



Host Employer:	Cathay Pacific Airways Ltd
Internship Position:	Marketing Intern
Industry	Shipping/Aviation/Transport/Logistics
Department:	Corporate Sales
Duration:	8 weeks
Internship Location:	Manila, Philippines
Job Code:	A1002
Company Website:	https://www.cathaypacific.com/

Cathay Pacific Airways Limited, more widely known as Cathay Pacific, is the largest carrier of Hong Kong with its head office and main hub located at Hong Kong International Airport

Related Disciplines

FB, MM

Key Duties and Responsibilities

Key Responsibilities:

1. Prepare Marketing & Sales collaterals, templates and promotional materials
2. Assist with event preparations (CSR, members' events) - prepare event materials, invitations and coordinate with venue/suppliers
3. Explore ideas for local campaigns in Viber Community (annual anniversary campaign)
4. Create ideas for engaging social media posts

Job Requirements:

Possible challenges:

Challenges in communicating when coordinating with locals

Essential Attributes:

1. Knowledgeable in Canva
2. Social media user
3. Creative and has interest in written communication
4. Is able to multi task

Desirable Attributes:

N/A

Language Requirements

English (Spoken and Written)

Working Days and Working Hours

Mon-Fri 9am-5pm

Benefits provided, if applicable

N/A