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Faculty of Business 工商管理學院



# Shipping, Logistics and Supply Chain Management 2018-2019

# MSc / PgD in Global Supply Chain Management

Definitive Programme Document Programme Code: 44089



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#### **GSCM Programme Web Page**

http://www.lms.polyu.edu.hk/en

**PolyU Student Handbook Web Page** http://www.polyu.edu.hk/as

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# FOREWORD

It is our pleasure to welcome you to the Master of Science/ Postgraduate Diploma in Global Supply Chain Management programme offered by the Department of Logistics and Maritime Studies at The Hong Kong Polytechnic University.

This programme prepares graduates to meet the needs of the supply chain management profession. Successful completion of this unique programme will equip you with knowledge and skills that are useful for business organizations to create value and sustain competitiveness in the supply chain field.

This Programme Document contains important information that is of direct relevance to your studies. You are strongly advised to read it carefully and use it as a guide for working out your study plan.

We wish you an enjoyable and rewarding experience with the University.

With warmest regards

Prof. Andy Yeung Head, Department of Logistics and Maritime Studies

#### The Hong Kong Polytechnic University

#### Revised Academic Calendar 2018-19 (by Semester Week)

Month	Week	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Sem. Week	Notes
Aug 2018		27	28	29	30	31	1	2		
Sep	1	3	4	5	6	7	8	9	1	Sep. 3: Sem. 1 commences (13 teaching weeks: 3 Sep - 1 Dec 2018)
	2	10	11	12	13	14	15	16	2	Sep. 3 - 15: Add/Drop Period for Sem. 1
	3	17	18	19	20	21	22	23	3	
	4	24	25	26	27	28	29	30	4	Sep. 24: Mid-Autumn Festival (all evening classes suspended) / Sep. 25: The day following Mid-Autumn Festival
Ort	5	1	2	3	4	5	6	7	5	Oct. 1: The National Day
υα	6	8	9	10	11	12	13	14	6	Oct. 6: PolyU Education Info Day (all day-time and evening classes suspended)
	7	0 15	16	17	18	12	20		7	
				24		_	_	21		Oct. 17: Chung Yeung Festival
	8	22	23	**	25	26	27	28	8	Oct. 28: Twenty-fourth Congregation (Main Conferment Session, also first session)
Nov	9	29	30	31	1	2	3	4	9	
	10	5	6	7	8	9	10	11	10	
	11	12	13	14	15	16	17	18	11	Nov. 16: Twenty-fourth Congregation (Last Conferment Session)
	12	19	20	21	22	23	24	25	12	
Dec	13	26	27	28	29	30	1	2	13	Dec. 1: Sem. 1 teaching ends
	14	3	4	5	6	7	8	9	Exam.	Dec. 3 - 5: Revision Days for Sem. 1 / Dec. 6- 21: Examination Period for Sem. 1
	15	10	11	12	13	14	15	16	Exam.	
	16	17	18	19	20	21	22	23	Exam.	Dec. 22: Winter Solstice
	17	24	25	26	27	28	29	30	) Exam.	Dec. 25: Christmas Day / Dec. 26: The first weekday after Christmas Day
Jan 2019	18	31	1	2	3	4	5	6	) Result	Jan. 1: First Day of January / Jan. 2: All subject assessment results finalised
	19	7	8	9	10	11	12	13	) Processing	Jan. 10: Finalisation of overall assessment results / Jan. 11: Announcement of Sem. 1 overall assessment results
	20	14	15	16	17	18	19	20	1	Jan. 14: Sem. 2 commences (13 teaching weeks: 14 Jan - 18 Apr 2019)
	21	21	22	23	24	25	26	27	2	Jan. 14 - 26: Add/Drop Period for Sem. 2
Feb	22	28	29	30	31	1	2	3	3	
reu	23	4	5	6	7	8	9	10	a Lanar New Tear Break	Feb. 4 - 9: Lunar New Year Break (all day-time and evening classes suspended) / Feb. 5 - 7: Lunar New Year Holidays
	23	11	5 12	13	14	15	9	10		reb. 4 - 5. Lunar New Year Break (all day-time and evening classes suspended) / Feb. 5 - 7. Lunar New Year Holidays
	29	11	12	20	21	22	23	24	4	
	_			20		_	_		-	
Mar	26	25	26		28	1	2	3	6	
	27	4	5	6	7	8	9	10	7	
	28	11	12	13	14	15	16	17	8	
	29	18	19	20	21	22	23	24	9	
	30	25	26	27	28	29	30	31	10	
Apr	31	1	2	3	4	5	6	7	11	Apr. 5: Ching Ming Festival
	32	8	9	10	11	12	13	- 14	12	
	33	15	16	17	18	19	20	21	13	Apr. 18: Sem. 2 teaching ends / Apr. 19 - 22: Easter Holidays
	34	22	23	24	25	26	27	28	Exam.	Apr. 23 - 25: Revision Days for Sem. 2 / Apr. 26 - May 14: Examination Period for Sem. 2
May	35	29	30	1	2	3	4	5	Exam.	May 1: Labour Day
	36	6	7	8	9	10	11	12	Exam.	
	37	13	14	15	16	17	18	19	Exam/	May 13: The day following the Buddha's Birthday
	38	20	21	22	23	24	25	26	Processing	May 22: All subject assessment results finalised
Jun	39	27	28	29	30	31	1	2	1	May 27: Summer Term commences (7 teaching weeks: 27 May - 13 Jul 2019)
	40	3	4	5	6	7	8	9	2	May 27 - Jun. 1: Add/Drop Period for Summer Term / May 30: Finalisation of overall assessment results
	41	10	11	12	13	14	15	16	3	May 31: Announcement of Sem. 2 overall assessment results / Jun. 7: Tuen Ng Festival
	42	17	18	19	20	21	22	23	4	
	43	24	25	26	27	28	29	30	5	
Jul	44	1	2	3	4	5	6	7	6	Jul. 1: The HKSAR Establishment Day
	45	8	9	10	11	12	13	14	7	Jul. 13: Summer Term teaching ends
	46	15	16	17	18	19	20	21	Exam.	Jul. 15 - 20: Examination Period for Summer Term
	40	22	23	24	25	26	20	28	Exam.	
A					-	_	_	_		tel 20. All subject assessment south finalized
Aug	48	29	30	31	1	2	3	4	) Result	Jul. 29: All subject assessment results finalised Aug. 6: Finalisation of overall assessment results
	49	5	6	7	8	9	10	11	) Processing	Aug. 5: Finalisation of overall assessment results Aug. 7: Announcement of Summer Term overall assessment results
	50	12	13	14	15	16	17	18		
	51	19	20	21	22	23	24	25		
Sep	52	26	27	28	29	30	31	1		Sep. 1: Academic Year 2018-19 ends

General Holidays Dates of finalisation of examination results

July 2018

# PART I: GENERAL INFORMATION

#### 1. **PROGRAMME OVERVIEW**

The MSc/PgD in Global Supply Chain Management is a unique supply chain focused postgraduate programme offered by the Department of Logistics and Maritime Studies in Hong Kong. It equips executives with the capacity to create and sustain competitiveness in the supply chain through balancing cost, quality and efficiency.. The programme embodies both a sound academic theory and professional practice. The combination of Compulsory subjects and a wide range of Electives, including purchasing-related subjects, reflects the multi disciplinary nature of the business that students in the programme can pursue.

# 2. PROGRAMME AIMS AND FEATURES

This programme equips executives with the capacity to create and sustain competitiveness in the supply chain through balancing cost, quality and efficiency.

The features of the programme are:

- (i) Broad knowledge and skills in global supply chain management
- (ii) A thorough grounding in subjects which lead to the knowledge and intellectual capability required for an understanding and critical analysis of supply chain management problems
- (iii) Awareness of the global supply chain management environment and management issues
- (iv) An array of purchasing related subjects

# 3. PROGRAMME LEARNING OUTCOMES

On completion of the programme, the student is able to:

i. Employ supply chain management

Learning objective: Apply the principles and practices of supply chain management to supply chain planning and operations (Addressed by LGT5015 Supply Chain Management);

ii. Build up operations and logistics concepts

Learning objective: Apply concepts needed to function efficiently in managing operations and logistics (Addressed by LGT5061 International Logistics Management, LGT5102 Models for Decision Making, and LGT5105 Managing Operations Systems);

iii. Manage global sourcing and procurement

Learning objective: Evaluate procurement for global sourcing in international value chains

(Addressed by LGT5032 Strategic Procurement Management and LGT5034 Global Sourcing and Supply);

iv. Make good use of information technology in supply chain management

Learning objective: Apply concepts in the use of information technology in supply chain management (Addressed by LGT5152 Information Systems for Supply Chain Management and

MM544 E-Commerce)

v. Practise business ethics

Learning objective: Be attentive and responsive to ethical issues in business (Addressed by LGT5015 Supply Chain Management and LGT5105 Managing Operations Systems)

# 4. ENTRANCE REQUIREMENTS

The minimum entrance requirements for both MSc and PgD awards are:

- (i) A Bachelor's degree in business-related discipline or equivalent;
- (ii) For non-business degree holders, 2-year relevant working experience or relevant background knowledge is required;
- (iii) Candidates in senior management positions possessing other academic qualifications may be considered on a case-by-case basis.

Priority will be given to applicants with relevant working experience.

If you are not a native speaker of English and your Bachelor's Degree or equivalent qualification was awarded by an institution at which the medium of instruction is not English, you are expected to fulfill the University's minimum English language requirement for admission. Please refer to the "Admissions Requirements" section of Study@PolyU for details.

# 5. PROGRAMME STRUCTURE

#### 5.1 Programme Information

Programme Code and Title: 44089 Master of Science/Postgraduate Diploma in Global Supply Chain Management

Award: Master of Science/Postgraduate Diploma in Global Supply Chain Management

Medium of Instruction: English

#### 5.2 Credit Requirements

Students are required to obtain the credit requirements specified below for the relevant award:

Award	No. of Credits	No. of Required Subjects	
MSc	30	<ol> <li>Compulsory Subject</li> <li>Restricted Elective Subjects</li> <li>Free Elective Subjects</li> </ol>	+ +
PgD	18	<ol> <li>Compulsory Subject</li> <li>Restricted Elective Subjects</li> <li>Free Elective Subject</li> </ol>	+ +

The curriculum is designed as a taught postgraduate programme. Students admitted to the Master of Science (MSc)/ Postgraduate Diploma (PgD) programme may apply for transfer to PgD or MSc, subject to meeting the specified requirements.

Students who subsequently decide to graduate with a PgD/MSc must apply to the Department of Logistics and Maritime Studies.

#### 5.3 Mode and Duration of Study

The academic year is organized into Semester 1 (13 weeks), Semester 2 (13 weeks) and Summer Term (7 weeks), where appropriate.

Classes will be scheduled on weekday evenings or weekends. Summer Term will be utilized for those who want to spread out more evenly their learning or take advantage of Summer Term to complete the programme in 2 years but it is not mandatory for students.

Actual number of class meetings may vary in light of certain conditions in the offering semester, such as the arrangement of public holidays; or other pedagogical needs of subject lecturers.

Occasionally, some topics may be delivered in BLOCK MODE of *full-day* attendance for a few consecutive days and/or over the weekends. Students will be notified of the arrangement before subject registration. Block mode is usually arranged to make full use of overseas academic visitors or professionals.

The duration of the programme is as follows:

	MSc	PgD
Normal Duration	2.5 years	1.5 years
Maximum Duration	5 years	3 years

# 5.4 Subject Offerings

Subject Offe					
	MSc		PgD		
	Compulsory Subject				
	(1 subject – 3 credits)				
LG150	LGT5015 Supply Chain Management				
	Restricted E				
Ohaaa		ts – 12 credi	ts)		
Choose	e at least <u>2</u> from:				
LGT50	LGT5061 International Logistics Management				
	LGT5102 Models for Decision Making				
LGT5 <sup>2</sup>	105 Managing Operations Sys	stems			
Choos	e at least <u>1</u> from:				
LGT50 LGT50	0				
20130		Jiy			
Choose	e at least <u>1</u> from:				
LGT5 <sup>2</sup>	152 Information Systems for S	Supply Chain	Management		
MM54	•	apply onum	managomont		
		Elective subj	ects than necessary, and they will		
be counte	d as Free Elective subjects.				
	MSc		PgD		
	ee Elective Subjects		Free Elective Subjects		
(any	5 subjects – 15 credits)	(a	any 1 subject – 3 credits)		
LGT5001	Organizational Management	LGT5001	Organizational Management in		
	in Shipping & Logistics		Shipping & Logistics		
LGT5013	Transport Logistics in China	LGT5013	Transport Logistics in China		
LGT5014	Air Transport Logistics and	LGT5014	Air Transport Logistics and		
	Management		Management		
LGT5017	Maritime Logistics	LGT5017	Maritime Logistics		
LGT5033	Lean Thinking and Practice	LGT5033	Lean Thinking and Practice		
LGT5037	Project Management	LGT5037	Project Management		
LGT5040	Supplier Development	LGT5040	Supplier Development		
LGT5046	Contract Management	LGT5046	Contract Management		
LGT5073	Risk Management in	LGT5073	Risk Management in Operations		
	Operations	LGT5101	Statistics for Management		
LGT5101	Statistics for Management	LGT5107	Total Quality Management		
LGT5107	Total Quality Management	LGT5113	Enterprise Resource Planning		
LGT5113	Enterprise Resource	LGT5122	Applications of Decision		
	Planning	LOTELO	Making Models		
LGT5122	Applications of Decision Making Models	LGT5131	Warehousing and Materials Management		
LGT5131	Warehousing and Materials	LGT5425	Business Analytics		
	Management	LGT5215	Practice of Global Supply Chain		
LGT5425	Business Analytics		Management		
LGT5211	GSCM Project				
LGT5215	Practice of Global Supply				
	Chain Management				
Rubiect to university's minimum enrollment requirement, not all subjects will be					

Subject to university's minimum enrollment requirement, not all subjects will be offered each year. And, registration is subject to the availability of quota. Starting from 2006/07, students at MSc level are allowed to choose <u>at most 1</u> <u>elective</u>, equivalent to 3 credits, from the Common Pool to fulfill the elective requirements of the programme. Please visit the website <u>http://www.fb.polyu.edu.hk/rpss/commonpool/</u> for subject lists and subject

syllabuses. Students should strictly comply with the prescriptions of the programme curriculum when performing subject registration. Those who fail to meet the programme requirements will <u>NOT</u> be allowed to graduate. Credit transfer/exemption will not be granted for subjects chosen from the Common Pool, unless the elective subject concerned falls within the programme curriculum

Compulsor	y Subject				Asses	sment
Subject	Subject Title	Credits	Pre-requisite	Contact	Coursework	Examination
LGT5015	Supply Chain Management	3	Nil	39	60	40
Restricted	Elective Subjects		Assessment			
Subject	Subject Title	Credits	Pre-requisite	Contact	Coursework	Examination
LGT5032	Strategic Procurement Management	3	Nil	39	50	50
LGT5034	Global Sourcing and Supply	3	Nil	39	50	50
LGT5061	International Logistics Management	3	Nil	39	50	50
LGT5102	Models for Decision Making	3	Nil	39	50	50
LGT5105	Managing Operations Systems	3	Nil	39	50	50
LGT5152	Information Systems for Supply Chain	3	Nil	39	50	50
MM544	E-Commerce	3	Nil	39	50	50
Free Electiv	ve Subjects				Asses	sment
Subject	Subject Title	Credits	Pre-requisite	Contact	Coursework	Examination
LGT5001	Organizational Management in	3	Nil	39	50	50
LGT5013	Transport Logistics in China	3	Understand Putonghua & read simplified Chinese Characters	39	50	50
LGT5014	Air Transport Logistics and	3	Nil	39	50	50
LGT5017	Maritime Logistics	3	Nil	39	50	50
LGT5033	Lean Thinking and Practice	3	Nil	39	50	50
LGT5037	Project Management	3	Nil	39	50	50
LGT5040	Supplier Development	3	Nil	39	50	50
LGT5046	Contract Management	3	Nil	39	50	50
LGT5073	Risk Management in Operations	3	None, but knowledge of elementary business statistics and probability will be advantageous.	39	50	50
LGT5101	Statistics for Management	3	Nil	39	50	50
LGT5107	Total Quality Management	3	Nil	39	50	50
LGT5113	Enterprise Resource Planning	3	Nil	39	50	50
LGT5122	Applications of Decision Making Models	3	Preferably with knowledge of LGT5102	39	100	0
LGT5131	Warehousing and Materials	3	Nil	39	50	50
LGT5425	Business Analytics	3	Nil	39	100	0
LGT5211	GSCM Project	6	LGT5015	10	100	0
LGT5215	Practice of Global Supply Chain Management	3	LGT5015	10	100	0

#### 5.5 Programme Curriculum and Assessment Weightings

#### 5.6 Recommended Progress Pattern

Students are encouraged to follow the recommended progression pattern<sup>1</sup> to benefit from a cohort-based study and to graduate within the normal study period. However, being credit-based, the programme allows you the flexibility to proceed at your own pace according to your time commitment and learning needs, while not exceeding the prescribed maximum study period.

Under the recommended progression pattern, students are advised to take 2 subjects in each regular semester (i.e. Semester 1 & Semester 2) and 1 subject in an optional Summer Term.

#### 5.7 Professional Recognition

Graduates with the MSc in Global Supply Chain Management have been granted full exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).

Graduates with the PgD in Global Supply Chain Management have been granted partial exemption from the Qualifying Examination of The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).

Graduates with the MSc in Global Supply Chain Management in the academic year 2017/18 have been granted accreditation by The Chartered Institute of Purchasing & Supply (CIPS) and may apply for the full membership. Subject requirement and renewal of accreditation thereafter are subject to review each year.

# 5.8 Curriculum Map

The institutional learning outcomes are as follows:

# a. Professional competence of specialists/leaders of a

**discipline/profession** - Graduates of PolyU TPg programmes will possess in depth-knowledge and skills in their area of study and be able to apply their knowledge and contribute to professional leadership.

b. **Strategic thinking** - Graduates of PolyU TPg programmes will be able to think holistically and analytically in dealing with complex problems and situations pertinent to their professional practice. They will be versatile problem solvers with good mastery of critical and creative thinking skills, who can generate practical and innovative solutions.

c. **Lifelong learning capability** - Graduates of PolyU TPg programmes will have an enhanced capability for continual professional development through inquiry and reflection on professional practice.

The above institutional learning outcomes are appropriately addressed by the totality of the programme learning outcomes of the MSc GSCM programme, as set out in Section 3 of this document.

<sup>&</sup>lt;sup>1</sup> Patterned subjects on offer are subject to change without prior notice. Students can enquire the class timetable of the semester concerned via <u>http://www.polyu.edu.hk/student</u> upon release of the relevant class timetable.

# 6. PROGRAMME MANAGEMENT AND OPERATION

A Programme Committee is formed to exercise the overall academic and operational responsibility for the Programme and its development within policies, procedures and regulations defined by the University. Its composition comprises academics and student representatives.

The Programme Director and/or Deputy Programme Director and/or Programme Manager are responsible for the day-to-day management and operation of the programme, student admissions, teaching and learning matters, quality assurance (QA) and programme development. Their prime role is to ensure the programme is delivered according to the established QA mechanism.

