

SUSTAINABLE PACKAGING



My Green Pledges: Say no to disposables

Four levels of packaging form

<p>01</p>	<p>02</p>
<p>Primary packaging e.g. plastic bottles, glass jars, metal cans, paper cartons</p>	<p>Secondary packaging e.g. cling wrap, corrugated paper, shrink film, plastic trays</p>
<p>03</p>	<p>04</p>
<p>Tertiary packaging e.g. cardboard, stretch film, plastic crates, wooden pallets</p>	<p>Service packaging e.g. plastic shopping bags, takeaway containers</p>

Challenges

Although public awareness for packaging issue has grown, some challenges still remain, including

- ▶ **Inconsistent infrastructure**
e.g. collection and recycling facilities
- ▶ **Uncertain alternative materials**
e.g. bio-based plastics
- ▶ **Lack of society-wide incentives**
not enough incentives to encourage behavioral change in the society and community

Apart from the responsibilities of retailers and manufacturers, we **CONSUMERS** also have the **CHOICE** !



Bring your own containers to shop naked in zero waste stores for **refillable** products (e.g. cleaning / personal care product, dry food), and **long shelf-life** / **easy to store product** (e.g. vinegar and oil).

PREVENT and REDUCE



STAY TUNED

Our upcoming GreenCoin reward items could help you reduce packaging waste!