

Department of MANAGEMEN' & MARKETING 管理及市場學系

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	Time	Session	Location	Content/Guests 0 0 0 0 0
	18:30 - 20:30	Dinner	Royal Garden	Welcome dinner hosted by PolyU for guest advisors and registered faculty members of three participating universities only
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	16:20	Pick-up service	Hotel Icon	For guest advisors only Car plate no: WB3808 Contact phone no: +852 9833-8871
	17:00 - 18:00	Campus tour	HKU campus	For guest advisors and invited faculty members of three participating universities only
	18:00 - 21:00	Dinner	Ming Pavilion	Workshop dinner hosted by HKU for guest advisors and invited faculty members of three participating universities only
	08:30 - 08:45	Registration	M1603	
	08:45 - 09:30	Welcome remarks and program briefing	M1603	Prof. Kai Lim (JUSWIS 2023 Workshop Chair) Ir Prof. Christopher Chao (VP in Research and Innovation) Prof. Chi Nien Chung (Acting Dean of PolyU Business School) Prof. Wu Liu (Head of MM)
	09:30 - 09:45	Group photo	M1603	
М	09:45 – 10:45	Keynote speech	M1603	Prof. Andrew Burton-Jones (MISQ Editor-in-Chief)
	10:45 - 11:00	Coffee/Tea break		
	11:00 - 12:00	Breakout session 1A – Paper 14 presented by Qianran (Jenny) Jin	R1108	Title: Who Makes the Magic Happen? Investigating the Effectiveness of Promotion Strategies Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
		Breakout session 1B – Paper 1 presented by <b>Ziyi Wang</b>	R1109	Title: Do Financial Innovations Affect IT Investment? —An Examination of the Impact of Credit Default Swap on Firms' IT Investment Lead Advisor: Prof. Suprateek Sarker Participating Advisors: Prof. Han Zhang and Prof. Pei-yu (Sharon) Chen
	12:15 - 14:15	Lunch	The Market	For guests and registered faculty members only
	14:30 - 15:30	Breakout session 2A – Paper 5 presented by <b>Yang Liu</b>	R1108	Title: "Open Source" on Crowdsourcing Contest Platforms: Constraining or Stimulating Ideas? Lead Advisor: Prof. Suprateek Sarker Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Andrew Burton-Jones
		Breakout session 2B – Paper 6 presented by <b>Fei Liu</b>	R1109	Title: Refuting Falsehoods or Refuting Threats? Exploring the Role of Rebuttals in Misinformation Proliferation Lead Advisor: Prof. Han Zhang Participating Advisors: Prof. Bin Gu and Prof. Arun Rai
	15:45 - 16:45	Breakout session 3A – Paper 7 presented by <b>Jianhua Jordan Yu</b>	R1108	Title: Toward an Attachment Theory to Mobile Device Usage Lead Advisor: Prof. Jason Bennett Thatcher Participating Advisors: Prof. Elena Karahanna and Prof. Suprateek Sarker
		Breakout session 3B – Paper 13 presented by <b>Wanxue Dong</b>	R1109	Title: A Machine Learningbased Framework towards Assessment of Labelers' Biases Lead Advisor: Prof. Andrew Burton-Jones Participating Advisors: Prof. Arun Rai and Prof. Han Zhang
	16:45 - 17:00	Coffee/Tea break		
	17:00 - 18:00	Breakout session 4A – Paper 8 presented by <b>Yan Zhang</b>	R1108	Title: Understanding How Mobile ICT-Induced Work-Family Conflict Influence Satisfaction from A Bidirectional Perspective: A Mixed-Methods Investigation Lead Advisor: Prof. Elena Karahanna Participating Advisors: Prof. Jason Bennett Thatcher and Prof. Suprateek Sarker
		Breakout session 4B – Paper 12 presented by <b>Yingzhi Liang</b>	R1109	Title: Adding Private Information Into Centralized Algorithms: A Field Experiment at a Ride-Sharing Platform Lead Advisor: Prof. Bin Gu Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Han Zhang
	19:00 – 21:00	Dinner	Hyatt Regency	Workshop dinner hosted by CUHK for guest advisors and invited faculty
			Shatin	members of three participating universities only

