Cong Qi
Lecturer
Department of Management and Marketing
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Qualifications

Bachelor of Economics (Accounting), Harbin University of Commerce

Doctor of Philosophy (MIS), The University of Hong Kong

Memberships

Microsoft Certified Professional System Engineer (MCSE), 2001

Work Experience

Academic Experience

- Teaching Fellow, The Hong Kong Polytechnic University (July, 2012 - Present), Hong Kong, China
- Tutor, The Hong Kong Polytechnic University (July, 2009 - July, 2012), Hong Kong, China- Hong Kong. Research Associate, City University of Hong Kong (June, 2003 - April, 2004), Hong Kong, China

Non-Academic Experience

- Senior Research Executive, Consumer Search Hong Kong Ltd. (October, 2008 - July, 2009), Hong Kong, China
- Trainee, China Bank of Communications (July, 2002 - June, 2003), Harbin, China

Intellectual Contributions

Journal Publications

- QI, C. (2023). Effects of bring your own device (BYOD) attributes on work-to-life conflict, Asian Pacific Journal of Information Systems (APJIS), 33(3).
- QI, C. & LI, C. W. (2023). From traditional payment to mobile payment – Examining the antecedents and consequences of Hongkonger's mobile payment habit, Asian Pacific Journal of Information Systems (APJIS), 33(2).
- Qi, C. LEI, Y., CAI, Y. J. (2022). Blockchain applications in Suning and PingAn, Advances in Science, Technology and Engineering Systems Journal, 7(5), 167-177.
- QI, C. (2019). A double-edged sword? Exploring the impact of students' academic usage of mobile devices on technostress and academic performance. Behaviour & Information Technology, 1337-1354.
- QI, C. (2018). Social media usage of students, role of tie strength, and perceived task performance. Journal of Educational Computing Research.
- QI, C., & Chau, P. Y.K. (2017). Will enterprise social networking systems promote knowledge management and organizational learning? An empirical study. Journal of Organizational Computing and Electronic Commerce.

- QI, C., & Chau, P. Y.K. (2015). Relationship or contract? Exploring the key factor leading to IT outsourcing success in China. Information Technology & People.
- Qi, C., & Chau, P. Y. (2013). Investigating the roles of interpersonal and interorganizational trust in IT outsourcing success. Information Technology & People.
- Qi, C., & Chau, P. Y. (2012). Relationship, contract and IT outsourcing success: Evidence from two descriptive case studies. Decision Support Systems.

Conference Proceedings

- QI. C., TANG, Y. X., & LEI, Y. (2024). Does Feedback from ChatGPT help? Investigating the Effect of Feedback from both Teacher and ChatGPT on Students' Learning Outcomes. Proceedings of Americas Conference on Information Systems (AMCIS).
- CHEN, M. T., QI, C., & Wu, X. (2024). Applications of Artificial Intelligence in Oceanic Nuclear Contamination Management. Proceedings of 2024 IEEE Conference on Artificial Intelligence.
- WEI, X. Q. and QI, C. (2023). Discuss the Applications of AI Technologies in Smart News Generation. Proceedings of the 14th Asian Conference on Media, Communication & Film (MediAsia2023)
- YEUNG, W. E., QI, C. XIAO, J. L. & WONG, F. R. (2023). Evaluating the effectiveness of AI-based essay grading tools in the summative assessment of higher education. Proceedings of 16th annual International Conference of Education, Research and Innovation.
- LEI, Y. and QI, C. (2023). ChatGPT in Education: Angel or Evil? -A Conceptual Model to Explore Educator's Attitude Change toward ChatGPT. Proceedings of 5th International Workshop on Artificial Intelligence and Education (WAIE 2023).
- QI, C., WU, X., & CHEN, M. T. (2023). Blockchain capabilities in supply chain management: A literature Review. Proceedings of the 5th Blockchain and Internet of Things Conference (BIOTC 2023).
- YANG, J., QI, C., & LU, X. (2023). Review helpfulness as a function of discrete negative emotions and image colorfulness, Proceedings of the 27th Pacific Asia Conference on Information Systems.
- QI, C. & LEI, Y. (2022). Artificial intelligence applications in medical sciences: illustrations in pharmaceutical and medical imaging areas, Proceedings of International Conference on Computer Science and Communication Technology (ICCSCT 2022).
- QI, C., & LYU, J. Y. (2022). Explore the applications of Artificial Intelligence in children and elderly care and short video industries Cases from Cubo Ai and Tiktok. Proceedings of the International Conference on Computer Application and Information Security (ICCAIS 2021).
- QI, C. (2021). Will BYOD induce work-to-life conflict during COVID-19 pandemic period? – Exploring the importance of Work Connectivity Behavior After-hours (WCBA) enabled by BYOD, Proceedings of the twenty-fifth Pacific Asia Conference on Information Systems (PACIS, 2021).
- QI, C. CAI Y. J. & XU, T. X. (2021). The Sustainability of Enterprise Mobility in Pandemic – Do Usage Location, Device Type and Device Ownership Matter?, Proceedings of the 30th Australasian Conference on Information Systems (ACIS, 2021).
- CAI, Y. J. & Qi, C. (2021). Blockchain Technology Applications in Retail and Insurance Sectors: Cases from Suning and PingAn. Proceedings of the International Conference on Artificial Intelligence and Blockchain Technology (AIBT 2021).
- QI, C. (2019). Is checkout- free store a flash in the pan? Factors influencing Hong Kong people's

