

Host Employer: A&D Nature Sdn. Bhd.
Internship Position: Marketing Funnel Analyst

Industry Retail/ Trading

Penartment: Sales and Market

**Department:** Sales and Marketing

**Duration:** End-May to August 10 weeks

Internship Location: Selangor, Malaysia

Job Code: A1018

Company Website: <a href="https://linktr.ee/andorganicplant">https://linktr.ee/andorganicplant</a>

A&D Nature reflects our mission: "A" stands for agriculture and "D" for decoration, A&D doesn't just offer plants, but provides a curated, aesthetically pleasing way to incorporate nature into living spaces. A&D Nature provides gardeners seek easy, effective solutions for plant care. Our fertilizers are designed to be user-friendly and more effective than existing products, making plant care straightforward and successful.

### **Job Summary**

Data entry, analysis, provide solutions

## **Related Disciplines**

FB, MM

## **Key Duties and Responsibilities**

Key Responsibilities:

- 1. to identify the key factors that can improve sales
- 2. to identify the market demand and feedback
- 3. to identify the demographic of key customer audience

## **Job Requirements:**

# **Essential Attributes:**

- 1. work independently
- 2. critical thinking
- 3. willing to learn
- 4. Business student

## **Desirable Attributes:**

students majoring in marketing is a plus

### **Language Requirements**

English (Spoken), Mandarin (Spoken), English (Written), Mandarin (Written)

## **Working Days and Working Hours**

5 days a week, Monday to Friday

9am - 6pm (1 hour lunch break. can be flexible hours as long as working hours is 8 hours a day)

### Benefits provided, if applicable

Friendly working environment