

New Campus

Host Employer:	NewCampus
Internship Position:	Intern (Marketing)
Industry:	Education/ Training/ Research
Department:	Business & Marketing
Duration:	12 weeks
Internship Location:	Remote, Singapore (Some days of irl co-working)
Job Code:	A174b
Company Website:	https://www.newcampus.com/

NewCampus equips Asia's fastest-growing companies to scale their people and culture so that their teams can grow sustainably and perform at their best.

We're strengthening the startup ecosystem across the SEA region by connecting senior leaders and HR practitioners for mutual support, knowledge exchange and co-designing the future we want for our organisations and our cities.

We help startups with organisational development, performance management and leadership development spanning diverse industries including fintech, eCommerce, agri-tech, logistics, data & analytics and more.

Job Summary

Our business development intern will participate in strategic research to study competition, market opportunities in line with the company's business objectives. They will also participate in monitoring business development conversations, assisting in sales and marketing activities.

Related Disciplines

FB, FH, SHTM

Key Duties and Responsibilities

1. Conduct research and reporting on targetted markets.
2. Assist in the planning and execution of marketing activities from strategy to execution (communications, sales materials, partnerships)

Essential Attributes:

1. Strategic mindset and curiosity to understand emerging, ambiguous markets.
2. Diligence and pro-activity to tackle multiple projects and diverse forms of engagement.
3. IT savvy with personal digital devices to carry out work.

Desirable Attributes:

Students with entrepreneurial drive, or with understanding of finance is a plus.

Language Requirements

English (Spoken), English (Written)

Working Days and Working Hours

5 days a week, Monday to Friday, 10am-6pm with lunch break (flexible)

Benefits provided, if applicable

Flexible working hours