# 7. COMMUNICATIONS WITH STUDENTS

While we work to communicate clearly and in a timely manner with students according to University regulations and procedures, it is the **responsibility of students** to help maintain the effectiveness of the communication process. **Students should ensure that their up-to-date personal and correspondence details are provided** to the University and the relevant departments (e.g. AS, LMS, subject offering departments, etc); and **check relevant correspondence channels regularly** to obtain the latest information regarding their studies and the status of any related applications (e.g. late assessment, appeal of subject results, add/drop of subjects, deferment, etc) lodged. Failure in doing so will not constitute any grounds for appeals/complaints against consequences/decisions of the relevant matters and applications.

# 8. SUBJECT REGISTRATION

# 8.1 Add/Drop of Subjects

In addition to programme registration, students need to register for subjects at specified period after the commencement of the semester.

If you wish to make changes to your subject registration, you may do so through the

add/drop at the eStudent during the 2-week add/drop period (one week for summer term). You are advised not to make any changes to the subjects preassigned to you by the Department without consulting your Department/Academic Advisor. In case you wish to drop all the subjects in a semester, you must first seek approval from your Department for zero subject enrolment. Otherwise, you will be considered as having decided to withdraw from study on the programme concerned. Dropping of subjects after the add/drop period is not allowed. If you have a genuine need to do so, it will be handled as withdrawal of subject.

If they have taken more credits, they will receive a second debit note on the remaining tuition fee about 5 weeks after the commencement of the semester. If they have taken less credits, a refund will be made.

# 8.2 <u>Withdrawal of Subjects</u>

If you have a genuine need to withdraw from a subject after the add/drop period, you should submit an application for withdrawal of subject to your programme offering department. Such requests will be considered by both the programme director and the subject lecturer concerned if there are strong justifications and when the tuition fee of the subject concerned has been settled. Requests for subject withdrawal will not be entertained after the commencement of the examination period for your programme.

For approved cases, a handling fee will be charged. The tuition fees paid for the withdrawn subject will be forfeited. The withdrawn subjects will still be reported in your Assessment Result Notification and Transcript of Studies although they will not be counted in GPA calculation. If the handling fee concerned is outstanding by the payment deadline, the approval given will be declared void and you are required to attend classes of this subject and complete its assessment(s) accordingly. A reinstatement fee of HK\$400 will be charged if you wish to reinstate the approval for the withdrawn subject.

# 9. SUBJECT EXEMPTION AND CREDIT TRANSFER

Irrespective of the extent of previous study or credits recognised, all students studying in PolyU should complete at least one third of the normal credit requirement in order to be eligible for the PolyU award.

If you consider your previous study relevant to your current programme, you may apply for subject exemption or credit transfer.

# Subject Exemption

You may be granted exemption from taking certain subjects if you have successfully completed similar subjects in another programme. The credits associated with the exempted subject will not be counted for satisfying the credit requirements of your programme. You should consult your Department and take another subject in its place. For students whose tuition fees are charged by credits, an exemption fee will be charged.

# Application for Subject Exemption (Form AS41e)

You will receive notification from the Department concerned normally within 14 working days if your application for the subject exemption is successful. If you are a credit fee paying student, you will receive a debit note for settlement of the subject exemption fee, the non-payment of which will nullify the approved subject exemption. A reinstatement fee will be charged if you wish to reinstate the approval for the subject exemption.

# Credit Transfer

You should submit an application for credit transfer upon your initial enrolment on the programme or before the end of the add/drop period of the first semester of your first year of study. Late applications may not be considered. For students whose tuition fees are charged by credits, a credit transfer fee will be charged.

The validity period of subject credits earned is eight years from the year of attainment, i.e. the year in which the subject is completed, unless otherwise specified by the

department responsible for the content of the subject (e.g. the credit was earned in 2008-09, then the validity period should count from 2009 for eight years). Credits earned from previous studies should remain valid at the time when the student applies for transfer of credits.

There is a limit on the maximum number of credits that could be transferred. If the credits attained from previous study are from PolyU, the total credits transferred should not exceed 67% of the required credits for the award. If the credits gained are from other institutions, the total credits transferred should not exceed 50%. In cases where both types of credits are transferred, not more than 50% of the required number of credits for the academic award may be transferred. Grades may or may not be given for the transferred credits.

	For application:
eStuder [Applica Transfer	ation Forms > Applications for Study Related Matters > (AS41c) Credit

All credits transferred will be counted for satisfying the award requirements. Transferred credits may be counted for meeting the requirements of more than one award.

You will receive notification from the Department concerned normally within 14 working days if your application for credit transfer is successful. If you are a credit fee paying student, you will receive a debit note for settlement of the credit transfer fee, the non-payment of which will nullify the approved credit transfer. A reinstatement fee of HK\$400 will be charged if you wish to reinstate the approval for the credit transfer.

# 10. RETAKING OF SUBJECTS

After the announcement of subject results in a semester, you should check whether you have failed any subject via the eStudent and arrange for retaking of the subject during subject registration.

In addition to retaking a subject due to failure, you may retake any subject for the purpose of improving your grades. These students will be accorded a lower priority for taking the concerned subjects and can do so if study places are available. Students concerned can register for such subjects during the last 2 days of the add/drop period.

When you retake a subject, only the grade obtained in the final attempt of the retake (even if the retake grade is lower than the original grade for originally passed subject) will be included in the calculation of the Grade Point Average (GPA) and the Grade Point Average for award classification. Although the original grade will not be included in the calculation of GPAs, it will be shown on the transcript of studies. If students have passed a subject but failed after retake, credits accumulated for passing the subject in a previous attempt will remain valid for satisfying the credit requirement for award. (The grades obtained in previous attempts will only be shown in transcript of studies.). You should refer to this document to ascertain the requirements, in particular for subjects offered in consecutive semesters, for retaking failed subjects or seek advice from the Department concerned.

Students paying credit fee will be charged for the subjects retaken.

#### 11. ZERO SUBJECT ENROLLMENT

If you do not wish to take any subject in a semester (including the summer term for those programmes having compulsory summer term as specified in the definitive programme document), you must seek approval from your Department to retain your study place by submitting your application via eStudent before the start of the semester and in any case not later than the end of the add/drop period. Otherwise, your registration and student status with the University will be withdrawn. The semesters during which you are allowed to take zero subject will be counted towards the maximum period of registration for the programme concerned.

You will receive notification from the Department normally within 2 weeks if your application is successful. Students who have been approved for zero subject enrolment are allowed to retain their student status and continue using campus facilities and library facilities. A fee of HK\$2,105 per semester for retention of study place will be charged.

# 12. DEFERMENT OF STUDY

You may apply for deferment of study if you have a genuine need to do so, such as illness. The deferment period will not be counted as part of the maximum period of registration.

You are required to submit an application for deferment of study via **Form AS7** to the programme offering department. You will be informed of the result of your application in writing or via e-mail by the Department normally within three weeks from the date of application.

It is necessary for you to settle all the outstanding tuition fee and/or other fees in order to have your application for deferment processed if the application is submitted after the start of a semester. All fees paid are non-refundable. Students approved for deferment of study will normally not be eligible for access to the campus facilities/services. Students can check for further details from the relevant service providing units. Alternatively, you may apply for zero subject enrolment to reserve your study place.

Students who have been approved for deferment of study can retain their student identity card for use upon their resumption of study. You will be advised to settle the tuition fee and complete the subject registration procedures upon expiry of the deferment period. If you do not receive such notification one week before the commencement of the Semester, you should enquire at the Academic Secretariat.

# 13. WITHDRAWAL OF STUDY

# 13.1 Official Withdrawal

If you wish to discontinue your study at the University before completing your programme, it is necessary for you to complete the withdrawal procedure via eStudent . Fees paid for the semester which you are studying will not be refunded.

Application for withdrawal of study for the current semester must be submitted before the commencement of PolyU's scheduled examination period. Application submitted after the commencement of the examination period will not be processed. For application of withdrawal of study for the following academic year/semester, application should be submitted before the commencement of that academic year/semester.

Your application will not be processed if you have not returned your student identity card or have not cleared outstanding matters with the various departments/offices concerned, such as settling outstanding fees/fines and Library loans and clearing your locker provided by the Centre STARS.

The relevant Faculty Office/School will inform you in writing or via e-mail of the result of your application, normally within three weeks from the date of application. Upon confirmation of your official withdrawal, you will be eligible for the refund of the caution money paid if you have no outstanding debts to the University.

All fees paid are non-refundable.

If you discontinue your study at the University without completing proper withdrawal procedures, you will be regarded as having unofficially withdrawn and the caution money paid at first registration will be confiscated.

For application:	
eStudent	
[Application Forms > Applications for Study Related Matters > (AS6) Withdrawal of Study]	

#### 13.2 Discontinuation of Study

If you discontinue your study without following the proper procedures for official withdrawal, you will be regarded as having given up your study at the University. In such cases, you will not be eligible for the refund of caution money and shall not be considered for re-admission to the same programme/stream in the following academic year.

#### 13.3 <u>De-registration</u>

If you are de-registered on grounds of academic failure, you must return your student identity card to the Academic Secretariat within 3 weeks upon the official release of assessment result. Failure to return the student identity card may render you not eligible for any certification of your study nor for admission in subsequent years. The caution money paid will also be confiscated. Any subsequent request for the refund of caution money by returning the student identity card after the original deadline will not be entertained.

Students who have been de-registered shall not be considered for readmission to the same programme/stream in the following academic year.

# 14. ASSESSMENT METHOD

Students' performance in a subject can be assessed by continuous assessment and/or examinations, at the discretion of the individual subject offering Department. Where both continuous assessment and examinations are used, the weighting of each in the overall subject grade shall be clearly stated in this document. Learning outcome should be assessed by continuous assessment and/or examination appropriately, in line with the outcome-based approach.

Continuous assessment may include tests, assignments, projects, laboratory work, field exercises, presentations and other forms of classroom participation. Continuous Assessment assignments which involve group work should nevertheless include some individual components therein. The contribution made by each student in continuous assessment involving a group effort shall be determined and assessed separately, and this can result in different grades being awarded to students in the same group.

Assessment methods and parameters of subjects shall be determined by the subject offering Department.

At the beginning of each semester, the subject teacher should inform students of the details of the methods of assessments to be used, within the assessment framework as specified in the definitive programme document.

# 15. PASSING A SUBJECT

In order to pass in a subject offered by the School/Departments in the Faculty of Business (i.e. subjects with prefix of AF/LGT/MM/FB), all students have to obtain Grade D or above in both the continuous assessment and examination components of the subject. If a subject is assessed by only one component (either by continuous assessment or examination), then the passing grade for the subject is D.

#### 16. ASSESSMENT OF DISSERTATION/PROJECT

#### 16.1 General Regulations

The dissertation/project is equivalent to 9 and 6 credits respectively; and students must satisfy the appropriate pre-requisites before they can enrol in the dissertation/project.

The dissertation/project will include a "Research Methodology" class, normally before the start of dissertation/project. The normal period for completion is one academic year (two 13-week semesters and 7-week Summer Term). To ensure that students are suitably equipped before the dissertation/project is started, a minimum of 12 credits must have been achieved before registering for the dissertation/project. Students who are unable to pass the subject within the normal period would be deemed having failed the subject. The normal period for dissertation may be extended, subject to the approval of the Dissertation/Project Coordinator and based on the academic judgement of the likelihood of the student succeeding within the time granted for the extension, for a period of one semester every time. When permission is granted to extend the registration, the student will be required to pay a 3-credit course fee for each additional semester.

Break of study is normally not permitted once a student registers for dissertation/project and students are expected to pursue their dissertation/project in consecutive semesters. No re-assessment or retake of the failed dissertation/ project is allowed.

# 16.2 Procedures for Preparing the Dissertation/Project

Preparatory Phase – to identify a research topic area with matching Dissertation/Project Supervisor, and agree on the research goals and methodology, with plans and schedules, through literature search and active dialogue between student and Supervisor. Student will not proceed to the 2<sup>nd</sup> phase if the research proposal is not satisfactory.

Research Phase – this is the period for carrying out the actual research work. The student should meet with the Supervisor regularly for guidance and continuous assessment of the progress. When the Supervisor is satisfied that the research goals have been achieved the student can then proceed to the final phase. Submission of the dissertation/project – this is the writing up of the work according to the standard format.

As a standalone compulsory component not directly assessed, there is a "Research Methodology" class that students taking the dissertation/project must attend, normally before the preparatory phase but can also be taken during the research phase. This taught component serves to introduce tools and techniques useful for doing research and writing up a dissertation/project.

#### 16.3 Assessment of Dissertation/Project

The final project will be assessed by the Supervisor and a moderator. For student who opts for dissertation, an oral examination is also appraised by an Assessment Panel consisting of the Supervisor, the moderator and a 3<sup>rd</sup> panel member appointed by the Dissertation Coordinator.

The Dissertation Supervisor shall make arrangements on a mutually convenient time and place for an oral examination with presence of assessors after submission of THREE temporary bound copies of the dissertation.

# 17. GRADING

Assessment grades shall be awarded on a criterion referenced basis. A Students' overall performance in a subject shall be graded as follows:

Grade	Description	Numeral Grade Point	
A+	Exceptionally Outstanding	4.5	
А	Outstanding	4	
B+	Very Good	3.5	
В	Good	3	
C+	Wholly Satisfactory	2.5	
С	Satisfactory	2	
D+	Barely Satisfactory	1.5	
D	Barely Adequate	1	
F	Inadequate	0	

'F' is a subject failure grade, whilst all others ('D' to 'A+') are subject passing grades. No credit will be earned if a subject is failed.

At the end of each semester/term, a Grade Point Average (GPA) will be computed as follows, and based on the grade point of all the subjects:

$$GPA = \frac{\sum Subject Grade Point \times Subject Credit Value}{\sum_{n} Subject Credit Value}$$

where n = number of all subjects (inclusive of failed subjects) taken by the student up to and including the latest semester/term. For subjects which have been retaken, only the grade obtained in the final attempt will be included in the GPA calculation.

In addition, the following subjects will be excluded from the GPA calculation:

- (i) Exempted subjects(ii) Ungraded subjects
- (iii) Incomplete subjects
- (iv) Subjects for which credit transfer has been approved, but without any grade assigned
- (v) Subjects from which a student has been allowed to withdraw

Subject which has been given an "S" subject code, i.e. absent from examination, will be included in the GPA calculation and will be counted as "zero" grade point. GPA is thus the unweighted cumulative average calculated for a student, for all relevant subjects taken from the start of the programme to a particular point of time. GPA is an indicator of overall performance and is capped at 4.0.

Any subject passed after the graduation requirement has been met or subjects taken on top of the prescribed credit requirements for award shall not be taken into account in the grade point calculation for award classification.

#### 18. **PROGRESSION AND DE-REGISTRATION**

A student will normally have "progressing" status unless he/she falls within any one of the following categories which shall be regarded as grounds for de-registration from the programme:

- The student has exceeded the maximum period of registration; or (i)
- (ii) The student's GPA is lower than 2.0 for two consecutive semesters and his/her Semester GPA in the second semester is below 2.0; or
- (iii) The student's GPA is lower than 2.0 for three consecutive semesters.

When a student falls within the categories as stipulated above, the Board of Examiners shall de-register the student from the programme without exception.

Notwithstanding the above, the Board of Examiners will have the discretion to deregister students with extremely poor academic performance before the time specified in ii and iii above.

The progression of students to the following academic year will not be affected by the GPA obtained in an optional Summer Term and that the Summer Term study does not constitute a substantial requirement for graduation.

# **19. ACADEMIC PROBATION**

The academic probation system is implemented to give prior warning to students who need to make improvement in order to fulfil the GPA requirement of the University. If your GPA is below 2.0, you will be put on academic probation in the following semester. If you are able to obtain a GPA of 2.0 or above by the end of the probation semester, the status of "academic probation" will be lifted. The status of "academic probation" will be reflected on the web assessment results and the Official Assessment Result Notifications. However, this status will not be displayed in the transcript of studies.

To improve the academic performance of students on academic probation, students on academic probation are required to seek academic advice on study load and subjects to be taken. Students should complete the Form 'Study Load for Students on Academic Probation' (Form AS150) indicating the proposed study plan and meet with the Academic Advisor(s) to finalise the subjects and credits to be taken in the semester following academic probation within one week of assessment results announcement.

# 20. ELIGIBILITY FOR AWARD

A student would be eligible for the award of Master of Science in Global Supply Chain Management or Postgraduate Diploma in Global Supply Chain Management if he/she satisfies all the conditions listed below:

- (i) Accumulation of the requisite number of credits for the award, as defined in this document.
- (ii) Satisfying all the "compulsory" and "elective" requirements defined.
- (iii) Having a GPA of 2.0 or above at the end of the programme.

A student is required to graduate as soon as he/she satisfies all the conditions stated above. A student may take more credits than he needs to graduate on top of the prescribed credit requirements for his/her award in or before the semester within which he/she becomes eligible for award.

# 21. AWARD CLASSIFICATIONS

Award Classification	GPA
Distinction	3.7+ - 4.0
Credit	3.2+ - 3.7-
Pass	2.0 - 3.2-

The following award classifications apply to your programme:

The above ranges for different classifications are subject to Board of Examiners' individual discussion of marginal cases.

Note: "+" sign denotes 'equal to and more than'; "-" sign denotes 'less than'.

# 22. RECORDING OF DISCIPLINARY ACTIONS IN STUDENTS' RECORDS

- (i) With effect from Semester One of 2015/16, disciplinary actions against students' misconducts will be recorded in students' records.
- (ii) Students who are found guilty of academic dishonesty will be subject to the penalty of having the subject result concerned disqualified and be given a failure grade with a remark denoting 'Disqualification of result due to academic dishonesty'. The remark will be shown in the students' record as well as the assessment result notification and transcript of studies, until their leaving the University.
- (iii) Students who have committed disciplinary offences (covering both academic and non-academic related matters) will be put on 'disciplinary probation'. The status of 'disciplinary probation' will be shown in the students' record as well as the assessment result notification, transcript of studies and testimonial during the probation period, until their leaving the University. The disciplinary probation is normally one year unless otherwise decided by the Student Discipline Committee
- (iv) Students who have committed academic dishonesty will be subject to the penalty of the lowering of award classification by one level. The minimum of downgraded overall result will be kept at a Pass.

The University reserves the right to withhold the issuance of any certificate of study to a student who has unsettled matters with the University, or subject to disciplinary action.

# 23. LATE ASSESSMENT

If you have been absent from an examination or are unable to complete all assessment components of a subject because of illness, injury or other unforeseeable reasons, you may apply for a late assessment. Application in writing should be made to the Head of Department offering the subject within five working days from the date of the examination together with any supporting documents such as a medical certificate. Approval of applications for late assessment and the means for such late assessments shall be given by the Head of Department offering the subject or the Subject Lecturer concerned, in consultation with the Programme Director.

In case you are permitted to take a late assessment, that examination or other forms of assessment as decided by SARP will be regarded as a first assessment and the actual grade attained will be awarded.

You are required to settle a late assessment fee before taking/completing the late assessment. If you fail to settle the fee, the result of your late assessment would be invalidated.

# 24. PROCEDURES FOR APPEAL

# **Appeals against De-registration Decisions**

Students appealing against the de-registration decision shall pay a fee of HK\$125. Payment forms are obtainable from the Academic Secretariat Service Centre. The fee shall be refunded if the appeal is upheld.

Students should complete and submit Form AS149 "Appeal against the Decision of BoE on De-registration" to the General Office of the Department hosting the programme/award (or to the Faculty Office if the programme/award is hosted by the Faculty, or for students on Broad Discipline programme) within one Calendar Week upon the official announcement of the overall results, i.e. the date when the results are announced to students via the web. [For 2018-19, the announcement dates for overall results are 11 January 2019 (Semester 1), 31 May 2019 (Semester 2) and 7 August 2019 (Summer Term).] When submitting the form, the appellant has the responsibility to make known to the Academic Appeals Committee full details and evidence that would support his/her appeal.

