

Host Employer: Oka International Sdn Bhd

**Internship Position:** Marketing Interns

**Industry** OEM, distribution and retail

**Department:** Marketing **Duration:** 8-10 weeks

Internship Location: Kuala Lumpur, Malaysia

Job Code: A1021

Company Website: www.okainternational.com

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Oka International involves in OEM, retail marketing and online marketing for small innovative appliances

#### **Job Summary**

Assist CEO in planning and marketing for online and offline activities

## **Related Disciplines**

FB, MM

# **Key Duties and Responsibilities**

Key Responsibilities:

Marketing planning, prepare marketing activities, online promotion, offline promotion, retail promotion

#### **Job Requirements:**

# **Essential Attributes:**

Marketing savvy, design using Capcut, extrovert, MS Powerpoint and Canva

### **Language Requirements**

Chinese and English. Extra language is a plus.

### **Working Days and Working Hours**

Monday to Friday, 9am to 6pm

## Benefits provided, if applicable

RM1000 allowance. Can assist to look for accommodation nearby.