

**Host Employer:** Hong Kong Economic and Trade Office in Bangkok

Internship Position: Public Relations Intern

**Industry:** Government-related agency/Public organisation

**Department:** Public Relations

**Duration:** 1 for May – July (8 weeks) & 1 for July – August (8 weeks)

Internship Location: Bangkok, Thailand

Job Code: A110

Company Website: https://www.hketobangkok.gov.hk/

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The office is the official representative office of the Hong Kong Special Administrative Region Government, located in Bangkok, Thailand.

# **Job Summary**

- To provide support in monitoring media for news related to HKETO's work purview, managing social media accounts, organising event, etc.

# **Related Disciplines**

FB, FH

### **Key Duties and Responsibilities**

- 1. Handle news-related tasks
- 2. Assist in event management
- 3. Update social media accounts
- 4. Conduct desktop topical research
- 5. Update database

# **Job Requirements**

### **Essential Attributes:**

- 1. Good writing and speaking skills
- 2. IT-savvy, conversant with social media skills
- 3. Interest in public affairs; proactive and meticulous

#### Desirable Attributes:

- 1. Journalism or Mass Communication; Publicity or Marketing
- 2. Design knowledge and skills

# **Language Requirements**

English (Spoken), Mandarin (Spoken), English (Written), Mandarin (Written), Cantonese

# **Working Days and Working Hours**

5 days, 0900-1730, Monday to Friday with one hour lunch break (any one hour between 1200 and 1400 hr) (Per day)

# Benefits provided, if applicable

N/A