



Host Employer:	Royal Plaza on Scotts
Internship Position:	Creative Design
Industry	Technology
Department:	Sales and Marketing
Duration:	Between early May to end Aug (minimum 10 weeks internship)
Internship Location:	Singapore
Job Code:	A176b
Company Website:	https://farmio.io/en/

Farmio is a technology-driven service company dedicated to revolutionizing the food industry across Asia. We empower food business suppliers and retailers by providing the tools and automation technology they need to embrace digital transformation. With operations in Singapore and Hong Kong, Farmio is at the forefront of integrating technology into the food supply chain.

Job Summary

This position offers an exciting opportunity for creative individuals passionate about design and branding. The Design Intern will play a crucial role in enhancing Farmio's visual identity and marketing materials, working on projects that impact customer engagement and product awareness. Interns will collaborate with cross-functional teams to create eye-catching visuals, user-friendly interfaces, and cohesive branding solutions. This role provides exposure to the end-to-end creative process, from concept development to execution, while developing skills in visual storytelling, digital media, and user experience design. Attention to detail, innovation, and proficiency in design tools are essential

Related Disciplines

SD

Key Duties and Responsibilities

1. Develop visually appealing marketing collaterals, including brochures, posters, and banners, using design tools like Adobe Photoshop, Illustrator, and Canva.
2. Collaborate on UI/UX projects, creating prototypes or wireframes using Figma or Sketch to improve Farmio's web and app interfaces.
3. Contribute to Farmio's brand consistency by adhering to style guides while introducing innovative design concepts.
4. Assist in event branding efforts by creating impactful visuals for promotional booths, backdrops, and digital presentations.

Essential Attributes:

1. Currently pursuing or recently completed a degree in design, visual communication, UI/UX design, or a related field.
2. Basic knowledge of branding principles and ability to maintain consistency across all deliverables.
3. Ability to conceptualize and produce designs that resonate with diverse audiences and align with business goals.
4. Strong organizational skills, with the ability to manage multiple design projects and meet deadlines.
5. Knowledge of current trends in graphic design, digital media, and user experience.

6. Excellent attention to detail and a commitment to producing high-quality work.

Desirable Attributes:

1. Technical Knowledge: Familiarity with UI/UX principles and tools for web and app design (e.g., Figma, Sketch, Adobe XD).
2. Time Management: Ability to handle tight deadlines and balance multiple creative projects simultaneously.
3. Design Proficiency: Strong command of tools like Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, or Canva.
4. Innovation: Ability to conceptualize and execute unique design ideas that resonate with Farmio's brand identity.

Language Requirements

English (Spoken), Mandarin (Spoken), English (Written), Mandarin (Written)

Working Days and Working Hours

5 days a week, Monday to Friday, Working hours 9:30-6:30, with 1 hour lunch break

Benefits provided, if applicable

Mentorship Program, Collaborate with a diverse team across 7 countries, bringing global perspectives to every project, Happy hour time, with games mingling with team members from multiple countries, and Connect with SEA Industry Leaders. The opportunity to work in Singapore.