adoption intention of checkout-free stores. Australasian Conference on Information Systems 2019.

- QI, Z., & QI, C. (2019). An AI Application in Wing Chun Wooden Dummy Techniques. AICS 2019: Proceedings of the 2019 International Conference on Artificial Intelligence and Computer Science .
- Qi, Z., & Qi, C. (2019). Evaluate the Managerial Effectiveness of Artificial Intelligence- Case studies from HSBC and iQiYi. AICS 2019: Proceedings of the 2019 International Conference on Artificial Intelligence and Computer Science .
- Cai, X., Qi, C., & Li, C. (2019). From traditional payment to mobile payment –Examining the antecedents and consequences of Hongkonger's mobile payment habit. Proceedings of the 23rd Pacific Asia Conference on Information Systems.
- QI, C. (2018). Will Hong Kong consumers embrace mobile payments? Exploring the early adopter's intention to use mobile payment platforms. the 24th Cross Strait Conference on Information Management Development and Strategy (CSIM).
- QI, C., Huang, J., & Liu, O. (2017). Exploring the antecedents of work-to-life conflict under the context of bring your own device. 21th Pacific Asia Conference on Information Systems.
- QI, C. (2017). Social Media Facilitated Group Performance: An Investigation of Tie Strength in Grouping. 25th International Conference on Computers in Education.
- QI, C., & Chau, Patrick, Y. K. (2016). An empirical study of the effect of enterprise social media usage on organizational learning. 20th Pacific Asia Conference on Information Systems.
- He, W., Cho, V., Qi, C., Xu, X., & Lu, F. (2013). Linking Knowledge Sharing and Employee Creativity: Decomposing Knowledge Mode and Improving the Measure of Tacit Knowledge Sharing. 13th Pacific Asia Conference on Information Systems (PACIS).
- Qi, C., & Chau, P. Y.K. (2012). Relationship and contract issues of IT outsourcing - An empirical study in China. 18th Americas Conference on Information Systems.
- Qi, C., & Chau, P. Y.K. (2010). Relationship and Contract issues of IT Outsourcing - Descriptive Case Studies in China Regions. Pacific Asia Conference on Information Systems (PACIS).
- Qi, C., & Chau, P. Y.K. (2007). Does Interpersonal Trust Also Matter? Exploring the Role of Trust in Successful IT Outsourcing. Hawaii International Conference on System Sciences (HICSS).
- He, W., Qi, C., Shek, S., Leung, F., & Liao, S. (2003). Bayesian Networks for Modeling User Information in Context-aware Mobile Commerce. International Business Information Management Conference.

