| Subject Code                                  | APSS4511   |
|---|--|
| Subject Title                                 | Social Entrepreneurship and Enterprise   |
| Credit Value                                  | 3  |
| Pre-requisite /<br>Co-requisite/<br>Exclusion | Nil  |
| Objectives                                    | The subject aims to:  1. provide students with an overview of the knowledge and current trends in social entrepreneurship and social enterprise;  2. enable students to examine the basic principles, tools and methods in designing and operating social enterprise;  3. investigate how entrepreneurial skills are developed in social enterprises particularly in relation to balancing meeting social needs and business effectiveness and efficiency;  4. critically review current approaches and models of social entrepreneurship and social enterprise in local and international contexts. |