The appeal by the students will be considered by the Academic Appeals Committee, which will deliberate the appeal cases making reference to the recommendations of the programme-hosting Department/Faculty and the Faculty Dean/School Board Chairman.

The decisions of the Academic Appeals Committee shall be final within the University.

# Appeals against Decisions other than De-registration

Students appealing against the decision on their assessment results shall pay a fee of HK\$125. Payment forms are obtainable at the Academic Secretariat Service Centre. If more than one examination paper is involved, an extra fee of HK\$125 shall be charged for each additional paper. The fee shall be refunded if the appeal is upheld.

A student should make his/her appeal in writing to his/her Head of Department within 7 working days upon the public announcement of his/her examination results, i.e. the date when the results are announced to students via the web. [For 2018-19, the announcement dates for overall results are 11 January 2019 (Semester 1), 31 May 2019 (Semester 2) and 7 August 2019 (Summer Term).] The Head of Department shall deal with the appeal if the student is studying in a department-based programme/scheme. If the student is studying in other types of programmes/schemes, the Head of Department shall refer the appeal to the Scheme Committee Chairman for Postgraduate Schemes.

The appeal should be accompanied by a copy of the fee receipt, for inspection by the Department concerned. The student should give a complete account of the grounds for the appeal in the letter, and provide any supporting evidence.

Departments should inform the student concerned of the appeal result within 7 working days after either the announcement of the student's overall result or receipt of the letter of appeal, whichever is later.

If the appellant is dissatisfied with the decision, he/she may then appeal in writing to the Academic Secretary within 7 working days from the date of the post-mark of the Department's reply letter. He/She should provide the following information together with other relevant documents in support of the appeal:

- name in English and Chinese;
- student number;
- programme title, year and class of study;
- examination/subject results appealing against; and
- grounds for appeal.

The Academic Secretary shall then refer the case to the Academic Appeals Committee, who shall determine whether there are prima facie grounds for a reconsideration of the Subject Lecturer's/SARP's/BoE's decision.

The decisions of the Academic Appeals Committee shall be final within the University.

# 25. SIT-IN ARRANGEMENT

Subject to the following procedures and guidelines, students may be permitted to sit in on only elective subjects:

- (a) **Before commencement of the elective subject, students must obtain** endorsement from the subject lecturer concerned and seek prior approval from the Programme Director;
- (b) Students are required to comply with all the assessment requirements as prescribed by the subject lecturer concerned except the final examination. The subject result will <u>NOT</u> be counted towards the overall GPA; and
- (c) Throughout the programme, students can sit in on one additional Faculty of Business elective taught subject without paying tuition fee.

# 26. DISMISSAL OF CLASS

If the subject lecturer does not show up after 30 minutes of the scheduled start time, the class is considered cancelled and appropriate follow up arrangements (e.g. rescheduled class, make-up class, etc) will be announced to students in due course.

# 27. PLAGIARISM AND BIBLIOGRAPHIC REFERENCING

The University and the LMS view plagiarism and copying of copyright materials, without the licence of the copyright owner, as a serious disciplinary offence. Students should comply with the University's policy on plagiarism in continuous assessment, bibliographic referencing and photocopying of copyright materials.

- (i) Plagiarism refers to the act of using the creative works of others (e.g. ideas, words, images or sound, etc) in one's own work without proper acknowledge of the sources.
- (ii) Students are required to submit their original work and avoid any possible suggestion of plagiarism in the work they submit for grading or credit.
- (iii) At the Faculty of Business, for any significant pieces of written assignments or essays in continuous assessment (i.e., counting 15% or more of total assessment) for a subject, students are required to submit their own assignment to *Turnitin*, a plagiarism prevention software built in Blackboard, and to generate an Originality Report. They are required to provide a copy of the Report when handing in their essay.
- (iv) The University/Faculty views plagiarism, whether committed intentionally or because of ignorance or negligence, as a serious disciplinary offence.

Excuses such as "not knowing what is required" or "not knowing how to do it" will not be accepted.

- (v) Depending on the seriousness of the plagiarism cases, they may be referred to the Student Discipline Committee for investigation and decision. If a student is found guilty of the alleged offence, penalties considered appropriate by the Committee may be imposed. These may include:
  - suspension of studies for a specified period of time;
  - expulsion for a specified period or indefinitely; and
  - any other penalties as considered appropriate

#### 28. PREVENTION OF BRIBERY ORDINANCE

PolyU staff members may in no circumstances solicit or accept an advantage. For relevant details, please refer to the Prevention of Bribery Ordinance (Chapter 201) of the Laws of Hong Kong at <u>http://www.legislation.gov.hk</u>.

# For details of all the regulations covered in this publication, please refer to the Student Handbook of the relevant year.

# PART II: SUBJECT SYLLABUSES

Subject Code	Subject	Page No.					
Logistics and Ma	Logistics and Maritime Studies						
LGT5001	Organizational Management in Shipping and Logistics	23					
LGT5013	Transport Logistics in China	28					
LGT5014	Air Transport Logistics and Management	32					
LGT5015	Supply Chain Management	35					
LGT5017	Maritime Logistics	38					
LGT5032	Strategic Procurement Management	42					
LGT5033	Lean Thinking and Practice	46					
LGT5034	Global Sourcing and Supply	49					
LGT5037	Project Management	52					
LGT5040	Supplier Development	55					
LGT5046	Contract Management	59					
LGT5061	International Logistics Management	63					
LGT5073	Risk Management in Operations	66					
LGT5101	Statistics for Management	71					
LGT5102	Models for Decision Making	75					
LGT5105	Managing Operations Systems	78					
LGT5107	Total Quality Management	82					
LGT5113	Enterprise Resource Planning	85					
LGT5122	Applications of Decision Making Models	90					
LGT5131	Warehousing and Materials Management	93					
LGT5152	Information Systems for Supply Chain Management	96					
LGT5425	Business Analytics	99					
LGT5211	GSCM Project	103					
LGT5215	Practice of Global Supply Chain Management	106					
<u>Management &amp; I</u>	Marketing						
MM544	E-Commerce	108					

Website of Common Pool Electives

http://www.fb.polyu.edu.hk/rpss/commonpool

The subject syllabuses contained in this Definitive Programme Document are subject to review and change from time to time. The Faculty of Business / subject offering department(s) reserve(s) the right to revise or withdraw the offer of any subject contained in this document. For teaching and learning, students should refer to the updated subject syllabuses distributed to them by the relevant subject lecturers when they take the corresponding subjects.

Subject Code	LGT5001			
Subject Title	Organisational Management in Shipping & Logistics			
Credit Value	3			
Level	5			
Normal Duration	1-semester			
Pre-requisite / Co-requisite/ Exclusion	Nil			
Role and Purposes	To provide students with a full understanding of the organisational and human resources management in the context of international shipping and logistics.			
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):			
	MSc in International Shipping and Transport Logistics (Mixed-mode/Full time Stream)			
	#1: Demonstrate how major maritime organizations function			
	#6 Practise business ethics			
Subject Learning Outcomes	Upon completion of the subject, students will be able to:			
Outcomes	a. Demonstrate relevant professional knowledge and understanding of maritime and logistics organisations, the external environment in which they operate and how they are managed.			
	b. Understand and respond to changes in global business environment with respect to the management issues of globalisation, organisational structure, cultural diversity, ethics and quality management in the context of international shipping and logistics.			
	c. Analyse the inter-relationships among and the integration of these areas within the overall student learning experience.			
Subject Synopsis/ Indicative Syllabus	Logistics organisation structures; Generic organisational choices for logistics; Development of an optimal logistics organisation; Organisational issues in an international shipping and logistics context.			
	Developing strategic alliances, shipping alliances and consortia. International joint venture formation and licensing. Managing diversity in organisations; organisation culture; managing multi-cultural organisations in shipping and logistics; Management of global logistics.			

Organisational issues in managing logistics productivity and performance, Logistics quality process, Third-party logistics, Outsourcing.							
Regulating regimes in international shipping; Effects of OSRA 1998 and EU competition policy on international shipping. Management issues in e-commerce in relation to shipping and logistics.							
Corporate social responsibilities. Human resources management in context,							
Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.							
Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.							actively
Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					
		a	b	c			
1. Coursework	50%						
Mini-project	40%	~	$\checkmark$	~			
Presentation	10%	~	$\checkmark$	~			
2. Examination	50%	~	$\checkmark$	~			
Total	100 %						
intended learning outcomes: Since the course focuses on the organizational management in ship logistics, case analysis and learning from practical, work-based ex- form an important constituent of student assessment. Coursework in of mini-project which targets some critical issues in organisational man in context will reinforce theoretical concepts learnt during the lect enable their applications in real-life operational situations. Presen- student projects in the form of seminars will enhance students' commu- skills and reinforce their concepts through two-way dialogue and discu						shippi l expe k in th mana lectur esenta nmuni liscuss ent's in	ng and riences he form gement res and tion of cations ions. h-depth
	Logistics quality process, Regulating regimes in inter- competition policy on a commerce in relation to slip Corporate social response leadership and customer of Lectures introduce and et are followed by class dist the industry through approxement Seminars are highly interacase studies, and studer participate in the classes other.	Logistics quality process, Third-party lo         Regulating regimes in international shi         competition policy on international scommerce in relation to shipping and log         Corporate social responsibilities. Hum         leadership and customer care.         Lectures introduce and explain key the         are followed by class discussions wher         the industry through appropriate exampl         Seminars are highly interactive and inchrcase studies, and student presentation         participate in the classes and to share         other.         Specific assessment       %         methods/tasks       weighting         1. Coursework       50%         Mini-project       40%         Presentation       10%         2. Examination       50%         Total       100 %         Explanation of the appropriateness of the         intended learning outcomes:       Since the course focuses on the organ         logistics, case analysis and learning fi       form an important constituent of studer         of mini-project which targets some critical complex the implications in real-life op       student projects in the form of seminars	Logistics quality process, Third-party logistics         Regulating regimes in international shipping; competition policy on international shipping commerce in relation to shipping and logistics.         Corporate social responsibilities. Human respective social responsibilities. Human respective and customer care.         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Coursewor of mini-project which targets some critical issues in organisational in context will reinforce theoretical concocepts learnt during the enable their applicat</th> <th>Logistics quality process, Third-party logistics, Outsourcing.         Regulating regimes in international shipping; Effects of OSRA 1998 a competition policy on international shipping. Management issues commerce in relation to shipping and logistics.         Corporate social responsibilities. Human resources management in cleadership and customer care.         Lectures introduce and explain key theoretical risk-related concepts. L are followed by class discussions where concepts are linked to real eventhe industry through appropriate examples and their analysis.         Seminars are highly interactive and include discussions of current / past case studies, and student presentations. Students are expected to a participate in the classes and to share their experience and learn from other.         Specific assessment methods/tasks       %         weighting       Intended subject learning outcom to be assessed (Please tick as a appropriate)         1. Coursework       50%         Mini-project       40%       ✓         V       ✓       ✓         2. Examination       50%       ✓         Total       100 %       ✓       ✓         Explanation of the appropriateness of the assessment methods in assess intended learning outcomes:       Since the course focuses on the organizational management in shipping outcomes         Since the course focuses on the organizational management in shipping outcomes:       Since the course focuses on the organizational management in shipping outcomes         Since the course fo</th>	Logistics quality process, Third-party logistics, Outsourcing.         Regulating regimes in international shipping: Effects of OSRA competition policy on international shipping. Management commerce in relation to shipping and logistics.         Corporate social responsibilities. Human resources management leadership and customer care.         Lectures introduce and explain key theoretical risk-related concerts are followed by class discussions where concepts are linked to the industry through appropriate examples and their analysis.         Seminars are highly interactive and include discussions of current case studies, and student presentations. Students are expected participate in the classes and to share their experience and lea other.         Specific assessment methods/tasks       %         Intended subject learning to be assessed (Please to the industry through appropriate studies) and to share their experience and lead other.         I. Coursework       50%         I. Coursework       50%         Versentation       10%         Versentation       10%         Z. Examination       50%         Total       100 %         Explanation of the appropriateness of the assessment methods in intended learning outcomes:         Since the course focuses on the organizational management in logistics, case analysis and learning from practical, work-basec form an important constituent of student assessment. Coursewor of mini-project which targets some critical issues in organisational in context will reinforce theoretical concocepts learnt during the enable their applicat	Logistics quality process, Third-party logistics, Outsourcing.         Regulating regimes in international shipping; Effects of OSRA 1998 a competition policy on international shipping. Management issues commerce in relation to shipping and logistics.         Corporate social responsibilities. Human resources management in cleadership and customer care.         Lectures introduce and explain key theoretical risk-related concepts. L are followed by class discussions where concepts are linked to real eventhe industry through appropriate examples and their analysis.         Seminars are highly interactive and include discussions of current / past case studies, and student presentations. Students are expected to a participate in the classes and to share their experience and learn from other.         Specific assessment methods/tasks       %         weighting       Intended subject learning outcom to be assessed (Please tick as a appropriate)         1. Coursework       50%         Mini-project       40%       ✓         V       ✓       ✓         2. Examination       50%       ✓         Total       100 %       ✓       ✓         Explanation of the appropriateness of the assessment methods in assess intended learning outcomes:       Since the course focuses on the organizational management in shipping outcomes         Since the course focuses on the organizational management in shipping outcomes:       Since the course focuses on the organizational management in shipping outcomes         Since the course fo

comments on assignments submitted. To pass this subject, students are

required to obtain Grade D or above in BOTH the Continuous Assessment and
Exam components.

Student Study Effort Expected	Class contact:			
	Lectures / Tutorials     39 Hr			
	Other student study effort:			
	Self study	45 Hrs.		
	Coursework	42 Hrs.		
	Total student study effort	126 Hrs.		
Reading List and References	<ul> <li>Rahim, M. Afzalur, Managing conflict in organ Publishers , 2011 , 4<sup>th</sup> <i>Edition</i>. Managing conflict, B Business School Press, c2007.</li> <li>Aba-Bulgu,M. and Sardar M.N. Islam, Corporate crisis a modelling, strategies and SME application. Oxford : Else</li> <li>McLean, Hamish, Crisis command : strategies for crises, ARK Group , 2009.</li> <li>Richard G. Human Resources, Renckly, Barron's Edu 2011 , 3<sup>rd</sup> Edition.</li> <li>Deresky, Helen (2008), International management : ma and cultures : text and cases, Upper Saddle River, N.J. : (6th edition).</li> </ul>	Boston, MA : Harvard and risk management : vier, 2007. managing corporate neational Series, naging across borders		
	<b>Morschett, Dirk, Strategic international management</b> Springer e-books, Gabler , 2009.	text and cases,		
	Hogan-Garcia, Mikel (2007), The four skills of cultural a process for understanding and practice, Belmo Brooks/Cole. (3rd edition).	•		
	Pozdnakova, Alla (2008), Liner shipping and EU com Kluwer.	petition law, Wolters		
	Joint ventures, mergers and acquisitions, and capital flow Lawrence R. Parker, editors. New York : Nova Science P			
	Crane, Andrew ; Matten, Dirk ; Mcwilliams, Abagail ; Siegel, Donald. <u>The Oxford Handbook of Corporate So</u> <u>Responsibility</u> ;Oxford University Press , 2008	Moon, Jeremy ; o <u>cial</u>		
	Journals:			
	Journal of Business Logistics Human Resources Journal International Journal of Physical distribution & Logistics			

International Journal of Production Economics Maritime Economics and Logistics Maritime Policy and Management	
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Subject Code	LGT5013					
Subject Title	Transport Logistics in China					
Credit Value	3					
Level	5					
Normal Duration	1-semester					
Pre-requisite	Students are expected to understand Putonghua and to read simplified Chinese Characters.					
Role and Purposes	To provide within an operational and business environment:					
	an advanced understanding of the market demand and supply, as well as principles and complexities of different mode of transportation in freight industry in China;					
	the advanced skills necessary to implement logistics and supply chain management strategy in various industrial sector within a logistics company environment;					
	proactive thinking to achieve and sustain advantage in a rapidly changing business/freight operational environment in China.					
Subject Learning	Upon completion of the subject, students will be able to:					
Outcomes	a. Analyse macro economical and industrial situation of transport logistics in China with updated facts and numbers.					
	b. Describe the modes of logistics operation of road, water, air, and rail in China.					
	c. Gain strategic insight on how to develop logistics related business within China, with deep-dive analysis into rapid developing sectors.					
	d. Examine the policy and regulations in domestics and international trade, and the logistics relationship between China and Hong Kong.					
	e. Apply the Chinese transport and customs law.					
	f. Develop the ability to assess and evaluate the different logistics environments in China and Hong Kong.					

