

Subject Description Form

Subject Code	MM3162
Subject Title	Innovation and Entrepreneurship Colloquium
Credit Value	3
Level	3
Pre-requisite/ Co-requisite/ Exclusion	Nil
Objectives	This subject presents to students living examples of innovation and entrepreneurship in different sectors and industries. Through the sharing by practitioners who have gone through extensive innovation and entrepreneurial journeys, as well as the exchange of ideas between speakers and participants, students are encouraged to reflect on the innovation ecosystem in the past, present, and future. Students are also tasked to apply concepts they learn in other innovation and entrepreneurship classes to solve problems presented in these cases.
Intended Learning Outcomes	Upon completion of the subject, students will be able to: <ul style="list-style-type: none"> a. Critically assess business environments, and to provide innovative and effective solutions to capture the opportunities that arise. b. Align the resources and interests of different stakeholders in the knowledge transfer process through effective communication.
Subject Synopsis/ Indicative Syllabus	Students will be exposed to weekly or bi-weekly sharing by selected practitioners of innovation and entrepreneurship. These individuals will share about challenges they have encountered, how they have overcome obstacles, and other insights on innovation and entrepreneurship. The specific topics will vary depends on the speakers invited. Nevertheless, the Colloquium is designed around the below principles – <ul style="list-style-type: none"> • Integration – this subject requires students to recall what they have learned in other subjects and apply the knowledge in their understanding of the cases on hand; • Reflection – students are to consider how the learning from the sharing is relevant in their own innovation and entrepreneurship journeys, such that they can develop practical wisdom.
Teaching/Learning Methodology	The core of this subject is a series of weekly or bi-weekly sharing by practitioners of innovation and entrepreneurship. Students will prepare for the sharing beforehand, participate in the sharing, and reflect on the cases presented. Short briefing and debriefing sessions are built into different points of the semester to facilitate the absorption and understanding of the sharing and cases. <p>Students will also form groups to discuss problems presented in the cases, and consider technically viable and financially feasible solutions given the contexts.</p>

Assessment Methods in Alignment with Intended Learning Outcomes	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)	
			a	b
	1. Personal Reflection on Sharing	30%	✓	
	2. Colloquium Participation	20%	✓	✓
	3. Group Project	50%	✓	✓
Total	100 %			
<p>To pass this subject, students are required to obtain Grade D or above.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <ul style="list-style-type: none"> • Personal reflection is a good tool to assess the extent and the depth of the lesson learned through an experience. It reveals how students can integrate concepts and information in developing their practice wisdom. Students' ability to write effectively can also be assessed. • The Group Project is a practical assessment of the integration and application of knowledge learned. It will also be a good gauge of how well students work in a team – a critical factor for successful innovation and entrepreneurship. 				
Student Study Effort Expected	Class contact:			
	▪ Lectures		39 Hrs.	
	Other student study effort:			
	▪ Assignment and Group Project		60 Hrs.	
	▪ Reading and Preparation Work		30 Hrs.	
	Total student study effort		129 Hrs.	
Reading List and References	<p>Depending on the topics, reading list will be drawn from journals including:</p> <p><i>Harvard Business Review</i></p> <p><i>McKinsey Quarterly</i></p> <p><i>Sloan Management Review</i></p> <p><i>Stanford Social Innovation Review</i></p>			

August 2022