

Host Employer: Unicom Marketing Sdn Bhd

Internship Position: Intern

Industry Marketing/ Market Research

Department: Project Department

Duration: 3 months

Internship Location: Kuala Lumpur, Malaysia

Job Code: A1020

Company Website: https://unicommarketing.com.my/

Unicom Marketing is an award-winning event activation agency with offices in Malaysia and Singapore. We weave together the power of brand experience, creative tech, mobile event trucks, virtual events, and interactive digital solutions to deliver integrated event campaigns.

As a leading brand activation agency, we are at the forefront of helping brands harness blockchain technology in our online digital activation services. We take pride in transforming big ideas into reality, bringing brands to life through our innovative on-ground activations.

Job Summary

To suppler the project teams in event management and project planning

Related Disciplines

FB, MM

Key Duties and Responsibilities

Key Responsibilities:

- Support development of the event programmes, and assists in the planning and execution of the project plans;
- Required to work long and irregular hours;
- Needs to travel frequently between the office and event sites;
- Manage other ad-hoc tasks / projects as other responsibilities to meet the timeline;
- Assist assigned supervisor

Job Requirements:

Possible challenges:

- Have to work irregular hours during weekends on event days
- Good to have own transport in KL (poor public transport system), or have to rely on e-hailing services

Essential Attributes:

- Good command of English
- Strong organizational and project management skills
- Excellent communication and interpersonal skills
- Ability to work well under pressure and meet deadlines
- Ability to work both independently and collaboratively in a team

Desirable Attributes:

Diploma in marketing, communications, or a related field

Language Requirements

English

Working Days and Working Hours

5 days a week, Monday to Friday 10am to 7pm (Monday to Friday) with 1 hour lunch break

Benefits provided, if applicable

RM800 per month (Malaysia)