Subject Synopsis/ Indicative Syllabus	Lec	<ul> <li>Organizational an China: Logistics Sea/Inland waterw Logistics operation</li> <li>Transport Econor services, market st well as strategic in sectors (port, air, r</li> <li>Overview of Chi Transport Policy; practice and relat Kong/China co-op</li> <li>Customs ordinan transport and logi and logistics ind logistics cases, Ch and time charter Ships in China.</li> </ul>	operation vay Trans n of Road mics. Der tructure an frastructur rail, road, na Trade Human ated gov beration; F aces and istics in ( ustries; ( innese Ma parties; 1	n of por l Tra- nan nd o ure and car Re ern Futu tra Chin Chin ritin mar	Ai Ai t; Luansp d an orga inve l sea d if sour men re d inese me I inese me I	r Tra ogisti oort; a nd su nizati estme /inlan sce N t org evelo regul Forei judi Law ( insur	inspor cs op ind Po on, go on, go on, go nt in c nd wa pact fanago ganiza ganiza gm in cial s cover ance;)	rt; Log eration ort Ope for fr overnn differe: terway on log ement tions ts in C s; Leg vestme system ing bil ); and	gistics n of Ra eration eight in nent in nt Chin nt Chin n China T gal fra ent law for 1 lls of la Build	opera ail Tra s. transpo terven nese tr Com nina; nina; rade. amewo y in tr naritin ading, and l	tion of insport; ortation tion, as ansport mercial Frading Hong ork for ansport ne and voyage Finance
Methodology	Lectures introduce and explain key concepts and key sectors with case analysis. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.										
	Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.         Teaching/Learning       Intended Subject Learning Outcomes to be assessed										
			a	1	5	с	d	e	f		
		Lecture	$\checkmark$	,	/	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
		Tutorial	$\checkmark$	`	(	$\checkmark$	$\checkmark$	$\checkmark$	~		
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks		% weightin	% Intended subject learning outco weighting be assessed (Please tick as appropriate)					nes to		
					a		b	c	d	e	f
	1.Coursework Assignment/ case analysis		50%		~		~	~	$\checkmark$	$\checkmark$	$\checkmark$
	2.	Examination	50%		~	/	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	То	tal	100 %								
			1		1						

Explanation of the appropriateness of the assessment methods in asses intended learning outcomes:						
	<ul> <li>Since the course focuses on transport logistics in China, case analysis an learning from practical, work-based experiences forms an importan constituent of student assessment. Further, assignments and case analysis reinforce theoretical concepts learnt during the lectures and enable the applications in real-life operational situations. Final examination that assesses student's familiarity with theoretical concepts and the ability to apply conceptual framework in case analysis.</li> </ul>					
	<ul> <li>Students would be given regular feedback on their performance, be or as comments on assignments submitted.</li> </ul>					
	To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.					
Student Study Effort	rt Class contact:					
Expected	Lectures / Tutorials	39 Hrs.				
	Other student study effort:					
	<ul> <li>Self study</li> </ul>	45 Hrs.				
	Coursework	42 Hrs.				
	Total student study effort	126 Hrs.				
Reading List and References	Charles Guowen Wang, CSCMP Global Logistics Po 2005, 2015	erspective – China,				
	Binglian Liu, ect, Contempery Logistics in China, 20	012, 2013				
	Blauwens,Gust; Peter De Baere, Eddy van de Voord economics Antwerpen : De Boeck.	e (2006), Transport				
	<i>China freight transport report</i> [electronic resource] / Business Monitor International London : Business Monitor International.					
	Anming Zhang et al. (2004), <i>Air cargo in mainland China and Hong Kong</i> / Anming Zhang [et al.]. Aldershot, England : Ashgate, c2004.					
	.Hirst, Mike., (2008), The air transport system, Cambridge, England : Woodhead Pub.					
	<i>Ports, cities, and global supply chains,</i> Edited by Ja Aldershot, England : Ashgate, 2007.	imes Wang et al.,				
	《中国物流学术前沿报告》 / 中国物流与采购联查资出版社, 2014,2015,2016	合会,北京市:中国物				
	<b>《中國海關》 [electronic resource]</b> 北京 : 中國學 雜誌社	是術期刊(光盤版)電子				

<b>《海关报关实务》[electronic resource], 谢国娥编著.</b> 上海:华东理工 大学出版社, 2004.
《中国海关监管与征》[electronic resource] / 朱新瑞主编. 中国 : 中国 海洋大学出版社, 2003.
《中国现代物流发展报告》,南开大学/国家发改委, 2014,2015,2016
《中国物流年鉴》,中国物资出版社,2009,2011,2012,2013, 2014,2015,2016
《中国供应链管理蓝皮书》,/丁俊发主编,中国:中国物资出版社, 2011-2014, 2015, 2016

Subject Code	LGT5014	
Subject Title	Air Transport Logistics and Management	
Credit Value	3	
	3	
Level	5	
Normal Duration	1-semester	
Pre-requisite	Nil	
Role and Purposes	To provide students with an insight and understanding of the key issues and decisions involved in the logistics operation and management of air transport in a rapidly changing regulatory environment.	
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):	
	MSc in International Shipping and Transport Logistics (Full time Stream)	
	#3: Resolve economic problems encountered in international transport	
Subject Learning Outcomes	Upon completion of the subject, students will be able to:	
Guttomes	<ul> <li>a. Appreciate the dynamic nature of the air transport logistic industry.</li> <li>b. Understand the impacts of the external forces (economic, geographic, demographic, legal, political, environmental and technological), and the internal forces (micro-economic, competitive, operational and organisational) on the air transport logistics business.</li> <li>c. Analyze real market data and forecast the trend in different air transport and logistics markets.</li> <li>d. Understand the basic principles of revenue management, total factor productivity analysis and various demand forecast models;</li> </ul>	
Subject Synopsis/ Indicative Syllabus	<ul> <li>Current issues in the air transport industry</li> <li>The air cargo business</li> <li>Air freight forwarding</li> <li>The economics of air cargo</li> <li>Intermodal issues for the air transport industry</li> <li>Air legistics group compared</li> </ul>	
	<ul> <li>Air logistics management</li> <li>Airling Alliances, threats and expertunities for air correct</li> </ul>	
	Airline Alliances - threats and opportunities for air cargo	
l	Revenue management for air cargo	

Teaching/Learning Methodology	Lectures will be used to skills can be applied to students an updated vie the knowledge and me which are related to son	particular cas w on the indus ethodology lea	ses. Mi try pra- rned in	ni case ctices. 1 this	es shall Studen course	be used ts are requ to condu	to give the uired to use
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			а	b	с	d	
	Coursework	50%	$\checkmark$	~	~	~	
	Examination	50%	$\checkmark$	~	~	~	
	Total	100 %		I	1	1 I	
	Explanation of the appro- intended learning outcom <i>To pass this subject, stu</i> <i>BOTH the Continuous A</i>	mes: dents are requi	ired to	obtain	Grade		
Student Study Effort	Class contact:						
Expected	Lectures / Tutorials					39 Hrs.	
	Other student study effo	ort:					
	Self study				87 Hrs.		
	Total student study effort					126 Hrs.	
Reading List and References	<ul> <li>Book</li> <li>Button, K. and Stough, Implications, Cheltenha</li> <li>De Neufville, R., Odor Systems – Planning, Der</li> <li>Doganis, R (2002) Flyin Routledge.</li> <li>Vasigh, B., Fleming, Finance. Ashgate</li> </ul>	m, Northamptoni, A., Beloba sign and Mana ng Off Course:	on, Mas ba, P. gement The Ed	ss.: Edv and Ro t (2 ed.	ward El eynolds ), McG ics of In	gar Pub. s, T. (201 raw-Hill. nternation	3). Airport al Airlines,

<ul> <li>Vasigh, B., Fleming, K. and Tacker, T. (2008), Introduction to Air Transport Economics. Ashgate</li> <li>Oum, T.H, and Yu, C. (1998) Winning Airlines: Productivity and Cost Competitiveness of the World's Major Airlines, Kluwer Academic, Boston.</li> <li>Oum, T.H., Park, J. H. and Zhang, A. (2000), Globalization and Strategic Alliances: The Case of the Airline Industry, Pergamon for Elsevier Science.</li> <li>Wensveen, J. G. (2011). Air Transportation: A Management Perspective (7<sup>th</sup></li> </ul>
ed.), Ashgate. <i>Journals</i> Air Cargo News Airline Business Aviation Strategy Flight International Aviation Economics Journal of Air Transport Management

Subject Code	LGT5015
Subject Title	Supply Chain Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<ul> <li>This course discusses the concepts, theory, models, tools, and the best practices of modern product supply chain management to help students:</li> <li>understand the strategic importance of SCM in improving a firm's competitive position in the marketplace;</li> <li>understand the key characteristics of successful supply chains and how they differ from the traditional approaches;</li> <li>gain insights into issues involved in the design, planning, and deployment of a supply chain;</li> <li>understand the impact of SCM principle on a firm's overall strategy, in particular, the impact on a firm's marketing strategy;</li> <li>understand the supply chain management development in the internet plus time;</li> <li>develop fundamental skills for analyzing and managing a supply chain in an organization.</li> </ul> This subject contributes to the following Intended Learning Outcomes for the MSc programme(s): MSc in Global Supply Chain Management #1 Employ supply chain management
Subject Learning Outcomes	<ul> <li>When the subject is the sub</li></ul>

Indicative Syllabus Teaching/Learning Methodology	<ul> <li>Logistics, supply chain, and competitive advantages</li> <li>The role of inventory in supply chains and basic methodologies for inventory management</li> <li>Uncertainty and risk, and how to deal with them through good inventory management approaches</li> <li>Value of information and information sharing in supply chains</li> <li>Distribution strategies</li> <li>Supply chain coordination and strategic alliance</li> <li>Procurement and outsourcing</li> <li>Supply chain integration</li> <li>Ethical issues in supply chain and logistics operations</li> <li>Lectures to introduce concepts, theories, management issues, and methodologies.</li> <li>Case study and group discussion: make connections of the contents from the lectures with real business practices so as to deepen the understanding of the concepts, theories, and issues of supply chain management.</li> <li>In-class exercises and take-home assignments: help students to grasp some of the key methodologies and tools; practice some basic analysis skills and access their understanding of some basic concepts and analysis skills.</li> <li>Group project to help students to recognize the key management issues in a complex real business context and develop systematic approaches and solutions to resolve the management problem .</li> </ul>							
	complex real busin	ness context a	and dev	velop s	-	-		
Assessment Methods in Alignment with Intended Learning Outcomes	complex real busin	ness context a	Intend be ass	velop solem . ded sub	bject lease	atic ap	proach	es and
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment	the manageme	Intend be ass	velop solem . ded subsessed	bject les (Please	atic ap	proach	es and
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment	the manageme	Intend be ass appro	velop s lem . ded sub sessed ppriate)	oject le: (Please	atic ap arning tick as	proach outcom	es and
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment methods/tasks	% weighting	Intend be ass appro	velop solem . ded sub sessed opriate) b	pject lease	atic ap arning tick as d	outcom e	es and
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment methods/tasks	weighting 60 %	Intend be ass appro	velop solem . ded subsessed opriate) b $\checkmark$	oject lea (Please	atic ap arning tick as d	outcom e v	es and nes to f ✓
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment methods/tasks 1. Coursework* 2. Examination	hess context a the manageme % weighting 60 % 40 % 100 % de case studies dents are requ	Intend be ass appro a $\checkmark$ $\checkmark$ s, group <i>ired to</i>	velop solem . ded subsessed opriate) b $\checkmark$ o projection obtain	oject le: (Please	atic ap arning e tick as d $\checkmark$	outcom e v dual	es and nes to f ✓
in Alignment with Intended Learning	complex real busin solutions to resolve Specific assessment methods/tasks 1. Coursework* 2. Examination Total *Coursework may inclu assignments <i>To pass this subject, stu</i>	hess context a the manageme % weighting 60 % 40 % 100 % de case studies dents are requ	Intend be ass appro a $\checkmark$ $\checkmark$ s, group <i>ired to</i>	velop solem . ded subsessed opriate) b $\checkmark$ o projection obtain	oject le: (Please	atic ap arning e tick as d $\checkmark$	outcom e v dual	es and nes to f ✓

	Other student study effort:	
	Group discussions	12 Hrs.
	Projects	42 Hrs.
	Reading and homework	33 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	Simchi-Levi, Kaminsky and Simchi-Levi, <i>Designing and Chain: Concepts, Strategies and Case Studies</i> , 3 <sup>rd</sup> Editio	
	Martin Christopher, <i>Logistics and Supply Chain Manage</i> Prentice Hall, 2005.	ement, 3 <sup>rd</sup> Edition,
	Handout reading materials	

Subject Code	LGT5017
Subject Title	Maritime Logistics
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	The aim of this unit is to provide students with a full understanding of current developments in maritime transport logistics, and to enable them to identify and solve problems related to maritime transport logistics in the context of international shipping.
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Demonstrate relevant professional knowledge and understanding of maritime logistics, the international maritime environment in which they operate and how they are managed.</li> <li>b. Understand and respond to current developments of the relevant political, economical, social and technological issues and their influences on the operations and management of maritime logistics.</li> <li>c. Analyse and integrate the inter-relationships among the various components of subject matters in shipping logistics for effective problem solving.</li> </ul>
Subject Synopsis/ Indicative Syllabus	International seaborne trade. Maritime transportation and cargoes. Dry bulk and liquid bulk commodity logistics and services. Maritime transport terminals design and operations. Port and carrier selection. Third party shipping management. Materials handling and packaging for maritime transport. Environmental issues and international regulations on environmental protection in maritime logistics. Regulating regimes in international shipping. Issues in liner shipping. Transhipment hub, logistical networks and feeder concepts. Logistics of empty containers. Management of multimodal transport. Technologies in maritime logistics. Logistics center and free trade zone. Maritime security issues and technology.
Teaching/Learning Methodology	Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis.
	Seminars are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting					comes to opropriate)
	Coursework		a	0	c		
	Presentation / quiz	30%	~	~	~		
	Participation in discussions / Attendance	20%	~	~	$\checkmark$		
	Examination	50%	$\checkmark$	$\checkmark$	$\checkmark$		
	Total	100 %					
	Explanation of the approp intended learning outcomes Since the course focuses or practical, work-based exp assessment. Coursework in critical issues in the mana theoretical concepts learnt of life operational situations, a reinforce their concepts throw Students would be given r	s: the maritime periences for the form of gement of m during the lec as well as enl ough two-way	e logisti rm an present aritime ctures a hance s y dialog	ics, cas import tation a logisti nd enab tudents gue and	e analys ant con ind quiz cs in co ble their ' commu discuss	is and le astituent which t ontext w applicat unication ions.	earning from of student argets some ill reinforce ions in real- ns skills and
	comments on assignments a To pass this subject, studen the Continuous Assessment	submitted. nts are requir	red to a	obtain (		-	

Student Study Effort	Class contact:				
Expected	Lectures / Tutorials	39 Hrs.			
	Other student study effort:				
	<ul> <li>Self-study / research for self-learning tasks</li> </ul>	42 Hrs.			
	<ul> <li>Assignment / preparation for examination / test</li> </ul>	45 Hrs.			
	Total student study effort	126 Hrs.			
Reading List and References	Maritime logistics : a complete guide to effective shippin management; Kogan Page , 2012	ng and port			
	Container terminals and automated transport systems : and quantitative decision support / Hans-Otto Günther, H Berlin : Springer-Verlag, 2005.	e			
	Meisel, Frank, Seaside operations planning in container terminals, Springer e- books, Physica-Verlag, 2009.				
	International handbook of maritime economics, Edward Elgar, 2011.				
	House, D.J., Cargo work for maritime operations; Oxford ; Boston : Elsevier/Butterworth-Heinemann, 2005; 7th ed.				
	Swadi, Dhananjay, Cargo notes, Witherby Seamanship International Ltd., 2009, 2 <sup>nd</sup> Edition.				
	McNicholas, Michael (2008), Maritime security : an introduction. Burlington, Mass.: Butterworth-Heinemann.				
	Lloyd's MIU handbook of maritime security, CRC Press ; Lloyd's MIU , 2009.				
	Maritime private security market responses to piracy, ter security risks in the 21st century, Routledge, 2012	rorism and waterborne			
	Pozdnakova, Alla (2008), Liner shipping and EU competition law, Wolters Kluwer.				
	LNG operational practice. Seamanship Intl. Ltd., 2006.				
	LNG operations in port areas: recommendations for marrisk attaching to liquefied gas tanker and terminal op London : Witherby, c2003				
	MARPOL 73/78 : articles, protocols, annexes, unified International Convention for the Prevention of Pollution modified by the Protocol of 1978 relating thereto. London	on from Ships, 1973, as			
	Clean seas complying with MARPOL 73/78 MARPOL pollution by oil, IDESS Interactive Technologies IDESS of container shipping management, Vol.2: management shipping, Editors: Christel Heideloff, Thomas Pawlik, Br	IT Inc., 2010.Handbook ent issues in container			
	Journals				
	Maritime Economics and Logistics Journal. Fairplay- The International Shipping Weekly.				

Maritime Policy and Management.
Alphaliner, Available at: http://www.alphaliner.com/ Llyod's List/Containerisation International, Available at: http://www.lloydslist.com/ll/sector/containers/

Subject Code	LGT5032
Subject Title	Strategic Procurement Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To ensure that students fully comprehend how procurement and supply as key strategic business competences can impact directly on the competitive position and operational efficiency of organisations. To enable students to understand the wider economic drivers on business and the importance of the structures of the supply and value chains in which the organisation operates and the power regimes that determine the strategic options available to them. To establish awareness of a range of perspectives of strategic procurement management, and the importance of managers having knowledge of the range of tools available for strategic analysis and decision-making and supply chain circumstances, and the ability to understand the most appropriate tools to use in certain contingent circumstances. This subject contributes to the following Intended Learning Outcomes for the MSc programme(s): MSc in Global Supply Chain Management #3 Manage global sourcing and procurement
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>A. Develop procurement and supply as a key strategic business competence in an organisation.</li> <li>B. Understand and manipulate the economic drivers in the supply and value chain for the benefits of an organisation.</li> <li>C. Apply appropriate strategic procurement tools in contingent circumstances, including business ethics.</li> <li>D. Be able to understand the differences between commercial and government purchasing</li> </ul>

Subject Synopsis/ Indicative Syllabus	<ul> <li>Explore ways of thinking about procurement and supply chain management from a strategic perspective and the linkages among business strategy, procurement, and supply competence.</li> <li>Consider theories that firms may adopt including transaction costs, asset specificity, organisational competence, business and supply management, and identify the economic drivers of business success.</li> <li>Examine the concepts of power and leverage and how they contribute to effective strategic procurement management through understanding the unique structures of supply chains and the power structures embedded in them.</li> <li>Study the contractual and relational governances for managing buyer-supplier relationships as well as the cultural issues involved.</li> <li>Critically look at the strengths and weaknesses in established strategic procurement and supply chain management.</li> <li>Identify the new procurement opportunities available to firms and public bodies, through flexible strategies, to reduce costs and add value and quality improvements to existing business processes.</li> <li>Consider a wide range of strategic and operational procurement and supply chain tools and techniques and understand their appropriate applications in contingent circumstances of particular supply and value chains and power regimes, including business ethics.</li> <li>The characteristics of institutional, legal and government purchasing</li> </ul>
Teaching/Learning Methodology	<ul> <li>Teaching and Learning Methods:</li> <li>The above course objectives will be achieved through a participative approach. Students are expected to assume a very active role in the learning process and the role of the lecturer will be one of the facilitators.</li> <li>Specifically, students are: <ol> <li>encouraged to think of real life examples and discuss their management implications with peers in the class and with the lecturer;</li> <li>expected to learn from lectures, group discussions, case studies, and interactions with the lecturer and among themselves;</li> <li>required to review current supply management related articles to enhance their understanding of the strategic procurement management;</li> <li>given case studies to understand the important concepts and topic areas covered in the course.</li> </ol> </li> <li>At the end of the course, students are expected to have a clearer understanding of how strategic procurement actually works.</li> <li>The teaching method will be a combination of lecture and class discussion. Lectures will be delivered to introduce students into the foundation of "Strategic Procurement Management" and an analytical framework for the subject. Class discussion will be used as a vehicle to exchange experiences and ideas in the subject matters. Assigned readings and analytical case studies will be used to consolidate and develop the students' knowledge, skills, and desire in the subject.</li> </ul>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks					Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			a	b	c	d					
	1. Course Work	50 %	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$					
	2. Examination	50 %	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$					
	Total	100 %									
	Explanation of the appro intended learning outcor		the ass	sessmen	t meth	ods in a	ssessing the				
	<ul><li>Assessment: The assessment will be based on two components:</li><li>a) A three-hour examination will contribute to a weight of 50% in the course. The objective of the examination is for students to review all concepts covered in the course one last time.</li></ul>										
	b) Team project presentation (25%), individual assignment (20%) and class performance (5%) will in total contribute to a weight of the remaining 50% in the course.										
	Guidelines to Team Project presentation is to concepts learnt from the <i>The class is to be divid</i> members in the team and for assessment purpose students on or before the <i>due for submission one</i> . If any individual has not not append his/her name separate report on their ensure that this happens leading to the assessed	to help studen e course in re ed into teams re expected to . The week of a 3 <sup>rd</sup> lecture of e week on or a ot contributed te to the proje own. It will a s. Each team	ts orga al life of 3-7 be pro- prese of the for the for the ct prese also be memb	anize an settings <i>studen</i> esent in ntation new ser <i>the pro</i> e team sentation the team	nd app s. nts in o their j will b nester. esenta works, n and j m's re	ly the ic each tec presenta e inform Team j tion wea s(he) s report, l esponsib	leas and <b>m.</b> All ation week ned to <b>projects are</b> <b>ek.</b> hould but submit a pility to				
	To pass this subject, stue BOTH the Continuous A	-				D or al	bove in				
Student Study	Class contact:										
Effort Expected	Lectures / Tuto	orials					39 Hrs.				

