issue Conference (6-7 Dec 2013)
- Paper Review Committee, Journal of Contemporary Accounting Research (JCAE) Symposium (3-4 Jan 2014)
- Paper Review Committee, Journal of Contemporary Accounting Research (JCAE) Symposium (3-5 Jan 2013)