

The Hong Kong Polytechnic University

Subject Description Form

Please read the notes at the end of the table carefully before completing the form.

Subject Code	CBS3643						
Subject Title	Korean Language for Professional Settings						
Credit Value	3						
Level	3						
Pre-requisite/ Co-requisite/ Exclusion	CBS2632 Introductory Korean II						
Objectives	This subject aims to enhance students' written and spoken communication skills in more formal settings. Students with low intermediate-level or above of Korean proficiency will be able to acquire a wide range of language skills used in more formal contexts and for formal relations. In this subject, students will learn vocabulary and expressions for watching and reading the news, conducting presentations in a business or academic context, conveying ideas in a formal writing, etc. Fostering creative thinking and analytical skills in intercultural contexts will be emphasized as well as actively taking advantage of technology tools in language learning.						
Intended Learning Outcomes <i>(Note 1)</i>	Upon completion of the subject, students will be able to: <ul style="list-style-type: none"> a. achieve an high intermediate-level of proficiency in speaking, listening, reading, and writing in a formal language context; b. understand various types of texts (e.g., news reports, advertisements, business meeting minutes, academic articles, etc.) in a formal-style language; c. communicate effectively in discussions and presentations for academic and business purposes; d. develop critical and creative thinking in diverse cultural contexts utilizing technology tools. 						
Subject Synopsis/ Indicative Syllabus <i>(Note 2)</i>	<table border="1"> <thead> <tr> <th>Week</th> <th>Contents</th> </tr> </thead> <tbody> <tr> <td align="center">1</td> <td>Characteristics of Korean language in formal settings</td> </tr> <tr> <td align="center">2</td> <td>Language in advertisements and formal notices</td> </tr> </tbody> </table>	Week	Contents	1	Characteristics of Korean language in formal settings	2	Language in advertisements and formal notices
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<p>Teaching/Learning Methodology <i>(Note 3)</i></p>	<p>The course is highly interactive, emphasizing students' active participation in various activities. Students will be engaged in group discussions, role-plays, and presentations to practice formal-style Korean language.</p> <p>The course integrates four language skills (i.e. speaking, listening, reading, and writing) throughout the course. For example, students will read academic articles and participate in group discussions, and watch news reports and then present their ideas on the topics.</p> <p>Using technology (e.g. GenAI tools, Korean learning apps, online resources, etc.) for in-class activities and take-home assignments are recommended to facilitate learning progress and provide additional practice opportunities.</p>																																																				
<p>Assessment Methods in Alignment with Intended Learning Outcomes <i>(Note 4)</i></p>	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="4">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> </tr> </thead> <tbody> <tr> <td>1. Written quizzes</td> <td>20%</td> <td>√</td> <td>√</td> <td></td> <td>√</td> </tr> <tr> <td>2. Writing assignments</td> <td>15%</td> <td>√</td> <td>√</td> <td></td> <td>√</td> </tr> <tr> <td>3. Video presentation</td> <td>15%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>4. Group discussion</td> <td>20%</td> <td>√</td> <td></td> <td>√</td> <td>√</td> </tr> <tr> <td>5. Presentation</td> <td>20%</td> <td>√</td> <td></td> <td>√</td> <td>√</td> </tr> <tr> <td>6. Learning journal</td> <td>10%</td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="4"></td> </tr> </tbody> </table> <p>Written quizzes and take-home writing assignments assess reading and</p>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				a	b	c	d	1. Written quizzes	20%	√	√		√	2. Writing assignments	15%	√	√		√	3. Video presentation	15%	√	√	√	√	4. Group discussion	20%	√		√	√	5. Presentation	20%	√		√	√	6. Learning journal	10%	√	√	√	√	Total	100 %				
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	<p>writing proficiency, providing students with the opportunity to engage with formal texts and express their ideas in academic and business writing.</p> <p>Video presentations evaluate students' analytical ability in given texts and their use of formal language.</p> <p>Group discussions and presentations assess critical and creative thinking abilities, as well as effective communication skills, including analyzing diverse types of texts, asking and answering questions, and presenting ideas logically in formal contexts.</p> <p>A learning journal allows students to reflect on their learning process while diagnosing their language proficiency.</p>	
Student Study Effort Expected	Class contact:	
	<ul style="list-style-type: none"> ▪ Lectures and seminars 	39 Hrs.
	<ul style="list-style-type: none"> ▪ Individual consultation 	3 Hrs.
	Other student study effort:	
	<ul style="list-style-type: none"> ▪ Assignment 	39 Hrs.
	<ul style="list-style-type: none"> ▪ Self-practice 	39 Hrs.
	Total student study effort	120 Hrs.
Reading List and References	<p>King Sejong Institute (2021). <i>Korean Language for Business 1 & 2</i>. https://nuri.iksi.or.kr/front/cms/contents/layout2/learningtextbooks/detail.do</p> <p>King Sejong Institute (2021). <i>King Sejong Institute Business Korean</i>. https://play.google.com/store/apps/details?id=net.ideasam.sejong.business1&hl=ko&gl=US&pli=1</p> <p>강현화, 박지순, 박수연, 안한나, 장준영, 홍혜란 (2019). <i>대학 강의가 쉬워지는 전공 한국어 경영 [Korean language for for business administration students]</i>. (2019). 서울: 다락원.</p> <p>강현화, 박지순, 박수연, 안한나, 장준영, 홍혜란 (2019). <i>대학 강의가 쉬워지는 전공 한국어 인문 [Korean language for humanities students]</i>. 서울: 다락원.</p> <p>박은정 (2018). <i>문형을 활용한 학문 목적 한국어 글쓰기 [Korean writing for academic purposes using sentence patterns]</i>. 서울: 하우.</p>	

	<p>안지현 (2024). <i>퍼센트: 통계로 읽는 한국 사회, 숫자가 담지 못하는 삶</i> [<i>Percentage: Korean society by statistics, a life that numbers cannot explain</i>]. 서울: 이데아.</p> <p>한경커리어 특별취재팀 (2022). <i>직장 생활 센스와 매너</i> [<i>Etiquette and manner for professionals</i>]. 서울: 한국경제신문.</p> <p>Thomas L. Coyner (2010). <i>Doing Business in Korea</i>. South Korea: Seoul Selection.</p> <p>Yonhap News Agency (2023). https://www.yna.co.kr</p> <p>Additional learning materials compiled by the lecturer</p>
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