

Subject Code	AF5953/LGT5953/MM5953																																											
Subject Title	BM Business Research Project																																											
Credit Value	5																																											
Level	5																																											
Normal Duration	1-Semester																																											
Pre-requisite / Co-requisite/ Exclusion	<p>Pre-requisite: Completion of at least 8 of the compulsory subjects in the programme</p> <p>Co-requisite: AF5952/LGT5952/MM5952 Introduction to Research Methods in Business</p> <p>Exclusion: FB5003 International Experience</p>																																											
Role and Purposes	<p>This is a fallback arrangement for the subject “FB5003 International Experience” for MSc in Business Management Programme. Students who are unable to undertake FB5003 for exceptional reasons/under extenuating circumstance will take this subject and its co-requisite “Introduction to Research Methods in Business” with the Programme Director’s special approval to replace FB5003. It enables students of MSc in Business Management programme to achieve the programme outcome “Global Outlook” (Outcome 5).</p>																																											
Subject Learning Outcomes	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> identify critical international issues that could be investigated through the intended projects; apply concepts and knowledge systematically in analyzing the topics examined; demonstrate global outlook by the identifying of possible solutions to problems concerned. 																																											
Subject Synopsis/ Indicative Syllabus	<p>The topic to be studied will be decided by the students and the assigned teaching staff. The work will require the student to be directly involved in a project that involves investigation of international issues, literature review, and analysis of problems.</p>																																											
Teaching/Learning Methodology	<p>Students who undertake this subject will work directly with one faculty member on international issues. The staff member will be an expert in the agreed area of study and will provide the participant with individualized instruction.</p>																																											
Assessment Methods in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific assessment methods/tasks</th> <th rowspan="2">% weighting</th> <th colspan="6">Intended subject learning outcomes to be assessed (Please tick as appropriate)</th> </tr> <tr> <th>a.</th> <th>b.</th> <th>c.</th> <th>d.</th> <th>e.</th> <th></th> </tr> </thead> <tbody> <tr> <td>Continuous Assessment</td> <td>100%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>1. Final report</td> <td>100%</td> <td>✓</td> <td>✓</td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>100 %</td> <td colspan="6"></td> </tr> </tbody> </table> <p>To pass this subject, students are required to obtain Grade D or above in the overall subject grade.</p>						Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)						a.	b.	c.	d.	e.		Continuous Assessment	100%							1. Final report	100%	✓	✓	✓				Total	100 %						
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1. Final report	100%	✓	✓	✓																																								
Total	100 %																																											

	<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The final report will require students to address the MSc BM programme learning outcomes 'Global Outlook'. The final report normally consists of 6,500 words (excluding tables, figures, references and appendices), with an absolute maximum of 8,000 words. The final report should be completed within seven weeks of commencement of this subject. The final report will account for 100% of the subject, of which 40% will be on the appropriateness of the methodology and effort, and 60% will be on the final report write-up.</p>	
<p>Student Study Effort Expected</p>	<p>Class contact:</p>	
	<ul style="list-style-type: none"> ▪ Supervision meeting and feedback 	<p>8 Hrs.</p>
	<p>Other student study effort:</p>	
	<ul style="list-style-type: none"> ▪ Self-study 	<p>150 Hrs.</p>
	<p>Total student study effort</p>	<p>158 Hrs.</p>
<p>Reading List and References</p>	<p>This will vary according to the topic. Normally, participants will be required to do an extensive review of the literature associated with the topics studied.</p>	

August 2022