	Other student study effort:				
	Revision, doing exercises and cases	87 Hrs.			
	•	Hrs.			
	Total student study effort	126 Hrs.			
Reading List and References	Weele, Arjan A.J. (the latest edition), Purchasing and Supply Chain Management, Cengage Learning.				
	Burt, D.N., Dobler, D.W., and Starling, S.L. (the latest e Supply Management: The Key to Supply Chain Manager				
	Cousins, P., Lamming, R., Lawson, B., and Squire, B. (the latest edition), <i>Strategic Supply Management: Principles, Theories and Practices,</i> Prentice Hall/ Financial Times, Harlow, England.				
	Cox, A., Sanderson, J. and Watson, G. (the latest edition), <i>Power Regimes: Mapping the DNA of Business and Supply Chain Relationships</i> , Earlsgate Press.				
	Erridge, A., Fee, R. and Mcllroy, J. (Eds.) (the latest edition), <i>Best Practice Procurement: Public And Private Sector Perspectives</i> , Gower.				
	Lamming, R. and Cox, A. (the latest edition), <i>Strategic Procurement Management</i> , Earlsgate Press.				
	Luo, Y. (the latest edition) Guanxi and Business, World	Scientific, Singapore.			
	Porter, M. (the latest edition), Competitive Advantage, F	ree Press.			
	Saunders, M. (the latest edition), <i>Strategic Purchasing a Management</i> , Prentice Hall.	nd Supply Chain			
	Wincel, Jeffrey (2004) Lean Supply Chain Management strategic procurement, New York NY: Productivity Pres	<sup>c</sup>			

Subject Code	LGT5033			
Subject Title	Lean Thinking and Practice			
Credit Value	3			
Level	5			
Normal Duration	One Semester			
Pre-requisite / Co-requisite/ Exclusion	Nil			
Role and Purposes	<ul> <li>To provide students with a strategic overview of lean thinking philosophy and concepts.</li> <li>To enable the students to critically review the principles of lean thinking</li> </ul>			
	<ul> <li>To introduce students to the tools and techniques involved in identifying opportunities for 'leaning' operations and supply chain management activities in order to enhance competitive advantage.</li> </ul>			
	This subject contributes to the following Intended Learning Outcomes for the following programme(s):			
	MSc in Management (Operations Management)			
	#2: Develop the specific operations management knowledge			
Subject Learning Outcomes	<ul><li>Upon completion of the subject, students will be able to:</li><li>a. Able to employ lean thinking concepts as a strategy to eliminate waste and improve organizational performance.</li></ul>			
	<ul> <li>b. Able to apply lean concepts and tools to identify improvement areas and generate solutions in order to improve operational efficiency.</li> <li>c. Able to undertake an efficiency improvement project with lean thinking concepts and tools, and present the project proposal professionally.</li> </ul>			
Subject Synopsis/ Indicative Syllabus	<ul> <li>Philosophy and evolution of lean thinking</li> <li>Lean principles: <ul> <li>Value</li> <li>Value stream</li> <li>Flow</li> <li>Pull</li> <li>Perfection</li> </ul> </li> <li>Lean techniques</li> </ul>			
	<ul><li>Value identification techniques</li><li>Value stream mapping techniques</li></ul>			

	<ul> <li>Just-in-Time and Kanban systems</li> <li>Lean Six-sigma</li> <li>Reliability and maintenance</li> <li>Current issues in lean thinking</li> </ul>							
Teaching/Learning Methodology	<b>Contact hours: 39 hours</b> Concepts, theories and key issues based on the literature will be introduced to students through lectures. Case studies will be used to illustrate some application aspects and to stimulate discussions leading to context-specific knowledge. Students are required to apply the knowledge to analyze some contemporary issues in the field.							
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to g be assessed (Please tick as appropriate)				ies to	
			а	b	с			
	Continuous Assessment	50%	~	~	~			
	Examination	50%	$\checkmark$	$\checkmark$				
	Total	100 %		I	1		-1	L
	<ul> <li>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</li> <li>Since learning outcomes 1 and 2 are concerned with knowledge of the subject area, they are to be assessed by both examination and continuous assessment.</li> <li>Since learning outcome 3 is concerned with the ability to undertake a improvement project, it will be assessed by the project within the continuous assessment.</li> <li><i>To pass this subject, students are required to obtain Grade D or above in BOTH</i></li> </ul>						subject ient. ake an tinuous	
	the Continuous Assessment and Exam components.							
Student Study Effort Expected	Class contact:							
	Lectures / Tutorials						39 Hrs	5.
	Other student study effor	t:						

	Preparation for lectures	45 Hrs.		
	Preparation for assignment / group project	42 Hrs.		
	and presentation / examination	12 1115.		
	Total student study effort	126 Hrs.		
Reading List and References	Books	-		
	Womack, J., and Jones, D. (the latest edition) <i>Lean Thinking: Ba</i> <i>Create Wealth In Your Corporation</i> , New York, Simon and			
	Womack, J., Jones, D., and Roos, D. (the latest edition) The Changed The World, New York, Rawson Associates.	e Machine That		
	Rich, N., Bateman, N., Esain, A., and Massey, L. (the latest edition) Lea Evolution: Lessons from the Workplace, Cambridge.			
	Tapping, D., and Shuker, T. (the latest edition) Value Stream Man Lean Office, Productivity Press.	nagement for the		
	<u>Journals</u>			
	Journal of Operations Management			
	International Journal of Service Industry Management			
	Decision Sciences			
	International Journal of Production Economics			
	International Journal of Production Research			
	International Journal of Operations and Production Management	;		

Subject Code	LGT5034				
Subject Title	Global Sourcing and Supply				
Credit Value	3				
Level	5				
Normal Duration	1-semester				
Pre-requisite / Co-requisite/ Exclusion	Nil				
Role and Purposes	This subject examines global sourcing decisions and development of supply strategy and network of firms in their integration of international value chains in changing business environments.				
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):				
	MSc in Global Supply Chain Management				
	#3 Manage global sourcing and procurement				
Subject Learning Outcomes	Upon completion of the subject, students will be able to:				
Cuttomes	<ul> <li>a. outline the internationalization strategies of firms in changing global business environments,</li> <li>b. examine international purchasing &amp; supply decisions and development of global sourcing,</li> <li>c. evaluate global sourcing functions in context of integrated international value chains,</li> <li>d. develop global sourcing organization and strategies for effective supply chain process management,</li> <li>e. understand the best practices and contemporary issues of global sourcing and supply</li> </ul>				
Subject Synopsis/ Indicative Syllabus	<ul> <li>Global business environments and internationalization strategies of firms</li> <li>Role of government, regional economies and business-government relationships</li> <li>International competitiveness of firms, industries and nations</li> <li>International purchasing and governance of transactions</li> <li>Foreign exchange risks in international business operations</li> <li>Development of global supply chains and sourcing strategies of firms</li> <li>International R &amp; D, technology and business network development</li> <li>Supplier development in foreign markets</li> </ul>				

	<ul> <li>Logistics management for global supply</li> <li>Integration of international value-chain functions</li> <li>Structural and cultural control in global business</li> <li>Global sourcing for effective supply chain management</li> <li>Best (relevant) practices of global sourcing and supply management</li> <li>Contemporary issues of global sourcing and supply management</li> <li>Leadership in making changes in relation to sourcing activities</li> </ul>								
Teaching/Learning Methodology	Lectures and discussion are used to introduce to students the concept, theory and applications of the topics. Students need to participate in class, seminar like discussion of selected topics / cases in detail and exploring context-specific issues. Students are encouraged to take an active role in all seminar discussions (and to some extent, the lectures!).								
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	be as	ded sub sessed ( opriate)	•	•		nes to	
			а	b	c	d	e		
	1. Coursework	50%	~	~	~	$\checkmark$	~		
	3. Final examination	50%	~	✓	~	$\checkmark$	✓		
	Total	100 %			I				
	Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:						g the		
	<ul> <li><u>Coursework (50%)</u>:</li> <li>Team presentation and discussion to examine the development of global (25%) sourcing networks and integrated international value chains</li> <li>Individual written assignment: essay in 2500 words on topics in global sourcing management and decisions (20%)</li> <li>Class participation and performance (5%)</li> </ul>					al			
	<u>Final examination (50%)</u> : 3-hour examination testing students' analytical and integrative thinking and knowledge in global sourcing and supply management <i>Note: To pass this subject, students are required to obtain Grade D or above in both the Coursework and Exam components.</i>					ement			
Student Study	Class contact:								
Effort Expected	Lectures / Tutorials						39	Hrs.	

	Other student study effort:					
	Private studies, group presentation and individual written assignment     87 Hrs.					
	Total student study effort	126 Hrs.				
Reading List and References	<ol> <li>Branch, A.E. (2009), <u>Global Supply Chain Man International Logistics</u>, Routledge.</li> <li>Cheng, L.K. and Kierzkowski, H. (Eds) (2001), <u>Trade in East Asia</u>, Kluwer.</li> <li>Cattaneo, O., Gereffi, G. and Staritz, C. (Eds.) ( <u>Chains in a Postcrisis World</u>, The World Bank.</li> <li>Daniels, J.D., Radebaugh, L.H. and Sullivan, D. <u>Business</u>, Pearson.</li> <li>Dicken, P. (2007), <u>Global Shift: Mapping the Cl</u> <u>World Economy</u>, Guilford Press.</li> <li>Kotabe, M. and Helsen, K. (2010), <u>Global Mark</u> Wiley.</li> <li>Lane, C. and Probert, J. (2009), <u>National Capita</u> <u>Production Networks</u>, Oxford University Press.</li> <li>Trent, R.J. and Roberts, L.R. (2010), <u>Managing</u> <u>and Risk</u>, J.Ross.</li> <li>Burt, David N., Dobler, Donald W., and Starling World Class Management, the Key to Supply Cl 0. Weele, Arjan J. van , (2014), Purchasing &amp; Sup Cengage Learning.</li> </ol>	<u>Global Production and</u> 2010), <u>Global Value</u> P. (2011), <u>International</u> hanging Contours of the teting Management, <u>lisms, Global</u> <u>Global Supply Chain</u> g, Stephen L. (2004), hain, Mc Graw Hill.				

Subject Code	LGT5037
Subject Title	Project Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To provide the students a comprehensive overview and the fundamental concepts of project management, and an understanding on how project management can be used as a strategic tool to deliver business performance for organizations. To provide the students key components of project management, and practical
	methodologies in managing projects of different natures.
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Obtain the fundamental principles, concepts and techniques in project management.</li> <li>b. Understand modern project management trend and methods.</li> <li>c. Apply project management methodologies and techniques in enhancing business performance for organizations.</li> <li>d. Manage projects of different natures with sound judgment and skills.</li> </ul>
Subject Synopsis/ Indicative Syllabus	Modern project management and trends; project teams and organizational relationship; effective project communication; stakeholder analysis; project selection; project portfolio evaluation; definition and characteristics of a project; project success criteria; project management trade off; project charter; project life cycle; project plan; project scheduling; project budgeting; monitoring and progress control; risk management; project network; Work Breakdown Structure (WBS); PERT and Gantt charts; critical path analysis techniques (CPM); theory of constraint and critical chain method; resource management; cost management; performance measurement; project closeout and project audit; management information and reporting; multiple project management.

Teaching/Learning Methodology	Lectures are designed to provide a basic grounding in principles, concepts and techniques in project management.							
	Tutorials provide the environment and means for student-centered learning, in the form of class discussions, case analyses, problem exercises and experience sharing.							
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	be as		(Pleas	earning e tick as		les to
			a	b	с	d		
	1.Continous assessment	50%	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
	2. Final examination	50%	$\checkmark$	$\checkmark$	$\checkmark$			
	Total	100 %						
	<ul> <li>business environment.</li> <li>Final examination will assess the students' understanding in theories and principles, evaluate their ability to apply methods and techniques independently.</li> <li>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</li> </ul>							
Student Study	Class contact:							
Effort Expected	Lectures / Tutor	ials					39	Hrs.
	Other student study effort:							
	Readings					45Hrs.		
	Assignments					42Hrs.		
	Total student study effor	t					126	Hrs.
	Assignments	t						

Reading List and References	Brown, K.A. and Hyer, N.L. (2010), Managing Projects: A Team-Based Approach. McGraw-Hill.
	Gray, C.F. and Larson, E.W. (2009), Project Management: the Managerial Process. 5 <sup>th</sup> Edition. McGraw-Hill.
	Klastorin, T. (2004), Project Management, Tools and Trade-offs. John Wiley & Sons, Inc.
	Goldratt, E.M. (1997), Critical Chain. The North River Press, Great Barrington, MA, USA.
	Stevenson, N. (2004), Microsoft Project 2003 for Dummies. Wiley.
	Meredith, J.R. and Mantel, S. (2006), Project Management: a Managerial Approach. John Wiley & Sons, Inc.
	Thomke, S. (2007), Managing Product and Service Development: Text and Cases. McGraw-Hill.
	Lister, A. (2005), Project Planning and Control. Elsevier Ltd.
	PMI. (2004), A Guide to the Project Management Body of Knowledge (PMBOK Guide). Newton Square, PA, USA.

Subject Code	LGT5040			
Subject Title	Supplier Development			
Credit Value	3			
Level	5			
Normal Duration	1-semester			
Pre-requisite / Co-requisite/ Exclusion	Nil			
Role and Purposes	<ol> <li>To ensure that students fully understand how suppliers can be involved in helping themselves and their customers to compete effectively in their supply chains.</li> <li>To establish an awareness of the options, tools and techniques available for organisations to develop the capability of a supply base to meet current and future needs.</li> <li>To ensure that students are able to consider the attributes of supplier relationship options, identify their particular features, and identify when and how the chosen relationship can best be established and subsequently managed to achieve the desired business objective.</li> </ol>			
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Realize the advantages of involving and developing suppliers to generate new competitive advantages in global supply chain management.</li> <li>b. Make use of the tools available to develop a supply base for meeting operations and strategic needs.</li> <li>c. Select the most appropriate suppliers under different settings, and to determine the necessary type of relationships to be developed.</li> <li>d. Assess the performance of suppliers and methods to improve suppliers' performance with an aim to identify improvement objectives in supplier development.</li> <li>e. Be attentive and responsive to ethical issues in business through determining strategic options in supplier development to meet ethical requirements.</li> </ul>			
Subject Synopsis/ Indicative Syllabus	<ul> <li>Understand the need to have a competitive global supply base to provide competitive advantage and operational sustainability.</li> <li>Examine the options, models, tools and techniques available for determining the size and structure of the supply base for each category of purchase requirement, identifying potential suppliers, deriving the criteria of ideal suppliers and determining the fit for purpose relationships and relational strategies.</li> </ul>			

	<ul> <li>collaborative or a at tools and technic cooperation for minanagement.</li> <li>Consider option to put in place apisystems that recorrection of technological in processes betwee</li> <li>Understand sust procurement and achieve sustainability planning and conic planning a</li></ul>	niques used in nutual advanta ons to achieve propriate sup gnise and inco- improvements on the buying stainability, et purchasing, a ole and ethical	age and contin pliers j entivis s and if firm an thical i and to o	e certai ier dev d succe nuous c perforr e perfor nnovat nd the issues a conside	nty of relopm ess in s quality nance ormance ormance ion in supplic and im er suita	transac ent tha supply impro manag ce and produc ers. upacts i able str	tt enco chain vemen gement the sha cts and in rategie	Look burage at and aring l
Teaching/Learning Methodology	<ul> <li>Teaching Methodology adopted by Lecturer: Lecturing in accordance with the syllabus, provide reference materials, articles and journals with elaboration to trigger students' strategic thinking on related subjects; experience sharing by lecturer on successful and failure cases, comments on presentations, case discussions and tutorial on key topics and group project, and feedback on coursework.</li> <li>Learning Methodology adopted by students: Classroom learning, group discussion, library visit and searching for articles and journals, group project preparation and presentation, cross learning during classroom discussion, and</li> </ul>							
	in-class and off-the-class	s Q&A with le	cturer of	etc.				
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks (During course)	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate) a b c d e					ies to
	1. Individual assignment	20%	~	~	~	~		
	2. Project report	30%	✓	✓	✓	<ul> <li>✓</li> </ul>	√	
	3. Examination	50%	✓	✓	✓	✓	~	<u> </u>
	Total	100 %						
Explanation of the appropriateness of the assessment methods in assess intended learning outcomes: The individual assignment and group project report can both drive students searching for more readings in library to enhance learning The group project can help the students to apply learned knowledg concepts in real practice. <i>To pass this subject, students are required to obtain Grade D or above</i>					rive the	e		

	BOTH the Continuous Assessment and Exam component	ts.
Student Study	Class contact:	
Effort Expected	Lectures / Tutorials	39 Hrs.
	Other student study effort:	
	Assignments and project	35 Hrs.
	Self study	52 Hrs.
	Total student study effort	126 Hrs.
Reading List and References	Bensaou, B. (1999) Portfolios of buyer-supplier relation Management Review, 40 (4).	ships, <i>Sloan</i>
	Burt D.N./ Dobler D.W./ Starling L.S. (2004) World Cla Management, Seven Edition, McGraw Hill.	iss Supply
	Cavinato, Joseph L. & Kauffman, Ralph G. (1999) <i>The Laguide for the purchasing and supply professional</i> , Nat Purchasing Management.	0
	Cousins, P. (1999) Supply base rationalisation: Myth or Journal of Purchasing and Supply Management, Vol.5.	reality, European
	Cousins, P./Lamming, R./Lawson, B./Squire, B. (2008) Str Management: Principles, Theories and Practice, Prentice	÷
	Harris, Chris (2011) Lean Supplier Development: establ true costs throughout the supply chain, CRC Press	ishing partnership and
	Hines, P. (1994) Creating World Class Suppliers: Unlock Competitive Advantage, London, Pitman Publishing.	king Mutual
	Hines, P./Rich, N./Esain, A. (1998) Creating a lean suppli distribution industry case, <i>European Journal of Purchas</i> <i>Management</i> , Volume 4, Number 4, pp. 235-246.	

Imai,K. (1986) Kaizen, New York, McGraw-Hill.
Lamming, R. (1993) Beyond Partnership: Strategies for Innovation and Lean Supply, New York, Prentice Hall.
Macbeth, D./Ferguson, N. (1994) Partnership Sourcing: An Integrated Supply Chain Approach, London, Pitman Publishing.
Monczka,R.M./Handfield,R.B./Giunipero,L.C. (2009) <i>Purchasing and Supply Chain Management</i> , South-Western, Mason, OH.
Sako, M. (1992) Prices, Quality and Trust: Inter-firm Relations in Britain and Japan, Cambridge, Cambridge University Press.
Van Weele A.J. (2005) Purchasing & Supply Chain Management: Analysis, Strategic, Planning and Practice, Fourth Edition, Thomson.
Watts,C./Hahn,C. (1993) Supplier development programmes: An empiric analysis, <i>International Journal of Purchasing and Supply Management</i> , Vol.29, (2).