Abstract Only

- QI, C., Pan, H., & Chan, Y. (2017). The impact of social media usage on task performance investigating the moderating effect of the strength of the ties. Association for learning technology (ALT) Annual Conference 2017.
- QI, C., & Jiang, S. (2017). Exploring the impact of students' academic usage of mobile devices on technostress and academic performance: A double-edged sword. Association for learning technology (ALT) Annual Conference 2017.
- QI, C., & Leung, H. (2015). Exploring the role of social media and knowledge management processes in organizational learning. 11th International Conference on Computer Supported Collaborative Learning.
- QI, C. (2014). SearchRank : A Method Of Ranking Results For Search Engine. 20th Americas Conference on Information Systems.

Research Grants

- 2023: YEUNG E., XIAO J., and Qi. C. Departmental learning and teaching grant, Co-Investigator, Department of Management and Marketing. Evaluating the effectiveness of AI-based essay grading tools in the summative assessment of higher education.
- 2017: QI, C. Departmental Teaching and Learning Enhancement Grant, Principal Investigator, Department of Management and Marketing. Understand students' mobile device usage, technostress, and academic performance.
- 2015: QI, C. Departmental Teaching and Learning Enhancement Grant, Principal Investigator, Department of Management and Marketing. Understand student's social media usage for academic purposes.

Services

Administration services

- Exchange program officer (screening applications & interview)
- JUPAS interview
- Non-JEE interview
- Academic advisor

Professional services

Reviewer - Article / Manuscript

- 2024 Personality
- 2023 International Journal of Information and Education Technology
- 2023 Information & Management (I&M)
- 2023 Internet Research
- 2023 Information Systems Journal
- 2023 International Journal of Information and Education technology
- 2022 Internet Research
- 2021 Information & Management (I&M)
- 2021: IT and Management
- 2021: Internet Research.
- 2021: Information & Management (I&M).
- 2021: Computers & Education.
- 2020: International Journal of Information Management.
- 2018: Internet Research.
- 2018: Journal of Organizational Computing and Electronic Commerce.
- 2018: International Journal of Innovation Studies.
- 2018: Journal of Educational Computing Research.
- 2018: International Journal of Production Research.
- 2018: Information Systems Management.
- 2017 – 2018: Information & Management (I&M).
- 2017: Information Systems Journal.
- 2017: Information Technology and People.

- 2016: Internet Research.
- 2014 – 2015: Information & Management (I&M).
- 2013 – 2015: Information Technology and People.
- 2013: Information Technology and Managment.
- 2013: Decision Support Systems.
- 2012: Information & Management (I&M).
- 2011: Information Technology and People.
- 2010: Decision Support Systems.
- 2010: Knowledge Management & E-Learning: An International Journal (KM&EL).
- 2010: The Journal of Strategic Information Systems.
- 2009: Information Resources Management Journal.

Reviewer: Conference Paper

- 2022: 26th Pacific Asia Conference on Information Systems (PACIS).
- 2021: 25th Pacific Asia Conference on Information Systems (PACIS).
- 2021: International Conference on Information Systems (ICIS) 2021.
- 2019: 30th Australasian Conference on Information Systems.
- 2018: 29th Australasian Conference on Information Systems.
- 2017: American Conference on Information Systems (2017).
- 2017: Pacific Asia Conference on Information Systems (PACIS) 2017.
- 2016: Pacific Asia Conference on Information Systems (PACIS) 2016.
- 2016: European Conference on Information Systems (2016).
- 2015: Pacific Asia Conference on Information Systems (PACIS) 2015.
- 2013: International Conference on Information Systems (ICIS).
- 2013: Pacific Asia Conference on Information Systems (PACIS) 2013.
- 2012: 18th Americas Conference on Information Systems.
- 2010 – 2011: Pacific Asia Conference on Information Systems (PACIS).
- 2007: Hawaii International Conference on System Sciences (HICSS).
- 2007: IEEE Conference on E-Commerce Technology and Conference on Enterprise Computing,
- E-Commerce and E-Services.

Reviewer - Grant Proposal Related to Expertise

- 2017: Research Grants Council (RGC) of Hong Kong.