

Subject Code	APSS4510
Subject Title	Corporate Social Responsibility
Credit Value	3
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	<p>The subject aims to:</p> <ol style="list-style-type: none">1. to introduce the concepts of corporate social responsibility in the context of a sustainable and socially responsible society;2. to provide an overview on the theories and approaches to define and explain corporate social responsibility;3. to reveal the dilemma and paradoxes of corporate social responsibility;4. to illustrate how corporate social responsibility is translated into corporate decisions and practices, and their impacts on the society; and5. to highlight the development of corporate social responsibility in an aging world and under the global context.