Subject Code	LGT5046
Subject Title	Contract Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	To equip students with the knowledge and understanding of the forms and management of contractual relationships, specific emphasis being placed on ways to realize purchasing objectives through legal contracting, negotiation and management.
Subject Learning	Upon completion of the subject, students will be able to:
Outcomes	<ul> <li>a. Recognize the different stages of a standard contract, from contract formation to its conclusion (full performance, termination, or novation).</li> <li>b. Understand the key concepts related to contract law, with special attention to that of the Uniform Commercial Code (UCC) and the Vienna Convention on International Sales of Goods.</li> <li>c. Understand the basic legal concepts in drafting commercial agreements</li> </ul>
	[recognizing key points of drafting a "Joint Letter of Intent" by analyzing the legal issues discussed in <u>SCS Communications, Inc. v. Herrick Co.,</u> <u>Inc</u> ., 360 F.3d 329 (2d Cir. 2004)].
	d. Develop and review hands-on knowledge and understanding about Contract Management and Enterprise Contract Management, including but not limited to the review of the contemporary issues of Contract Management.
	e. Comprehend the practical approaches, applications and skills that are required for managing contracts from their inception (pre-contract negotiation) to the conclusion of the contract; organizing, discharging and executing the duties and responsibilities in Contract Management; and finally resolving disputes between the contracting parties.
	e. Examine major issues of legal risk exposure and risk management under the contract management spectrum.
	f. Familiar with contract management to a level that is adequate for continued self-enhancement of knowledge and practical applications of the

	subject.								
Subject Synopsis/ Indicative Syllabus	Legal aspects of contract contract? (from contract for termination, or novation); contract law? (with specia Convention on Internation agreement, with a focus of	ormation to it what are the al attention to al Sales of G	ts conc key co that of loods);	lusion ( ncepts f the U( how to	(full pe that ca CC and	erforma in comi l the V	ance, monly ienna		
	<b>Dispute resolution and relationship strategies</b> : making and defending a claim, dispute resolutions.								
	<b>Overview of the management of contract</b> : definitions and common types of business contract, understanding and importance of contract management, contract life cycle, general guidelines for contract management, major threats and critical success factors of contract management, and specific roles and responsibilities under contract management.								
	<b>Pre-Contract Negotiation</b> : understanding, objectives and phases of contract negotiation; contract negotiation power and skills; roles of negotiator and negotiation tactics.								
	<b>Contract Management Framework and Practices</b> ; contract management framework and practices in context and actions.								
	<b>Dispute Resolution and Management:</b> conflict and disputes, dispute handling, alternative dispute resolution, and dispute negotiation skills.								
	Current Issues of Contr remedies, standard form contract management soft	contract, re	elations	-			-	-	
Teaching/Learning Methodology	The lectures cover the b students to discuss the lec to manage contracts in sm	tures and pre	esent th						
Assessment Methods in Alignment with Intended Learning Outcomes	h Specific assessment % Intended subject learn				•	e			
			а	b	c	d	e	f	
	Coursework	50%							
	Group Presentation	25%	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~	$\checkmark$	
	Group Written Report	25%	~	~	~	~	$\checkmark$	~	
	1								
	Final Examination	50%	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~	$\checkmark$	

	To pass this subject, students are required to obtain Grad BOTH the Continuous Assessment and Exam components.				
Student Study Effort	Class contact:				
Expected	Lectures / Tutorials	39 Hrs.			
	Other student study effort:				
	Preparation for lectures and tutorials	45 Hrs.			
	Preparation for coursework and final examination	42 Hrs.			
	Total student study effort	126 Hrs.			
Reading List and References	Main Reference Textbooks				
Kelefences	The Chartered Institute of Purchasing and Supply (2002), Management, CIPS	Project and Contract			
	Peter Siviglia (2013) Commercial Agreements: A Lawyer's Guide to Drafting and Negotiating, Part I. Drafting Commercial Agreements, Chapter 1. The ABC's of Drafting (COMAGREE § 1:1)				
	West Law Database (2014), Law of Purchasing re "The obligation to negotiate in good faith" (LPURCH § 49:28); <i>Flight Systems, Inc. v. Electronic Data</i> <i>Systems Corp.</i> (1997) 112 F.3d 124; <i>SCS Communications, Inc. v. Herrick Co.</i> , <i>Inc.</i> (2004) 360 F.3d 329				
	Burt, D., Petcavage, S. and Pinkerton, R. (2010). 'Supply management'. 8 <sup>th</sup> Edition, McGraw-Hill/Irwin.				
	Costintino, C.A. and Merchant, C.S. (1996). 'Designing conflict management systems: A guide to creating productive and healthy organizations'. San Francisco: Jossey-Bass.				
	Oliver, D. (2010). 'How to negotiate effectively'. 3rd edition, Kogan Page.				
	Saxena, A. (2008). 'Enterprise contract management. A practical guide to successfully implementing an ECM solution'. J. Ross Publishing Inc., Florida.				
	Yarn, D. H. (1995). 'Dictionary of conflict resolution'. S Bass.	H. (1995). 'Dictionary of conflict resolution'. San Francisco: Jossey-			
	Main Reference Journals				
	The International Association for Contract & Commercial National Contract Management Association – Journal of C Institute for Supply Management – Journal of Supply Cha	Contract Management			
	Legislations				
	Sale of Goods Ordinance (Cap 26) (Hong Kong) Uniform Commercial Code (U.S.)				

Vienna Convention on International Sales of Goods (international)

Subject Code	LGT5061
Subject Title	International Logistics Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	CSE564 Transportation and Logistics LGT5002 International Logistics Systems, Operations and Management
Role and Purposes	This subject aims to provide students with an understanding of the growing importance of international logistics management in the global supply chain. It provides students with an accessible overview of logistics in international settings and a fundamental knowledge of how application of international logistics management principles can help firms achieve cost and service advantages in the global marketplace.
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):
	MSc in Global Supply Chain Management
	#2 Build up operations and logistics concepts
Subject Learning Outcomes	Upon completion of the subject, students will be able to:
	a. Understand the different elements of international logistics management;
	b. Learn the theories of international trade and their applications for international logistics management;
	c. Recognize the importance of international logistics management on firm performance;
	d. Acquire the analytical skills for managing international logistics activities;
	e. Understand how the elements of international logistics management should be organized to deliver cost and service advantages for firms;
	f. Study the issues for effective planning, control and monitoring of logistics management in international context.
Subject Synopsis/ Indicative Syllabus	International logistics environment; International logistics and competitiveness; International logistics and the roles of Hong Kong; Concepts and theories of international trade; Trading terms and practices; Information management for international logistics; Globalization and the opportunities for logistics; Logistics customer services; Intermodal transportation systems; International shipping operations; Shipping markets, Shipping costs and freight rates; Container transport chain, Air transport; International purchasing and supply; Analysis of international opportunities; Warehousing; Logistics security issues; Environmental issues in the logistics chain; Performance evaluation in

	international logistics; Qu direction in international l				tics ma	nagem	ent; Fı	iture	
Teaching/Learning Methodology	Lectures are the major teaching method used to facilitate learning. Students able to learn both theories and applications. In addition, they can share and integrate their knowledge through case study discussions.								
Assessment Methods in Alignment with Intended Learning	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						
Outcomes			а	b	c	d	e	f	
	Coursework								
	Quiz/Assignment	30%	~	~	~	~	~	~	
	Participation in discussions/Attendance	20%	~	~	~	~	~	~	
	Examination	50%	~	~	~	~	~	~	
	Total	100 %			1	1	1		
Student Study Effort Expected	To pass this subject, stude BOTH the Continuous Ass Class contact:					D or al			
	Lectures / Tutorials     39 Hr						9 Hrs.		
	Other student study effort:								
	Project					34 Hrs.			
	<ul> <li>Self-study</li> </ul>					53 Hrs.			
	Total student study effort126					6 Hrs.			
Reading List and References	Lun, Y. H. V. and Lai, K. H. (2010) Shipping and Logistics Management, Springer, UK. (ISBN-978-1-84882-996-1)								
	Lun, Y. H. V., Lai, K. H. and Cheng, T. C. E. (2009) Container Transport Management, Shipping and Transport Logistics Book Series, Inderscience, Geneva, Switzerland. (ISBN 0-907776-40-X)								
	Stock, J. R. and Lamber Edition, McGraw-Hill, No			•	•	cs Ma	nagem	ent, 4 <sup>th</sup>	
	Pierre David, and Stewart Learning.	, Richard, (20	010) In	ternatio	onal Log	gistics,	Cenga	age	

	Hill, C. W.L. and Hult, G.T. M., (2015). <i>Global Business Today</i> , 9 <sup>th</sup> Edition, McGraw-Hill (ISBN 978-9814738255)
	Lai, K. H. and Cheng, T. C. E. (2009) Just-in-Time Logistics, Gower Publishing, UK. (ISBN 978-0-566-08900-8) Langley, C. John, Jr. et al., (2008) Managing Supply Chains, A Logistics Approach,
(	CFLP, China Society of Logistics, (2016), China Logistics Publishing House

Subject Code	LGT5073
Subject Title	Risk Management in Operations
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite / Co-requisite/	None, but knowledge of elementary business statistics and probability will be advantageous.
Exclusion	ISE548 Risk and Crisis Management
Role and Purposes	This subject seeks to develop the knowledge and analytical skills necessary in organizations related to logistics, maritime trade or those with a strong emphasis on operations and quality management, for making risk management decisions and ensuring business continuity, through the application of risk management principles.
	This subject contributes to the following Intended Learning Outcomes for the following programme(s):
	MSc in Management (Operations Management)
	#2: Develop the specific operations management knowledge
Subject Learning Outcomes	Upon completion of the subject, students will be able to:
	a. Analyze risks in operations, by applying basic principles and techniques of risk management.
	b. Comprehend risk management assessment, identify appropriate risk management solutions and to effectively implement them.
	c. Use risk management concepts to devise appropriate risk management and business continuity (contingency) plans.
	d. Be familiar with risk management in operations to a level that is adequate for continued self-enhancement of knowledge and practical applications of the subject.
Subject Synopsis/ Indicative Syllabus	Introduction and Concepts in Risk Management

Definitions of risk, concepts in risk management, identifying assets that need risk management, responsibility for risk management. Identification of positive and negative risks.
Identifying and Managing risks
Business process risks, market risks, organizational risks, socio-economic and environmental risks. Controllable and uncontrollable risks, low-frequency and random risks, management of risks.
Assessing Risks
Perceptions of risks, strategic and tactical approaches to risks, assessing various types of risks, Limitations of qualitative and quantitative risk assessments and the considerations for selection.
Risk reduction strategies
Risk management strategies: risk avoidance, risk reduction, risk acceptance, risk transfer, insurance, identification, evaluation and ranking of risk reduction measures. Overview of risk culture and risk attitude.
Risk mitigation measures / Business continuity planning
Contingency planning, crisis management, responding to disasters and risk events.
Risk management plans
Cost of risk management, perceptions of risk and political factors, regulations and their effects on risk management, Security threats and insurance costs.
Safety and Security risks
Safety and security risks, human factors, security threats to logistics / shipping, piracy, terrorism, impact of disruptions in shipping, resilience and vulnerability of shipping / logistics networks.
International Standards and Regulatory Requirements

Teaching/Learning Methodology Assessment Methods in	International standards, regulatory requirements and best practices for business continuity. Lectures introduce and explain key theoretical risk-related concepts. Lectures are followed by class discussions where concepts are linked to real events in the industry through appropriate examples and their analysis. Discussions are highly interactive and include discussions of current / past events, case studies, and student presentations. Students are expected to actively participate in the classes and to share their experience and learn from each other.			ures are s in the events, actively				
Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			nes to		
			a	b	c	d		
	Continuous Assessment							
	1. Group presentation	25 %	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
	2. Group written report	25 %	~	~	~	~		
	Final Examination							
	1. Final examination	50 %	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
	Total	100 %						
	Explanation of the approprintended learning outcom Since the course focuses learning from practical, wo of student assessment. theoretical concepts learn real-life operational situat with theoretical concepts analysis. Students would be given comments on assignments	es: on risk man vork-based ex Further, assint during the ions. Final ex and the abili regular feedb	agement (perien gnmen lecture aminat ty to aj	nt in o ces for ts and es and tion is t pply co	peratio ms an class enable o asses onceptu	ns, case importa discussi their a s studen al fram	e analy nt con ons re pplicat tt's fan ework	vsis and stituent einforce tions in niliarity in case

	To pass this subject, students are required to obtain Gra the Continuous Assessment and Exam components.	de D or above in BOTH			
Student Study Effort	Class contact:				
Expected	Lectures / tutorials	39 Hrs.			
	Other student study effort:				
	Self study for preparing lectures, tutorials	45 Hrs.			
	and final examination				
	Preparation group assignment	42 Hrs.			
	Total student study effort	126 Hrs.			
Reading List and	Main Reference Books				
References	Blunden, T & John Thirlwell. (2010). Mastering operation England ; New York : Financial Times Prentice Hall	ional risk. Harlow,			
	Devlin, E.S. (2007) <i>Crisis management planning and execution</i> . Boca Raton, FL: Auerbach Publications, c2007.				
	Haimes, Y. Y. (2004) <i>Risk Modeling, Assessment and Management</i> . New York: Wiley.				
	Handfield, R.B. & Kevin McCormack (ed.) (2008) Supply chain risk management: minimizing disruptions in global sourcing. Roca Raton, Fla.: Auerbach Publications.				
	Hubbard, D.W. (2009) <i>The failure of risk management: why it's broken and how to fix it</i> . Hoboken, N.J.: J. Wiley & Sons.				
	Oliver, E. Clifford. (2011) Catastrophic disaster planning and response [electronic resource].Boca Raton: CRC Press.				
	Trim, Peter R.J & Jack Caravelli (ed.) (2009). <i>Strategizing resilien reducing vulnerability</i> . New York: Nova Science Publishers, c200				
	Main Reference Journals				
	Journal of Business Continuity & Emergency Planning				
	Institute of Risk Management (IRM)				
	The Public Risk Management Association, US (PRIMA)				
	The Public Risk Management Association, UK (ALARM)				

Association of Insurance and Risk Managers

Subject Code	LGT5101
Subject Title	Statistics for Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	<ul> <li>To introduce students to statistics as a tool for data preparation and analysis.</li> <li>To impart on students the concepts, theories and techniques of a variety of statistical methods.</li> </ul>
	<ul> <li>To develop students' ability and confidence in the use of statistics for preparing and analyzing data to support management decision making.</li> </ul>
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Able to use statistics for preparing and analyzing data to support management decision making</li> <li>b. Understand the concepts, theories and techniques of a variety of managerial statistics</li> </ul>

Subject Synopsis/ Indicative Syllabus	<b>Data Representation</b> Frequency distribution; histogram; other graphical methods.
	<b>Statistical Measures</b> Measures of central tendency; measures of variability; measures of shape.
	<b>Probability Concepts</b> Sample space; simple and compound events; probability laws; random variables.
	<b>Statistical Distributions</b> Discrete distribution; Continuous distribution; Binomial, Normal and other distributions and their characteristics.
	Sampling Theory Sampling distributions; central limit theorem.
	<b>Estimation</b> Point and interval estimates; confidence intervals; significance level.
	<b>Tests of Hypothesis</b> Null and alternative hypotheses; sample size; type I and type II errors. Inference about a population; Inference about comparing two populations; T-test.
	Analysis of Variance
	One-way analysis of variance
	<b>Linear Regression and Correlation</b> Least squares method; coefficient of correlation.
	Multiple Regression Applications of multiple regression equation; inferences about parameters.
Teaching/Learning Methodology	Concepts and techniques will be introduced through lectures. Students are required to apply the knowledge and skills to solve various applied statistical problems in the form of exercise and case study. The use of relevant computer package will be encouraged.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learni be assessed (Please tick appropriate)					mes to
			а	b				
	Continuous Assessment	50 %	$\checkmark$	$\checkmark$				
	Examination	50 %	$\checkmark$	$\checkmark$				
	Total	100 %			1	1	I	
Student Study Effort	<ul> <li>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</li> <li>Students need to do a group case study, testing whether they know how to apply the theories learnt to some real life situations. Mid-term test and examination are also required to test their understanding and familiarity with the knowledge.</li> <li><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></li> </ul>							co with
Expected	Lectures / Tutorials					39 Hrs.		
	Other student study effort:							
	Reading and doing	gexercises					8	7 Hrs.
	•							Hrs.
	Total student study effort						12	6 Hrs.

Reading List and References	OpenIntro Statistics 3rd Edition ( <u>https://www.google.com.hk/?gws_rd=ssl#q=OpenIntro+Statistics+(Third+Edition)</u> )
	Statistics. Penn State Online. ( <u>https://onlinecourses.science.psu.edu/statprogram/programs</u> )
	Levine, D.M., Stephan, D.F. and Szabat, K.A., <i>Statistics for Managers Using Microsoft Excel</i> , 7th edition, Pearson, 2014.
	McClave, J. T., Benson, P. G. and Sincich, T.T., <i>Statistics for Business and Economics</i> , 12th edition, Pearson, 2014.
	Gerald, K., <i>Managerial Statistics: abbreviated</i> , 9th edition, Australia: South-Western, 2012.
	Hair, J.F. et al., Multivariate Data Analysis, 7th edition, Pearson, 2006.
	Journal of the American Statistical Association
	Journal of the Royal Statistical Society
	The Statistician

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Subject Code	LGT5102
Subject Title	Models for Decision Making
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	MGT532 Deterministic Operations Research
Role and Purposes	<ul> <li>To introduce students to the methodology of management science as a scientific approach to managerial decision making.</li> <li>To impart on students the concepts, theories and techniques of a variety of management science methods.</li> <li>To develop students' ability and confidence in the use of management science methods for solving management decision problems.</li> </ul>
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):
	MSc in Global Supply Chain Management
	#2 Build up operations and logistics concepts
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Understand the methodology of management science as a scientific approach to managerial decision making.</li> <li>b. Understand the concepts, theories and techniques of a variety of management science methods.</li> <li>c. Develop the ability and confidence in the use of management science methods for solving management decision problems.</li> </ul>
Subject Synopsis/ Indicative Syllabus	<ul> <li>Introduction         Applications and impact; history; rise of business analytics; management science modeling approach.         </li> <li>Linear Programming         Formulation; graphical solution; simplex algorithm; sensitivity analysis; applications; transportation and assignment application, goal programming     </li> <li>Integer Programming         Formulation; Branch and Bound method; applications.     </li> <li>Network Models         Minimum spanning tree problems; shortest path problems; network flow problems.     </li> </ul>

	Queueing modelsExamples of queueing systems; performance measures; Little's law; single/multiple servers models; priority models; economic analysis.Dynamic Programming Resource allocation problems; inventory problems; formulation; applications.Case Study Application of management science models in real-life managerial decision making.							
Teaching/Learning Methodology	Concepts and techniques will be introduced through lectures. Students are required to apply the knowledge and skills to analyse and solve various realistic management science problems in the form of case study. The use of relevant computer package will be encouraged.				ealistic			
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			nes to		
			а	b	c			
	Continuous Assessment	50 %	$\checkmark$	$\checkmark$	$\checkmark$			
	Examination	50 %	~	~	~			
	Total	100 %		1	1			
	<ul> <li>Explanation of the appropriateness of the assessment methods in assessing intended learning outcomes:</li> <li>Coursework includes homework assignments, class participation, test(s), to project/group case study, etc. Through term project, students learn to apply theories to some real life situations. Examination are also required to test a understanding and familiarity with the knowledge.</li> <li><i>To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.</i></li> </ul>				term bly the t their			
Student Study Effort Expected	Class contact:							
Expected	Lectures / Tutorials						3	9 Hrs.
	Other student study effort:							
					7 Hrs.			
	Total student study effort						12	6 Hrs.

