

Subject Code	FH6001
Subject Title	Intercultural Communication
Credit Value	3
Level	6
Pre-requisite / Co-requisite/ Exclusion	N/A
Objectives	This course reviews theories of intercultural communication. Classroom discussions explore the extent to which Western-based intercultural communication theories, methods, and practices are applicable to the Hong Kong context. The course develops an understanding of the role and use of language and other media in intercultural communication in a range of communicative contexts. Students will reflect on their own experiences of, and develop insights into, intercultural communication.
Intended Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <p>Category A: Professional/academic knowledge and skills</p> <ol style="list-style-type: none"> a. Apply theories of intercultural communication to their everyday interactions and in different domains of social life. b. Explain and evaluate the extent to which Western-based theories, methods, and practices relating to intercultural communication are applicable to the Hong Kong context. c. Reflect on their experiences of, and develop insights into, intercultural communication. <p>Category B: Attributes for all-roundedness</p> <ol style="list-style-type: none"> d. Develop analytical reasoning, critical thinking, and problem-solving skills: <ul style="list-style-type: none"> • <u>analytical reasoning</u>: to think in a logical manner, supporting ideas with well-reasoned arguments and evidence • <u>critical thinking</u>: to evaluate information and evidence critically; able to recognize flaws or inconsistency in an argument • <u>problem solving</u>: to understand problems, explore plausible answers, and select appropriate decisions and solutions
Subject Synopsis/ Indicative Syllabus	<ol style="list-style-type: none"> 1. Theories of intercultural communication 2. The processes, practices, experiences, perceptions, and barriers of intercultural communication 3. The impact of cultural values, discourse patterns and pragmatics on intercultural communication 4. Conceptualisations and applications of intercultural competence 5. Research and assessment in intercultural competence

Teaching/Learning Methodology

Much of the theoretical discussion in class will be based on real-life examples and case studies drawn from intercultural encounters. Attempts will be made to draw on students' work and life experiences.

Group discussions and activities will ensure opportunities to think critically, reflect on key concepts and apply theories to authentic data. Interactive lectures will be used primarily to deliver key concepts and theories.

Assessment Methods in Alignment with Intended Learning Outcomes

Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)			
		a	b	c	d
In-class presentation of research topic	30%	√	√	√	√
Research project	70%	√	√	√	√
Total	100 %				

The first assessment task is an oral presentation that requires students to apply theories of intercultural communication to a topic of their own choice. The assignment typically involves a small-scale project that examines authentic intercultural communication, but other types of projects are possible. Peer feedback will be invited during the oral presentations.

The second assessment task is a written paper that requires students to further elaborate on their research project stemming from the first assessment task. The written paper provides students with an opportunity to consolidate their learning in writing by applying theories covered in the course to their research project.

Student Study Effort Expected

Class contact:	
• Lectures	26 Hrs.
• Seminars	13 Hrs.
Other student study effort:	
• Reading, discussion and writing	78 Hrs.
Total student study effort	117 Hrs.

Reading List and References**Reading list**

Berardo, K. & Deardorff, D.K. (2012). *Building cultural competence: Innovative intercultural training activities and models*. Sterling, VA: Stylus.

Deardorff, D. K. (Ed.) (2009). *The Sage handbook of intercultural competence*. Thousand Oaks: Sage.

Jackson, J. (Ed.) (2020). *Routledge handbook of language and intercultural communication* (2nd ed.) London: Routledge.

Jackson, J. (2014). *Introducing language and intercultural communication*. London & New York: Routledge.

Oetzel, John G. (2009). *Intercultural communication: A layered approach*. New York: Vango Books/Pearson.

References

Bond, M. H. (1996). Chinese values. In M. H. Bond (Ed.), *The handbook of Chinese psychology* (pp. 208-226). Hong Kong: Oxford University Press.

Cheng, W. (2003). *Intercultural conversation*. Amsterdam: John Benjamins.

Hofstede, G. (2001). *Culture's consequences: Comparing values, behaviors, institutions and organizations across nations*. Thousand Oaks, California: Sage.

Hofstede, G., Hofstede, G. J., & Minkov, M. (Eds.) (2010). *Cultures and organizations: Software of the mind*. (3rd ed.). London; New York: McGraw-Hill.

Holliday, A. (2011). *Intercultural communication and ideology*. London: Sage.

Holliday, A., Hyde, M., & Kullman, J. (2010). *Intercultural communication: An advanced resource book for students*. (2nd edition). London and New York: Routledge.

Kiesling, S., & Paulston, C. (Eds.) (2005). *Intercultural discourse and communication: The essential readings*. Malden, MA: Blackwell Publishing.

Kotthoff, H., & Spencer-Oatey, H. (Eds.) (2009). *Handbook of intercultural communication*. New York: Mouton Gruyter.

Lustig, M. W., & Koester, J. (2010). *Intercultural competence: Interpersonal communication across cultures* (6th ed.). Boston: Allyn and Bacon.

Nakayama, T., & Halualani, R. (2010). *The handbook of critical intercultural communication*. Chichester, West Sussex; Malden, MA: Wiley-Blackwell.

Pillar, I. (2009) Intercultural communication. In F. Bargiela-Chiappini (Ed.), *The handbook of business discourse* (pp. 317-329). Edinburgh: Edinburgh University Press.

Spencer-Oatey, H. (Ed.) (2008). *Culturally speaking: Culture, communication and politeness theory*. 2nd Ed. London: Continuum.

Spencer-Oatey, H. & Franklin, P. (2009) *Intercultural interaction: A multidisciplinary approach to intercultural communication*. Basingstoke; New York: Palgrave Macmillan.