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| Subject Code | AF5954/LGT5954/MM5954 |
| Subject Title | CBS Business Research Project |
| Credit Value | 5 |
| Level | 5 |
| Normal Duration | 1-semester |
| Pre-requisite / Co-requisite/ Exclusion | <p>Pre-requisite: AF5627 Managerial Economics with an Application to China Business <u>AND</u> AF5625 Chinese Economy and Business Strategies</p> <p>Co-requisite: AF5952/LGT5952/MM5952 Introduction to Research Methods in Business</p> <p>Exclusion: AF5626 China Immersion Experience</p> |
| Role and Purposes | <p>This is a fallback arrangement for the subject “AF5626 China Immersion Experience” for MSc in China Business Studies Programme. Students who are unable to undertake AF5626 for exceptional reasons/under extenuating circumstance will take this subject and its co-requisite “Introduction to Research Methods in Business” with the Programme Director’s special approval to replace AF5626. It enables students of MSc in China Business Studies programme to achieve the programme outcomes “Business Ethics in China” (Outcome 2) and “Cultural Impact on China Business” (Outcome 3).</p> |
| Subject Learning Outcomes | <p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> a. Evaluate developments in the Chinese business environment, and their impact on both domestic and foreign business organizations; b. Identify and analyse ethical issues related to doing business in China; c. Evaluate and be able to communicate the impact of culture on business and management practice, with particular emphasis on Sino-foreign business activities. |
| Subject Synopsis/ Indicative Syllabus | <p>The topic to be studied will be decided by the students and the assigned teaching staff. The work will require the student to be directly involved in a project that involves investigation of research questions related to China business studies, literature review, and analysis of problems.</p> |
| Teaching/Learning Methodology | <p>Students who undertake this subject will work directly with one faculty member on issues related to China Business Studies. The staff member will provide the participant with individualized instruction.</p> |

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| Assessment Methods in Alignment with Intended Learning Outcomes | Specific assessment methods/tasks | % weighting | Intended subject learning outcomes to be assessed (Please tick as appropriate) | | | | |
| | | | a. | b. | c. | d. | e. |
| | Continuous Assessment | 100% | | | | | |
| | 1. Project Proposal | 20% | ✓ | ✓ | ✓ | | |
| | 2. Final report | 80% | ✓ | ✓ | ✓ | | |
| Total | 100 % | | | | | | |
| <p>To pass this subject, students are required to obtain Grade D or above in the overall subject grade.</p> <p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>The proposal should constitute a firm plan of work and should clearly identify the problem or issue to be investigated, along with a clear methodology for the project. The project topic should be within the scope of the award and has a clear problem-solving focus.</p> <p>The final report will require students to address the MSc CBS programme learning outcome a “Evaluate developments in the Chinese business environment, and their impact on both domestic and foreign business organizations”. The final report normally consists of 6,500 words (excluding tables, figures, references and appendices), with an absolute maximum of 8,000 words. The final report should be completed within seven weeks of commencement of this subject. The report will be evaluated based on following aspects: the appropriateness of the research question (10%), the appropriateness of the methodology (30%) and effort and writing (40%).</p> | | | | | | | |
| Student Study Effort Expected | Class contact: | | | | | | |
| | ▪ Supervision meetings and feedback | | 8 Hrs. | | | | |
| | Other student study effort: | | | | | | |
| | ▪ Self-study | | 150 Hrs. | | | | |
| Total student study effort | | 158 Hrs. | | | | | |
| Reading List and References | This will vary according to the topic. Normally, participants will be required to do an extensive review of the literature associated with the topics studied. | | | | | | |