

ISE1BN03

# The Belt and Road Initiative: Opportunities and Challenges

Assistant Professor, Dr Zibin Chen

EF617

[zi-bin.chen@polyu.edu.hk](mailto:zi-bin.chen@polyu.edu.hk)

14/3/2024



# The Belt and Road Initiative



- The Belt and Road Initiative (BRI) is a significant development strategy launched by the Chinese government with the intention of promoting economic co-operation among countries along the Belt and Road routes.
- The routes refers to:
  - ☐ The Silk Road Economic Belt
  - ☐ 21st Century Maritime Silk Road.

The objectives of the subject are to enable students to:

- Understand the concepts of the BRI with the support of China's economic strength and development; the interdependence of industrial and economic systems at the local, national and global levels
- Develop skills related to social, economic, cultural and political factors with a view to achieving balanced growth and sustainability
- Develop an understanding of the international, economic, cultural, political and technological issues facing the world today for the collaboration with the Belt and Road countries and establish an understanding of the interrelationships among these issues
- Make critical reflection and decision making based on personal evaluation of the BRI



# Where to start?



# What to do?



| Day      | Activities  |
|----------|---|
| Day 1    | <ul style="list-style-type: none"> <li>• Hong Kong to China</li> <li>• To be familiarized with the campus and surroundings of the collaborative university and meet with counterpart groups</li> </ul>  |
| Day 2-3  | <ul style="list-style-type: none"> <li>• Lectures to provide essential knowledge and information on various topics in BRI issues</li> <li>• Pre-field trip and Group project discussion</li> <li>• Sites visit: Leading Companies/organizations of local area (mini-lectures or seminars on-site)</li> <li>• Students exchange activities and local cultural sites visit</li> </ul>   |
| Day 4-5  | <ul style="list-style-type: none"> <li>• Sites visit: Leading Companies/organizations of local area (mini-lectures or seminars on-site)</li> <li>• Seminar (experts involved in BRI development fields from governments, media, business, and related associations are invited to engage in dialogue with the students)</li> <li>• Group projects preparation and discussion</li> <li>• Student exchange activities and local cultural sites visit</li> </ul>   |
| Day 6    | <ul style="list-style-type: none"> <li>• Seminar (experts involved in BRI development fields from governments, media, business, and related associations are invited to engage in dialogue with the students)</li> <li>• Group projects preparation and discussion</li> <li>• Students exchange activities and local cultural sites visit</li> </ul>  |
| Day 7-8  | <ul style="list-style-type: none"> <li>• Site visits: Leading Companies/organizations of local area (mini-lectures or seminars on-site)</li> <li>• Seminar (experts involved in BRI development fields from governments, media, business, and related associations are invited to engage in dialogue with the students)</li> <li>• Groups projects preparation and discussion</li> </ul>  |
| Day 9-10 | <ul style="list-style-type: none"> <li>• Seminar (experts involved in BRI development fields from governments, media, business, and related associations are invited to engage in dialogue with the students)</li> <li>• Groups projects preparation and discussion</li> <li>• Site visits: Leading Companies/organizations of local area (mini-lectures or seminars on-site)</li> <li>• Students exchange activities and local cultural sites visit</li> </ul> |
| Day 11   | <ul style="list-style-type: none"> <li>• Group Projects Presentation</li> <li>• Post-field trip discussion; students exchange activities</li> </ul>   |
| Day 12   | <ul style="list-style-type: none"> <li>• Summarize the study trip</li> <li>• Wrap-up Test</li> <li>• China to Hong Kong</li> </ul>  |