Reading List and References	Reading List & References
	F.S. Hillier and M.S. Hillier, Introduction to Management Science, latest edition, McGraw Hill
	Hillier, F.S. and Liebermann, G.J., <i>Introduction to Operations Research</i> , latest ed., McGraw-Hill.
	Lapin, L.L., Quantitative Methods for Business Decisions with Cases, latest ed., Dryden.
	Render, B., Stair, R.M.Jr. and Greenberg, I., <i>Cases and Readings in Management Science</i> , latest ed., Allyn and Bacon.
	Winston, W.L., <i>Operations Research: Algorithms and Applications</i> , latest ed., Duxbury Press.
	Journals
	Interfaces OR/MS Today

Subject Code	LGT5105
Subject Title	Managing Operations Systems
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite/ Exclusion	Nil
Role and Purposes	This module introduces students to both the philosophy and the techniques of operations management. Students will understand the basic concepts and basic tools in operations management, and become familiar with the scientific methods used in daily management.
	This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):
	MSc in Global Supply Chain Management #2 Build up operations and logistics concepts #5 Practise business ethics
	MSc in Management (Operations Management) #1: Solve business problems #3 Practise business ethics
Subject Learning	Upon completion of the subject, students will be able to:
Outcomes	<ul> <li>(a) Understand the terminology of operations management.</li> <li>(b) Understand basic concepts of various areas of operations management.</li> <li>(c) Build up basic quantitative models that are used for decision-making in operations management, including assumptions and limitations of the models.</li> <li>(d) Apply these models practically in management issues with critical thinking and creative manner to solve real life problems.</li> <li>(e) Beware of ethical issues in business.</li> </ul>
Subject Synopsis/ Indicative Syllabus	<b>Introduction to Operations System</b> The concepts, the operations functions and its relation with other business functions, particularly, strategic aspects of operations management and its relationship to major elements of business models.
	Quality Management, Quality Control and Lean Operations

	Total quality management; quality measurement; quality cost; quality inspection; statistical quality control; lean operations.					
	<b>Business Process Design and Reengineering</b> Process concept; process design method; process effectiveness and efficiency; business process reengineering.					
	<b>Forecasting</b> Objective of forecasting; logic of forecasting; qualitative and quantitative methods for forecasting; measurement and monitoring of forecasting systems.					
	<b>Capacity Planning</b> Strategic capacity planning; equipment management; concept of total cost of ownership; volume analysis; breakeven models; decision tree analysis.					
	<b>Facility Location and Layout</b> Factors affecting location decisions; methods for analysing location problems; facility layout problems and decision analysis in manufacturing and service sectors.					
	<b>Inventory Management</b> Functions and costs of inventory management; ABC analysis; economic ordering quantity model; vendor managed inventory system; inventory replenishment systems.					
	<b>Just-in-Time Systems</b> Philosophy and concept of JIT systems; pulling versus pushing production system; JIT in service industry.					
	<b>Supply Chain Management</b> Concept of supply chain management; information coordination; cost and benefit of postponement; quick response; worldwide sourcing.					
	Project Management					
	Project and its working team; project break down; Gantt charts; project time and cost; critical tasks in projects.					
	Ethics					
	Ethical issues in operation management; codes of ethics; worker safety; product safety; the environment and quality; employees' right; and closing facilities.					
Teaching/Learning Methodology	Concepts and techniques will be introduced through lectures. Students are required to apply the knowledge and skills to analyse and solve various realistic operations management problems in the form of case studies.					
Assessment Methods in Alignment with	Specific assessment methods/tasks%Intended subject learning outcomes to be assessed (Please tick as appropriate)					
Intended Learning Outcomes	a b c d e					

	1. Coursework	50 %	$\checkmark$	$\checkmark$	$\checkmark$	✓	$\checkmark$			
	2. Examination	50 %	$\checkmark$	✓			<b>√</b>			
	2. Examination	50 70		•						
	Total	100 %								
	Explanation of the appropriateness of the assessment methods in assessing intended learning outcomes: Students need to do a group case study, testing whether they know how to a the theories learnt to some real life situations. Mid-term test and examination are also required to test their understanding and familiarity with the knowledge of the student of the studen									
	To pass this subject, s BOTH the Continuou		-				D or a	above in		
Student Study	Class contact:									
Effort Expected	Lectures / Tutorials						39 Hrs.			
	Other student study effort:									
	<ul> <li>Reading and doing exercises</li> </ul>						87 Hrs.			
							126 Цат			
	Total student study effort     126 Hrs.									
Reading List and References	Books									
	Anupindi, R., et. al. <i>Managing Business Process Flows – Principle of Operations Management</i> , latest ed, Prentice Hall									
	Jacobs F.R., Chase, R latest ed., McGraw Hill	-	uilano, 1	N.J., (	Operati	ions &	Supp	ly Chain,		
	Cheng, T.C.E. and Podolsky, S. (1996), Just-in-time Manufacturing: An Introduction, Chapman & Hall.									
	Davis M.M., Aquilano N.J. and Chase R.B., Fundamentals of Operations Management, latest ed., McGraw Hill.									
	Heyl, J. E., Bushnell, J.L. and Stone, L.A. (1994), Cases in Operations Management, Addison-Wesley.									
	Johnston, R. (2003), Cases in Operations Management, Finance Times Prentice Hall.									
	Russell R.S. and Taylor B.W., <i>Operations Management</i> , latest ed., Prentice Hall.									

Shafer, S.M. and Meredith, J.R. (1997), Operations Management, Willy.
Stevenson W.J., Operations Management, latest ed., McGraw Hill.
Whybark, D.C. (1989), International Operations Management, Irwin.
Journals
International Journal of Operations and Production Management
Journal of Operations Management
Management Science

Subject Code	LGT5107
Subject Title	Total Quality Management
Credit Value	3
Level	5
Normal Duration	One Semester
Exclusion	ITC575 Principles of Total Quality Management
Role and Purposes	The purpose of the course is to develop hands-on knowledge and skills that are required to manage and implement any improvement projects, whether in manufacturing, service or any other opportunities. Quality management (QM) starts by taking (1) a customer focus, (2) management concepts for continual improvement, (3) analytical techniques including statistical and problem-solving methods for studying and proposing solutions to the problem, and (4) a clear improvement roadmap.
	Our goal is to provide theory, tools and experiential insight into how these aspects can be successfully applied in managing quality. Lecturer is advised to use a mixture of lectures and in-class exercises/discussions to develop a richer understanding of the material.
	Specifically, students are to learn:
	<ul> <li>The principles of TQM in both theories and practice.</li> <li>The major techniques in TQM adoption.</li> <li>Applying TQM principles and techniques through quality improvement projects/activities.</li> </ul>
	This subject contributes to the following Intended Learning Outcomes for the following programme(s):
	MSc in Management (Operations Management)
	#2: Develop the specific operations management knowledge
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Able to apply TQM principles and techniques to assess and improve organizational and business process efficiency and effectiveness.</li> <li>b. Able to practice TQM to improve customer satisfaction and achieve operational as well as strategic goals.</li> </ul>
Subject Synopsis/ Indicative Syllabus	This subject covers the operational and/or strategic aspects of the following topics/areas: <ul> <li>Principles of Quality</li> </ul>

	<ul> <li>Theoretical Background and Framework of Total Quality Management</li> <li>Quality Management Guru's Philosophies and Principles</li> <li>Principles of Quality Management</li> <li>Dimensions of Total Quality Management and Organizational Performance</li> <li>The Business Excellence Models</li> <li>Quality Management Dimensions in Action</li> <li>Quality Management Tools and Techniques</li> <li>Contemporary Issues of Total Quality Management</li> </ul>							
Teaching/Learning Methodology Assessment Methods in	Contact hours: 39 hours Concepts, theories and key issues based on the literature will be introduced to students through lectures. Case studies will be used to illustrate some application aspects and to stimulate discussions leading to context-specific knowledge. Students are required to apply the knowledge to analyse some contemporary issues in the field.							ĩc
Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)					nes to
			а	b				
	Continuous Assessment	50%	✓	~				
	Final Examination	50%	✓	~				
	Total	100 %						<u> </u>
	<ul><li>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</li><li>The achievement of the two learning outcomes will be dependent on students knowledge in conceptual theories and ability to apply quality management techniques.</li><li>Since examination is effective in assessing the knowledge level in conceptual theories and continuous assessment is effective in assessing the ability in applying techniques, both methods will be needed to assess the two outcomes of this subject.</li></ul>						tudents'	
							pplying	
	To pass this subject, studen the Continuous Assessmen				Grade	D or a	bove in	BOTH
Student Study Effort Expected	Class contact: Lectures / tutorials				_		39 Hrs	

	Other student study effort:			
	Preparing lectures,	42 Hrs		
	Preparation group assignment	45 Hrs.		
	Total student study effort	126 Hrs.		
Reading List and References	Books			
	Foster, S.T. (the latest edition), <i>Managing Quality: Integ</i> <i>Chain</i> , Pearson Education.	grating The Supply		
	Besterfield, D.H., Besterfield-Michna, C., Besterfield, G.H. and Bestare, M. (the latest edition), <i>Total Quality Management</i> , Prentice-I			
	Goetsch, D.L. and Davis, S.B. (the latest edition), <i>Quali</i> <i>Introduction to Quality Management for Production</i> , <i>Pr</i> Prentice Hall.	. 0		
	Imai, Masaaki, (the latest edition), Gemba Kaizen, McG	raw Hill		
	Journals			
	Asia-Pacific Journal of Quality Management			
	International Journal of Quality and Reliability Manager	ment		
	International Journal of Service Industry Management			
	Journal of Operations Management			
	Harvard Business Review			

Subject Code	LGT5113
Subject Title	Enterprise Resource Planning
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite /	Nil
Co-requisite/	
Exclusion	
Role and Purposes	To enable students to:
	<ul> <li>Understand the basic concepts and issues of ERP systems;</li> <li>be able to discuss issues in the current IT environment for ERP systems; and</li> <li>Develop students' ability and confidence in planning and executing ERP projects.</li> <li>Be familiar with the basic usage of ERP systems</li> </ul> This subject contributes to the following Intended Learning Outcomes for the following programme(s): MSc in Management (Operations Management) #2: Develop the specific operations management knowledge
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. A grasp of basic concepts and issues of ERP systems</li> <li>b. A basic understanding of the adoption of ERP systems to enhance operational efficiency</li> <li>c. A basic understanding of ERP planning and implementation</li> <li>d. A grasp of basic functions and usages of ERP systems</li> </ul>

Subject Synopsis/	Topics	Sub-topics	Tutorial Topics		
Indicative Syllabus		Introduction to the	Tutorial 1:		
		course	SAP		
	Introduction to ERP,	Introduction to ERP and	Demonstration,		
	and System and	ERP Life Cycle	UAC Registration,		
	Technology		Opening Survey		
	Background	ERP Market Awareness-	Tutorial 3: SAP		
		History, Present, and	Startup and		
		Future	Navigation		
		Business Functions and	Tutorial 2: Business		
	<b>Business Process</b>	Business Process	Process Modeling		
	Management and ERP	Business Process			
		Modelling			
		Business Data	Tutorial 4: Master		
		Management in ERP	Data in SAP		
		Sales and marketing	Tutorials 5&6: Sales		
	N	management with ERP	and Distribution in		
	Management with ERP systems (Part 1)		SAP (1)(2)		
		Accounting and finance	Tutorial 6:		
		management with ERP	Accounting and		
			Controlling in SAP		
		ERP Initiatives			
	ERP Life Cycle (Part 1)	ERP Selection			

		Management with ERP systems (Part 2)	Procure manag Produc Manag	ement tion	t with		Tutorial 7: Mater Management in SAP Tutorial 8: Production Planning in SAP			
		ERP Life Cycle (Part 2	2) ERP Im	ERP Implementation					 	
		Project Presentatior and Course Review	י Implen	ERP After- Implementation Course Review						
Teaching, Methodo	/Learning logy	<ul><li>introduced, and</li><li>During tutorials</li></ul>	d case studi s, students :	sic concepts of ERP and ERP systems will be se studies will be discussed. udents will be guided to practice application systems in a computer lab.						
Assessme Methods Alignmen Intended Outcome	in nt with Learning	Specific assessment methods/tasks 1. Coursework 2. Examination	% weightin g 50% 50%	Intended subject learning outcomes to be assessed (Please tick as appropriate) a b c d i v v v i						
		Total	100 %		I	I	I		-1	

Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:

The coursework includes a series of tutorial exercises of using ERP systems, assignments and case studies, and a group project about ERP implementation in real business. They are used to assess the intended outcomes 1-4. The final exam is based on questions relevant to basic concepts of ERP and a case study about the ERP life cycle, which are relevant to intended outcomes 1-3.

*To pass this subject, students are required to obtain Grade D or above in BOTH the Continuous Assessment and Exam components.* 

Student Study Effort	Class contact:				
Expected	Lectures / tutorials	39 Hrs.			
	Other student study effort:				
	Group Project	45 Hrs			
	Self-Study	42 Hrs			
	Total student study effort	126 Hrs			
Reading List and References	Monk, Ellen and Wagner, Bret J., <i>Concepts in Enterprise Resource</i> <i>Planning</i> , 4 <sup>th</sup> Edition, Course Technology Cengage Learning, 2013				
	O' Leary, Daniel E., <i>Enterprise Resource Planning</i> cycle, Electronic Commerce, and Risk, Cambridge	, <u>,</u>			
	Buck-Emden, R., <i>The SAP R/3 System, An Introduction to ERP and Business Software Technology</i> , Addison-Wesley, 2000.				
	Curran, T. A. Ladd, A., <i>Business Blueprint: Understanding Enterprise Supply Chain Management,</i> Prentice Hall, 2000.				

Curran, T. A., Ladd, A. and Ladd, D., <i>SAP R/3, Reporting &amp; eBusiness Intelligence</i> , Prentice Hall, 2000.
Norris G., Hurley, J., Hartley, K. Dunleavy, J. Balls, J., <i>E-Business and ERP:</i> <i>Transforming the Enterprise</i> , New York: John Wiley, 2000.
Wyzalek, J., <i>Enterprise Systems Integration</i> , Auerbach Publications, 2000.

Subject Code	LGT5122
Subject Title	Applications of Decision Making Models
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite / Co-requisite / Exclusion	Preferably with knowledge of LGT5102 "Models for Decision Making".
Role and Purposes	1. To impart on students the skills in applying the concepts, theories and techniques of a variety of management science methods.
	2. To develop students' ability and confidence in solving management decision problems, particularly paying attention to the practical considerations.
Subject Learning	Upon completion of the subject, students will be able to:
Outcomes	a. Understand the range of practical application of management decision analysis techniques, the characteristics of successful application, and the limitations of the techniques.
	b. Develop skills in analyzing complex operations problems, using quantitative techniques as appropriate.
	c. Tackle a management decision situation from different angles of view, hence develop the creative thinking and be more critical to evaluate the outcomes of different decisions.
Subject Synopsis/	Decision scope: find out a clear scope of decision required.
Indicative Syllabus	How to evaluate different decisions: identify the objectives; there may be conflicting objectives.
	Model the situation: search for appropriate analytical or heuristic methods to solve the problem; understand the limitations of each method.
	Analysis of results: cost and benefits analysis; sensitivity analysis.
Teaching/Learning Methodology	Mainly through small group discussions. Students will be guided throughout the discussion process, particularly addressing on the following issues:
	1. How to start to tackle a complicated situation?

	2. How to understand the data given and link up the relationship among data?									
	3. Point out mistakes when applying different methods.									
	4. How to apply what they	have learnt in	other s	ubjects	to a rea	l situati	ion?			
Assessment Methods in Alignment with	Specific assessment methods/tasks	% weighting		Intended subject learning outcomes to be assessed (Please tick as appropriate)						
Intended Learning Outcomes			а	b	с					
	Continuous Assessment*	100%								
	Case studies	60%	~	~	~					
	Class participation	40%	~	~	~					
	Total	100 %					•	-		
	This subject will be dealing with cases in every session and students will learn through undergoing this process. There is no examination in this subject. Therefore performance in class through participating in discussion is most important and is allocated with the most major part in the assessment. There will also be 2 group case studies to be assessed. But in order to distinguish more on the individual effort, there is another individual case study.									
Student Study	Class contact:									
Effort Expected	Small group discussions					26 Hrs.				
	Lectures				13 Hrs.					
	Other student study effort:									
	Preparation for lectures			45 Hrs.						
	<ul> <li>Preparation for assignment / group project and presentation</li> </ul>					42 Hrs.				
	Total student study effort						1	26Hrs.		
Reading List and	Hillier F.S. & Hillier M And Case Studies Appro	-		0		Scienc	e: A M	odeling		

References	
	Klassen, R. D., Menor, L. J., Cases in Operations Management, Sage publication, 2006
	Lapin L.L. and Whisler W.D., Cases in Management Science, Duxbury, 1996
	Journals
	Asia Pacific Journal of Operational Research
	Decision Sciences
	European Journal of Operational Research
	IIE Transactions
	Interfaces
	Journal of the Operational Research Society
	Management Science
	Naval Research Logistics
	Omega - International Journal of Management Science
	Operations Research
	OR Insight
	OR/MS Today

Subject Code	LGT5131
Subject Title	Warehousing and Materials Management
Credit Value	3
Level	5
Normal Duration	1-semester
Exclusion	ISE512 Warehousing and Material Handling Systems
Role and Purposes	To provide students with the methods and tools necessary for the design and management of warehousing, materials handling systems, and inventory control. In particular, this subject emphasizes aspects of logistics and supply chain management in warehousing, the handling of products, and control of inventories. On completion students will be able to both analyze existing systems and recommend improvement solutions.
Subject Learning Outcomes	<ul><li>Upon completion of the subject, students will be able to:</li><li>a. Design and manage warehousing, material handling and inventory control systems.</li><li>b. Improve existing warehousing, material handling and inventory control systems.</li></ul>
Subject Synopsis/ Indicative Syllabus	Materials handling systems and their objectives: cost reduction, increased productive capacity and better working conditions. Types of handling equipment in manufacturing and warehousing: conveyors, cranes, hoists, and trucks. Their advantages and limitations. Advanced computer aided storage and picking systems. Critical analysis and measurement on the efficiency of warehousing systems. The unit load concept. Selection of the most appropriate equipment in particular situations. Integration with warehousing systems. Economic analysis of different systems. Planning, layout and design of different types of warehouses. Automation and IT systems in warehouses and materials handling processes. Inventory planning and control. Advanced EOQ models and safety stock. Fixed order quantity inventory control. Fixed order cycle inventory control. Just-in-time scheduling. Warehouse quality system and management. Warehouse safety and security system design and implementation, logistics cost analysis
Teaching/Learning Methodology	Concepts, theories and key issues will be introduced to students in lectures. Case studies will be used to illustrate some application aspects and to stimulate discussions leading to context-specific knowledge. Students are required to apply the knowledge to analyze some contemporary issues.

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks% weighting		Intended subject learning outcomes to be assessed (Please tick as appropriate)					
			а	b				
	Continuous Assessment	50%	$\checkmark$	~				
	Examination	50%	$\checkmark$	~				
	Total	100 %						
	Explanation of the approp intended learning outcome The achievement of the tw knowledge in conceptual	es: wo learning o	outcom	es will	l be de	ependen	t on st	udents'
	techniques. Since examination is effective in assessing the knowledge level in conceptual theories and continuous assessment (including assignments and projects) is effective in assessing the ability in applying techniques, both methods will be needed to assess the two outcomes of this subject.							
	To pass this subject, students are required to obtain Grade D or above in BOTI the Continuous Assessment and Exam components.						BOTH	
Student Study Effort Expected	Class contact:							
Expected	Lectures / Tutorials					39 Hrs.		
	Other student study effort:							
	Preparation for lectures and seminars					45 Hrs.		
	Preparation for assignments/projects					42 Hrs.		
	Total student study effort					126 Hrs.		
Reading List and References	Wood, D.F., Wardlow, D.L., Murphy, P.R., Johnson, J.C., (the latest edition) <i>Contemporary Logistics</i> , Prentice Hall, Upper Saddle River, N.J.							
	Frazelle, E., (the latest edition) <i>World-Class Warehousing and Material Handling</i> , McGraw-Hill, Boston.							
	Render, B., Stair, R.M. Jr., (the latest edition) <i>Quantitative Analysis for Management</i> , Prentice-Hall.							
	Francis, R.L., McGinnis, L., and White, J.A., (the latest edition) <i>Facility Layou</i> and Location: An analytical Approach, Prentice-Hall, Englewood Cliffs, NJ.						•	
	Mulcahy, D., (the latest edition) <i>Warehouse Distribution &amp; Operations Handbook</i> , McGraw-Hill, Boston.							
	Ackerman, K.B., (the latest edition) <i>Practical Handbook of Warehousing</i> , Chapman & Hall, New York							

Stephens, M.P., Meyers, F.E., (the latest edition) <i>Manufacturing Facilities Design and Material Handling</i> , Prentice Hall.

Subject Code	LGT5152					
Subject Title	Information Systems for Supply Chain Management					
Credit Value	3	3				
Level	5					
Normal Duration	1-semester					
Exclusion	ISE527 Logistics Information Systems					
Role and Purposes	<ul> <li>The objective of this subject is to better prepare the student to meet the following challenges:</li> <li>Understand the managerial issues concerning the integration of information systems and supply chain management.</li> <li>Provide solutions to the issues which are relevant to the design, management and improvement of IT-enabled supply chain systems.</li> <li>Exploit the inherent capabilities of operations, supply chain and information systems, and weave them into an integrated strategy capable of providing competitive advantage for the enterprise.</li> <li>This subject contributes to the following Intended Learning Outcomes for the MSc programme(s):</li> <li>MSc in Global Supply Chain Management</li> <li>#4 Make good use of information technology in supply chain management</li> </ul>					
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. To demonstrate a clear and relevant understanding of the definitions, importance, potential benefits, and structures of information technology and systems not only from a technical point of view, but also from organizational and management perspectives.</li> <li>b. Being able to illustrate how the management of supply chains can be enhanced through the use of a number of information technologies and systems.</li> <li>c. To put together the concepts and tools studied in class to develop best practices of information technology and systems in managing supply chains for real business.</li> </ul>					
Subject Synopsis/ Indicative Syllabus	Topics Basic Concepts on Information	Sub-topics Course Introduction				
	96					

	Systems and Supply Ch Management	nain	Infor busin		systen	ns for g	global		
	Information Technolog Infrastructure of Inform Systems for Supply Cha Management	nation		IT Fundamentals on hardware a software, networks, and databas					
	Strategic impact of information systems			Information Resources, Strategic value of IS: Porter's Generic Model, Five Force's Model, Value Chain Model, IS for Hyper- competition					
	Key Applications of Int Technology & Informat for Supply Chain Mana	tion Systems	Data Processing for Supply Chain Management: RFID, EDI, Data Management				in		
	Information Systems Pr Development and Mana								
	Key Applications of Info Technology & Informati for Supply Chain Manag Project Presentation and Review	on Systems gement (2)	Enhancing Decision Making: Business Intelligence and Decision Support System			ion			
Teaching/Learning Methodology	<ul> <li>During lectures, basic concepts of ERP and ERP systems will be introduced.</li> <li>During tutorials, students will be guided to discuss case studies will be discussed.</li> </ul>								
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			nes to			
			a	b	c				
	Coursework	50%		~	~				
	Examination	50%	~	~					
	Total	100 %							
	Explanation of the appro- intended learning outcom	-	ateness of the assessment methods in assessing				sing the		
	The coursework include They are used to assess exam is based on question about information system	the intended ons relevant to	outcom basic	nes 2 an concep	nd 3 re ots of E	spectiv ERP an	vely. Tl d a cas	he final e study	

	outcomes 1 and 2.			
	To pass this subject, students are required to obtain Grade D or above BOTH the Continuous Assessment and Exam components.			
Student Study Effort	Class contact:			
Expected	Lectures / Tutorials	39 Hrs.		
	Other student study effort:			
	Assignment and Self Study	45 Hrs.		
	Group Project	42 Hrs.		
	Total student study effort	126 Hrs.		
Reading List and References	Management Information Systems : Managing the Dig Pearson/Prentice Hall, by Laudon, K.C., and Laud Textbook)	on, J.P., 2015 (Main		
	Introduction to Supply Chain Management Technologies, Second Edition, C Press, by Ross D.F., 2016			
	Competing on Analytics: Updated, with a New Introduc of Winning, Harvard Business Review Press, by Daver 2017			

Subject Code	LGT 5425
Subject Title	Business Analytics
Credit Value	3
Level	5
Normal Duration	One Semester
Pre-requisite/ Co- requisite/ Exclusion	Nil
Role and Purposes	
	This subject introduces the business analytical techniques by enabling students to understand business theories and frameworks. Through equipping students with a solid understanding and critical thinking mindset of business analytics, students can apply business intelligence tools to effectively address various issues faced by organizations, as well as be aware of the possible challenges and ethical issues related to business analytics.
	This subject contributes to the following Intended Learning Outcomes for the following programme(s):
	MSc in Management (Operations Management)
	#2: Develop the specific operations management knowledge
Subject Learning Outcomes	Upon completion of the subject, students will be able to:
outomes	a. identify and translate real-world business and operational problems into business analytics problems;
	b. implement efficient business analytics strategies to solve business and operational problems;
	c. understand, compare and contrast different business analytics techniques
	d. identify, evaluate, and capture business analytic opportunities that create values
	e. understand the current trend of business analytics and be aware of the ethical issues related to business analytics
Subject Synopsis/	Foundations of Business Analytics
Indicative Syllabus	Introduction to business analytics
	Descriptive Analytics

	Statistical measures, estima	Statistical measures, estimation, statistical inference, hypothesis testing.						
	Predictive Analytics							
	Introduction to predictive modeling. Regression analysis, logistics analysis and other modeling tools.					1		
	Decision Analytics							
	Multi-criteria decision making (e.g. analytic hierarchy process), linear programming, introduction to data mining, text analytics, social analytics and its applications.							
Teaching/Learning Methodology	There will be a mix of lectures, discussions, case studies, and laboratories. Recent research articles in the area of business analytics will be reviewed during lectures. Mini-group discussion and projects will be carried out on some business cases in depth and reports are produced at the end of the term. Hands-on experiences of using business analytics tools will also be provided to the students.				res. in			
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			]		
			a	b	с	d	e	T
	Continuous Assessment*	100%						
	1. Attendance and class participation	10%	~	~	~	~	~	-
	2. Individual assignment	20%	~	✓	~	~	~	
	3. Group project	40%	✓	✓	✓	✓	~	-
	4. Comprehensive Quiz	30%	✓	✓	✓	✓	✓	-
	Total	100 %						1
	*Weighting of assessment r different, subject to each su To pass this subject, studen Continuous Assessment con Explanation of the appropri intended learning outcomes students taking this subject	bject lecturer ts are require mponents. ateness of the s: the various	d to obt e assess method	ain Gra ment m s are de	de D or ethods i signed t	above i n assess to ensur	n the sing the e that al	1

	assignment and group project will require students to apply business analytics (Outcomes 1) to handle operational problems which arise in actual organizations, which involves 4 of the outcomes.				
Student Study Effort	Class contact:				
Expected	Lectures / tutorials	39 Hrs.			
	Other student study effort:				
	Preparing for lectures,	39 Hrs			
	Preparation for individual assignment /	60 Hrs			
	group project / comprehensive quiz				
	Total student study effort	138 Hrs			
Reading List and References	Recommended Textbooks				
Kelerences	Evans, J. (2016). Business Analytics: Methods, Models, and Decisions (Second ed.). Boston: Pearson.				
	Reference Books				
	Albright, S.C. and W.L. Winston (2014). Business Analytics: Data Analysis & Decision Making, 5th Edition, Cengage Learning.				
	Camm, J.D. (2017). Essentials of Business Analytics (Second ed.). Boston, MA: Cengage Learning.				
	Linoff, G.S. and Berry, M.J.A. (2011). Data Mining Techniques: For Marketing, Sales, and Customer Relationship Management (3rd ed.). Indianapolis, Ind: Wiley Pub.				
	Provost, F. and Fawcett, T. (2013). Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking (1st ed.). Sebastopol, Calif: O'Reilly.				
	Ragsdale, C. (2015). Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Business Analytics (7th ed.). Stamford, CT: Cengage Learning.				
	Shmueli, G., Patel, N.R. and Bruce, P.C. (2010). Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner (2nd ed.). Hoboken, N.J: Wiley.				
	<i>Journals</i> (Selected papers are recommended for students' readings where appropriate)				
	MIS Quarterly MIS Quarterly Executive				
	MIS Quarterly Executive Management Science				
	Production and Operations Management				

Information Systems Research

Subject Code	LGT5211
Subject Title	GSCM Project
Credit Value	6
Level	5
Normal Duration	1 academic year (two 13-week semesters and one 7-week summer term)*
Pre-requisite	LGT5015 Supply Chain Management
Exclusion	LGT5215 Practice of Global Supply Chain Management
Role and Purposes	<ul> <li>Examine critically and in-depth a focused topic of interest arising, ideally, from the work done within the programme and/or in the student's employment and to make integrative linkages between classroom learning and work experience;</li> <li>Demonstrate the use of relevant scientific and analytical methods and practical skills, including those acquired during the programme, in the treatment of the chosen topic;</li> <li>Demonstrate an understanding of relevant research literature in the project topic area;</li> <li>Demonstrate an ability to set the chosen topic in its wider context, to sustain an argument, and to present conclusions related to policies or practices.</li> </ul>
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. Identify a research problem in real world and write research proposals.</li> <li>b. Conduct literature review on issues related to the problem areas.</li> <li>c. Apply appropriate research methodologies with sound academic rigor in data collection, analysis and interpretation of the research findings.</li> <li>d. Deduce the solutions to the identified problems scientifically and understand the limitations.</li> <li>e. Communicate the research results effectively.</li> </ul>
Subject Synopsis/ Indicative Syllabus	Why do research? What is good research? Scientific thinking – styles of thinking, the thought process, the scientific attitude; What makes an investigation scientific? What can empirical research do? The necessity of knowing the purpose of research; The ethics of research; Qualitative and quantitative approaches; Variable, Parameter, Assumption, Theory, Model, Hypothesis, Ideal causal-study design; Case-study descriptive research; Classification research; Measurement and estimation; Comparison; Research trying to find relationships; Investigating cause and effect; Mapping structures; Evaluation research; Questionnaire design; Interview; Survey; Sampling methods; Some principles of measurement – reliability and validity; Data

	analysis and interpretation; Writing Scientific Reports: Research report components and structure; Presentation of statistics; Plagiarism.							
Teaching/Learning Methodology	Guided study on research methodology, more on student-centred activities							
Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate) a b c d e					omes
	Coursework							
	Dissertation assessed by supervisor	45 %	~	~	√	~	~	
	Dissertation assessed by moderator	35 %	~	~	$\checkmark$	~	~	
	Viva voce	20 %	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
	Total	100 %			L	L	L	
	<ul> <li>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</li> <li>Students need to go through a learning process by studying in depth a particular problem. They will seek guidance and stimulation from the supervisor. At the end, a dissertation needs to be produced to describe the findings of the study.</li> <li>Finally, all these marks are combined and the final grade is to be determined by the Dissertation Co-ordinator according to the assessment weighting set out.</li> <li>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment.</li> </ul>							
Student Study Effort Expected	Class contact:							
Enort Expected	Discussions with supervisor					14 Hrs.		
	•				Hrs.			
	Other student study effort:							
	<ul> <li>Self-study</li> </ul>						150	Hrs.
	• Writing up the thesis 120 Hrs.					Hrs.		
	Total student study effort						280	Hrs.

Reading List and References	Cooper, D. And Schindler, P., Business Research Methods, latest ed., McGraw- Hill, New York.
	Jankowicz, A.D.: Business Research Projects, latest ed., Business Press Thomson Learning, London.
	Judd, C. M., Smith, E. R. and Kidder, L. H., Research Methods in Social Relations, latest ed., Harcourt Brace Jovanovich, Fort Worth.
	Lang, G., <i>A Practical Guide to Research Methods</i> , latest ed., University Press of America, Lanham.
	Nation, J. (1997), Research Methods, Prentice Hall, N.J.
	Tewksbury, Richard (2006), Research methods: a qualitative reader, Pearson/Prentice Hall, 2006.

Subject Code	LGT5215
Subject Title	Practice of Global Supply Chain Management
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite	LGT5015 Supply Chain Management
Exclusion	LGT5211 GSCM Project
Role and Purposes	To enable students to identify and solve global supply chain management related issues. Students are expected to collect and evaluate information from difference sources, take theoretical knowledge and apply it in a real-life setting. The required skills include problem solving, organizing and analyzing, time management and presentation.
Subject Learning Outcomes	<ul><li>Upon completion of the subject, students will be able to:</li><li>a. Experience the process of conducting a study on a supply chain issue.</li><li>b. Learned how to go through all the procedure, starting from clearly defining the objectives of a study, getting valid data, analyzing and preparing the final report.</li><li>c. Learn about time management.</li></ul>
Subject Synopsis/ Indicative Syllabus	Each student will complete a proposal and identify a suitable supervisor. The student will meet the supervisor frequently to discuss directions and report on progress. Towards the end of the project, the student will collate and analyse the data, and will write and submit a final report. An oral presentation on the work done may be required when the supervisor or the student finds it more appropriate.
Teaching/Learning Methodology	Guided study on research methodology, more on student-centred activities

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks				(Please	earning outcomes to se tick as		
			а	b	c			
	Coursework							
	Dissertation assessed by supervisor	67 %	~	~	~			
	Dissertation assessed by moderator	33 %	~	~	✓			
	Total	100 %						
	<ul> <li>intended learning outcomes:</li> <li>Students need to go through a learning process by studying in depth a particular problem. They will seek guidance and stimulation from the supervisor. At the end, a project report needs to be produced to describe the findings of the study.</li> <li><i>To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment.</i></li> </ul>							
Student Study Effort	Class contact:							
Expected	Discussions with supervisor					10 Hrs.		
	•					Hrs.		
	Other student study effort:							
	Self-study					80 Hrs.		
	Writing up the thesis					70 Hrs.		
	Total student study effort					160 Hrs.		
Reading List and References	Jankowicz, A.D. (2000), Business research projects, Business Press Thomson Learning.							
	Lang, G. (1998), A pract America.	tical guide to r	researc	h meth	ods, Ur	niversit	y Press o	f

## MSc/PgD in Global Supply Chain Management 2018/19

	MSc/PgD in Global Supply Chain Management 2018/19
Subject Code	MM544
Subject Title	E-Commerce
Credit Value	3
Level	5
Normal Duration	1-semester
Pre-requisite/ Co-requisite/ Exclusion	None
Role and Purposes	The central goal of this course is to develop an integrative knowledge of the digital economy. It focuses on the information superhighway as the technological enabler that has dramatically changed the way in which companies orchestrate their value creation. This course, with a strategic perspective in mind, looks into the knowledge-enabled enterprises and the influence of electronic commerce in shaping the rules of modern business environments. From a managerial point of view, the course will delineate the skills and knowledge required in the digital world. Finally, this course also offers a technology perspective that touches upon the underlying IT mechanisms for electronic commerce. This subject contributes to the following Intended Learning Outcomes for the MSc programme(s): MSc in Global Supply Chain Management #4 Make good use of information technology in supply chain management MSc in Management (Operations Management) #2: Develop the specific operations management knowledge
Subject Learning Outcomes	<ul> <li>Upon completion of the subject, students will be able to:</li> <li>a. comprehend the underlying economic mechanisms and driving forces of E-Commerce;</li> <li>b. understand the critical building blocks of E-Commerce and different types of prevailing business models employed by leading industrial leaders;</li> <li>c. appraise the opportunities and potential to apply and synthesize a variety of E-Commerce concepts and solutions to create business value for organizations, customers, and business partners;</li> <li>d. formulate E-Commerce strategies that lever firms' core competencies, facilitate organizational transformation, and foster innovation;</li> <li>e. undertake planning, organizing, and implementing of E-Commerce initiatives to effectively respond to of dynamic market environments.</li> </ul>
Subject Synopsis/ Indicative Syllabus <sup>#</sup>	<ul> <li>Introduction of e-Commerce</li> <li>E-commerce Framework</li> <li>B2C, B2B, C2C,</li> <li>E-commerce Supply Chain Management</li> <li>Payment System, Internet Banking and Supporting Systems</li> <li>Mobile Commerce</li> <li>Social Media and e-Commerce</li> <li>Shared Economy</li> <li>Legal, ethical and societal issues of e-Commerce</li> <li><sup>#</sup>The above syllabus may be modified and updated by each subject lecturer without prior notice.</li> </ul>

## MSc/PgD in Global Supply Chain Management 2018/19 **Teaching/Learning** The course will use a variety of methods as its pedagogy to help students achieve the above learning outcomes. Each class will roughly take the following format: Methodology General announcement and an opportunity for students to ask question to address any 1. unfinished thoughts from the previous class; 2. Overview of the current class agenda and its relationships to past discussion; 3. Extended period of students- or instructor-lead discussion of the key issues in the assigned case or readings. Collaborative learning strategies (learning via discussion in a small group) may be employed during part of this time. Assessment Specific assessment % Intended subject learning outcomes to be Methods in methods/tasks assessed (Please tick as appropriate) weighting Alignment with **Intended Learning** b. d. a. c. e. Outcomes **Continuous Assessment\*** 50% 1. Attendance and class 15% ✓ ✓ ✓ ✓ 1 participation $\checkmark$ 1 1 2. Individual assignment 15% 1 ./ ✓ ✓ ✓ ✓ ✓ 3. Group assignment 20% ✓ ✓ ✓ ✓ ✓ Examination 50% Total 100 % \*Weighting of assessment methods/tasks in continuous assessment may be different, subject to each subject lecturer. To pass this subject, students are required to obtain Grade D or above in **both** the Continuous Assessment and Examination components. Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes: the various methods are designed to ensure that all students taking this subject to have a balanced learning experience. Feedback is given to students immediately following the presentations and all students are invited to join this discussion. Class contact: Student Study **Effort Expected** 39 Hrs. Lectures Other student study effort: Preparation for lectures 39 Hrs. Preparation for assignment / group project and 57 Hrs. presentation / examination Total student study effort 135 Hrs. **Reading List and** Textbook References Gary P. Schneider, 2017. *Electronic Commerce*, 12th Edition, Cengage Learning US

MSC/PgD III Global Supply Chain Management 2016/19
<u>References</u>
Angwin, J. 2014. Dragnet Nation: A Quest for Privacy, Security, and Freedom in a World of Relentless Surveillance. Times Books.
Liebana-Cabanillas, 2014. <i>Electronic Payment Systems for Competitive Advantage in E-Commerce</i> . Business Science Reference
Schmidt E, and Cohen, J 2014. The New Digital Age: Transforming Nations, Businesses, and Our Lives. Vintage
Stone, B. 2014. <i>The Everything Store: Jeff Bezos and the Age of Amazon</i> . Random House
Swilley, E, 2014. Mobile Commerce: How It Contrasts, Challenges and Enhances Electronic Commerce
Bharat Bhasker. (2013) <i>Electronic Commerce: Framework, Technologies and Applications</i> , McGraw Hill
Recent articles from Journal of Management Information Systems, Harvard Business Review, Internet Research, MIS Quarterly, Marketing Intelligence and Planning, Decision Support Systems, MIT Sloan Management Review, California Management Review, MISQ Executive, Academy of Management Perspectives, Long Range Planning, Gartner Research, Forrester Research, McKinsey Quarterly, and others.







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