

# IKMAP 2018

## The 9th International Conference on Innovation and Knowledge Management in Asia Pacific

### Innovation and Knowledge Management in Industry 4.0

*Zhejiang University, Hangzhou, China*

**Company Visit and Day Tour: 31 Oct**  
**Conference: 1 - 2 Nov**



*World renowned KM luminaries  
as keynote speakers!*

*Company Visit and  
Day Tour*

This year's conference is co-organized by School of Mechanical Engineering, Innovation Management and Sustainable Competitiveness Research Center of Zhejiang University and Knowledge Management and Innovation Research Centre (KMIRC) of The Hong Kong Polytechnic University, and will be held in Hangzhou, the beautiful lake city where the leaders of the G20 met in 2016.

The 2018 event focuses on Knowledge Management (KM) and Innovation Management (IM) in the emerging industry 4.0 era. Various industrial forums will be run with prominent speakers from academia and industry. A pre-conference company visit and day tour will be arranged.

This international conference, started in 2004 (KMAP), has now been renamed as "International Conference on Innovation and Knowledge Management in Asia Pacific (IKMAP)" to include the important element of "innovation management". The conference has been held in different cities before including Hong Kong, Taipei, Bangkok, Kobe of Japan, Wellington of New Zealand as well as Guangzhou, Xian and Shanghai of China.

#### **The conference aims to:**

- provide a cross-cultural platform for Knowledge Management practitioners and academics in Asia to network with their counterparts in the West and vice versa.
- discuss the topics of mutual interests and navigate together the next generation of Knowledge and Innovation Management.
- enhance international networking and collaborations.

We welcome all of you to join our conference.

- participants who only join the conference without presentations;
- presenters with accepted abstract; or
- presenters with full paper

Conference Website: <http://www.ikmap2018.com>



# CALL FOR PAPER

## Topics of the Paper

All topics in KM, Intellectual Capital Management, Innovation Management and Organizational Learning are welcome with particular focus on the followings:

### Knowledge Management

- Contemporary issues in knowledge management
- Information technology in knowledge creation and dissimilation
- Business intelligence
- Knowledge elicitation and capture
- Cloud based knowledge service
- KM and Big Data
- KM and AI
- Open data
- KM in SMEs
- Communities of Practice
- Knowledge management for sustainable development
- Distributed knowledge management

### Innovation Management

- Design of innovation spaces
- Patent management
- Creativity management
- Smart cities
- Challenges in knowledge and creative economics
- Open innovation
- Societal innovation
- Crowd sourcing
- Knowledge innovation systems
- Taxonomies and Ontologies
- Distributed innovation management

### Intellectual Capital Management

- Value creation process
- Integrated reporting
- Inter-firms study
- Cross-country studies
- IC performance and indicators
- Financial vs non-financial information
- IC accounting method
- Risk management
- Brand and reputation management

### Organizational Learning

- Organizational behaviour
- Organizational culture and change
- Organizational conversation
- Inter-organizational learning
- Networked learning
- Future skills of knowledge workers
- Gamification
- Team building
- Emerging sciences in knowledge management and innovation management, such as knowledge ergonomics and neuroeconomic
- E-learning and MOOC
- Knowledge Capture of Retiring Staff
- Organizational Learning for sustainable development

*Other topics relevant to the theme of the conference but not included in the above list will also be considered. You are also welcome to propose special session (with minimum of 5 papers) on particular topics at the Conference.*

All accepted presentations are welcome to submit as full papers to the following journals by the stipulated deadline after the conference.

### Special Issue

- VINE: The Journal of Information and Knowledge Management Systems (Emerald)

### Regular Issue

- International Journal of Knowledge and Systems Science (IGI Global)
- Journal of Science and Technology Policy Management (Emerald)
- International Journal of Asian Business and Information Management (IGI Global)

## Submission Details

Please submit your abstract (up to 300 words) via online submission system: <http://icme.zju.edu.cn/ikmap/submission>

## Important Dates

ABSTRACT submission deadline: 31 Aug 2018

ABSTRACT acceptance notification: 10 Sept 2018

Full paper submission deadline (for further review by the selected journals): 30 Nov 2018

Conference registration deadline: 30 Sept 2018

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