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08:45 - 09:45	Keynote speech	M1603	Prof. Suprateek Sarker (ISR Editor-in-Chief)
19:45 - 10:00	Coffee/Tea break		
10:00 - 11:00	Breakout session 5A – Paper 19 presented by <b>Yu Xia</b>	R1108	Title: Third-Party SDK Utilization and Mobile App Performance Lead Advisor: <b>Prof. Elena Karahanna</b> Participating Advisors: Prof. Arun Rai and Prof. Suprateek Sarker
	Breakout session 5B – Paper 15 presented by <b>Tianyi Li</b>	R1109	Title: Connecting Communities: Semi-supervised Node Classification on Disconnected and Unevenly-labeled Networks Lead Advisor: Prof. Bin Gu Participating Advisors: Prof. Pei-yu (Sharon) Chen and Prof. Jason Bennett Thatcher
1:15 - 12:15	Breakout session 6A – Paper 21 presented by <b>Jingcun Cao</b>	R1108	Title: Exploring Operational Success of Grocery E-commerce: A Configurational Approach Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Elena Karahanna and Prof. Suprateek Sarker
	Breakout session 6B -	R1109	Title: When Reward Meets Donation: A Paradoxical Dilemma
	Paper 17 presented by Yipu Deng		Lead Advisor: <b>Prof. Pei-yu (Sharon) Chen</b> Participating Advisors: Prof. Bin Gu and Prof. Han Zhang
2:20 - 13:40	Lunch	Ju Yin House	For quests and registered faculty members only
4:00 - 15:00	Breakout session 7A -	R1108	Title: Immersing in Online Interaction Rituals: Understanding
1.00 1.01.00	Paper 4 presented by Yao Li		Time-Synchronized Comments on Video Platforms Lead Advisor: Prof. Elena Karahanna Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
	Breakout session 7B – Paper 20 presented by <b>Jicheng Zeng</b>	R1109	Title: Repertoire Variability of Platform-Based Functions, Service Rating, and Sales Performance Lead Advisor: <b>Prof. Bin Gu</b> Participating Advisors: Prof. Arun Rai and Prof. Han Zhang
5:15 - 16:15	Breakout session 8A – Paper 18 presented by <b>Miao Yu</b>	R1108	Title: Less Pressure, More Prosperity: The Impact of Conservative ETA Strategy on Food Delivery Rider Behaviors Lead Advisor: <b>Prof. Pei-yu (Sharon) Chen</b> Participating Advisors: Prof. Arun Rai and Prof. Jason Bennett Thatcher
	Breakout session 8B – Paper 10 presented by <b>Ran Li</b>	R1109	Title: Riding the Wave of Innovation: Evidence from the Decentralized Applications Market Lead Advisor: Prof. Andrew Burton-Jones Participating Advisors: Prof. Bin Gu and Prof. Elena Karahanna
6:15 - 16:30	Coffee/Tea break		
6:30 - 17:30	Breakout session 9A – Paper 11 presented by <b>Ningning Cheng</b>	R1108	Title: Just Like Us Does Knowledge Fame Influencers Lead Advisor: <b>Prof. Han Zhang</b> Participating Advisors: Prof. Andrew Burton-Jones and Prof. Jason Bennett Thatcher
	Breakout session 9B – Paper 9 presented by <b>Zihan Chen</b>	R1109	Title: Propelling Trending Topics: Exploring the Impact of Affective Congruency on User Participation in Online Discussions Lead Advisor: <b>Prof. Pei-yu (Sharon) Chen</b> Participating Advisors: Prof. Elena Karahanna and Prof. Bin Gu
8:30 – 22:30	Dinner	Chartered Cruise	Workshop dinner hosted by PolyU for guest advisors and invited personnel only
9:00 - 10:00	Breakout session 10A – Paper 16 presented by <b>Jie Tang</b>	R1108	Title: The Dark Side of Dark Mode: How does Screen Display Mode Affect Online Fraudulent Behaviors Lead Advisor: Prof. Jason Bennett Thatcher Participating Advisors: Prof. Han Zhang and Prof. Elena Karahanna
	Breakout session 10B –	R1109	Title: A Man with a Machine: Human-Al Augmentation for Sentiment
	Paper 2 presented by Ka Chung Ng		Extraction from Firm Disclosure Lead Advisor: Prof. Arun Rai Participating Advisors: Prof. Bin Gu and Prof. Pei-yu (Sharon) Chen
0:00 - 10:15	Coffee/Tea break		- The state of the
0:15 - 11:15	Speedy mentoring session	R1108	3 tables with 3 rotations
1:15 - 11:30	Finale	R1108	
12:00 - 14:00	Lunch	Namo Avant	For guests and registered faculty members only
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