

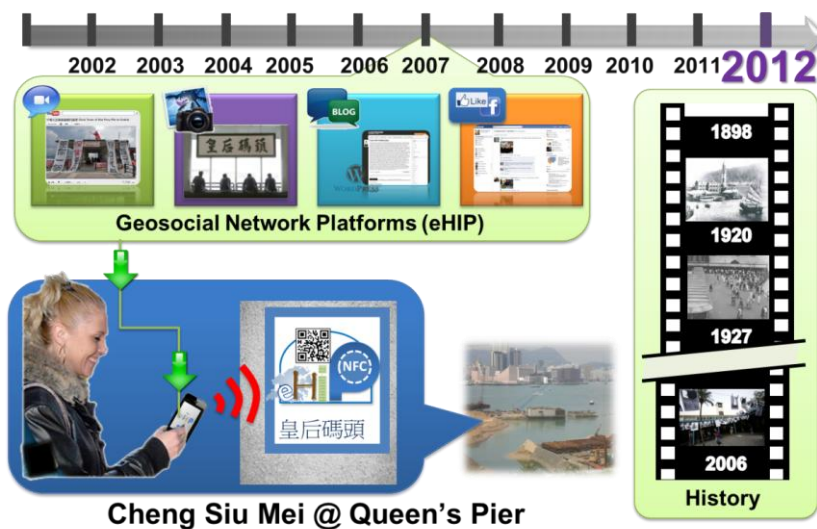
## ePlatform for Heritage Inheritance and Preservation Achieves Innovation Award

Congratulations to Miss Cheng Mei Na and Mr Ng Chun Kit, research students from the ISE Department, who participated in the Micro Fund Scheme 2012 and won the **Merit Award** of PolyU Micro Fund 2012 Innovation Stream.

The Scheme attracted approximately 200 applicants and engaged over 400 students and alumni this year. The Innovation Stream rewards students' innovative ideas that can be readily adopted to the community. After rigorous assessment, the innovation project undertaken by Mei-na and Chun-kit was granted the Merit Award under the guidance of Prof. Benny Cheung and Dr W.H. Ip.

The successful information and communication technologies project “ePlatform for Heritage

**Inheritance and Preservation (eHIP)**” incorporated the smartphone and location-based services to initiate an interactive geo-social networking platform (eHIP) for heritage preservation to attain cultural sustainability. People use their smartphones in tapping the QR Code/Rfid tags placed on designated sites and gaining access to eHIP to instantly share and acquire information. The platform can also gather public opinions to enhance participation, thus favoring memory accumulation which visualizes collective memory and contributes to preserving the memory of the old heritage. This upholds the slogan, “Tag for our memory, tag for our history, and tag for our next generation!”



Collective memory visualization via eHIP



Prof. Timothy Tong (2<sup>nd</sup> from right), President, and Ir Prof. H. C. Man (1<sup>st</sup> from right), Chair Professor of Materials Engineering and Dean of the Faculty of Engineering, presented the certificate to the winning students Mr Ng Chun-kit and Miss Cheng Mei-na.