## Mogao Grottoes



## Jiayu Pass





Explore the city



Enjoy the food



Zhangye Danxia Landform Geological Park



Crescent Moon Spring



Camping in Dunhuang



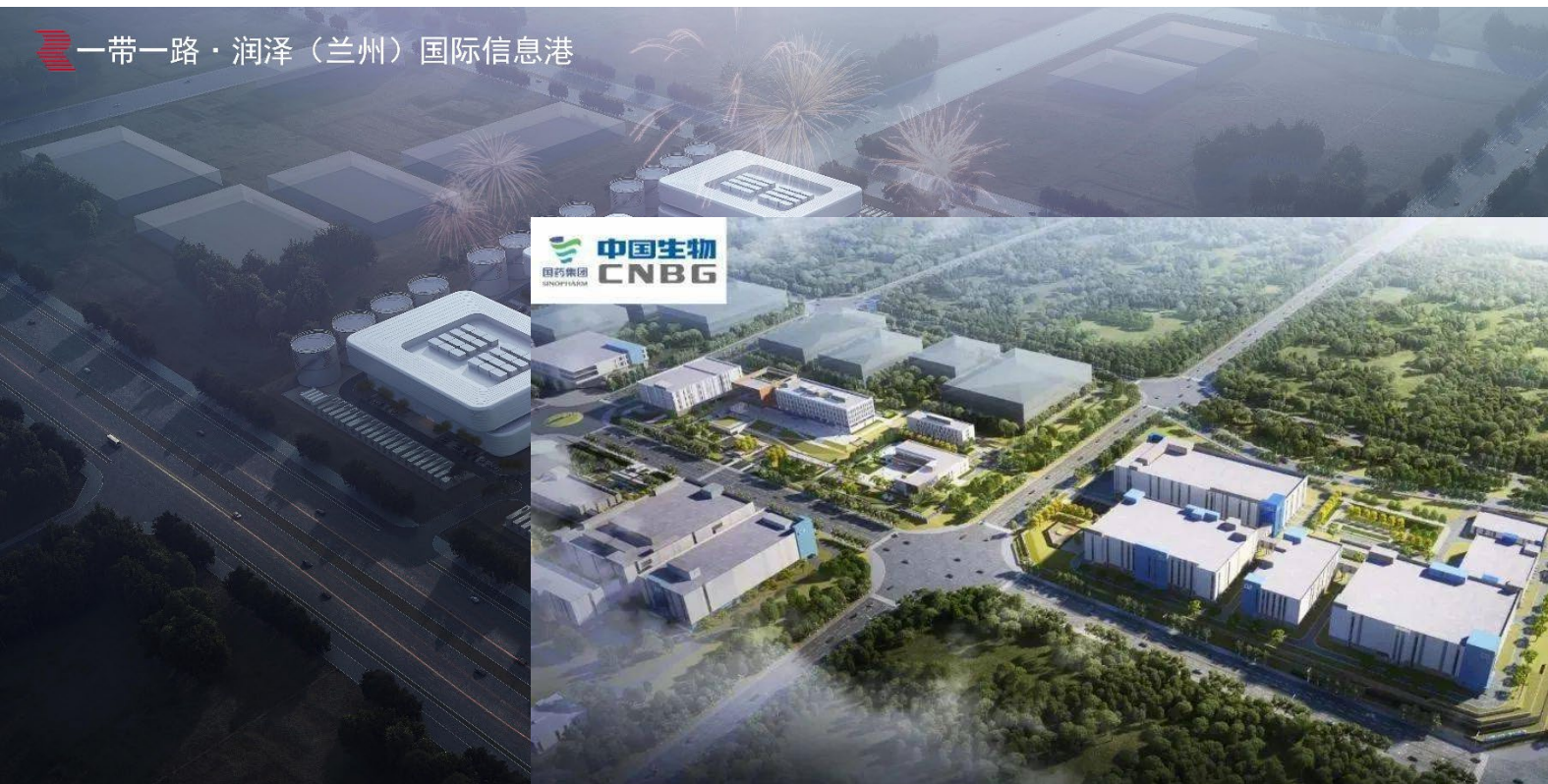
## Lanzhou University





## Lanzhou International information port

一带一路·润泽（兰州）国际信息港



国药集团中国生物（西北）健康





We hope you equip with:

- Knowledge
- Critical thinking
- Vision

# Thank you