

**2019 CAFR Knowledge Transfer Forum**

September 20 and 21, 2019

**Program**

**Day 1: September 20 (Friday) – Impact Case Studies**

Venue: M1603, 16/F, Li Ka Shing Tower, The Hong Kong Polytechnic University

Forum Language: English

Time	Event	
0845-0900	Registration	
0900-0905	<b>Welcoming Remarks</b> C.S. Agnes Cheng The Hong Kong Polytechnic University	
<b>Impact Case Study 1</b>		
0905-0935	Title	Fair Value Accounting
	Presenters	<b>Jeff Ng and Zhang Yong</b> The Hong Kong Polytechnic University
<b>Impact Case Study 2</b>		
0935-1005	Title	Smart Investing
	Presenter	<b>Andy Chui</b> The Hong Kong Polytechnic University
<b>Impact Case Study 3</b>		
1005-1035	Title	Doing Well by Doing Good
	Presenter	<b>David Broadstock</b> The Hong Kong Polytechnic University
1035-1050	<i>Group Photo and Tea Break</i>	
<b>Impact Case Study 4</b>		
1050-1120	Title	Something Simpler and Better than OLS: The Theil-Sen Estimation Approach
	Presenter	<b>James Ohlson</b> The Hong Kong Polytechnic University
<b>Impact Case Study 5</b>		
1120-1150	Title	Auditing and Contracting
	Presenters	<b>Jiang Liangliang and Walid Saffar</b> The Hong Kong Polytechnic University
1150-1200	<b>Wrap up</b>	
1200	<i>Refreshments Reception</i>	
1430	<b>Bus leaving for Dongguan</b> (for registrants attending the second day of the conference)	

Catering Sponsor:



**Day 2: September 21 (Saturday) – KT from Practitioners' Perspectives 知识转移-- 从实践者的视角**

Venue: Hyatt Regency Dongguan 东莞松山湖凯悦酒店

Song Shan Lake Central District, Science and Technology Industrial Park, Qinyuan Road, Dongguan, 523808

中国东莞市松山湖科技产业园区中心区沁园路, 523808

Forum Language: Putonghua

Time	Event	
0900-0905	<b>Welcoming Remarks 欢迎辞</b> C.S. Agnes Cheng 郑振兴 The Hong Kong Polytechnic University 香港理工大学	
0905-0910	<b>Welcoming Remarks 致辞</b> Qu Xiaohui 曲晓辉 Harbin Institute of Technology 哈尔滨工业大学	
0910-0940	<b>Keynote Speech 主题演讲</b>	
	Chair <b>Peng Jinqian 彭晋谦</b> DMgt 9班 林润集团	
	Title <a href="#">跨越鸿沟·知行合一</a>	
	Speaker <b>Bai Wenchao 柏文朝</b> DMgt 9 班 广东合盛律师事务所	
0940-1040	<b>Impact Case Studies 研究成果分享</b>	
	Chair <b>Jiang Li 蒋励</b> The Hong Kong Polytechnic University 香港理工大学	
	Title <a href="#">Financial Markets and Corporate Policies 金融市场与公司策略</a>	
	Presenter <b>Hu Gang 胡罡</b> The Hong Kong Polytechnic University 香港理工大学	
	Title <a href="#">Portfolio Optimization in Quantitative Investment 量化投资中的资产组合</a>	
Presenter <b>Jimmy Jin 金涌</b> The Hong Kong Polytechnic University 香港理工大学		
1040-1055	Group Photo and Tea Break 茶歇	
1055-1125	<b>DMgt/DBA Thesis Digest 论文分享</b>	
	Chair <b>Jiang Li 蒋励</b> The Hong Kong Polytechnic University 香港理工大学	
	Speakers	<b>Guo Bing 郭冰</b> DMgt 5班 国技仪器 <a href="#">R&amp;D Spending and Strategic Positioning 研发投入·战略定位与企业绩效</a>
		<b>Wang Ye 王野</b> DMgt 9班 <a href="#">China's Anti-Corruption Campaign 激流勇进？还是明哲保身？ 反腐运动对公司治理的影响</a>
		<b>Jason Chen 陈怡铭</b> DBA2016 JC Consulting (HK) Ltd <a href="#">R&amp;D Spillover Effect 研发的溢出效应</a>
1125-1150	<b>DMgt Thesis Proposal/Case Study 案例讨论</b>	
	Chair <b>Justin Law 罗敬伟</b> The Hong Kong Polytechnic University 香港理工大学	
	Speakers	Su Yang 宿阳 DMgt 11 班 华泰证券 <a href="#">GDR 全球存托凭证的发行与定价机制</a>
		<b>Zhang Wulong 张武龙</b> DMgt 11 班 天域生态环境 <a href="#">Private Firms Inviting SOE as Minority Shareholders 国企与民企的爱恨情仇</a>
1150-1230	<b>Keynote Speech 主题演讲</b>	
	Chair <b>Louis Cheng 郑子云</b> The Hong Kong Polytechnic University 香港理工大学	
	Title <a href="#">ESG Investing 「环境社会责任管治」投资</a>	
	Speaker Gloria Lu 吕岚 S&P Global	
1230-1430	Lunch 午餐	
1430	<b>Firm visit to Huawei 参观华为</b>	
1630	<b>Bus returning to Hong Kong</b>	

会议赞助:

