

CURRICULUM VITAE – CHEE-WEE TAN

PERSONAL INFORMATION

Position: **Professor** [Oct '23 – Present]

Address: **Department of Management and Marketing**
Faculty of Business
Hong Kong Polytechnic University
M1016, Li Ka Shing Tower
Hung Hom, Kowloon, Hong Kong

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POSITIONS

Sep '23 – Aug '25: **Chair, Special Interest Group on Human-Computer Interaction**
Association for Information Systems

Sep '22 – Aug '25: **Vice President of Publications**
Association for Information Systems

Sep '21 – Aug '23: **Adjunct Professor**
School of Business
Monash University Malaysia

Nov '19 – Oct '25: **Guest Professor**
School of Management
University of Science and Technology of China

Sep '19 – Aug '21: **Distinguished Research Scholar**
Department of Computing and Decision Sciences
Faculty of Business
Lingnan University

Mar '19 – Mar '22: **Visiting Professorial Fellow**
School of Information Systems and Technology Management
UNSW Business School
University of New South Wales

Feb'19: **Senior Research Fellow**
Weizenbaum Institute for the Networked Society

Nov '18 – Oct '25: **Honorary Professor of Business Analytics and Digitalization**
Nottingham University Business School China
University of Nottingham Ningbo China

Sep '18 – Dec '18: **Research Fellow**
Department of Information Systems
College of Business
City University of Hong Kong

Jan '18 – Dec '18:	International Visiting Professor School of Management University of Science and Technology of China
Jun '13 – Sep '16:	Associate Professor Department of IT Management Copenhagen Business School
Oct '16 – Sep '23:	Professor w/ Special Responsibilities in Research Excellence Department of Digitalization Copenhagen Business School
Jan '16 – Sep '23:	Co-Director Antai College of Economics & Management– Copenhagen Business School Joint Research Centre Antai College of Economics & Management Shanghai Jiao Tong University
Jun '13 – Sep '16:	Associate Professor Department of IT Management Copenhagen Business School
Dec '09 – May '13:	Assistant Professor Department of Innovation Management & Strategy Faculty of Economics and Business University of Groningen
Sep '08 – Dec '08:	Sessional Instructor Sauder School of Business University of British Columbia
Jan '02 – Dec '03:	Teaching Assistant School of Computing National University of Singapore
Jan '00 – Dec '00:	Laboratory Assistant School of Computing National University of Singapore
Jan '94 – Jul '97:	Operation Specialist Singapore Armed Forces

EDUCATION

Sep '04 – Nov '11:	Doctor of Philosophy (Business Administration) Sauder School of Business University of British Columbia
	Dissertation Title: Understanding E-Service Failures: Formation, Impact and Recovery
	Dissertation Committee: Dr. Izak Benbasat (Chair) izak.benbasat@sauder.ubc.ca Dr. Ronald Cenfetelli (Co-Supervisor) ron.cenfetelli@sauder.ubc.ca Dr. Tim Silk (Committee Member)

tim.silk@sauder.ubc.ca

- Apr '01 – Mar '04: **Master of Science (Information Systems)**
School of Computing
National University of Singapore
- Dissertation Title: E-Government – A Stakeholder Relational Perspective
- Dissertation Supervisor: Dr. Pan Shan Ling
pansl@comp.nus.edu.sg
- Jul '97 – Feb '01: **Bachelor of Science (Computer and Information Sciences) with Honours**
School of Computing
National University of Singapore
- Dissertation Title: Neural Network for Invariant Texture Mapping
- Dissertation Supervisor: Dr. Leow Wee Kheng
leowwk@comp.nus.edu.sg

PROFESSIONAL TRAINING

- Jul '07: **Instructional Skills Workshop**
Center for Teaching and Academic Growth
University of British Columbia
- Jul '01: **Training Course for Teaching Assistants**
Centre for Development of Teaching and Learning
National University of Singapore
- Mar '96 – Apr '97: **Higher Diploma in Business Management**
National Productivity Association & Oklahoma City University

DISTINCTIONS AND HONORS

- Aug '23: **Best Paper Proceedings**
Technology and Innovation Management Division
83rd Annual Meeting of the Academy of Management
Boston, Massachusetts, USA
- Dec '22: **Kauffman Best Student Paper Award**
43rd International Conference on Information Systems (ICIS 2022)
Copenhagen, Denmark
- Aug '21: **Carolyn Dexter Award**
Organizational Communication and Information Systems Division
81st Annual Meeting of the Academy of Management
Virtual
- Aug '18: **Emerald Literati Award for Excellence: Highly Commended Paper**
Internet Research (IntR)
- Jul '18: **Best Paper Proceedings**
Organizational Communication and Information Systems Division
78th Annual Meeting of the Academy of Management

Chicago, Michigan, USA

- Dec '15: **Outstanding Associate Editor (AE) of the Year**
MIS Quarterly
- Dec '13: **Best Reviewer Award**
12th Annual Pre-ICIS Workshop on Human-Computer Interaction Research in Management Information Systems (HCI/MIS'13)
Milan, Italy
- Jul '12: **1st Runner-Up Award for Outstanding Paper**
16th Pacific Asia Conference on Information Systems (PACIS'12)
Ho Chi Minh City, Vietnam
- Mar '12 – Apr '12: **Wen-Shien Chou Memorial Award for Best Paper**
2012 International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech 2012)
Hong Kong, China
- Dec '08: **Participant at Doctoral Consortium**
29th International Conference on Information Systems (ICIS'08)
Paris, France
- Sep '08 – Aug '10: **International Partial Tuition Scholarship [CDN \$8,386.82]**
Faculty of Graduate Studies
University of British Columbia
- Sep '06 – Aug '08: **Izaak Walton Killam Memorial Pre-Doctoral Fellowship [CDN \$26,000.00 per annum]**
Faculty of Graduate Studies
University of British Columbia
- Sep '04 – Dec '08: **Dean Earle D MacPhee Memorial Fellowship in Commerce and Business Administration [CDN \$2,518.50]**
Sauder School of Business
University of British Columbia
- Sep '04 – Aug '08: **Ph.D. Tuition Fee Award [CDN \$7,200.00 per annum]**
Sauder School of Business
University of British Columbia
- Sep '04 – Aug '05: **C.K. Choi Fellowship in Business Administration [CDN \$9,314.51]**
Sauder School of Business
University of British Columbia
- Sep '04 – Aug '05: **Graduate Entrance Scholarship [CDN \$4,305.00]**
Sauder School of Business
University of British Columbia
- Jul '04: **Singapore Computer Society Prize (Best MSc. Thesis)**
School of Computing
National University of Singapore

PUBLICATIONS¹

¹ UTD – University of Texas at Dallas List of 24 Leading Business Journals: <https://som.utdallas.edu/the-utd-top-100-business-school-research-rankings/index.php>

Premium Journals

1. Hu, Y., Zheng, S., Chong, A.Y.L., Lim, E.T.K., and Tan, C.W. (2023) Preparing Ecosystems for Platformization: Insights from Multiple Case Studies. *Information Systems Journal*. (forthcoming) [AJG 4 | SPJ]
2. Li, B., Ji, D., Chong, A.Y.L., Lim, E.T.K., and Tan, C.W. (2023) Unveiling the Formation of Conspiracy Theory on Social Media: A Discourse Analysis. Submitted to *Journal of Information Technology*. (forthcoming) [AJG 4 | SPJ]
3. Li, Y., Liu, F., Lim, E.T.K., Tan, C.W., and Liu, Y. (2023) Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding. *MIS Quarterly*. (forthcoming) [UTD | FT50 | AJG 4* | SPJ]
4. Zhao, H., Cai, Z., Lim, E.T.K., and Tan, C.W. (2023) Toward a Typology of Corporate Privacy Malpractices: A Regulatory View. *Journal of Information Technology*. (forthcoming) [AJG 4 | SPJ]
5. Fu, S., Cai, Z., Lim, E.T.K., Liu, Y., Tan, C.W., Lin, Y., and Deng, S. (2022) Unraveling the Impact of Mobile Application Usage on Users' Health Status: Insights from the Conservation of Resources Theory. *Journal of Association for Information Systems* (45:2), pp. 452-489. [AJG 4* | SPJ]
6. Jie, F., Cai, Z., Liu, H., and Tan, C.W. (2022) How Can Platform Compete in Omni-channel Retailing? Considering the Role of Inter-Platform Function Usage Difference. *Journal of Operations Management* (69:2), pp. 197-216. [UTD | FT50 | AJG 4*]
7. Zheng, S., Hu, Y., Chong, A.Y.L., and Tan, C.W. (2022) Leveraging Blockchain Technology to Control Contextualized Business Risks: Evidence from China. *Information and Management* (59:7), 103628. [AJG 3 | SPJ]
8. Sedera, D., Tan, C.W., and Xu, D. (2022) Guest Editorial – Digital Business Transformation in Innovation and Entrepreneurship. *Information and Management* (59:3), pp. 1-3. [AJG 3 | SPJ]
9. Cao, F., Wang, W., Lim, E.T.K., Liu, X., and Tan, C.W. (2022) Do Social Dominance-Based Faultlines Help or Hurt Team Performance in Crowdsourcing Tournaments? *Journal of Management Information Systems* (39:1), pp. 247-275. [FT50 | AJG 4 | SPJ]
10. Stein, M-K., Lim, E.T.K. and Tan, C.W. (2022) Explaining Persistent Ineffectiveness in Professional Online Communities: Multilevel Tensions and Misguided Coping Strategies. *Journal of Association for Information Systems* (23:1), pp. 372-400. [AJG 4* | SPJ]
11. Trenz, M., Veit, D. and Tan, C.W. (2020) Disentangling the Impact of Multichannel Integration Services on Consumer Behavior in Integrated Sales Channels. *MIS Quarterly* (44:3), pp. 1207-1258. [UTD | FT50 | AJG 4* | SPJ]
12. Razmerita, L., Kirchner, K., Hockerts, K., and Tan, C.W. (2020) Unraveling Collaborative Intentions in Digital Environments: An Empirical Study of a Massive Online Open Course (MOOC). *Academy of Management Learning and Education* (19:4), pp. 469-502. [AJG 4*]
13. Liu, F., Lim, E.T.K., Li, H.X., Tan, C.W., and Cyr, D., and (2020) Disentangling Utilitarian and Hedonic Consumption Behavior in Online Shopping: An Expectation Disconfirmation Perspective. *Information & Management* (57:3), pp.1-34. [AJG 3 | SPJ]
14. Chong, A.Y.L., Lim, E.T.K., Hua, X., Zheng, S., and Tan, C.W. (2019) Business on Chain: A Comparative Case Study of Five Blockchain-inspired Business. *Journal of the Association for Information Systems* (20:9), pp. 1308-1337. [AJG 4* | SPJ]
15. Chen, Y., Cheung, C.M.K., and Tan, C.W. (2018) Guest Editorial – Omnichannel Business Research: Opportunities and Challenges. *Decision Support Systems* (109), pp. 1-4. [AJG 3 | SPJ]

FT50 – Financial Times List of 50 Journals Employed in Research Ranking: <https://www.ft.com/content/3405a512-5cbb-11e1-8f1f-00144feabd0>

AJG – Chartered Association of Business Schools (ABS) Academic Journal Guide: <https://charteredabs.org/academic-journal-guide-2021>

SPJ – Association for Information Systems (AIS) Senior Scholars' List of Premier Journals in the Field of Information Systems: <https://isnet.org/page/SeniorScholarBasket>

16. Kazan, E., [Tan, C.W.](#), Lim, E.T.K., Sørensen, C. and Damsgaard, J. (2018) Digital Platform Competition: The Case of UK Mobile Payment Platforms. *Journal of Management Information Systems* (35:1), pp. 180-219. [FT50 | AJG 4 | SPJ]
17. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2016) An Exploratory Study of the Formation and Impact of Electronic Service Failures. *MIS Quarterly* (40:1), pp. 1-29. [UTD | FT50 | AJG 4* | SPJ]
18. Berghout, E. and [Tan, C.W.](#) (2013) Understanding the Impact of Business Cases on IT Investment Decisions: An Analysis of Municipal E-Government Projects. *Information and Management* (50:7), pp. 489-506. [AJG 3 | SPJ]
19. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2013) IT-Mediated Customer Service Content and Delivery in Electronic Governments: An Empirical Investigation of the Antecedents of Service Quality. *MIS Quarterly* (37:1), pp. 77-109. [UTD | FT50 | AJG 4* | SPJ]
20. Lim, E.T.K., [Tan, C.W.](#), Cyr, D., Pan, S.L. and Xiao, B. (2012) Advancing Public Trust Relationships in Electronic Government: The Singapore E-Filing Journey. *Information Systems Research* (23:4), pp. 1110-1130. [UTD | FT50 | AJG 4* | SPJ]
21. Pan, S.L., [Tan, C.W.](#), and Lim, E.T.K. (2006) Customer Relationship Management (CRM) in e-Government: A Relational Perspective. *Decision Support Systems* (42:1), pp. 237-250. [AJG 3 | SPJ]
22. Lim, E.T.K., Pan, S.L., and [Tan, C.W.](#) (2005) Managing User Acceptance towards Enterprise Resource Planning (ERP) Systems – Understanding the Dissonance between User Expectations and Managerial Policies. *European Journal of Information Systems* (14:2), pp. 135-149. [AJG 4 | SPJ]
23. [Tan, C.W.](#) and Pan, S.L. (2003) Managing E-Transformation in Public Sector: An E-Government Study of Inland Revenue Authority of Singapore (IRAS). *European Journal of Information Systems* (12:4), pp 269-281. [AJG 4 | SPJ]

Leading Journals

24. Guo, Y., Xiong, B., Sun, Y., Lim, E.T.K., and [Tan, C.W.](#) (2023) How Trust Incongruence Affects Continuance Intention in Peer-to-Peer Accommodation Service: Transaction and Consumption Risks as Moderators. *Industrial Management and Data Systems*. (forthcoming) [AJG 2]
25. Liu, Q., Yu, M., Xiong, B., Zhang, P., and [Tan, C.W.](#) (2023) Health Analytics in Business Research: A Literature Review. *Journal of Management Analytics*. (forthcoming)
26. Schulze, L., Trenz, M., Cai, Z., and [Tan, C.W.](#) (2023) Conducting Online Focus Groups - Practical Advice for Information Systems Researchers. *Communications of the Association for Information Systems* (52:16), pp. 385-428. [AJG 2]
27. Li, B., Xue, C., Cheng, Y., Lim, E.T.K., and [Tan, C.W.](#) (2023) Understanding Work Experience in Epidemic-induced Telecommuting: The Roles of Misfit, Reactance and Collaborative Technologies. *Journal of Business Research* (154), pp. 113330. [AJG 3]
28. Liu, F., Li, Y., Song, X., Zhao, C., Lim, E.T.K., and [Tan, C.W.](#) (2022) Effects of Age on Live Streaming Viewer Engagement: A Dual Coding Perspective. *Journal of Management Analytics* (9:4), pp. 435-447.
29. Jiang, N., Liu, X., Liu, H., Lim, E.T.K., [Tan, C.W.](#), and Gu, J. (2022) Beyond AI-Powered Context-Aware Services: The Role of Human Augmentation. *Industrial Management and Data Systems*. (forthcoming) [AJG 2]
30. Liu, X., Jiang, N., Fu, M., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2022) What Piques Users' Curiosity on Open Innovation Platforms? An Analysis Based on Mobile App Stores. *Information Systems Frontiers*. (forthcoming) [AJG 3]
31. Xiong, B., Lim, E.T.K., [Tan, C.W.](#), Zhao, Z., and Yu, Y. (2022) Towards an Evolutionary View of Innovation Diffusion in Open Innovation Ecosystems. *Industrial Management and Data Systems* (122:8), PP. 1757-1786. [AJG 2]
32. Fu, S., Cai, Z., Fang, J., Lim, E.T.K., [Tan, C.W.](#), and Yang, H. (2022) Advancing Health-Related Abilities and Behaviors via Health Apps: A Large-scale Survey from Self-Regulation Perspective. *Internet Research* (32:4), pp. 1097-1130. [AJG 3]

33. Zhao, H., Deng, S., Liu, Y., Xia, S., Lim, E.T.K., and Tan, C.W. (2022) Promoting Users' Smartphone Avoidance Intention: The Role of Health Beliefs. *Industrial Management & Data Systems* (122:4), pp. 963-982. [AJG 2]
34. Liu, X., Liu, F., Li, Y., Shen, H., Lim, E.T.K., and Tan, C.W. (2021) Image Analytics: A Consolidation of Visual Feature Extraction Methods. *Journal of Management Analytics* (8:4), pp. 569-597.
35. Kang, Y., Cai, Z., Tan, C.W., Huang, Q., and Liu, H. (2020) Natural Language Processing (NLP) in Management Research: A Literature Review. *Journal of Management Analytics* (7:2), pp. 139-172.
36. Yu, M., Zhou, R., Cai, Z., Tan, C.W., and Wang, H. (2020) Unraveling the Relationship Between Response Time and User Experience in Mobile Applications. *Internet Research* (30:5), pp. 1353-1382. [AJG 3]
37. Li, H.X., Liu, Y., Tan, C.W., and Hu, F. (2020) Comprehending Customer Satisfaction with Hotels: Data Analysis of Consumer-Generated Reviews. *International Journal of Contemporary Hospitality Management* (32:5), pp. 1713-1735. [AJG 3]
38. Xiao, B., Lee, Z.W.Y., Lim, E.T.K., and Tan, C.W. (2019) Editorial Note – The Sharing Economy: Promises and Challenges. *Internet Research* (29:5), pp. 993-995. [AJG 3]
39. Deng, S., Tan, C.W., Wang, W., and Pan, Y. (2019) Smart Generation System of Personalized Advertising Copy and Its Application to Advertising Practice and Research. *Journal of Advertising* (48:4), pp. 356-365. [AJG 3]
40. AbuJarour, S., Wiesche, M., Andrade, A. D., Fedorowicz, J., Krasnova, H., Olbrich, S., Tan, C.W., Urquhart, C., and Venkatesh, V. (2019) ICT-enabled Refugee Integration: A Research Agenda. *Communications of the Association for Information Systems* (44), pp. 874-891. [AJG 2]
41. Li, H.X., Gan, C., Liu, Y., Tan, C.W., Deng, Z. and Li, L. (2018) Disentangling the Factors Driving Users' Continuance Intention Towards Social Media: A Configurational Perspective. *Computers in Human Behavior* (85), pp. 175-182. [AJG 2]
42. Seo, D., Tan, C.W., and Warman, G. (2018) Vendor Satisfaction of E-Government Procurement Systems in Developing Countries: An Empirical Research in Indonesia. *Journal of Information Technology for Development* (24:3), pp. 554-581.
43. Liu, F., Xiao, B., Lim, E.T.K., and Tan, C.W. (2017) The Art of Appeal in Electronic Commerce: Understanding the Impact of Product and Website Quality on Online Purchases. *Internet Research* (27:4), pp. 752-771. **[Emerald Literati Award for Excellence: Highly Commended Paper]** [AJG 3]
44. Woudstra, U., Berghout, E., Tan, C.W., van Eekeren, P. and Dedene, G. (2017) Resource Complementarity and IT Economies of Scale: Mechanisms and Empirical Evidence. *Information Systems Management* (34:2), pp. 185-199. [AJG 2]
45. Liu, F., Xiao, B., Lim, E.T.K., and Tan, C.W. (2017) Investigating the Impact of Gender Differences on Alleviating Distrust via Electronic Word-of-Mouth. *Industrial Management & Data Systems* (117:3), pp. 620-642. [AJG 2]
46. Liu, F., Tan, C.W., Lim, E.T.K. and Choi, B. (2017) Traversing Knowledge Networks: An Algorithmic Historiography of Extant Literature on the Internet of Things (IoT). *Journal of Management Analytics* (4:1), pp. 3-34.
47. Tan, C.W., Jiang, W. and Gu, B. (2017) Guest Editorial: Special Issue on Embracing the Internet of Things to Drive Data-Driven Decisions. *Journal of Management Analytics* (4:1), pp. 1-2.
48. Kazan, E., Tan, C.W. and Lim, E.T.K. (2016) Towards a Framework of Digital Platform Competition: A Comparative Study of Monopolistic & Federated Mobile Payment Platforms. *Journal of Theoretical and Applied Electronic Commerce Research* (11:3), pp. 50-64. [AJG 1]
49. Tan, C.W. and Benbasat, I. (2009) IT-Mediated Customer Services in E-Government: A Citizen's Perspective. *Communications of the AIS* (24:12), pp. 175-198. [AJG 2]
50. Lim, E.T.K., Tan, C.W., and Pan, S.L., (2007) E-Government Implementation: Balancing Collaboration and Control in Stakeholder Management. *International Journal of Electronic Government Research* (3:2), pp. 1-28. [Invited Paper]

51. [Tan, C.W.](#), Pan, S.L., and Lim, E.T.K. (2007) Managing Stakeholder Interests in e-Government Implementation: Lessons Learnt from a Singapore E-Government Project. *International Journal of Electronic Government Research* (3:1), pp. 61-84. [Reprinted]
52. [Tan, C.W.](#), Pan, S.L., Lim, E.T.K., and Chan, C.M.L. (2005) Managing Knowledge Conflicts in Inter-Organizational Project: An Exploratory Study of the Infocomm Development Authority of Singapore. *Journal of the Association for Information Science and Technology* (56:11), pp. 1187-1199. [AJG 3]
53. Pan, S.L., and [Tan, C.W.](#) (2005) The Roles of Enterprise Systems in an E-Initiative Implementation: A Case Study of PowerCo. *International Journal of Information Management* (25:3), pp. 241-251. [AJG 2]
54. [Tan, C.W.](#), Pan, S.L., and Lim, E.T.K. (2005) Managing Stakeholder Interests in e-Government Implementation: Lessons Learnt from a Singapore E-Government Project. *Journal of Global Information Management* (13:1), pp. 31-53. [AJG 2]

Refereed Conference/Workshop Proceedings

55. Jiang, Y., Rossi, M., Tuunainen, V., Cai, Z., and [Tan, C.W.](#) (2023) Unraveling the Impact of Visual Cues in Online Portraits on Workers' Employability in Digital Labor Markets. In *Proceedings of the 57th Hawaii International Conference on System Sciences (HICSS 2024)*, Honolulu, Hawaii, USA, January 3 – 6.
56. Cao, C., Zhu, J., Xiong, B., Lim, E.T.K., Liu, H., Cai, Z., and [Tan, C.W.](#) (2023) Divergent Innovation: Directing the Wisdom of Crowd to Tackle Societal Challenges. In *Proceedings of the 44th International Conference on Information Systems (ICIS 2023)*, Hyderabad, India, December 10 – 13.
57. Zhou, Y., Xiong, B., Zhu, J., Lim, E.T.K., and [Tan, C.W.](#) (2023) The Innovation Waltz: Unpacking Developers' Response to Market Feedback and Its Effects on Application Performance. In *Proceedings of the 44th International Conference on Information Systems (ICIS 2023)*, Hyderabad, India, December 10 – 13.
58. Guan, Z., Cao, F., Fu, M., Ma, T., Lim, E.T.K., and [Tan, C.W.](#) (2023) Facilitating Supplementary Innovation in the Digital Game Industry: The Role of Modding Toolkit. In *Proceedings of the 27th Pacific Asia Conference on Information Systems (PACIS 2023)*, Nanchang, China, July 8 – 12.
59. Guan, Z., Cao, F., Fu, M., Ma, T., Lim, E.T.K., and [Tan, C.W.](#) (2023) Facilitating Supplementary Innovation in the Digital Game Industry: The Role of Modding Toolkit. In *Proceedings of the 27th Pacific Asia Conference on Information Systems (PACIS 2023)*, Nanchang, China, July 8 – 12.
60. Zhou, Y., Zhu, J., Xiong, B., Lim, E.T.K., and [Tan, C.W.](#) (2023) From Point to Path, The Role of Innovation Trajectory in Application Development. In *Proceedings of the 27th Pacific Asia Conference on Information Systems (PACIS 2023)*, Nanchang, China, July 8 – 12.
61. Liu, X., Jiang, N., Zhao, H., Lim, E.T.K., and [Tan, C.W.](#) (2023) Describing Your Podcasts: Disentangling the Effects of Linguistic Features in Bolstering Online Learners' Engagement with Podcasters. In *Proceedings of the 27th Pacific Asia Conference on Information Systems (PACIS 2023)*, Nanchang, China, July 8 – 12.
62. Yu, M., Lu, S., Guo, Y., and [Tan, C.W.](#) (2023) Unraveling Effects of Health Short Videos' Instructor Movement Features on User Engagement: An Interval-valued Data Analysis. In *Proceedings of the 27th Pacific Asia Conference on Information Systems (PACIS 2023)*, Nanchang, China, July 8 – 12.
63. Fang, J., Cai, Z., Liu, H., and [Tan, C.W.](#) (2023) Unraveling Multihoming Sellers' Coping Strategies to Platform Information Quality Control. In *Proceedings of the 83th Annual Meeting of the Academy of Management (AOM 2023)*, TIM Division, Boston, Massachusetts, USA, August 4 – 8. [Best Paper for Technology and Innovation Management Division]
64. Wagner, C., Trenz, M., [Tan, C.W.](#), and Veit, D. (2023) Perceived Privacy Violations Through Unauthorized Secondary Use – Diving into User's Perceptions and Reactions. In *31st European Conference on Information Systems (ECIS 2023)*, Kristiansand, Norway, June 11 – 16.

65. Liu, Q., Xiong, B., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2023) Unraveling the Relationship between Content Design and Kinesthetic Learning on Communities of Practice Platforms. In [Proceedings of the 56th Hawaii International Conference on System Sciences \(HICSS 2023\)](#), Maui, Hawaii, USA, January 3 – 6.
66. Schulze, L., Trenz, M., Cai, Z., and [Tan, C.W.](#) (2023) Fairness in Algorithmic Management: How Practices Promote Fairness and Redress Unfairness on Digital Labor Platforms. In [Proceedings of the 56th Hawaii International Conference on System Sciences \(HICSS 2023\)](#), Maui, Hawaii, USA, January 3 – 6.
67. Cheng, Y., Qiu, L., and [Tan, C.W.](#) (2022) Restoring Justice: The Moderating Role of AI Agent in Consumers' Reactions to Service Recovery. In [Proceedings of the 43rd International Conference on Information Systems \(ICIS 2022\)](#), Copenhagen, Denmark, December 11 – 14.
68. Schulze, L., Trenz, M., Cai, Z., and [Tan, C.W.](#) (2022) Algorithmic Unfairness on Digital Labor Platforms: How Algorithmic Management Practices Disadvantage Workers. In [Proceedings of the 43rd International Conference on Information Systems \(ICIS 2022\)](#), Copenhagen, Denmark, December 11 – 14.
69. Cao, F., Ma, T., Fu, M., Lim, E.T.K., and [Tan, C.W.](#) (2022) Supplemental Innovation Strategies on Digital Game Platforms. In [Proceedings of the 26th Pacific Asia Conference on Information Systems \(PACIS 2022\)](#), Taipei-Sydney, Virtual, July 5 – 9.
70. Liu, Q., Xiong, B., Cai, Z., Lim, E.T.K., [Tan, C.W.](#), and Zhang, P. (2022) How Do Information Content and Structure Influence Kinesthetic Learning? An Empirical Perspective from Recipe Analysis. In [Proceedings of the 26th Pacific Asia Conference on Information Systems \(PACIS 2022\)](#), Taipei-Sydney, Virtual, July 5 – 9. [**Nominated for Best Paper Award**]
71. Ma, L., Fu, M., Fang, X., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2022) Eudemonic Well-Being Topics and Answer Acceptance in Online Depression Q&A Communities: A Configurational Approach. In [Proceedings of the 26th Pacific Asia Conference on Information Systems \(PACIS 2022\)](#), Taipei-Sydney, Virtual, July 5 – 9.
72. Zeng, X., Yang, C., Xiong, B., Cai, Z., Chau, P.Y.K., Lim, E.T.K., and [Tan, C.W.](#) (2022) Unravelling Online Public Jury and Fairness on Digital Platforms. In [Proceedings of the 26th Pacific Asia Conference on Information Systems \(PACIS 2022\)](#), Taipei-Sydney, Virtual, July 5 – 9. [**Nominated for Best Paper Award**]
73. Yang, C., Xiong, B., Lim, E.T.K., Sun, Y., and [Tan, C.W.](#) (2022) How Task Description Transforms Clients' Expectation-Disconfirmation in Crowdsourcing. In [Proceedings of the 82nd Annual Meeting of the Academy of Management \(AOM 2022\)](#), CTO Division, Seattle, Washington, USA, August 5 – 9.
74. Zhu, J., Xiong, B., Cai, Z., Lim, E.T.K., [Tan, C.W.](#), and Liu, H. (2022) Multilevel Analysis of the Effects of Experiential and Observational Learning on Team Performance. In [Proceedings of the 82nd Annual Meeting of the Academy of Management \(AOM 2022\)](#), CTO Division, Seattle, Washington, USA, August 5 – 9.
75. Wagner, C., Trenz, M., Veit, D., and [Tan, C.W.](#) (2022) Unraveling User Perceptions of Interorganizational Information Sharing. In [Proceedings of the 30th European Conference on Information Systems \(ECIS 2022\)](#), Timisoara, Romania, June 18 – 24.
76. Yu, M., Jiang, N., Lim, E.T.K., and [Tan, C.W.](#) (2022) Disentangling the Effects of Instructor Credibility in Bolstering Learners' Engagement With Health Short Videos. In [Proceedings of the 30th European Conference on Information Systems \(ECIS 2022\)](#), Timisoara, Romania, June 18 – 24.
77. Liu, Q., Xiong, B., Cai, Z., Zhu, J., Lim, E.T.K., and [Tan, C.W.](#) (2022) Effects of Personality on Social Performance in Social Trading. In [Proceedings of the 55th Hawaii International Conference on System Sciences \(HICSS 2022\)](#), Maui, Hawaii, USA, January 4 – 7. [**Nominated for Best Paper Award**]
78. Schulze, L., Trenz, M., Cai, Z., and [Tan, C.W.](#) (2022) Conducting Online Focus Groups - Practical Advice for Information Systems Researchers. In [Proceedings of the 55th Hawaii International Conference on System Sciences \(HICSS 2022\)](#), Maui, Hawaii, USA, January 4 – 7.
79. Guo, Y., Xiong, B., Sun, Y., and [Tan, C.W.](#) (2021) Tackling Platform Competition in the Crowdsourcing: How Referral Programs Influence Activeness and Profitability. In [Proceedings of the 42nd International Conference on Information Systems \(ICIS 2021\)](#), Austin, Texas, December 12 – 15.

80. Zhu, J., Xue, C., Liu, Q., and [Tan, C.W.](#) (2021) Unraveling E-Sports Team Tactical Recipes: A Configurational Perspective. In [Proceedings of the 41st International Conference on Information Systems \(ICIS 2021\)](#), Austin, Texas, December 12 – 15.
81. Fu, M., Xiong, B., Lim, E.T.K., [Tan, C.W.](#), and Wang, W. (2021) Catching Audiences' Attention through Narrative Sensory Cues on Digital Distribution Platforms. In [Proceedings of the 25th Pacific Asia Conference on Information Systems \(PACIS 2021\)](#), Dubai, United Arab Emirates, July 12 – 14.
82. Guo, Y., Xiong, B., Lim, E.T.K., Sun, Y., and [Tan, C.W.](#) (2021) Exploring the Role of Referral Programs on the Crowdsourcing Platform: A Preliminary Analysis. In [Proceedings of the 25th Pacific Asia Conference on Information Systems \(PACIS 2021\)](#), Dubai, United Arab Emirates, July 12 – 14.
83. Yang, C., Xiong, B., Lim, E.T.K., Sun, Y., and [Tan, C.W.](#) (2021) Disentangling the Effects of Client- vs. Rival-Oriented Strategies on Bidding Performance: Evidence from a Crowdsourcing Platform. In [Proceedings of the 25th Pacific Asia Conference on Information Systems \(PACIS 2021\)](#), Dubai, United Arab Emirates, July 12 – 14. **[Best Paper Award]**
84. Zhu, J., Xue, C., Cai, Z., Lim, E.T.K., [Tan, C.W.](#), and Liu, H. (2021) Disentangling E-Sports Team Tactical Recipes: A Configurational Perspective. In [Proceedings of the 25th Pacific Asia Conference on Information Systems \(PACIS 2021\)](#), Dubai, United Arab Emirates, July 12 – 14.
85. Zhu, J., Cai, Z., Liu, F., Li, Y., Lim, E.T.K., [Tan, C.W.](#), and Liu, H. (2021) Unraveling the Effects of Experience-Based Faultlines in E-Sports Teams: An Empirical Analysis. In [Proceedings of the 81st Annual Meeting of the Academy of Management \(AOM 2021\)](#), OCIS Division, Virtual, July 29 – August 4. **[Carolyn Dexter Nomination for Organizational Communication and Information Systems Division]**
86. Song, X., Cai, Z., Chong, A.Y.L., Lim, E.T.K., and [Tan, C.W.](#) (2021) Enemies or Friends? Disentangling the Role of Rivalry in Encouraging Virtual Gifting in Live Streaming PK Events. In [Proceedings of the 29th European Conference on Information Systems \(ECIS 2021\)](#), June 16–18, Marrakesh, Morocco
87. Zhao, H., Liu, F., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2020) A Configurational View of the Role of Affordances in Enhancing Members' Attachment to Social Networking Sites. In [Proceedings of the 41st International Conference on Information Systems \(ICIS 2020\)](#), Virtual, December 13 – 16.
88. Zhu, J., Liu, F., Li, Y., Lim, E.T.K., [Tan, C.W.](#), and Liu, H. (2020) Unraveling the Effects of Experience-Based Faultlines in E-sports Teams: The Moderating Influence of Team Winning Momentum. In [Proceedings of the 41st International Conference on Information Systems \(ICIS 2020\)](#), Virtual, December 13 – 16.
89. Fu, M., Xiong, B., Lim, E.T.K., [Tan, C.W.](#), and Wang, W. (2020) How to Tell an Attractive Digital Story? The Revolution of Product Placement in Mobile App Store. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.
90. Guan, Z., Hou, F., Li, B., Cai, Z., Chong, A.Y.L., Lim, E.T.K., and [Tan, C.W.](#) (2020) Disentangling the Effects of Narrative and Statistical Evidence on Donation in Charitable Crowdfunding: A Narrative Persuasion Perspective. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.
91. Liu, X., Liu, F., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2020) Modulating Your Voice: The Role of Paralinguistic Cues in Improving Podcasters' Competitiveness. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.
92. Xu, B., Song, X., Cai, Z., Chong, A.Y.L., Lim, E.T.K., [Tan, C.W.](#), and Yu, J. (2020) Artificial Intelligence or Augmented Intelligence: A Case Study of Human-AI Collaboration in Operational Decision Making. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.
93. Zhao, H., Liu, F., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2020) Deciphering the Role of Social Networking Affordances in Enhancing Members' Attachment from a Configurational Perspective: A Preliminary Content Analysis. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.

94. Zhu, J., Liu, F., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2020) Disentangling the Effect of Experience-Based Faultlines on Team Performance in E-Sports. In [Proceedings of the 24th Pacific Asia Conference on Information Systems \(PACIS 2020\)](#), Dubai, United Arab Emirates, June 20 – 24.
95. Liu, X., Li, Y., Liu, F., Lim, E.T.K., and [Tan, C.W.](#) (2020) Image Analytics: A Consolidation of Visual Feature Extraction Methods. In [Proceedings of the 80th Annual Meeting of the Academy of Management \(AOM 2020\)](#), OCIS Division, Vancouver, British Columbia, Canada, August 7 – 11.
96. Lundgaard, D., Razmerita, L., and [Tan, C.W.](#) (2020) Digital Organizing and Emergent Collaboration on Twitter in Pursuit of Social Action. In [Proceedings of the 80th Annual Meeting of the Academy of Management \(AOM 2020\)](#), OCIS Division, Vancouver, British Columbia, Canada, August 7 – 11.
97. Fu, S., Jiang, Y., Cai, Z., Liu, F., Lim, E.T.K., and [Tan, C.W.](#) (2020) Tell Me What You Want: Exploring the Impact of Offering Option Repertoires on Service Performance in Gig Economy. In [Proceedings of the 53rd Hawaii International Conference on System Sciences \(HICSS 2020\)](#), Maui, Hawaii, USA, January 7 – 10.
98. Lin, Y., Xu, D., and [Tan, C.W.](#) (2019) Tri-Factors of IT-Enabled Innovation Success in Professional Services. In [Proceedings of the 40th International Conference on Information Systems \(ICIS 2019\)](#), Munich, Germany, December 15 – 18.
99. Yu, M., Li, Y., Cai, Z., Liu, F., and [Tan, C.W.](#) (2019) From Copy to Practice: Follower’s Learning Behavior in Forex Social Trading. In [Proceedings of the 40th International Conference on Information Systems \(ICIS 2019\)](#), Munich, Germany, December 15 – 18.
100. Fu, S., Liu, F., Cai, Z., Lim, E.T.K., [Tan, C.W.](#), Xu, D., and Cui, T. (2019) Promoting Health-Related Abilities and Behaviors via Health Apps: A Self-Regulation Perspective. In [Proceedings of the 23rd Pacific Asia Conference on Information Systems \(PACIS 2019\)](#), Xi’an, China, July 8 – 12.
101. Liu, X., Li, Y., Lim, E.T.K., Liu, H., Liu, Y., and [Tan, C.W.](#) (2019) Merchandising the Intangibles: Unraveling the Benefits of Visualizing Consumption Experience in Service E-Tailing. In [Proceedings of the 23rd Pacific Asia Conference on Information Systems \(PACIS 2019\)](#), Xi’an, China, July 8 – 12.
102. Yu, M., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2019) Disentangling the Effects of Geographic Proximity on Forex Social Trading Platform. In [Proceedings of the 23rd Pacific Asia Conference on Information Systems \(PACIS 2019\)](#), Xi’an, China, July 8 – 12.
103. Liu, X., Li, Y., Lim, E.T.K., Liu, Y., and [Tan, C.W.](#) (2019) The Power of Beauty: Leveraging on Deep Learning to Disentangle the Effect of Image Aesthetics on Online Purchase. In [Proceedings of the 27th European Conference on Information Systems \(ECIS 2019\)](#), Stockholm, Sweden, June 8 – 14.
104. Langley, D.J., [Tan, C.W.](#), and Tel, J-W. (2019) Unraveling the Effects of Organizations’ Response Strategies on Online Social Disapproval. In [Proceedings of the 35th European Group for Organizational Studies \(EGOS\) Colloquium \(EGOS 2019\)](#), Edinburgh, United Kingdom, July 4–6.
105. Cai, Z., Liu, F., Lim, E.T.K., [Tan, C.W.](#), and Zheng, E. (2018) Unraveling the Effects of Google Search on Volatility of Cryptocurrencies. In [Proceedings of the 39th International Conference on Information Systems \(ICIS 2018\)](#), San Francisco, California, USA, December 13 – 16.
106. Li, Y., Lim, E.T.K., Liu, Y., and [Tan, C.W.](#) (2018) Tangibilizing Your Service: The Role of Visual Cues in Online Group Buying. In [Proceedings of the 39th International Conference on Information Systems \(ICIS 2018\)](#), San Francisco, California, USA, December 13 – 16.
107. Qin, X., [Tan, C.W.](#), and Clemmensen, T. (2018) Unraveling the Influence of the Interplay between Mobile Phones’ and Users’ Awareness on User Experience (UX) of Using Mobile Phone. In [Proceedings of 5th Conference on Human-Work Interaction Design \(HWID 2018\)](#), Espoo, Finland, August 20 – 21.
108. Li, Y., Fan, W., Liu, F., Lim, E.T.K., Liu, Y., and [Tan, C.W.](#) (2018) “Exploring the Nudging and Counter-Nudging Effects of Campaign Updates in Crowdfunding”. In [Proceedings of the 22nd Pacific Asia Conference on Information Systems \(PACIS 2018\)](#), Yokohama, Japan, June 26 – 30.

109. Xiong, B., Jiang, N., Fu, M., [Tan, C.W.](#), Lim, E.T.K., and Wang, W. (2018) "Come Rain and Shine? Exploring the Effects of Mobile Weather Forecasting Applications on User Movement Patterns". In *Proceedings of the 22nd Pacific Asia Conference on Information Systems (PACIS 2018)*, Yokohama, Japan, June 26 – 30.
110. Cao, F., Wang, W., [Tan, C.W.](#), Lim, E.T.K., and Liu, X. (2018) Are Social Dominance-Based Faultlines Harmful in Crowdsourcing Tournaments? In *Proceedings of the 78th Annual Meeting of the Academy of Management (AOM 2018)*, OCIS Division, Chicago, Illinois, USA, August 10 – 14. [**Best Paper for Organizational Communication and Information Systems Division**]
111. Razmerita, L., Hockerts, K. N., Kirchner, K., and [Tan, C.W.](#) (2018) Collaborative Intentions in a Massive Open Online Course. Presented at *78th Annual Meeting of the Academy of Management (AOM 2018)*, MED Division, Chicago, Illinois, USA, August 10 – 14.
112. Qin, X., [Tan, C.W.](#), Law, E. L.-C., Bødker, M., Clemmensen, T., Qu, H., and Chen, D. (2018) Deciphering the Role of Context in Shaping Mobile Phone Usage: Design Recommendations for Mobile Context-Aware Services from a Cross-Cultural Perspective. In *Proceedings of the 6th International Symposium of Chinese CHI (Chinese CHI 2018)*, Montreal, Canada, April 21 – 22.
113. Frey, A., Trenz, M., [Tan, C.W.](#) and Veit, D. (2018) On Rapport Uncertainty in the Sharing Economy – Extending the Dimensions of Uncertainty. In *Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS 2018)*, Waikoloa, Hawaii, USA, January 3 – 6.
114. Lundgaard, D., Razmerita, L. and [Tan, C.W.](#) (2018) Emergent Collaboration in Large-scale Online Social Networks: A Study of Twitter Interactions in the #BlackLivesMatter-Movement. In *Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS 2018)*, Waikoloa, Hawaii, USA, January 3 – 6.
115. Razmerita, L., Kirchner, K., Hockerts, K. and [Tan, C.W.](#) (2018) Towards a Model of Collaborative Intention: An Empirical Investigation of a Massive Online Open Course (MOOC). In *Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS 2018)*, Waikoloa, Hawaii, USA, January 3 – 6.
116. Jiang, N., [Tan, C.W.](#), Wang, W., Liu, H. and Gu, J. (2017) Understanding Cooperative Learning in Context-Aware Recommendation Systems: A User-System Interaction Perspective. In *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*, Seoul, Korea, December 10 – 13.
117. Liu, F., Lim, E.T.K., [Tan, C.W.](#) and Wang, W. (2017) Uncovering the Boundary-Spanning Role of Information Systems Research in Trans-Disciplinary Knowledge Advancement. In *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*, Seoul, Korea, December 10 – 13.
118. Liu, F., Lim, E.T.K., [Tan, C.W.](#) and Xiao, B. (2017) Passing down the Experience: Exploring the Effects of Online Customer Reviews on Service Diagnosticity. In *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*, Seoul, Korea, December 10 – 13.
119. Xiao, X., Hedman, J., Tan, F. T. C., [Tan, C.W.](#), Lim, E.T.K., Clemmensen, T., Henningsson, S., Mukkamala, R.R., Vatrappu, R. and van Hillegersberg, J. (2017) Sports Digitalization: An Overview and A Research Agenda. In *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*, Seoul, Korea, December 10 – 13.
120. Gan, C. and [Tan, C.W.](#) (2017) Understanding Mobile Social Media Usage: Uses and Gratification Expectancy Model. In *Proceedings of the 21st Pacific Asia Conference on Information Systems (PACIS 2017)*, Langkawi, Malaysia, July 16 – 20.
121. AbuJarour, S., Krasnova, H., Andrade, A. D., Krcmar, H., Olbrich, S., [Tan, C.W.](#) and Urquhart, C. (2017) Empowering Refugees with Technology: Best Practices and Research Agenda. In *Proceedings of the 25th European Conference on Information Systems (ECIS 2017)*, Guimarães, Portugal, June 5 – 10.
122. Abramova, O., Krasnova, H. and [Tan, C.W.](#) (2017) How Much Will You Pay? Understanding the Value of Information Cues in the Sharing Economy. In *Proceedings of the 25th European Conference on Information Systems (ECIS 2017)*, Guimarães, Portugal, June 5 – 10.

123. AbuJarour, S., Krasnova, H., Wenninger, H., Fedorowicz, J., Olbrich, S., [Tan, C.W.](#) and Urquhart, C. (2016) Leveraging Technology for Refugee Integration: How Can We Help? In [Proceedings of the 37th International Conference on Information Systems \(ICIS 2016\)](#), Dublin, Ireland, December 11 – 14.
124. Liu, F., Xiao, B., Lim, E.T.K. and [Tan, C.W.](#) (2016) Learning by Doing: Understanding the Role of Affordance Informativity in Information Search Performance. In [Proceedings of the 37th International Conference on Information Systems \(ICIS 2016\)](#), Dublin, Ireland, December 11 – 14. [**Best Theory Development Paper Nomination**]
125. Liu, F., [Tan, C.W.](#) and Lim, E.T.K. (2016) Synthesizing Knowledge on Internet of Things (IoT): An Algorithmic Historiographical Approach. In [Proceedings of the 37th International Conference on Information Systems \(ICIS 2016\)](#), Dublin, Ireland, December 11 – 14.
126. Liu, F., Xiao, B., Lim, E.T.K. and [Tan, C.W.](#) (2016) Is My Effort Worth It? Investigating the Dual Effects of Search Cost on Search Utility. In [Proceedings of the 20th Pacific Asia Conference on Information Systems \(PACIS 2016\)](#), Chiayi, Taiwan, June 27 – July 1.
127. Liu, F., Xiao, B., Lim, E.T.K. and [Tan, C.W.](#) (2016) Searching for What I Want: Understanding the Impact of Anticipatory Search Control on Search Efficiency. In [Proceedings of the 24th European Conference on Information Systems \(ECIS 2016\)](#), Istanbul, Turkey, June 12 – 15.
128. Wang, Y., [Tan, C.W.](#) and Clemmensen, T. (2016) Do You Get Better User Experiences When You Customize Your Smartphone? An Experiment with Object and Behavior Based Beliefs and Attitudes. In [Proceedings of the 24th European Conference on Information Systems \(ECIS 2016\)](#), Istanbul, Turkey, June 12 – 15.
129. Liu, F., Xiao, B., Lim, E.T.K. and [Tan, C.W.](#) (2016) Do Others' Opinion Matter? Investigating the Impact of Gender Differences on Trustworthiness of e-WOM. In [Proceedings of the 49th Hawaii International Conference on System Sciences \(HICSS 2016\)](#), Kauai, Hawaii, USA, January 5 – 8.
130. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2015) Disentangling Competition among Platform Driven Strategic Groups: A Comparative Case Study of UK Mobile Payment Platforms. In [Proceedings of the 14th International Conference on Mobile Business \(ICMB 2015\)](#), Fort Worth, Texas, USA, December 12.
131. Liu, F., Xiao, B., Lim, E.T.K. and [Tan, C.W.](#) (2015) Deciphering Individuals' Preference for User Generated Content: An Empirical Test of the Impact of Personality on Users' Processing of Online Review Information. In [Proceedings of the 36th International Conference on Information Systems \(ICIS 2015\)](#), Fort Worth, Texas, USA, December 13 – 16.
132. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2015) Towards a Research Agenda on Digital Platform Disruption. Presented at [the 38th Information Systems Research Conference in Scandinavia \(IRIS'38\)](#), Oulu, Finland, August 9 – 12.
133. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2015) Value Creation in Cryptocurrency Networks: Towards a Taxonomy of Digital Business Models for Bitcoin Companies. In [Proceedings of the 19th Pacific Asia Conference on Information Systems \(PACIS 2015\)](#), Singapore, July 5 – 9.
134. Rozendal, A., Lim, E.T.K., and [Tan, C.W.](#) (2015) Managing Organizational Change in Business-IT Alignment Processes: Lessons from a Public Utility Service Corporation in the Netherlands. In [Proceedings of the 23rd European Conference on Information Systems \(ECIS 2015\)](#), Münster, Germany, May 26 – 29.
135. Stein, M-K., Lim, E.T.K. and [Tan, C.W.](#) (2014) Tensions to Frictions? Exploring Sources of Ineffectiveness in Multi-Level IT Use. In [Proceedings of the 35th International Conference on Information Systems \(ICIS 2014\)](#), Auckland, New Zealand, December 14 – 17.
136. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2014) Towards a Framework of Digital Platform Disruption: A Comparative Study of Centralized & Decentralized Digital Payment Providers. In [Proceedings of the 25th Australasian Conference on Information Systems \(ACIS 2014\)](#), Auckland, New Zealand, December 8 – 10.
137. Lim, E.T.K., Cyr, D. and [Tan, C.W.](#) (2014) Understanding Members' Attachment to Social Networking Sites: An Empirical Investigation of Three Theories. In [Proceedings of the 47th Hawaii International Conference on System Sciences \(HICSS 2014\)](#), Big Island, Hawaii, USA, January 6 – 9. [**Best Paper Nomination**]

138. Cizel, A., Boonstra, A., Langley, D. and [Tan, C.W.](#) (2013) Understanding the Impact of Online Social Networks on Disruptive Innovation. In *Proceedings of the 21st European Conference on Information Systems (ECIS 2013)*, Utrecht, Netherlands, June 5 – 8.
139. Xiao, B. and [Tan, C.W.](#) (2012) Reducing Perceived Deceptiveness of E-Commerce Product Recommendation Agents: An Empirical Examination of the Relative Impact of Transparency and Verifiability and the Moderating Role of Gender. In *Proceedings of the 18th Americas Conference on Information Systems (AMCIS 2012)*, Seattle, Washington, USA, August 9 – 11.
140. Lim, E.T.K. and [Tan, C.W.](#) (2012) Understanding the Temporal Relationship between Justice and Team Goal Commitment in Virtual Project Teams. In *Proceedings of the 16th Pacific Asia Conference on Information Systems (PACIS 2012)*, Ho Chi Minh City, Vietnam, July 11 – 15. [**1st Runner-Up Award for Outstanding Paper**]
141. Lim, E.T.K., Cyr, D. and [Tan, C.W.](#) (2012) Untangling Utilitarian and Hedonic Consumption Behaviors in Online Shopping. In *Proceedings of the 16th Pacific Asia Conference on Information Systems (PACIS 2012)*, Ho Chi Minh City, Vietnam, July 11 – 15.
142. Eseryel, U.Y., Seo, D. and [Tan, C.W.](#) (2012) How Does a Blog Become Popular: A Behavioral Approach. In *Proceedings of the International Conference on IT Applications and Management 2012 (ITAM-VIII-2012)*, Istanbul, Turkey, June 28 – 29.
143. Xiao, B. and [Tan, C.W.](#) (2012) Reducing the Perceived Deceptiveness of E-Commerce Product Recommendation Agents: Impact of Perceived Verifiability and Perceived Similarity. In *Proceedings of the 2012 International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech 2012)*, Hong Kong, China, March 30 – April 01. [**Wen-Shien Chou Memorial Award for Best Paper**]
144. Arviansyah, Berghout, E. and [Tan, C.W.](#) (2011) Evaluation of ICT Investment in Healthcare: Insights and Agenda for Future Research. In *Proceedings of the 5th European Conference on Information Management and Evaluation (ECIME 2011)*, Como, Italy, September 8 – 9.
145. Lim, E.T.K., Cyr, D. and [Tan, C.W.](#) (2010) Modeling Utilitarian Consumption Behaviors in Online Shopping: An Expectation Disconfirmation Perspective. In *Proceedings of the 16th Americas Conference on Information Systems (AMCIS 2010)*, Lima, Peru, August 12 – 15.
146. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2010) Understanding the Antecedents and Consequences of E-Government Service Quality: Transactional Frequency as a Moderator of Citizens' Quality Perceptions. In *Proceedings of the 18th European Conference on Information Systems (ECIS 2010)*, Pretoria, South Africa, June 6 – 9.
147. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2008) Building Citizen Trust towards e-Government Services: Do High Quality Websites Matter? In *Proceedings of the 41st Hawaii International Conference on System Sciences (HICSS 2008)*, Big Island, Hawaii, USA, January 7 – 10.
148. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2007) Understanding the Antecedents and Consequences of E-Government Service Quality: An Empirical Investigation. In *Proceedings of the 28th International Conference on Information Systems (ICIS 2007)*, Montréal, Québec, Canada, December 9 – 12.
149. [Tan, C.W.](#) and Benbasat, I. (2006) Comparing E-Government Development Process Frameworks: Towards an Integrated Direction for Future Research. In *Proceedings of the 1st Mediterranean Conference on Information Systems (MCIS 2006)*, San Servolo, Venice, Italy, October 5 – 9.
150. Lim, E.T.K., Pan, S.L. and [Tan, C.W.](#) (2005) Enterprise Systems Adoption: A Proposed Contingency Perspective. Presented at the *65th Annual Meeting of the Academy of Management (AOM 2005)*, OCIS Division, Honolulu, Hawaii, USA, August 5 – 10.
151. Lim, E.T.K. and [Tan, C.W.](#) (2005) What You Think Others Think: Influence of Presumed Influence in e-Collaborations. Presented at the *65th Annual Meeting of the Academy of Management (AOM 2005)*, OCIS Division, Honolulu, Hawaii, USA, August 5 – 10.

152. [Tan, C.W.](#) and Lim, E.T.K. (2005) Stakeholder Management: The Effects of Resource Dependency on Trust and Control Strategies. Presented at the [65th Annual Meeting of the Academy of Management \(AOM 2005\)](#), OB Division, Honolulu, Hawaii, USA, August 5 – 10.
153. [Tan, C.W.](#), Pan, S.L. and Lim, E.T.K. (2005) Towards the Restoration of Public Trust in Electronic Governments: A Case Study of the E-Filing System in Singapore. In [Proceedings of the 38th Hawaii International Conference on System Sciences \(HICSS 2005\)](#), Big Island, Hawaii, USA, January 3 – 6.
154. [Tan, C.W.](#), Lim, E.T.K., Pan, S.L. and Chan, C.M.L. (2004) Enterprise System as an Orchestrator for Dynamic Capability Development: A Case Study of IRAS and TechCo. In [Proceedings of the IFIP 8.2 Working Conference: Relevant Theory and Informed Practice \(IFIP 8.2 WC 2004\)](#), Manchester, England, July 15 – 17, pp. 515-534.
155. [Tan, C.W.](#), Pan, S.L., Lim, E.T.K. and Chan, C.M.L. (2004) Conflicts in Knowledge Management: Visiting the Hidden Partner. In [Proceedings of the 12th European Conference on Information Systems \(ECIS 2004\)](#), Turku, Finland, June 14 – 16.
156. Chan, C.M.L., Pan, S.L. and [Tan, C.W.](#) (2003) Managing Stakeholder Relationships in an e-Government Project. In [Proceedings of the 9th Americas Conference on Information Systems \(AMCIS 2003\)](#), Tampa, Florida, USA, August 9 – 11, pp. 783-791.
157. [Tan, C.W.](#), Pan, S.L. and Lim, E.T.K. (2003) E-Governance: Towards a Strategic Convergence of Stakeholder Interests. In [Proceedings of the 11th European Conference on Information Systems \(ECIS 2003\)](#), Naples, Italy, June 19 – 21.
158. [Tan, C.W.](#) and Pan, S.L. (2002) The Role of ES in e-Initiative Implementation: A Case Study of TechCo. In [Proceedings of the 6th Pacific Asia Conference on Information Systems \(PACIS 2002\)](#), Tokyo, Japan, September 2–4, pp. 717 – 730.
159. [Tan, C.W.](#), Pan, S.L. and Huang, J.C. (2002) Electronic Government Practice in Action: An Evolution of Customer Relationship Management. In [Proceedings of the 6th Pacific Asia Conference on Information Systems \(PACIS 2002\)](#), Tokyo, Japan, September 2 – 4, pp. 273-287.
160. [Tan, C.W.](#) and Pan, S.L. (2002) ERP Success – The Search for a Comprehensive Framework. In [Proceedings of the 8th Americas Conference on Information Systems \(AMCIS 2002\)](#), Dallas, Texas, USA, August 9 – 11, pp. 925-933.
161. Long, H., [Tan, C.W.](#) and Leow, W.K. (2001) Invariant and Perceptually Consistent Texture Mapping for Content-Based Image Retrieval. In [Proceedings of the International Conference on Image Processing \(ICIP 2001\)](#), Thessaloniki, Greece, October 7 – 10, pp 117-120.

Refereed Workshop Articles

162. Wagner, C., Trenz, M., [Tan, C.W.](#), and Veit, D. (2022) Perceived Privacy Violations through Information Sharing with External Parties – Diving into User Perceptions and Reactions. In [Proceedings of the 17th Pre-ICIS Workshop on Information Security and Privacy \(WISP2022\)](#), Copenhagen, Denmark, December 11.
163. Schulze, L., Trenz, M., Cai, Z., and [Tan, C.W.](#) (2022) Fair and Unfair Algorithmic Management Practices – Perspectives of Workers on Digital Labor Platforms. In [Proceedings of the 11th International Workshop on the Changing Nature of Work \(CNoW 2022\)](#), Copenhagen, Denmark, December 10.
164. See-To, E.W.K., [Tan, C.W.](#), Chiu B., Wang, E.X., Luo, L., Li, Q., Yong, Z., Westland, J.C. (2022) Comorbidity Graph for Chronic Disease: A Topological Approach for Estimating Treatment Cost. Presented at [Information Systems Research \(ISR\) Author Development Workshop](#).
165. Guan, S., Fu, M., Fang, J., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2022) A Literature Review on the Dark Side of Crowd Ideation: Insights from a Process View. In [Proceedings of the 15th China Summer Workshop on Information Management \(CSWIM 2022\)](#), Ningbo, China, August 20 – 21.
166. Wagner, C., Trenz, D., Veit, D., and [Tan, C.W.](#) (2021) Users' Privacy Perceptions in Interorganizational Information Sharing. In [Proceedings of the 16th Pre-ICIS Workshop on Information Security and Privacy \(WISP2021\)](#), Austin, Texas, United States of America, December 12.

167. Wang, G., Hu, Y., Zheng, S., and [Tan, C.W.](#) (2021) Platform Identity: An Alternative Theoretical Lens for Understanding Digital Platform Evolution. Presented at [Pre-ICIS 2021 JAIS Theory Development Workshop](#), Virtual, December 12.
168. Zhang, C., Xiong, B., Lim, E.T.K., [Tan, C.W.](#), and Xu, Z. (2021) Classification of Online Customer Reviews for Digital Product Innovation: A Motivation Perspective. In [Proceedings of the 20th Annual Pre-ICIS Workshop on HCI Research in MIS \(Pre-ICIS SIGHCI 2021\)](#), Virtual, December 12.
169. Guan, Z., Hou, F., Li, B., Cai, Z., Chong, A.Y.L., Lim, E.T.K., and [Tan, C.W.](#) (2020) Understanding Empathy-Evoking Storytelling in Charitable Crowdfunding: A Narrative Persuasion Perspective. In [Proceedings of the 19th Annual Pre-ICIS Workshop on HCI Research in MIS \(Pre-ICIS SIGHCI 2020\)](#), Virtual, December 12.
170. Schulze, L., Trenz, M., [Tan, C.W.](#), and Cai, Z. (2020) Algorithmic Management in the Gig Economy. In [Proceedings of the IFIP Joint Working Conference \(IFIPJWC 2020\)](#), Virtual, December 10 – 11.
171. Fu, M., Jiang, N., Xiong, B., [Tan, C.W.](#), Lim, E.T.K., and Wang, W. (2019) Seeking Connectedness from Social Media? Deciphering Social Media Usage Patterns for Working Adults. In [Proceedings of the Changing Nature of Work with ICT Workshop \(CNoW 2019\)](#), Xi'an, China, July 11.
172. Fu, M., Xiong, B., [Tan, C.W.](#), Lim, E.T.K., and Wang, W. (2019) The Power of Storytelling: Quantifying the Same-Side Effect of Daily Recommendations on Consumption Patterns in Mobile App Store. In [Proceedings of the 13th China Summer Workshop on Information Management \(CSWIM 2019\)](#), Shenzhen, China, June 29 – 30.
173. Na, J., [Tan, C.W.](#), Lim, E.T.K., and Wang, W. (2019) How Processing Fluency Influence Audience Response to Digital Storytelling in Online Tourism Communities. In [Proceedings of the 13th China Summer Workshop on Information Management \(CSWIM 2019\)](#), Shenzhen, China, June 29 – 30.
174. Razmerita, L. and [Tan, C.W.](#) (2017) Disentangling the Effects of Collaborative Social Platforms on Organizational Knowledge Practices and Innovation: A Mixed-Methods Study of a Non-Profit Organization. In [Proceedings of the 5th Changing Nature of Work with ICT Pre-ICIS 2017 Workshop \(CNoW 2017\)](#), Seoul, Korea, December 10.
175. Xiong, B., [Tan, C.W.](#), Wang, W., Lim, E.T.K., Zhao, Z. and Yu, Y. (2017) Resolving the Innovation Diffusion Paradox in Mobile App Stores: A Brand Equity Perspective. In [Proceedings of the 16th Annual Pre-ICIS Workshop on HCI Research in MIS \(HCI/MIS 2017\)](#), Seoul, Korea, December 10.
176. Hage, E. and [Tan, C.W.](#) (2016) Online Communication in Organizations Does Not Kill Distance (and Why That Might Be a Good Thing). In [Proceedings of the 4th International Workshop on the Changing Nature of Work \(CNoW 2016\)](#), Dublin, Ireland, December 11.
177. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2016) The Logic of Digital Platform Disruption: A Research Agenda. Presented at [Pre-ICIS Workshop on Service Science and Information Systems Research: Moving Forward to Make a Difference](#), Dublin, Ireland, December 10.
178. Kazan, E., [Tan, C.W.](#) and Lim, E.T.K. (2016) Towards a Research Agenda on Digital Platform Disruption. Presented at [Pre-ICIS Workshop on Service Science: Perspectives from the Next Generation of Service Scholars](#), Istanbul, Turkey, June 11.
179. Langley, D., [Tan, C.W.](#), Worm, D. and Van Den Broek, T. (2015) Online Anti-Brand Herds: A Form of Environmental Turbulence. Presented at [Paper Development Workshop of the 75th Annual Meeting of the Academy of Management \(AOM 2015\)](#), OCIS Division, Vancouver, British Columbia, Canada, August 7 – 11.
180. Lim, E.T.K., [Tan, C.W.](#), Seo, D., Cyr, D. and de Vries, K. (2013) An Empirical Investigation of the Impact of Online Product Presentation on Hedonic Web Shopping. In [Proceedings of the 12th Annual Pre-ICIS Workshop on Human-Computer Interaction Research in Management Information Systems \(HCI/MIS 2013\)](#), Milan, Italy, December 15 – 18.
181. Eseryel, U.Y., Seo, D. and [Tan, C.W.](#) (2011) Opinion Leadership with Social Media. In [Proceedings of the Pre-ICIS Workshop for IFIP WG 8.2 Organizations and Society in Information Systems \(OASIS 2011\)](#), Shanghai, China, December 4 – 7.

182. Cupido, A., Lim, E.T.K., [Tan, C.W.](#) and Cyr, D. (2011) Toward an Inclusive Model of E-Service Quality: A Content Analysis Study of Dutch E-Commerce Websites. In *Proceedings of the 10th Annual Pre-ICIS Workshop on Human-Computer Interaction Research in Management Information Systems (HCI/MIS 2011)*, Shanghai, China, December 4 – 7.
183. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2011) Understanding E-Service Failures: Formation, Impact and Recovery. In *Proceedings of the 10th Annual Pre-ICIS Workshop on Human-Computer Interaction Research in Management Information Systems (HCI/MIS 2011)*, Shanghai, China, December 4 – 7.
184. [Tan, C.W.](#), Benbasat, I. and Cenfetelli, R. (2008) Towards Understanding the Formation and Impact of E-Service Failures. In *Proceedings of the 7th Annual Workshop on Human-Computer Interaction Research in Management Information Systems (HCI/MIS 2008)*, Paris, France, December 13.
185. [Tan, C.W.](#) and Lim, E.T.K. (2008) Defining Conceptual Modeling Quality: Towards a Coherent Framework of Understanding. In *Proceedings of the 18th Annual Workshop on Information Technologies and Systems (WITS 2008)*, Paris, France, December 13 – 14.
186. Xiao, B. and [Tan, C.W.](#) (2006) Reducing the Perceived Deception of Product Recommendation Agents: The Impact of Perceived Verifiability and Perceived Similarity. In *Proceedings of the 5th Annual Workshop on Human-Computer Interaction Research in Management Information Systems (HCI/MIS 2006)*, Milwaukee, Wisconsin, USA, December 10 – 13.

Refereed Book Chapters

187. Qin, X., [Tan, C.W.](#), and Clemmensen, T. (2019) Unraveling the Influence of the Interplay Between Mobile Phones' and Users' Awareness on the User Experience (UX) of Using Mobile Phones. In B. R. Barricelli, V. Roto, T. Clemmensen, P. Campos, A. Lopes, F. Gonçalves, and J. Abdelnour-Nocera (eds.), *Human Work Interaction Design – Designing Engaging Automation: Revised Selected Papers of the 5th IFIP WG 13.6 Working Conference*. HWID 2018, Cham: Springer, pp. 69-84 (IFIP Advances in Information and Communication Technology, Vol. 544).
188. Qin, X., [Tan, C.W.](#), Bødker, M., Sun, W. and Clemmensen, T. (2017) Culturally Informed Notions of Mobile Context Awareness – Lessons Learned from User Centered Exploration of Concepts of Context and Context Awareness. In R. Bernhaupt, G. Dalvi, A. Joshi, D. K. Balkrishan, J. O'Neill, and M. Winckler (eds.), *Lecture Notes in Computer Science: Human-Computer Interaction – INTERACT 2017*, Springer International Publishing, Switzerland, ISBN: 978-3-319-67744-6, pp. 420-440.
189. Qin, X., [Tan, C.W.](#) and Clemmensen, T. (2017) Context-Awareness and Mobile HCI: Implications, Challenges and Opportunities. In F. F-H. Nah and C-H. Tan (eds.), *Lecture Notes in Computer Science: HCI in Business, Government and Organization. Interacting with Information Systems – HCIBGO 2017*, Springer International Publishing, Switzerland, ISBN: 978-3-319-58480-5, pp. 112-127.
190. [Tan, C.W.](#) (2016) Supporting Innovation while Trimming Cost through Persistent Management – JP/Politikens Hus. In N. Bjørn-Andersen (ed.) *Cases on IT Leadership: CIO Challenges for Innovation and Keeping the Lights on*, Samfundslitteratur, Copenhagen, Denmark, ISBN: 978-87-593-2730-2, pp. 65-75.
191. Neben, T., Xiao, B., Lim, E.T.K., [Tan, C.W.](#) and Heinzl, A. (2015) Measuring Appeal in Human Computer Interaction: A Cognitive Neuroscience-Based Approach. In F. Davis, R. Riedl, J. vom Brocke, P-M. Léger and A.B. Randolph (eds.), *Lecture Notes in Information Systems and Organisation (Volume 10)*: Chapter 10 – Information Systems and Neuroscience, Springer International Publishing, Switzerland, ISBN: 978-3-319-18701-3, pp. 151-159.
192. [Tan, C.W.](#), Lim, E.T.K. and Pan, S.L. (2006) E-Government Implementation: Balancing Collaboration and Control in Stakeholder Management. In M.G. Hunter and F.B. Tan (eds.), *Advanced Topics of Global Information Management (Volume 5)*, Idea Group Publishing, Hershey, Pennsylvania, ISBN: 159140924-1, pp. 353-380.
193. [Tan, C.W.](#), Lim, E.T.K. Pan S.L. and Chan, M.L. (2004) Enterprise System as an Orchestrator for Dynamic Capability Development: A Case Study of the IRAS and TechCo. In B. Kaplan, D. Truex, D. Wastell, T. Wood-Harper and J. Degross (eds.), *Information Systems Research: Relevant Theory and Informed Practice (IFIP TC8 / WG8.2 Working Conference 2004 – “20th Year Retrospective”)*, Kluwer Academic Publishers, 2004, pp. 515-534.

194. [Tan, C.W.](#) (2004) The Inland Revenue Authority of Singapore: A Case Study of the e-Filing System. In S.L. Pan (eds.), *Managing Strategic Enterprise Systems and e-Government Initiatives in Asia: A Case Book (Series on Innovation and Knowledge Management)*, World Scientific Publishing, Singapore, 180 pages, ISBN: 981-238-907-5.

Books

195. Poo, D.C.C., Goh, J.M. and [Tan, C.W.](#) (2004) *Developing Systems Using J2EE*. Pearson Prentice Hall, Singapore, 111 pages, ISBN: 981244646X J2EE.
196. Ng, B.Y., Raman, K.S., [Tan, C.W.](#), Tan, G.W., Tan, H.P. and Woon, I.M.Y. (2005) *Fundamentals of Information Systems (2nd Edition)*. McGraw-Hill, Singapore, 95 pages, ISBN: 007-125048-4.

Non-Refereed Panel Proposals

197. Xu, D., Akhlaghpour, S., and [Tan, C.W.](#) (2019) Digital Transformation and Future of Health – How Can Information Systems Research Contribute? Accepted for *23rd Pacific Asia Conference on Information Systems (PACIS 2019)*, Xi'an, China, July 8 – 12.

WORK IN PROGRESS

Papers under Review

198. Zhao, H., Fu, S., Yu, M., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2023) Disentangling Consumers' Negative Reactions to Impulse Buying in the Context of In-App Purchase: Insights from the Affect-Behavior-Cognition Model. Submitted to *Electronic Commerce Research and Applications*. (revise and resubmit for 2nd round)
199. Zhu, J., Xiong, B., Cai, Z., Lim, E.T.K., and [Tan, C.W.](#) (2023) Blending Qualitative Comparative Analysis (QCA) and Time Series Modeling to Build Configurational Theories Involving Dynamic Processes in Information Systems Research. Submitted to *Journal of Information Technology*. (under review)
200. Cheng, Y., Liu, F., Li, Y., Lim, E.T.K., and [Tan, C.W.](#) (2022) Exploring the Effects of Information Scents on Online Information Search Performance: An Experimental Study. Submitted to *Information Systems Research*. (revise and resubmit for 2nd round)
201. See-To, E.W.K., [Tan, C.W.](#), Chiu, B., Wang, X., Luo, L., Li, Q., Yong, Z., and Westland, J.C. (2022) Comorbidity Graph for Chronic Disease: A Topological Approach for Estimating Treatment Cost. Submitted to *Information Systems Research*. (under review)
202. See-To, E.W.K., Cai, Z., and [Tan, C.W.](#) (2022) Realizing Predictive Maintenance for Public Utilities Through Datafication: Insights from Intervention-Based Research. Submitted to *Journal of Operations Management*. (under review for 2nd round)
203. Song, X., Fu, M., Fang, J., Cai, Z., [Tan, C.W.](#), Lim, E.T.K., and Chong, A.Y.L. (2022) Turning the Wheels of Engagement: Evidence from Entertainment Live Streaming. Submitted to *Journal of the Academy of Marketing Science*. (revise and resubmit for 3rd round)
204. Shi, Y., Cai, Z., [Tan, C.W.](#), and Yu, Y. (2022) Disentangling the Design and Implementation of Artificial Intelligence-Augmented Anomaly Detection Module: Field Experiment on an Online Freight Platform. Submitted to *Journal of Operations Management*. (revise and resubmit for 2nd round)
205. Liu, Q., Xiong, B., Xu, B., Cai, Z., Lim, E.T.K., [Tan, C.W.](#), and Zhang, P. (2022) Disentangling the Influence of Community Pressure on Trading Behavior and Profitability on Social Trading Platforms: Moderating Roles of Thinking Personality and Social Network Dominance. Submitted to *Production and Operations Management*. (reject and resubmit)
206. Sun, Y., [Tan, C.W.](#), Lim, K., Liang, T-P., and Yeh, Y-H. (2022) Strategic Contexts, Strategic Orientations, and Organizational Technology Adoption: A Configurational Perspective. Submitted to *Information Systems Journal*. (revise and resubmit for 3rd round)

207. Wei, S., Chen, X., Rice, R. E., Tan, C.W., and Liu, Y. (2021) Conform or Workaround? A Multilevel Analysis of the Impact of Cultural Tightness on Enterprise Systems Use. Submitted to *Information Systems Research*. (revise and resubmit for 3rd round)
208. Liu, Y., Li, H., Liu, F., Cheng, Y., Lim, E.T.K., and Tan, C.W. (2021) Small Icon Big Impact: Priming Effect of Content Generation Context on Consumers' Reception of Online Reviews. Submitted to *Journal of the Association for Information Systems*. (reject and resubmit)
209. Xu, B., Cai, Z., Chong, A.Y.L., Lim, E.T.K., Tan, C.W., and Yu, J. (2021) Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mix-Methods Approach. Submitted to *Journal of Operations Management*. (revise and resubmit for 2nd round)
210. Guan, Z., Hou, F., Hou, N., Tan, C.W., Chong, A.Y.L., and Lim, E.T.K. (2021) Detecting Visually-Induced Bias in Digital Platform: An AI-Enabled Detection Framework. Submitted to *Journal of Association for Information Systems*. (revise and resubmit for 4th round)

RESEARCH FUNDING

Principal Investigator

- Jan '24 – Dec '28: **National Natural Science Foundation of China: General Program [ID: 72332007 | RMB \$1,600,000]**
National Natural Science Foundation of China
People's Republic of China
[Project Title: Digital Supply Chain Data Flow and Risk Management Theory]
- Jan '23 – Dec '23: **Otto Mønsted Guest Professorship [DKK \$225,000]**
Otto Mønsted Fond
Denmark
[Project Title: Non-Fungible Tokens and Environment Sustainability]
- Oct '21 – Sep '24: **General Research Fund [HKD \$500,000]**
Hong Kong Research Grants Council
Hong Kong SAR
[Project Title: App Innovation Strategies and Innovation Performance: A Perspective of Developer Brand Equity]
- Jan '21 – Dec '22: **General Project of Zhejiang Soft Science Programme [RMB \$50,000]**
Zhejiang Department of Science and Technology
People's Republic of China
[Project Title: Data-Driven Business Model Innovation]
- Jan '20 – Dec '21: **Otto Mønsted Guest Professorship [DKK \$140,000]**
Otto Mønsted Fond
Denmark
[Project Title: Sustainability of Digitalization in Europe]
- Mar '19 – Dec '19: **Bilateral Research Activities Grant [DKK \$20,000]**
Sino-Danish Center (SDC) Social Sciences Research Area
Denmark
[Project Title: Harnessing the Power of Collaboration and Co-creation – A Comparative Study of Organized Creativity across East-West Cultures]
- Mar '19 – May '19: **International Research Stay [DKK 93,780 DKK]**
Danish Council for Independent Research (DFF)
Denmark

- [**Project Title:** Blockchain and the Trustless Society]
- Sep '18 – Dec '18: **International Research Stay [DKK 106,517 DKK]**
Danish Council for Independent Research (DFF)
Denmark
[**Project Title:** Designing the Next-Generation Crowd Platforms]
- Mar '18 – Dec '18: **Bilateral Research Activities Grant [DKK \$20,000]**
Sino-Danish Center (SDC) Social Sciences Research Area
Denmark
[**Project Title:** Harnessing the Power of Collaboration and Co-creation – A Comparative Study of Social Platforms across East-West Cultures]
- Jan '18 – Dec '21: **National Natural Science Foundation of China: General Program [ID: 71772141 | RMB \$480,000]**
National Natural Science Foundation of China
People's Republic of China
- Mar '17 – Dec '17: **CBS Competitiveness Platform Research Grant [DKK \$87,500]**
Competitiveness Platform
Copenhagen Business School
[**Project Title:** Harnessing Digitalization: Investigating the Business Value of Social Platforms in Companies]
- Mar '17 – Dec '17: **Bilateral Research Activities Grant [DKK \$54,926.68]**
Sino-Danish Center (SDC) Social Sciences Research Area
Denmark
[**Project Title:** Harnessing the Power of Collaboration and Co - creation – A Comparative Study of Social Platforms across East-West Cultures]
- Jan '17 – Dec '17: **Australian School of Business Research Grant [AUD \$20,000]**
Australian School of Business
University of New South Wales
[**Project Title:** Pioneering the Next Generation of Online Information Search Features]
- Jan '17 – Dec '17: **Otto Mønsted Guest Professorship [DKK \$210,000]**
Otto Mønsted Fond
Denmark
[**Project Title:** Designing Next-Generation Crowd Platforms]
- Jan '15 – Dec '15: **Australian School of Business Research Grant [AUD \$22,000]**
Australian School of Business
University of New South Wales
[**Project Title:** Seeking Justice Through Online Reputation Systems in Crowdsourcing]
- Jan '15 – Dec '15: **Otto Mønsted Guest Professorship [DKK \$210,000]**
Otto Mønsted Fond
Denmark
[**Project Title:** Design of Next-Generation Crowd Platforms]
- Jan '14 – Dec '14: **Australian School of Business Research Grant [AUD \$22,000]**
Australian School of Business
University of New South Wales
[**Project Title:** Information Presentation and the Art of E-Persuasion]
- Dec '09: **Startup Grant [€ 5,000]**
Faculty of Economics and Business
University of Groningen

Co-Investigator

- Oct '21 – Sep '24: **General Research Fund [HKD \$500,000]**
Hong Kong Research Grants Council
Hong Kong SAR
[Project Title: App Innovation Strategies and Innovation Performance: A Perspective of Developer Brand Equity]
- Jan '21 – Dec '22: **General Project of Zhejiang Soft Science Programme [RMB \$50,000]**
Zhejiang Department of Science and Technology
People's Republic of China
[Project Title: Data-Driven Business Model Innovation]
- Jan '18 – Dec '21: **National Natural Science Foundation of China: General Program [ID: 71772141 | RMB \$480,000]**
National Natural Science Foundation of China
People's Republic of China

SERVICES TO ACADEMIC COMMUNITY

Journal Editorial Board

Senior Editor

1. [Senior Editor](#) for *AIS Transactions on Human-Computer Interaction* (THCI) [April 1st, 2021 → Present]
2. [Senior Editor](#) for *Industrial Management & Data Systems* (IMDS) [July 1st, 2020 → June 30th, 2023]
3. [Senior Editor](#) for *MIS Quarterly* (MISQ) [January 1st, 2019 → December 31st, 2024]
4. [Guest Senior Editor](#) for *MIS Quarterly* (MISQ) [January 1st, 2018 → December 31st, 2018]

Associate Editor

5. [Associate Editor](#) for *ACM Distributed Ledger Technologies: Research and Practice* (DLT)
6. [Associate Editor](#) for *Information and Management* (I&M)
7. [Associate Editor](#) for *Internet Research* (IntR) [July 1st, 2016 → June 30th, 2019]
8. [Associate Editor](#) for *Journal of Management Analytics* (JMA)
9. [Associate Editor](#) for *MIS Quarterly* (MISQ) [January 1st, 2014 → December 31st, 2017]
10. [Associate Editor](#) for *Information Systems Journal* (ISJ) [Special Issue on 'Digitization in Business Models and Entrepreneurship'] [October 31st, 2013 → June 30th, 2014]

Advisory Board Member

11. [Distinguished Board of Advisors](#) for *Internet Research* (IntR)
12. [Editorial Advisory Board Member](#) for *Industrial Management & Data Systems* (IMDS) [January 1st, 2017 → June 30th, 2020]

Editorial Board Member

13. [Editorial Board Member](#) for *AIS Transactions on Human-Computer Interaction* (THCI) [September 1st, 2019 → March 31st, 2021]

14. [Editorial Board Member](#) for *Journal of the Association for Information Systems (JAIS)* [August 1st, 2018 → July 31st, 2020]
15. [Editorial Board Member](#) for *European Journal of Information Systems (EJIS)* [Special Issue on ‘Getting Serious about Gamification: Putting more than mere ‘Fun and Games’ into Systems’] [January 1st, 2019 → June 30th, 2020]
16. [Editorial Board Member](#) for *Journal of the Association for Information Systems (JAIS)* [Special Issue on ‘Opportunities and Challenges of Blockchain Technology’] [March 1st, 2018 → December 15th, 2018]
17. [Editorial Board Member](#) for *IEEE Transactions on Engineering Management (IEEE-TEM)* [September 1st, 2017 → September 1st, 2020]
18. [Editorial Board Member](#) for *Journal of Management Information Systems (JMIS)* [Special Issue on ‘Transformative Value of Cloud Computing’] [October 1st, 2016 → January 31st, 2018]

Regional Editor

19. [Regional Editor \(Europe\)](#) for *International Journal of Intercultural Information Management (IJIM)*

Guest Editor

20. [Guest Editor](#) for *Decision Support Systems (DSS)* [Special Issue on ‘Transcending the Quantitative-Qualitative Divide in IS Research Using QCA As A Configurational, Comparative Approach’]
21. [Guest Editor](#) for *Information Systems Journal (ISJ)* [Special Issue on ‘Transcending the Quantitative-Qualitative Divide in IS Research Using QCA As A Configurational, Comparative Approach’]
22. [Guest Editor](#) for *Journal of Management Analytics (JMA)* [Special Issue on ‘Artificial Intelligence and Management Analytics’]
23. [Guest Editor](#) for *Information and Management (I&M)* [Special Issue on ‘Digital Business Transformation in Innovation and Entrepreneurship’]
24. [Guest Editor](#) for *Journal of Management Analytics (JMA)* [Special Issue on ‘Blockchain Analytics’]
25. [Guest Editor](#) for *Internet Research (InTR)* [Special Issue on ‘The Sharing Economy’]
26. [Guest Editor](#) for *Decision Support Systems (DSS)* [Special Issue on ‘Omnichannel Business: Opportunities and Challenges’]
27. [Guest Editor](#) for *Journal of Management Analytics (JMA)* [Special Issue on ‘Embracing the Internet of Things (IoT) to Drive Data-Driven Decisions’]

Conference/Workshop Committee

Keynote

1. [Keynote Speaker](#) for 3rd Digital Transformation Forum of the Yangtze River Delta, August 17-19, Hefei, Anhui, China
2. [Keynote Speaker](#) for 2023 POMS International Conference in China, July 1-2, Hangzhou, Zhejiang, China
3. [Keynote Speaker](#) for 16th China Summer Workshop on Information Management (CSWIM 2023), June 24-25, Changsha, Hunan, China
4. [Keynote Speaker](#) for 15th Workshop on e-Business (WeB 2016), December 10, Dublin, Ireland

Coordinator

5. [Coordinator](#) for MISQ Author Development Workshop, June 19 + 20, 2023, Virtual

6. *Coordinator* for MISQ Reviewer Development Workshop, November 26 + December 3, 2022, Virtual
7. *Coordinator* for MISQ Author Development Workshop, June 18 + 25, 2022, Virtual
8. *Coordinator* for MISQ Reviewer Development Workshop, November 27 + December 4, 2021, Virtual
9. *Coordinator* for MISQ Author Development Workshop, July 19 + 26, 2021, Virtual
10. *Coordinator* for MISQ Reviewer Development Workshop, December 5, 2020, Virtual
11. *Coordinator* for MISQ Author Development Workshop, August 15, 2020, Virtual

Chair

12. *Workshop Co-Chair*, 22nd Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2023), December 10, Hyderabad, India
13. *Workshop Co-Chair*, 32nd Workshop on Information Technologies and Systems (WITS 2022), December 14–16, Copenhagen, Denmark
14. *Workshop Co-Chair*, 15th China Summer Workshop on Information Management (CSWIM 2022), June 25–26, Ningbo, China

Mentor

15. *Mentor* for Doctoral Consortium, 27th Pacific Asia Conference on Information Systems (PACIS 2023), Nanchang, China
16. *Mentor* for Doctoral Consortium, 43rd International Conference on Information Systems (ICIS 2022), December 7–10, Copenhagen, Denmark
17. *Mentor* for Doctoral Consortium, 41st International Conference on Information Systems (ICIS 2020), December 9–12, Virtual
18. *Mentor* for Paper Development Workshop, School of Management, University of Science and Technology of China
19. *Mentor* for Junior Faculty Consortium, 26th Pacific Asia Conference on Information Systems (PACIS 2022), July 5–9, Sydney, Australia
20. *Mentor* for Doctoral Consortium, 55th Hawaii International Conference on System Sciences (HICSS 2022), January 4–7, Maui, Hawaii
21. *Mentor* for Junior Faculty Consortium, 29th European Conference on Information Systems (ECIS 2021), June 14–16, Marrakech, Morocco
22. *Mentor* for Doctoral Consortium, 41st International Conference on Information Systems (ICIS 2020), Hyderabad, India, December 13–16
23. *Mentor* for Junior Faculty Consortium, 28th European Conference on Information Systems (ECIS 2020), June 15–17, Marrakech, Morocco
24. *Mentor* for “Paper-a-Thon” Track, 40th International Conference on Information Systems (ICIS 2019), December 14–17, Munich, Germany
25. *Mentor* for Pre-AMCIS Author Development Workshop, 25th Americas Conference on Information Systems (AMCIS 2019), August 14, Cancún, Mexico

26. *Mentor* for MISQ Author Development Workshop, 23rd Pacific Asia Conference on Information Systems (PACIS 2019), Xi'an, China, July 10
27. *Mentor* for Post-ICIS MISQ Reviewer Development Workshop, 39th International Conference on Information Systems (ICIS'18), San Francisco, USA, December 16
28. *Mentor* for Pre-AMCIS Author Development Workshop, 24th Americas Conference on Information Systems (AMCIS 2018), August 15, New Orleans, Louisiana, USA
29. *Mentor* for Doctoral Consortium, 24th Americas Conference on Information Systems (AMCIS 2018), August 16–18, New Orleans, Louisiana, USA
30. *Mentor* for Post-ICIS MISQ Reviewer Development Workshop, 38th International Conference on Information Systems (ICIS 2017), Seoul, Korea, December 13

Steering Committee

31. *Steering Committee Member* for 47th Annual Convention of the Croatian Society for Information, Communication and Electronic Technology (MIPRO 2024), May 20–24, Opatija, Croatia

International Advisory Council Member

32. *International Advisory Council Member* for International Conference on Marketing, Technology and Society, September 29–October 1, 2016, Kozhikode (Calicut), Kerala, India

Track Chair

33. *Track Chair* for “Virtual Communities and Collaboration” Track, 30th Americas Conference on Information Systems (AMCIS 2024), August 15–17, Salt Lake City, Utah, USA
34. *Track Chair* for “Virtual Communities and Collaboration” Track, 29th Americas Conference on Information Systems (AMCIS 2023), August 10–12, Panama City, Panama
35. *Track Chair* for “Human Computer Interaction” Track, 32nd European Conference on Information Systems (ECIS 2024), June 13–19, Paphos, Cyprus
36. *Track Chair* for “Digitization of Education, Industries, and Society” Track, 31st European Conference on Information Systems (ECIS 2023), June 11–16, Kristiansand, Norway
37. *Track Chair* for “Emerging Information Systems (IS) Topics” Track, 27th Pacific Asia Conference on Information Systems (PACIS 2023), Nanchang, China
38. *Track Chair* for “Sharing Economy, Platforms, and Crowds” Track, 43rd International Conference on Information Systems (ICIS 2022), December 11–14, Copenhagen, Denmark
39. *Track Chair* for “Virtual Communities and Collaboration” Track, 28th Americas Conference on Information Systems (AMCIS 2022), August 11–13, Minneapolis, Minnesota, USA
40. *Track Chair* for “Digitization of Education, Industries, and Society” Track, 30th European Conference on Information Systems (ECIS 2022), June 18–24, Timisoara, Romania
41. *Track Chair* for “Philosophy and Research Methods” Track, 26th Pacific Asia Conference on Information Systems (PACIS 2022), July 5–9, Taipei-Sydney, Taiwan-Australia
42. *Track Chair* for “IoT, Smart Cities and Digital Government” Track, 42nd International Conference on Information Systems (ICIS 2021), December 12–15, Austin, Texas, USA

43. [Track Chair](#) for “IS Implementation and Adoption” Track, 25th Pacific Asia Conference on Information Systems (PACIS 2021), June 20–24, Dubai, United Arab Emirates
44. [Track Chair](#) for “Digitization of Education, Industries, and Society” Track, 29th European Conference on Information Systems (ECIS 2021), June 16–18, Marrakesh, Morocco
45. [Track Chair](#) for “Digitization in Cities and the Public Sector” Track, 41st International Conference on Information Systems (ICIS 2020), December 13–16, Virtual
46. [Track Chair](#) for “General Topics” Track, 24th Pacific Asia Conference on Information Systems (PACIS 2020), June 20–24, Virtual
47. [Track Chair](#) for “SIGADIT - IT Innovation, Adoption, and Diffusion” Track, 23rd Pacific Asia Conference on Information Systems (PACIS 2019), July 8–12, Xi’an, China
48. [Track Chair](#) for “IT Innovation Behavior and Entrepreneurship” Track, 26th European Conference on Information Systems (ECIS 2018), June 23–28, Portsmouth, United Kingdom
49. [Track Chair](#) for “Design Science” Track, 21st Pacific Asia Conference on Information Systems (PACIS 2017), July 17–20, Langkawi, Malaysia
50. [Track Chair](#) for “Philosophy and Methods” Track, 24th European Conference on Information Systems (ECIS 2016), June 12–15, Istanbul, Turkey
51. [Track Chair](#) for “Business Process Management” Track, 16th Pacific Asia Conference on Information Systems (PACIS 2012), July 11–15, Ho Chi Minh City, Vietnam
52. [Track Chair](#) for “E-commerce, E-business, E-Government” Track, 6th Mediterranean Conference on Information Systems (MCIS 2011), September 3–5, Cyprus

Associate Editor

53. [Associate Editor](#) for “Blockchain, DLT, and Fintech” Track, 44th International Conference on Information Systems (ICIS 2023), December 10–13, Hyderabad, India
54. [Associate Editor](#) for “Information Systems – The Heart of Innovation Ecosystems” Track, 40th International Conference on Information Systems (ICIS 2019), December 15–18, Munich, Germany
55. [Associate Editor](#) for “Human Computer/Robot Interaction” Track, 39th International Conference on Information Systems (ICIS 2018), December 13–16, San Francisco, California, USA
56. [Associate Editor](#) for “Social Media and Digital Collaboration” Track, 38th International Conference on Information Systems (ICIS 2017), December 10–13, Seoul, South Korea
57. [Associate Editor](#) for “Social Media in Business and Society” Track, 25th European Conference on Information Systems (ECIS 2017), June 5–10, Guimarães, Portugal
58. [Associate Editor](#) for “Social Media and Digital Collaboration” Track, 37th International Conference on Information Systems (ICIS 2016), December 11–14, Dublin, Ireland
59. [Associate Editor](#) for “Exploring the Information Frontier” Track, 36th International Conference on Information Systems (ICIS 2015), December 13–16, Ft. Worth, Texas
60. [Associate Editor](#) for “Business Model” Track, 23rd European Conference on Information Systems (ECIS 2015), May 26–29, Münster, Germany
61. [Associate Editor](#) for “Social Media and Digital Collaboration” Track, 35th International Conference on Information Systems (ICIS 2014), December 14–17, Auckland, New Zealand

62. *Associate Editor* for “Human-Computer Interaction” Track, 22nd European Conference on Information Systems (ECIS 2014), June 9–11, Tel Aviv, Israel
63. *Associate Editor* for “Project Management and IS Development” Track, 34th International Conference on Information Systems (ICIS 2013), December 15–18, Milan, Italy
64. *Associate Editor* for “Human-Computer Interaction” and “Social Media and Society” Tracks, 21st European Conference on Information Systems (ECIS 2013), June 5–8, Utrecht, The Netherlands
65. *Associate Editor* for “Knowledge Management and Business Intelligence” Track, 33rd International Conference on Information Systems (ICIS 2012), December 16–19, Orlando, Florida, USA

Mini-Track Chair

66. *Mini-Track Chair* for “Responsible Innovation in Collaborative, Connected, and Intelligent Systems” Mini-Track, 57th Hawaii International Conference on System Sciences (HICSS 2024), January 3–6, Virtual
67. *Mini-Track Chair* for “Value Appropriation and Creation in Platform-Mediated Collaborative Environments” Mini-Track, 27th Americas Conference on Information Systems (AMCIS 2021), August 9–13, Virtual
68. *Mini-Track Chair* for “The Sharing Economy” Mini-Track, 54th Hawaii International Conference on System Sciences (HICSS 2021), January 5–8, Virtual
69. *Mini-Track Chair* for “Value Appropriation and Creation in Platform-Mediated Collaborative Environments” Mini-Track, 26th Americas Conference on Information Systems (AMCIS 2020), August 12–16, Virtual
70. *Mini-Track Chair* for “The Sharing Economy” Mini-Track, 53rd Hawaii International Conference on System Sciences (HICSS 2020), January 7–10, Maui, Hawaii, USA
71. *Mini-Track Chair* for “Value Appropriation and Creation in Platform-Mediated Collaborative Environments” Mini-Track, 25th Americas Conference on Information Systems (AMCIS 2019), August 15–17, Cancún, México
72. *Mini-Track Chair* for “The Sharing Economy” Mini-Track, 52nd Hawaii International Conference on System Sciences (HICSS 2019), January 8–11, Maui, Hawaii, USA
73. *Mini-Track Chair* for “The Sharing Economy” Mini-Track, 51st Hawaii International Conference on System Sciences (HICSS 2018), January 3–6, Waikoloa, Hawaii, USA
74. *Mini-Track Chair* for “Sharing Economy” Mini-Track, 23rd Americas Conference on Information Systems (AMCIS 2017), August 10–12, Boston, Massachusetts, USA
75. *Mini-Track Chair* for “Access (or Sharing) Economy” Mini-Track, 50th Hawaii International Conference on System Sciences (HICSS 2017), January 4–7, Big Island, Hawaii, USA
76. *Mini-Track Chair* for “Design and Innovation of Social Networking Services” Mini-Track, 49th Hawaii International Conference on System Sciences (HICSS 2016), January 5–8, Kauai, Hawaii, USA
77. *Mini-Track Chair* for “Customer Engagement in Virtual Communities” Mini-Track, 21st Americas Conference on Information Systems (AMCIS 2015), August 13–15, Puerto Rico, USA
78. *Mini-Track Chair* for “Design and Innovation of Social Networking Services” Mini-Track, 48th Hawaii International Conference on System Sciences (HICSS 2015), January 5–8, Kauai, Hawaii, USA
79. *Mini-Track Chair* for “Customer Engagement in Virtual Communities and Virtual Worlds” Mini-Track, 20th Americas Conference on Information Systems (AMCIS 2014), August 7–10, Savannah, Georgia, USA

Program Co-Chair

80. [Program Co-Chair](#) for 21st Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2022), December 11, Copenhagen, Denmark
81. [Program Co-Chair](#) for 20th Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2021), December 12, Austin, Texas, USA
82. [Program Co-Chair](#) for 19th Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2020), December 12, Virtual
83. [Program Co-Chair](#) for 18th Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2019), December 15, Munich, Germany
84. [Program Co-Chair](#) for 17th Annual Pre-ICIS Workshop on HCI Research in MIS (HCI/MIS 2018), December 13, San Francisco, California, USA
85. [Program Co-Chair](#) for Pre-ICIS 2017 Workshop on Enterprise Systems Research in MIS, December 10, Seoul, South Korea

Program Board Member

86. [Program Committee Member](#) for 46th Annual Convention of the Croatian Society for Information, Communication and Electronic Technology (MIPRO 2023), May 22–26, Opatija, Croatia
87. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 23rd International Conference on Human-Computer Interaction (HCII 2021), July 24–29, Washington DC, USA
88. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 22nd International Conference on Human-Computer Interaction (HCII 2020), July 19–24, Virtual
89. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 21st International Conference on Human-Computer Interaction (HCII 2019), July 26–31, Orlando, Florida, USA
90. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 20th International Conference on Human-Computer Interaction (HCII 2018), July 15–20, Las Vegas, Nevada, USA
91. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 19th International Conference on Human-Computer Interaction (HCII 2017), July 9–14, Vancouver, Canada
92. [Program Board Member](#) for “HCI in Business, Government and Organizations” Theme, 18th International Conference on Human-Computer Interaction (HCII 2016), July 17–22, Toronto, Canada
93. [Program Board Member](#) for “HCI in Business” Theme, 17th International Conference on Human-Computer Interaction (HCII 2015), August 2–7, Los Angeles, California, USA
94. [Program Board Member](#) for “HCI in Business” Theme, 16th International Conference on Human-Computer Interaction (HCII 2014), June 22–27, Crete, Greece

Ad-hoc Reviewer for

- Academy of Management Meeting (AOM)
- Administrative Sciences Association of Canada Conference [ASAC]
- Americas Conference on Information Systems (AMCIS)
- Behavior & Information Technology (B&IT)
- Communications of the AIS (CAIS)
- Computers in Industry (COMIND)
- Electronic Commerce Research and Applications (ECRA)
- European Conference on Information Systems (ECIS)
- European Journal of Information Systems (EJIS)
- Government Information Quarterly (GIQ)

- Hawaii International Conference on System Sciences (HICSS)
- IEEE Transactions on Professional Communication (IEEETPC)
- IFIP TC.13 International Conference on Human-Computer Interaction (INTERACT)
- Information and Management (I&M)
- Information Systems Frontiers (ISF)
- Information Systems Journal (ISJ)
- Information Systems Research (ISR)
- International Conference on Information Systems (ICIS)
- International Journal of Information Management (IJIM)
- International Journal of Medical Informatics (IJMI)
- International Review of Administrative Sciences (IRAS)
- Journal of Business Research (JBR)
- Journal of Electronic Commerce Research (JECR)
- Journal of Management Information Systems (JMIS)
- Journal of Strategic Information Systems (JSIS)
- Management Science (ManSci)
- Mediterranean Conference on Information Systems (MCIS)
- MIS Quarterly (MISQ)
- MIS Quarterly Executive (MISQE)
- Pacific-Asia Conference on Information Systems (PACIS)
- Scandinavian Journal of Information Systems (SJIS)
- Systèmes d'Information et Management (SIM)
- AMIS Volume on Electronic Government: Information, Technology, and Transformation

Ad-hoc Grant Reviewer for

- Hong Kong Research Grants Council (HKRGC)
- Social Sciences and Humanities Research Council of Canada (SSHRC)
- Swiss National Science Foundation (SNF)

SERVICES TO UNIVERSITY

- Apr '20 – Aug '20: **Chairman of Assessment Committee (Tenured Associate Professorship Position)**
Department of Digitalization, Copenhagen Business School
I head the assessment committee for the promotion of tenure-track assistant professors to tenured associate professors at the Department of Digitalization, Copenhagen Business School.
- Dec '17 – Mar '18: **Chairman of Assessment Committee (Tenure-Track Assistant Professorship Position)**
Department of Digitalization, Copenhagen Business School
I head the assessment committee for evaluating and selecting candidates to fill two tenure-track assistant professorship positions at the Department of Digitalization, Copenhagen Business School.
- Nov '16 – Feb '17: **Chairman of Assessment Committee (Tenured Associate Professorship Position)**
Department of IT Management, Copenhagen Business School
I head the assessment committee for the promotion of tenure-track assistant professors to tenured associate professors at the Department of IT Management, Copenhagen Business School.
- Nov '14: **Chairman of Assessment Committee (PhD Scholarship on IT Management in China and Denmark)**
Department of IT Management, Copenhagen Business School
I head the assessment committee for evaluating and selecting candidates to fill a PhD scholarship position on IT Management in China and Denmark at the Department of IT Management, Copenhagen Business School.
- Dec '13 – Mar '14: **Chairman of Assessment Committee (Tenure-Track Assistant Professorship Position)**
Department of IT Management, Copenhagen Business School

I head the assessment committee for evaluating and selecting candidates to fill a tenure-track assistant professorship position at the Department of IT Management, Copenhagen Business School.

Jan '11 – May '13: **Member (Library Committee)**
Faculty of Economics and Business, University of Groningen
I participate in the decision process behind the allocation of an annual budget of ~€500,000 to update materials in the faculty library including the purchase of journal licenses from publishers, the acquisition of secondary databases and the addition of new books to the library's collection.

ACADEMIC VISITATIONS

13 Aug '23 – 28 Aug '23: **Guest Professor**
School of Management
University of Science and Technology of China
Anhui, People's Republic of China

25 Apr '23 – 05 Aug '23: **Guest Professor**
School of Management
University of Science and Technology of China
Anhui, People's Republic of China

24 Mar '23 – 15 Apr '23: **Guest Professor**
School of Management
University of Science and Technology of China
Anhui, People's Republic of China

25 Nov '19 – 05 Dec '19: **Honorary Professor of Business Analytics and Digitalization**
Nottingham University Business School China
The University of Nottingham Ningbo China
Ningbo, People's Republic of China

22 Nov '19 – 25 Nov '19: **Guest Professor**
School of Management
University of Science and Technology of China
Anhui, People's Republic of China

20 Nov '19 – 22 Nov '19: **Honorary Professor of Business Analytics and Digitalization**
Nottingham University Business School China
The University of Nottingham Ningbo China
Ningbo, People's Republic of China

16 Nov '19 – 20 Nov '19: **Visiting Scholar**
Department of Management Information Systems
Antai College of Economics and Management
Shanghai Jiao Tong University
Shanghai, People's Republic of China

10 Oct '19 – 12 Oct '19: **Visiting Scholar**
Department of Management
School of Economics and Management
Tilburg University
Tilburg, Netherlands

19 Aug '19 – 25 Aug '19: **International Visiting Professor**
School of Management
University of Science and Technology of China
Anhui, People's Republic of China

01 Aug '19 – 12 Aug '19:	Visiting Scholar Department of Information and Service Economy School of Business Aalto University Helsinki, Finland
12 Jul '19 – 20 Jul '19:	Visiting Scholar School of Business Administration Southwestern University of Finance and Economics Chengdu, People's Republic of China
03 Jul '19 – 07 Jul '19:	Visiting Scholar School of Management Xi'an Jiao Tong University Xi'an, People's Republic of China
28 Jun '19 – 02 Jul '19:	Visiting Scholar Faculty of Business Administration Yokohama National University Yokohama, Japan
23 Jun '19 – 28 Jun '19:	Visiting Scholar Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
21 Jun '19 – 23 Jun '19:	Honorary Professor of Business Analytics and Digitalization Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
14 Jun '19 – 21 Jun '19:	Visiting Scholar Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
08 May '19 – 05 Jun '19:	Visiting Professorial Fellow School of Information Systems and Technology Management UNSW Australia Business School University of New South Wales Sydney, Australia
05 May '16 – 08 May '16:	Visiting Scholar Business Information Systems Cluster UQ Business School University of Queensland Brisbane, Australia
01 May '19 – 05 May '19:	Visiting Professorial Fellow School of Information Systems and Technology Management UNSW Australia Business School University of New South Wales Sydney, Australia
25 Apr '19 – 30 Apr '19:	Honorary Professor of Business Analytics and Digitalization

	Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
24 Apr '19 – 24 Apr '19:	Visiting Scholar School of Business Nanjing University Nanjing, People's Republic of China
24 Apr '19 – 24 Apr '19:	Visiting Scholar School of Information Management Nanjing University Nanjing, People's Republic of China
20 Apr '19 – 20 Apr '19:	Visiting Scholar School of Management Zhejiang University Hangzhou, People's Republic of China
16 Apr '19 – 19 Apr '19:	Honorary Professor of Business Analytics and Digitalization Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
03 Mar '19 – 15 Apr '19:	Visiting Professorial Fellow School of Information Systems and Technology Management UNSW Australia Business School University of New South Wales Sydney, Australia
01 Feb '19 – 28 Feb '19:	Senior Research Fellow Weizenbaum-Institute for the Networked Society Berlin, Germany
12 Jan '19 – 31 Jan '19:	Visiting Scholar Center for Process Innovation + Department of Computer Information Systems J. Mack Robinson College of Business Georgia State University Atlanta, Georgia, United States of America
28 Nov '18 – 02 Dec '18:	International Visiting Professor School of Management University of Science and Technology of China Anhui, People's Republic of China
11 Nov '18 – 18 Nov '18:	International Visiting Professor School of Management University of Science and Technology of China Anhui, People's Republic of China
23 Sep '18 – 26 Sep '18:	Visiting Scholar Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
21 Sep '18 – 23 Sep '18:	Visiting Scholar Department of Management Information Systems Antai College of Economics and Management

	Shanghai Jiao Tong University Shanghai, People's Republic of China
20 Sep '18:	Visiting Scholar School of Public Management Huazhong University of Agriculture Wuhan, People's Republic of China
19 Sep '18:	Visiting Scholar Department of Information and Service Economy Wuhan University Wuhan, People's Republic of China
18 Sep '18:	Visiting Scholar School of Economics and Management China University of Geosciences Wuhan, People's Republic of China
17 Sep '18 – 29 Sep '18:	International Visiting Professor School of Management University of Science and Technology of China Anhui, People's Republic of China
03 Sep '18 – 03 Dec '18:	Research Fellow Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
04 Jul '18 – 08 Jul '18:	Visiting Scholar Department of Information and Service Economy School of Business Aalto University Helsinki, Finland
01 Jul '18 – 04 Jul '18:	Visiting Scholar Department of Business and Management Science Norwegian School of Economics Bergen, Norway
20 Apr '18 – 22 Apr '18:	Visiting Scholar Department of Management Information Systems Antai College of Economics and Management Shanghai Jiao Tong University Shanghai, People's Republic of China
08 Apr '18 – 16 Apr '18:	Visiting Scholar Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
09 Oct '17 – 11 Oct '17:	Visiting Scholar Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
31 Mar '18 – 30 Apr '18:	International Visiting Professor School of Management

	University of Science and Technology of China Anhui, People's Republic of China
11 Mar '18 – 30 Mar '18:	Senior Visiting Fellow School of Information Systems and Technology Management UNSW Australia Business School University of New South Wales Sydney, Australia
16 Oct '17 – 19 Oct '17:	Visiting Scholar School of Management University of Science and Technology of China Anhui, People's Republic of China
12 Oct '17 – 12 Oct '17:	Visiting Scholar Department of Management Science and Engineering Guanghua School of Management Peking University Beijing, People's Republic of China
12 Oct '17 – 12 Oct '17:	Visiting Scholar School of Digital Media & Design Arts Beijing University of Posts and Telecommunications Beijing, People's Republic of China
09 Oct '17 – 11 Oct '17:	Visiting Scholar Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
20 Aug '17 – 22 Aug '17:	Visiting Scholar Information Systems Science Unit Turku School of Economics University of Turku Turku, Finland
06 Aug '17 – 02 Sep '17:	Visiting Scholar Department of Information and Service Economy School of Business Aalto University Helsinki, Finland
27 Jun '17 – 03 Jul '17:	Visiting Scholar Department of Management Information Systems Antai College of Economics and Management Shanghai Jiao Tong University Shanghai, People's Republic of China
20 Jun '17 – 24 Jun '17:	Visiting Scholar School of Information Management Central China Normal University Wuhan, People's Republic of China
27 May '17 – 31 May '17:	Visiting Scholar School of Economics and Management University of Chinese Academy of Sciences Beijing, People's Republic of China

- 24 May '17 – 27 May '17: **Visiting Scholar**
School of Management
Fudan University
Shanghai, People's Republic of China
- 07 May '17 – 23 May '17: **Senior Visiting Fellow**
School of Information Systems and Technology Management
UNSW Australia Business School
University of New South Wales
Sydney, Australia
- 31 Dec '16 – 05 Jan '17: **Visiting Scholar**
Department of Information Systems
College of Business
City University of Hong Kong
Hong Kong, People's Republic of China
- 29 Dec '16 – 29 Dec '16: **Visiting Scholar**
School of Economics and Management
Beihang University
Beijing, People's Republic of China
- 28 Dec '16 – 28 Dec '16: **Visiting Scholar**
Department of Management Science and Engineering
School of Economics and Management
Tsinghua University
Beijing, People's Republic of China
- 26 Dec '16 – 26 Dec '16: **Visiting Scholar**
School of Arts and Communication
China University of Geosciences
Wuhan, People's Republic of China
- 22 Dec '16 – 22 Dec '16: **Visiting Scholar**
School of Business and Management
Shanghai International Studies University
Shanghai, People's Republic of China
- 20 Dec '16 – 21 Dec '16: **Visiting Scholar**
Department of Management Information Systems
Antai College of Economics and Management
Shanghai Jiao Tong University
Shanghai, People's Republic of China
- 09 Nov '16 – 12 Nov '16: **Visiting Scholar**
Information Systems & Management Group
Warwick Business School
University of Warwick
Coventry, United Kingdom
- 02 Sep '16 – 03 Sep '16: **Visiting Scholar**
Information Systems Science Unit
Turku School of Economics
University of Turku
Turku, Finland
- 31 Aug '16 – 02 Sep '16: **Visiting Scholar**
Department of Information and Service Economy

	School of Business Aalto University Helsinki, Finland
28 Jul '16 – 02 Aug '16:	Visiting Scholar School of Business Administration Southwestern University of Finance and Economics Chengdu, People's Republic of China
25 Jul '16 – 28 Jul '16:	Visiting Scholar School of Management University of Science and Technology of China Anhui, People's Republic of China
21 Jun '16 – 26 Jun '16:	Visiting Scholar Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
09 Jun '16 – 12 Jun '16:	Visiting Scholar Alliance Manchester Business School University of Manchester Manchester, United Kingdom
06 Jun '16 – 09 Jun '16:	Visiting Scholar Department of Marketing ESCP Europe Business School Paris, France
26 May '16 – 26 May '16:	Visiting Scholar College of Economics & Management Huazhong University of Agriculture Wuhan, People's Republic of China
25 May '16 – 25 May '16:	Visiting Scholar School of Information Management Central China Normal University Wuhan, People's Republic of China
24 May '16 – 24 May '16:	Visiting Scholar School of Information Management Wuhan University Wuhan, People's Republic of China
08 May '16 – 21 May '16:	Senior Visiting Fellow School of Information Systems, Technology & Management UNSW Australia Business School University of New South Wales Sydney, Australia
05 May '16 – 08 May '16:	Visiting Scholar Business Information Systems Cluster UQ Business School University of Queensland Brisbane, Australia
29 Apr '16 – 05 May '16:	Senior Visiting Fellow

	School of Information Systems, Technology & Management UNSW Australia Business School University of New South Wales Sydney, Australia
18 Mar '16 – 25 Mar '16:	Visiting Scholar Management Information Systems Division Sauder School of Business University of British Columbia British Columbia, Canada
14 Feb '16 – 17 Feb '16:	Visiting Scholar Department of Information and Service Economy School of Business Aalto University Helsinki, Finland
31 Jan '16 – 03 Feb '16:	Visiting Scholar Business and Public Sector Information Systems Faculty of Economic and Social Sciences University of Potsdam Berlin, Germany
27 Jan '16 – 31 Jan '16:	Visiting Scholar Information Systems and Management Faculty of Business and Economics University of Augsburg Augsburg, Germany
06 Dec '15 – 12 Dec '15:	Visiting Scholar Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
03 Dec '15 – 06 Dec '15:	Visiting Scholar School of Management University of Science and Technology of China Anhui, People's Republic of China
26 Nov '15 – 03 Dec '15:	Visiting Scholar Nottingham University Business School China The University of Nottingham Ningbo China Ningbo, People's Republic of China
19 Nov '15 – 26 Nov '15:	Visiting Scholar Department of Management Information Systems Antai College of Economics and Management Shanghai Jiao Tong University Shanghai, People's Republic of China
30 Jun '15 – 05 Jul '15:	Visiting Scholar Department of Information Systems College of Business City University of Hong Kong Hong Kong, People's Republic of China
22 May '15 – 25 May '15:	Visiting Scholar

Department of Innovation Management and Strategy
Faculty of Economics and Business
University of Groningen
Groningen, The Netherlands

- 11 May '15 – 14 May '15: **Visiting Scholar**
ESC Rennes School of Business
Rennes, France
- 14 May '14 – 18 May '14: **Visiting Scholar**
IE Business School
Madrid, Spain
- 01 Jul '12 – 31 Jul '12: **Visiting Scholar**
Department of Management Information Systems
Antai College of Economics and Management
Shanghai Jiao Tong University
Shanghai, People's Republic of China

INVITED TALKS / PRESENTATIONS

Research Seminars

- 11 Sep '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Gig Economy Platforms: A Mixed Methods Approach]**
Department of Information and Service Economy
School of Business, Aalto University
- 18 Aug '23: **Keynote [Title: Digital Transformation: The What, When, Who, How, and Why]**
3rd Digital Transformation Forum of the Yangtze River Delta
China Information Economics Association
- 05 Aug '23: **Research Seminar [Title: Disentangling the Effects of Product Development Process on Developer Performance in Digital Innovation: A Multilevel Model]**
School of Management, Hefei University of Technology
- 02 Aug '23: **Research Seminar [Title: The Theory Lab: Crafting Interventions for Modern Business Problems]**
School of Management, University of Science and Technology of China
- 01 Aug '23: **Research Seminar [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective]**
School of Management, University of Science and Technology of China
- 15 Jul '23: **Keynote [Title: Human Optional: Leveraging Artificial Intelligence in Theorizing Visual-Based Human-Computer Interaction]**
2nd Academic Conference of the Smart Wearable and Clothing Human Factors Engineering Branch
Intelligent Interaction and Experience Branch of the Chinese Ergonomics Society
- 13 Jul '23: **Research Seminar [Title: Multilevel Analysis of the Effects of Experiential and Observational Learning on Team Performance]**
School of Economics and Business Administration, Chongqing University
- 05 Jul '23: **Research Seminar [Title: Frontier Discussion on Design Science Research]**
School of Management, Fudan University

- 04 Jul '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
Business School, University of Shanghai for Science & Technology
- 03 Jul '23: **Research Seminar [Title: Acceptance or Resolution? Unraveling Multihoming Sellers' Coping Strategies to Platform Information Quality Control]**
Antai College of Economics and Management, Shanghai Jiao Tong University
- 01 Jul '23: **Research Seminar [Title: Propensity for Possibility: A Typology of Process Theories]**
International Workshop on Information Systems, Tongji University
- 29 Jun '23: **Research Seminar [Title: Disentangling the Effects of Product Development Process on Developer Performance in Digital Innovation: A Multilevel Model]**
School of Management Science and Engineering, Southwestern University of Finance and Economics
- 28 Jun '23: **Research Seminar [Title: Acceptance or Resolution? Unraveling Multihoming Sellers' Coping Strategies to Platform Information Quality Control]**
School of Business Administration, Southwestern University of Finance and Economics
- 26 Jun '23: **Research Seminar [Title: Beyond Keywords: Untangling Emergent Search Strategies]**
School of Information Management, Wuhan University
- 25 Jun '23: **Keynote [Title: The Theory Lab: Crafting Interventions for Modern Business Problems]**
16th China Summer Workshop on Information Management
- 21 Jun '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Gig Platforms: A Mixed Methods Approach]**
School of Management, Xiamen University
- 15 Jun '23: **Research Seminar [Title: Investigating Adaptive Information Search Strategy: A Process Modeling Approach]**
School of Management, Zhejiang University
- 14 Jun '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Gig Platforms: A Mixed Methods Approach]**
School of Economics and Management, China University of Petroleum (Huadong)
- 13 Jun '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
School of Economics and Management, China University of Petroleum (Huadong)
- 08 Jun '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Gig Economy Platforms: A Mixed Methods Approach]**
School of Management, Hefei University of Technology
- 02 Jun '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
SILC Business School, Shanghai University
- 01 Jun '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
School of Economics and Management, Tongji University
- 31 May '23: **Research Seminar [Title: Customer Delight in AI Robotic Service: An Empirical Study of the Hospitality Industry]**
Department of Management Science and Engineering
School of Business, East China University of Science and Technology

- 30 May '23: **Research Seminar [Title: Disentangling the Effects of Product Development Process on Developer Performance in Digital Innovation: A Multilevel Model]**
Department of Information Management and Business Intelligence
School of Management, Fudan University
- 19 May '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
Faculty of Business and Management
Beijing Normal University & Hong Kong Baptist University United International College
- 10 May '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
Department of Intelligent Operations and Marketing
International Business School Suzhou, Xi'an Jiaotong-Liverpool University
- 05 May '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
College of Management and Economics, Tianjin University
- 28 Apr '23: **Research Seminar [Title: The Deployment of Qualitative Comparative Analysis (QCA) in Theory Development – Opportunities and Challenges]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 26 Apr '23: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 17 Apr '23: **Research Seminar [Title: Leveraging Blockchain Technology to Control Contextualized Business Risks: Evidence from China]**
iBEGIN Workshop 2023
Amsterdam Business School, University of Amsterdam
- 13 Apr '23: **Research Seminar [Title: Qualitative Comparative Analysis (QCA) in Information Systems Research – Opportunities and Challenges]**
School of Management, University of Science and Technology of China
- 06 Apr '23 – 07 Apr '23: **Distinguished Speaker Series [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective]**
Graduate School, University of Nottingham Ningbo China
- 28 Feb '23: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
Department of Management and Marketing
Faculty of Business, Hong Kong Polytechnic University
- 16 Feb '23: **Research Workshop [Title: Qualitative Comparative Analysis (QCA) in Information Systems Research – Opportunities and Challenges]**
Chair of Interorganizational Information Systems
Faculty of Business and Economics, Georg-August-Universität Göttingen
- 09 Feb '23: **Research Workshop [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective]**
Chair of Interorganizational Information Systems
Faculty of Business and Economics, Georg-August-Universität Göttingen
- 01 Feb '23: **Research Seminar [Title: Introduction to Applied Business Computing in Information Systems Research: Leveraging Artificial Intelligence in Theorizing Visual-Based Human-Computer Interaction]**

Chair of Interorganizational Information Systems
Faculty of Business and Economics, Georg-August-Universität Göttingen

- 13 Nov '22: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
Online Symposium on Digital Management and Smart Health Innovation
Antai College of Economics and Management, Shanghai Jiao Tong University
- 08 Nov '22: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
School of Business Administration, Southwestern University of Finance and Economics
- 27 Oct '22: **Research Seminar [Title: Disentangling the Effects of Experience-Based Faultlines on Team Performance: An Empirical Investigation in Electronic Sports Teams]**
Department of Management and Marketing
Business School, Hong Kong Polytechnic University
- 26 Oct '22: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
Department of Computing and Decision Sciences
Faculty of Business, Lingnan University
- 25 Oct '22: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
Department of Decision Sciences and Managerial Economics
Business School, Chinese University of Hong Kong
- 22 Oct '22: **Research Seminar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
School of Management Science and Engineering, Central University of Finance and Economics
- 22 Aug '22: **Research Seminar [Title: Reframing the Conformity and Differentiation Dilemma in Open Innovation: Insights from Developers' Strategic Configuration of Innovation Portfolios on a Mobile Application Platform]**
Department of Technology and Operations Management
Rotterdam School of Management, Erasmus University
- 22 Aug '22: **Research Seminar [Title: Multilevel Analysis of the Effects of Experiential and Observational Learning on Team Performance]**
Department of Information and Service Economy
School of Business, Aalto University
- 19 Jul '22: **Research Seminar [Title: Untangling the Impact of Matchmaking Rules on Operational and Financial Performance in B2B Sharing Economy Platforms: A Mixed Methods Approach]**
Department of Information Systems and Analytics
School of Computing, National University of Singapore
- 18 Jul '22: **Research Webinar [Title: Predictive Maintenance of Public Utilities – Insights from an Intervention-Based Study of Smart Toilets]**
School of Management, University of Science and Technology of China
- 18 Jul '22: **Distinguished Speaker Series [Title: Job Market + Faculty Life]**
Graduate School, University of Nottingham Ningbo China
- 15 Jul '22: **Distinguished Speaker Series [Title: Managing Advisor-Student Relationships]**
Graduate School, University of Nottingham Ningbo China

- 11 Jul '22: **Distinguished Speaker Series [Title: Developing a Long-Term Research Program – My e-Government Journey]**
Graduate School, University of Nottingham Ningbo China
- 21 May '22: **Research Webinar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
School of Management, Hefei University of Technology
- 12 May '22: **Research Webinar [Title: Infectious Confidence: Unraveling the Effects of Confidence Contagion on Overfunding in Equity Crowdfunding]**
School of Business Administration, Zhejiang Gongshang University
- 08 Feb '22: **Research Webinar [Title: Theorizing in Business Analytics]**
Trinity Business School, Trinity College Dublin
- 17 Dec '21: **Virtual Keynote Address [Title: Trends and Opportunities in IS Research]**
8th Pan Indian Institute of Management (IIM) World Management Conference
Indian Institute of Management Kozhikode
- 10 Dec '21: **Research Seminar [Title: Developing a Long-Term Research Program – My e-Government Journey]**
Information Systems and Digital Innovation (ISDI) Research Group
IT University of Copenhagen
- 08 Dec '21: **Research Seminar [Title: Paper Development Workshop]**
Information Systems and Digital Innovation (ISDI) Research Group
IT University of Copenhagen
- 20 Oct '21: **Research Webinar [Title: Theory Development in Business Management – Key Considerations and Insights]**
School of Management and Economics, Beijing Institute of Technology
- 23 Jul '21: **Research Webinar [Title: Customer Delight in AI Robotic Service: An Empirical Study of the Hospitality Industry]**
School of Management, University of Science and Technology of China
- 22 Jul '21: **Research Webinar [Title: Human Optional: Leveraging Artificial Intelligence in Theorizing Visual-Based Human-Computer Interaction]**
School of Information Management, Nanjing University
- 20 Jul '21: **Research Webinar [Title: Business on Chain: A Comparative Case Study of Five Blockchain-Inspired Business Models]**
School of Information Management, Nanjing University
- 16 Jul '21: **Research Webinar [Title: Unraveling the Effects of Experience-Based Faultlines in E-sports Teams: An Empirical Analysis Using Auto-Regressive Integrated Moving Average Modelling]**
2021 Summer Online Academic Conference
Antai College of Economics and Management, Shanghai Jiao Tong University
- 01 Jul '21 – 02 Jul '21: **Research Webinar [Title: Qualitative Methodology – Opportunities and Challenges]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 30 Jun '21: **Research Webinar [Title: Conducting Literature Reviews]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 04 Jun '21: **Virtual Keynote Address [Title: The Future of e-Sports: A Research Agenda]**
UNNC-USTC-XJTU Research Symposium on Management Science
Nottingham University Business School China, University of Nottingham Ningbo China

- 21 May '21: **Research Webinar [Title: Investigating the Effects of Product Development Process on Brand Performance in Digital Innovation: A Multilevel Model]**
Trinity Centre for Digital Business and Analytics (CDBA)
Trinity Business School, Trinity College Dublin
- 19 Mar '21: **Research Webinar [Title: Investigating the Characteristics of Product Development Process on Brand Performance in Digital Innovation: A Multilevel Model]**
AT&T Distinguished Speaker Series
College of Business, University of Texas at San Antonio
- 19 Dec '20: **Virtual Keynote Address [Title: Investigating the Effects of Product Development Process on Brand Performance in Digital Innovation: A Multilevel Model]**
4th Management Information Systems (MIS) Young Scholars Consortium
School of Management, University of Science and Technology of China
- 28 Jul '20: **Virtual Keynote Address [Title: Human Optional: Leveraging Artificial Intelligence in Theorizing Visual-Based Human-Computer Interaction]**
USTC Management Information Systems (MIS) Online Paper Development Workshop
School of Management, University of Science and Technology of China
- 22 Jul '20: **Research Webinar [Title: Investigating the Influence of Evolutionary Information Product Proliferation Strategy on Performance Differentials of Developers: A Comparative Analysis of Multi-App Developers in Mobile App Store]**
Faculty of Business, Lingnan University
- 21 Jul '20: **Research Webinar [Title: Investigating the Influence of Evolutionary Information Product Proliferation Strategy on Performance Differentials of Developers: A Comparative Analysis of Multi-App Developers in Mobile App Store]**
School of Management, University of Science and Technology of China
- 29 May '20: **Research Webinar [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective – Part C]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 27 May '20: **Research Webinar [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective – Part B]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 25 May '20: **Research Webinar [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective – Part A]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 08 May '20: **Research Webinar [Title: Virtuous Reviewing – Part B]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 05 May '20: **Research Webinar [Title: Virtuous Reviewing – Part A]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 03 Dec '19: **Research Methods Seminar [Title: Qualitative Methodology in Information Systems Research – Opportunities and Challenges]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 23 Nov '19: **Keynote Address [Title: Propensity for Possibility: A Typology of Process Theories]**
USTC MIS Young Scholars and Doctoral Students Colloquium
School of Management, University of Science and Technology of China

- 18 Nov '19: **Research Seminar [Title: Tracing the Evolution of Blockchain-Based Banknote Supply Chain: A Path Dependency Perspective]**
Symposium on Smart Health and Financial Technology Innovation
Antai College of Economics and Management, Shanghai Jiao Tong University
- 11 Oct '19: **Research Seminar [Title: Tracing the Evolution of Blockchain-Based Banknote Supply Chain: A Path Dependency Perspective]**
Department of Management
School of Economics and Management, Tilburg University
- 23 Aug '19: **Research Seminar [Title: Tracing the Evolution of Blockchain-Based Banknote Supply Chain: A Path Dependency Perspective]**
School of Management, University of Science and Technology of China
- 08 Aug '19 – 09 Aug '19: **INFORTE Seminar [Title: Blockchain: Emerging Trends in Research and Practice]**
Department of Information and Service Economy
School of Business, Aalto University
- 15 Jul '19: **Research Workshop [Title: Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding]**
School of Business Administration, Southwestern University of Finance and Economics
- 04 Jul '19: **Research Workshop [Title: Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding]**
School of Management, Xi'an Jiao Tong University
- 24 Jun '19: **Research Workshop [Title: The Magnetism of Images: Deciphering the Role of Visual Cues in Service E-Tailing]**
2019 PolyU-AIS Research Workshop
Faculty of Business, Hong Kong Polytechnic University
- 23 May '19: **Research Workshop [Title: Developing a Long-Term Research Strategy – The Case of E-Government Research]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 23 May '19: **Research Seminar [Title: Tangibilizing Your Service: The Role of Visual Cues in Service E-Tailing]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 10 May '19: **Research Seminar [Title: Tracing the Evolution of Blockchain-Based Banknote Supply Chain: A Path Dependency Perspective]**
Business Information Systems Cluster
UQ Business School, University of Queensland
- 24 Apr '19: **Research Seminar [Title: Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding]**
School of Business, Nanjing University
- 24 Apr '19: **Research Seminar [Title: Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding]**
School of Information Management, Nanjing University
- 20 Apr '19: **Research Seminar [Title: Epidemic of Confidence: Exploring How Contagion Effect Drives Overfunding in Equity Crowdfunding]**
School of Management, Zhejiang University

- 02 Apr '19: **Research Seminar [Title: Tracing the Evolution of Blockchain-Based Banknote Supply Chain: A Path Dependency Perspective]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 21 Mar '19: **Research Seminar [Title: Investigating Adaptive Information Search Strategy: A Process Modeling Approach]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 14 Feb '19: **Research Seminar [Title: Business on Chain: A Comparative Case Study of Five Blockchain-Inspired Business Models]**
Weizenbaum-Institute for the Networked Society
- 18 Jan '19: **Research Seminar [Title: Investigating Online Information Search Strategy: A Predictive Modeling Approach]**
Center for Process Innovation + Department of Computer Information Systems
J. Mack Robinson College of Business, Georgia State University
- 01 Dec '18: **Keynote Address [Title: Uncovering the Boundary-Spanning Role of Information Systems Research in Trans-Disciplinary Knowledge Advancement]**
2nd USTC International Seminar on MIS
School of Management, University of Science and Technology of China
- 19 Nov '18: **Research Seminar [Title: Investigating Online Information Search Strategy: A Predictive Modeling Approach]**
Innovation and Information Management Area
Faculty of Business and Economics, University of Hong Kong
- 12 Nov '18: **Research Seminar [Title: Tangibilizing Your Service: The Role of Visual Cues in Service E-Tailing]**
School of Management, University of Science and Technology of China
- 09 Oct '18: **Research Seminar [Title: Investigating Online Information Search Strategy: A Predictive Modeling Approach]**
Department of Information Systems
College of Business, City University of Hong Kong
- 25 Sep '18: **Research Seminar [Title: Climatic Change and E-Commerce: Quantifying the Effects of Weather on Online Purchase Behavior]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 20 Sep '18: **Research Seminar [Title: A Set-Theoretic Approach to Topical Configurations in Online Healthcare Reviews]**
School of Public Management, Huazhong University of Agriculture
- 19 Sep '18: **Research Seminar [Title: A Set-Theoretic Approach to Topical Configurations in Online Healthcare Reviews]**
Department of Information and Service Economy, Wuhan University
- 18 Sep '18: **Research Seminar [Title: A Set-Theoretic Approach to Topical Configurations in Online Healthcare Reviews]**
School of Economics and Management, China University of Geosciences
- 16 Aug '18: **Panel Report [Title: Getting the Dissertation Done and Moving it to Publication]**
Doctoral Consortium
24th Americas Conference on Information Systems (AMCIS 2018)

- 05 Jul '18: **Journal of Management Analytics (JMA) Symposium Keynote Address [Title: Business on Chain: A Comparative Case Study of Five Blockchain-Inspired Business Models]**
Department of Information and Service Economy
School of Business, Aalto University
- 26 Apr '18: **Research Seminar [Title: Investigating Online Information Search Strategy: A Predictive Modeling Approach]**
School of Management, University of Science and Technology of China
- 21 Apr '18: **Research Seminar [Title: A Set-Theoretic Approach to Topical Configurations in Online Healthcare Reviews]**
2018 Symposium on Shanghai Multisource Healthcare Big Data Analytics
Antai College of Economics and Management, Shanghai Jiao Tong University
- 13 Apr '18: **Research Seminar [Title: Social Media as a Source of Environmental Turbulence: Anti-Firm Herd Behavior in the Digital Age]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 04 Apr '18: **Research Seminar [Title: Blockchain: Beyond the Horizon]**
School of Management, University of Science and Technology of China
- 26 Mar '18: **Research Seminar [Title: Exploring Consumers' Subliminal Exposure to Indicator of Reviewers' Mobile Device Usage]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 04 Dec '17: **Journal of Management Analytics (JMA) Symposium [Title: A Set-Theoretic Approach to Topical Configurations in Online Healthcare Reviews]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 18 Oct '17: **Research Seminar [Title: Connecting the Dots in Environmental Science with Big Data]**
School of Management, University of Science and Technology of China
- 10 Oct '17: **Research Methods Seminar [Title: Platform-Based Service Design and Innovation]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 25 Aug '17: **INFORTE Seminar [Title: Responding to Reviewer Feedback: Do's and Don't's from an Author's, Reviewer's and Editor's Perspective]**
Department of Information and Service Economy
School of Business, Aalto University
- 21 Aug '17: **Research Seminar [Title: Social Media as a Source of Environmental Turbulence: Anti-Firm Herd Behavior in the Digital Age]**
Information Systems Science Unit
Turku School of Economics, University of Turku
- 02 Jul '17: **Graduate Summer School in Management Science and Engineering [Title: Research on Platform-Based Big Data: Data Driven Service Design and Innovation]**
Antai College of Economics and Management, Shanghai Jiao Tong University
- 02 Jul '17: **Graduate Summer School in Management Science and Engineering [Title: Research on Platform-Based Big Data: Connecting the Dots in Environmental Science with Big Data]**
Antai College of Economics and Management, Shanghai Jiao Tong University
- 29 Jun '17: **Opening Address [Research Symposium on Multi-Source Big Data and Smart Healthcare Management]**
Department of Management Information Systems

Antai College of Economics and Management, Shanghai Jiao Tong University

- 23 Jun '17: **Summer Workshop [Title: An Exploratory Study of the Formation and Impact of Electronic Service Failures]**
School of Information Management, Central China Normal University
- 22 Jun '17: **Summer Workshop [Title: IT-Mediated Customer Service Content and Delivery in Electronic Governments: An Empirical Investigation of the Antecedents of Service Quality]**
School of Information Management, Central China Normal University
- 21 Jun '17: **Summer Workshop [Title: Advancing Public Trust Relationships in Electronic Government: The Singapore E-Filing Journey]**
School of Information Management, Central China Normal University
- 21 Jun '17: **Summer Workshop [Title: Developing a Long-Term Research Strategy]**
School of Information Management, Central China Normal University
- 29 May '17: **Research Seminar [Title: Social Media as a Source of Environmental Turbulence: Anti-Firm Herd Behavior in the Digital Age]**
School of Economics and Management, University of Chinese Academy of Sciences
- 19 May '17: **Research Seminar [Title: Exploring the Sources and Persistence of Ineffectiveness in Online Communities]**
Discipline of Business Information Systems
University of Sydney Business School, University of Sydney
- 16 May '17: **Methodological Workshop [Title: Structural Equation Modeling]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 11 May '17: **Research Seminar [Title: Exploring the Effects of Smog on E-Commerce: Evidence from Panel Data Analysis of an Online Group Buying Site in China]**
School of Information Systems and Technology Management
UNSW Australia Business School, University of New South Wales
- 20 Mar '17: **Research Seminar [Title: Social Media as a Source of Environmental Turbulence: Anti-Firm Herd Behavior in the Digital Age]**
Kilpisjärvi Information Systems Seminar
- 29 Dec '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
School of Economics and Management, Beihang University
- 28 Dec '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
Department of Management Science and Engineering
School of Economics and Management, Tsinghua University
- 26 Dec '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
School of Arts and Communication, China University of Geosciences
- 22 Dec '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
School of Business and Management, Shanghai International Studies University
- 20 Dec '16: **Research Seminar [Title: Connecting the Dots in Environmental Science with Big Data]**
Department of Management Information Systems

Antai College of Economics and Management, Shanghai Jiao Tong University

- 11 Nov '16: **Research Seminar [Title: Digital Platform Competition: The Case of UK Mobile Payment Platforms]**
Information Systems & Management Group
Warwick Business School, University of Warwick
- 02 Sep '16: **Research Seminar [Title: Towards a Theory of Technology-Driven Impulse Buying: An Empirical Investigation of In-App Purchases]**
Information Systems Science Unit
Turku School of Economics, University of Turku
- 31 Aug '16: **Research Seminar [Title: Towards a Theory of Technology-Driven Impulse Buying: An Empirical Investigation of In-App Purchases]**
Department of Information and Service Economy
School of Business, Aalto University
- 28 Jul '16: **Research Seminar [Title: Disentangling Competition among Platform Driven Strategic Groups: A Comparative Case Study of UK Mobile Payment Platforms]**
School of Business Administration, Southwestern University of Finance and Economics
- 27 Jul '16: **Research Seminar [Title: Social Media as a Source of Environmental Turbulence: Anti-Firm Herd Behavior in the Digital Age]**
School of Management, University of Science and Technology of China
- 23 Jun '16: **Information Systems Summer Workshop [Title: Facilitating Decision Making in App Stores: A Curiosity Perspective]**
Department of Information Systems
College of Business, City University of Hong Kong
- 10 Jun '16: **Journal of Management Analytics (JMA) Symposium [Title: Traversing Knowledge Networks: An Algorithmic Historiography of Extant Literature on Internet of Things (IoT)]**
Alliance Manchester Business School, University of Manchester
- 26 May '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
College of Economics & Management, Huazhong University of Agriculture
- 25 May '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
School of Information Management, Central China Normal University
- 24 May '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
School of Information Management, Wuhan University
- 19 May '16: **Research Seminar [Title: Towards A Theory of Technology-Driven Impulse Buying: An Empirical Investigation of In-App Purchases]**
School of Information Systems, Technology & Management
UNSW Australia Business School, University of New South Wales
- 12 May '16: **Research Seminar [Title: Exploring the Sources and Persistence of Ineffectiveness in Online Communities]**
School of Information Systems, Technology & Management
UNSW Australia Business School, University of New South Wales
- 06 May '19: **Research Seminar [Title: Disentangling Competition among Platform Driven Strategic Groups: A Comparative Case Study of UK Mobile Payment Platforms]**

- Business Information Systems Cluster
UQ Business School, University of Queensland
- 23 Mar '16: **Research Seminar [Title: The Art of Online Foraging: Adaptive Search in Consumer-Generated Content Environments]**
Management Information Systems Division
Sauder School of Business, University of British Columbia
- 01 Feb '16: **Research Seminar [Title: Developing a Sustainable Long-Term Research Program]**
Faculty of Economic and Social Sciences, University of Potsdam
- 27 Jan '16: **Research Seminar [Title: Understanding Electronic Service Failures: Formation, Impact and Recovery]**
Faculty of Business and Economics, University of Augsburg
- 07 Dec '15: **Career Planning Workshop [Title: Developing a Sustainable Long-Term Research Program]**
School of Business, Hong Kong Baptist University
- 04 Dec '15: **Research Method Seminar [Title: Developing a Sustainable Long-Term Research Program]**
School of Management, University of Science and Technology of China
- 02 Dec '15: **Research Method Seminar [Title: Developing a Sustainable Long-Term Research Program]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 02 Dec '15: **Research Seminar [Title: Understanding Electronic Service Failures: Formation, Impact and Recovery]**
Nottingham University Business School China, University of Nottingham Ningbo China
- 24 Sep '15: **Research Seminar [Title: Disentangling Competition among Platform Driven Strategic Groups: A Comparative Case Study of UK Mobile Payment Platforms]**
Department of Innovation Management & Strategy
Faculty of Economics and Business, University of Groningen
- 13 May '15: **Research Seminar [Title: An Exploratory Study of the Formation and Impact of Electronic Service Failures]**
Department of Supply Chain Management
ESC Rennes School of Business
- 11 Mar '15 – 12 Mar '15: **INFORTE Seminar [Title: Data-Infused Digital Goods and Services]**
Department of Information and Service Economy
School of Business, Aalto University
- 25 Nov '14: **Research Seminar [Title: Tensions to Frictions? Exploring Sources of Ineffectiveness in Multi-Level IT Use]**
Department of Management
The London School of Economics and Political Science
- 16 May '14: **Research Seminar [Title: An Exploratory Study of the Formation and Impact of Electronic Service Failures]**
IE Business School
- 11 Jul '13: **Research Seminar [Title: Understanding Electronic Service Failures – Formation, Impact and Recovery]**
School of Information Systems, Technology and Management
Australian School of Business, University of New South Wales
- 05 Apr '13: **Research Seminar [Title: Understanding Electronic Service Failures – Formation, Impact and Recovery]**

Management Information Systems Division
Sauder School of Business, University of British Columbia

- 06 Nov '12: **Research Seminar [Title: Understanding Electronic Service Failures – Formation, Impact and Recovery]**
Department of IT Management
Copenhagen Business School
- 06 Jul '12: **Research Seminar [Title: Understanding Electronic Service Failures – Formation, Impact and Recovery]**
Department of Management Information Systems
Antai College of Economics and Business, Shanghai Jiao Tong University
- 24 Jan '12: **Research Seminar [Title: Understanding Electronic Service Failures – Formation, Impact and Recovery]**
Department of Information Systems and Operations Management
Auckland Business School, University of Auckland
- 28 Jan '11: **Benais Symposium [Title: Developing a Long-Term Research Strategy – The Case of E-Government Research]**
Amsterdam Business School, University of Amsterdam
- 02 Apr '09: **Research Seminar [Title: A Goal-Directed Perspective of Electronic Services (E-Services)]**
Department of Information Systems
Faculty of Business and Economics, University of Lausanne
- 10 Mar '09: **Research Seminar [Title: A Goal-Directed Perspective of Electronic Services (E-Services)]**
Department of Business and ICT
Faculty of Economics and Business, University of Groningen

Media Exposure

- 16 Mar '17: **The Blockchain Could Help Advertisers Lock Up Our Attention**
The Conversation
<http://theconversation.com/the-blockchain-could-help-advertisers-lock-up-our-attention-70323>
- 21 Oct '15: **What type of online consumer ratings do you trust?**
UNSW Business Think Article
<https://www.businessthink.unsw.edu.au/pages/what-type-of-online-consumer-ratings-do-you-trust.aspx/>
- 22 Jul '15: **Value Transfer: Why Crypto-Currencies are No Longer Just Funny Internet Money**
UNSW Business Think Article
<https://www.businessthink.unsw.edu.au/pages/value-transfer-why-crypto-currencies-are-no-longer-just-funny-internet-money.aspx/?PageNumber=1>
- 18 Mar '15: **Why Everyone Wants to be the Next Disrupter?**
UNSW Business Think Article
<https://www.businessthink.unsw.edu.au/pages/why-everyone-wants-to-be-the-next-disrupter.aspx/?PageNumber=6>

Corporate Events

- 22 Jan '18: **Participant (China-Denmark Blockchain Experts Dialogue)**
Money 20/20
Hangzhou, People's Republic of China
- 22 Jan '18: **Participant (Workshop on Future Payments)**
Danske Bank

Copenhagen, Denmark

- 18 Mar '15: **Invited Speaker (Innovation in the Era of Digitalization)**
Accenture A/S
Copenhagen, Denmark
- 07 Nov '14: **Interview (Sharing Economy)**
Politiken | Ressourcer
Copenhagen, Denmark
- 26 Sep '14: **Interview ([International Trends – Big Data in Retail](#))**
Innovationscenter for eBusiness ([IBIZ.Center](#))
Copenhagen, Denmark
- 26 Sep '14: **Invited Speaker ([Practical Application of Big Data in Retail](#))**
Danish Chamber of Commerce (Dansk Erhverv)
Exchange (Børsen)
Copenhagen, Denmark
- 26 Nov '13: **Invited Speaker ([Get F'IT Event - Big Data in Financial Services: Trends, Technology and Privacy](#))**
Copenhagen Finance IT Region (CFIR)
Finanssektorens Hus
Copenhagen, Denmark
- 06 Jul '12: **Participant (CIO Forum)**
Department of Management Information Systems
Antai College of Economics and Management
Shanghai Jiao Tong University
Shanghai, People's Republic of China

SUPERVISION

Bachelor Dissertation

No.	Student Name	Program	Role	Dissertation Topic	Completion Date
Copenhagen Business School					
1.	Jakob Jensen		Supervisor		August 2015
2.	Nora Øien	BSc. Service Management (Service Innovation)	Supervisor	Self-Checkouts and Consumer Readiness	June 2018
3.	Stina Slott Rasmussen	BSc. Service Management (Service Innovation)	Supervisor	Self-Checkouts and Consumer Readiness	June 2018

Master Dissertation

No.	Student Name	Program	Role	Dissertation Topic	Completion Date
University of Groningen					
1.	Michael Mazur	MSc. BA (Business & ICT)	Supervisor	Identifying enablers and inhibitors of enterprise system implementations	August 2010
2.	Arjan Rozendal	MSc. BA (Change Management)	Supervisor	Managing organizational change in business-it alignment processes	December 2010
3.	Jan Willem Koek	MSc. BA (Business & ICT)	Supervisor	An empirical investigation of the antecedents of e-government service convenience	April 2011

4.	Andries Cupido	MSc. BA (Business & ICT)	Supervisor	Electronic service quality in Dutch shopping websites: Developing a scale based on objective measures	August 2011
5.	Karsten de Vries	MSc. BA (Business & ICT)	Supervisor	Investigating the influence of online product presentation formats on attitudes toward hedonic web shopping	September 2011
6.	Adam Kania	MSc. BA (Business & ICT)	Supervisor	The appeal of an e-commerce website: Effects of various design aspects on appeal in online shopping	December 2012
7.	Harry Dijkema	MSc. BA (Strategic Innovation Management)	Supervisor	Service quality in social networking apps among platforms - M-SNS-QUAL: A multiple-item scale for assessing Mobile Social Networking Service Quality	July 2013
8.	Jasper Vermeulen	MSc. BA (Strategic Innovation Management)	Supervisor	Mobile service quality in mobile applications	July 2013
9.	Tom van Bentheim	MSc. BA (Strategic Innovation Management)	Supervisor	How should context-unaware mobile-commerce applications that deal with experiential retail products be designed to improve service quality for customers?	July 2013
10.	Kambiz Ehsan	MSc. BA (Strategic Innovation Management)	Supervisor	Service quality in social networking smart phone applications - A study on how context-aware social networking applications should be designed to improve service quality for customers	August 2013
11.	Henk Kooij	MSc. BA (Strategic Innovation Management)	Supervisor	Electronic service quality in mobile shopping applications	August 2013
12.	Gijs Niezink	MSc. BA (Change Management)	Assessor	Organizational innovation and change: In search of solutions to prevent or overcome resistance to change	June 2010
13.	Jorn van Dijk	MSc. BA (Business & ICT)	Assessor	The future of cloud computing at Dutch municipalities: An exploratory study on the opportunities of cloud computing for Dutch municipalities in the province of Groningen	August 2011
14.	Joost Oenema	MSc. BA (Business & ICT)	Assessor	A business case method for local governments: A case study at the municipality of Groningen	August 2011
15.	Rick Overwijk	MSc. BA (Business & ICT)	Assessor	A port community system at Groningen seaports	November 2011
16.	Bart de Groot	MSc. BA (Business & ICT)	Assessor	Responsive process management for a higher level of business intelligence	September 2012
17.	Pablo Daniel Avila	MSc. BA (Business & ICT)	Assessor	Assessment of IT governance	September 2012
18.	Bo van Wijngaarden	MSc. BA (Business Development)	Assessor	What are the main causes for innovations to get low return?	April 2013
Copenhagen Business School					
19.	Marco Piattelli Palmarini	MSc. Economics and Business Administration (International Business)	Supervisor	Exploring the potential of user-generated content in B2B environments: The case of enterprise software procurement intermediation	January 2015
20.	Jacopo Prada	MSc. Economics and Business Administration (Strategic Market Creation)	Supervisor	Exploring the potential of user-generated content in B2B environments: The case of enterprise software procurement intermediation	January 2015
21.	Dai Trong Trinh	MSc. Business Administration and Information Systems (Information Management)	Supervisor	Discover Online Clans: The Unknown of Social Network Sites	June 2015
22.	Yaxi Chen	MSc. Business Administration and	Supervisor	Use of Gamification in Mobile Application to Enhance Foreign Tourists' Cultural Experience in	August 2015

		Information Systems (Information Management)		China	
23.	Roland Kurmann	MSc. Business Administration and Information Systems (Information Management)	Supervisor	Text Mining in Forensic Data Analytics: How can Topic Modeling be leveraged by Pharmaceutical Organizations to improve Fraud Detection?	September 2015
24.	Luca Faggin	MSc. in Economics and Business Administration (Strategy, Organisation and Leadership)	Supervisor	Affordances of Gamification	September 2015
25.	Francesco Bria	MSc. Economics and Business Administration (International Business)	Supervisor	Customer Loyalty and Satisfaction in Digital Loyalty Programs, the Spotonway Case	January 2016
26.	Paul Joachim Brehnholt Satchwell	MSc. in Economics and Business Administration (Finance and Investments)	Supervisor	Business Model Classification – Forming Business Model Archetypes through an Exploratory Empirically Derived Taxonomy of Startup Business Models	January 2016
27.	Anders Philip Skovsgaard Valentin	MSc. in Economics and Business Administration (Finance and Strategic Management)	Supervisor	Business Model Classification – Forming Business Model Archetypes through an Exploratory Empirically Derived Taxonomy of Startup Business Models	January 2016
28.	Mark Lorch	MSc. in Business Administration and Information Systems (IT Management and Business Economics)	Supervisor	Access-Based Business Models: A Comparative Case Study of Collaborative Consumption Firms	May 2016
29.	Raffaele Fedele	MSc. in Social Science (Service Management)	Supervisor	Factors Influencing the Adoption of Mobile Recruitment Services	June 2016
30.	Adam Oliver Reinseth	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Development and Perception of an Omnichannel Presence	June 2016
31.	Frederik Bidstrup	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Development and Perception of an Omnichannel Presence	June 2016
32.	Frederik Kragh Christensen	MSc. in Business Administration and Information Systems (IT Management and Business Economics)	Supervisor	Capturing Value in a Digital Ecosystem Through Digital Business Models: An Exploratory Study Inside the World of Esports	August 2016
33.	David Kamran Hoortash	MSc. in Business Administration and Information Systems (IT Management and Business Economics)	Supervisor	Capturing Value in a Digital Ecosystem Through Digital Business Models: An Exploratory Study Inside the World of Esports	August 2016
34.	Louise Glud Benn	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Impact of Crisis Response on Social Media: A Case Study on the Volkswagen Emissions Scandal	September 2016
35.	Benedicte Staal Liberoth	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Impact of Crisis Response on Social Media: A Case Study on the Volkswagen Emissions Scandal	September 2016
36.	Yuxian Fang	MSc. in Business Administration and	Supervisor	When Innovation Meets Regulation: Barriers in Digital Platform Adoption	January 2017

		Information Systems (E-business)			
37.	René Prinz	MSc. in Social Science (Organizational Innovation and Entrepreneurship)	Supervisor	Internal Innovation Competition: An Investigation of Four Large European Companies	February 2017
38.	Jiaqi Wang	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Design of Crowdsourcing Application for Education	June 2017
39.	Joel Sebastian Jarlas	MSc. in Social Science (Management of Creative Business Processes)	Supervisor	Managing the Service Design Process in a Digital Service Company: An Empirical Excursion into Pentia	June 2017
40.	Emil Theill Jørgensen	MSc. in Social Science (Management of Creative Business Processes)	Supervisor	Managing the Service Design Process in a Digital Service Company: An Empirical Excursion into Pentia	June 2017
41.	Alexandru - Cătălin Lascăr	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Users' Perceived Advertising Value across Mobile Social Media - A Quantitative Study	June 2017
42.	Tomas Mlady	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Users' Perceived Advertising Value across Mobile Social Media - A Quantitative Study	June 2017
43.	Marietherese Burghold	MSc. in Economics and Business Administration (Strategy, Organisation and Leadership)	Supervisor	Business-IT Alignment for the Success of Digital Health	June 2017
44.	Jasmin Kiefer	MSc. in Economics and Business Administration (Strategy, Organisation and Leadership)	Supervisor	Business-IT Alignment for the Success of Digital Health	June 2017
45.	Elina Eva Maria Kiukas	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Effects of Advertising Message Strategies on Search Ad Click-Through: A Special Focus on Image and Affect Strategies in Search Engine Advertising	October 2017
46.	Sissel Marie Hallig	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Augmented Reality in Construction Project Management	November 2017
47.	Ann-Sophie Qvist Theodorsen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Augmented Reality in Construction Project Management	November 2017
48.	Martin Hvidkjær Bjerre	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Advantages and Disadvantages of a Segregated Brand-Site and E-Store, and the Effects of Transitioning into A Single-Sided Platform	November 2017
49.	Camilla Boe Rem Hendriksen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Advantages and Disadvantages of a Segregated Brand-Site and E-Store, and the Effects of Transitioning into A Single-Sided Platform	November 2017
50.	Patrick Weichel Mathiesen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Advantages and Disadvantages of a Segregated Brand-Site and E-Store, and the Effects of Transitioning into A Single-Sided Platform	November 2017

51.	Arnór Ólafsson	MSc. in Business Administration and Information Systems (E-business)	Supervisor	How can Public Organizations Create Value with Business Intelligence? A Study of How Danish Municipalities are Using Business Intelligence Resources to Create Value	February 2018
52.	Aimee Ekdahl	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Developing Business Models and Strategies for Value Creation in African Markets	April 2018
53.	Silvia Morar	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Developing Business Models and Strategies for Value Creation in African Markets	April 2018
54.	Michael Stefan Grincescu Bruun-Larsen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	Factors Influencing the Choice of Country for Blockchain Token Sales: Identifying the Factors Influencing the Decision of Country Location for Setting Up Token Sale Activities	May 2018
55.	Alessandro Stefanelli	MSc. in Social Science (Service Management)	Supervisor	The Impact of Mobile Augmented Reality Applications on the Customer Experience	June 2018
56.	Fabio Paze	MSc. in Social Science (Service Management)	Supervisor	The Impact of Mobile Augmented Reality Applications on the Customer Experience	June 2018
57.	Ingrid Marie Røstum Lien	MSc. in Economics and Business Administration (Management of Innovation and Business Development)	Supervisor	Data-Driven Innovation: A Multiple Case Study of Healthcare Companies in Denmark	June 2018
58.	Lucia Vengrinova	MSc. in Economics and Business Administration (Management of Innovation and Business Development)	Supervisor	Data-Driven Innovation: A Multiple Case Study of Healthcare Companies in Denmark	June 2018
59.	Julie Ventrup Danielsen	MSc. in Accounting, Strategy and Control	Supervisor	The Future of Auditing: The Influences of the External Factors on the Development of the Auditing Industry - An Analysis	October 2018
60.	Munkhtsatsal Ganbold	MSc. in Service Management	Supervisor	The Future of Auditing: The Influences of the External Factors on the Development of the Auditing Industry - An Analysis	October 2018
61.	Jonas Klestrup	MSc. in Business Administration and E-Business	Supervisor	Digitalization of Ride-Sharing in a Professional Context: An Action Design Research Study Conducted at Novo Nordisk	June 2020
62.	Dariusz Franczak	MSc. in Economics and Business Administration (Management of Innovation and Business Development)	Supervisor	Getting Buyers on Board: A Quantitative Study to Explain the Effect of System- and Platform-Specific Characteristics on Buyers' Decision to Adopt B2C and C2C E-Marketplaces	August 2020
63.	Julian Jörg Friedrich Posse	MSc. in Economics and Business Administration (Management of Innovation and Business Development)	Supervisor	Getting Buyers on Board: A Quantitative Study to Explain the Effect of System- and Platform-Specific Characteristics on Buyers' Decision to Adopt B2C and C2C E-Marketplaces	August 2020
64.	Ruofu Wang	MSc in Social Science (Organizational Innovation and Entrepreneurship)	Supervisor	Managing Platform Business Growth: A Case Study of TikTok	October 2020
65.	Dorian Nguyen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Micro-Mobility Market: A Challenge of Customer Recruiting and Retention	June 2021
66.	Franziska Helena Sieber	MSc. in Business Administration and Information Systems (E-	Supervisor	Unraveling the Impact of Anthropomorphism, Privacy Concerns, and Trust on the Adoption Intention of Conversational Agents – An Empirical	June 2021

		business)		Study in the Context of Healthcare	
67.	Petra Dubravcova	MSc. in Business Administration and Information Systems (IT Management and Business Economics)	Supervisor	Uncovering Factors Impacting Patient Retention in Healthcare: A Mixed-Method Case Study on Retention of Transanal Irrigation Treatment on the German Market	Oct 2021
68.	Andreas Schiffer	MSc. in Business Administration and Information Systems (IT Management and Business Economics)	Supervisor	Uncovering Factors Impacting Patient Retention in Healthcare: A Mixed-Method Case Study on Retention of Transanal Irrigation Treatment on the German Market	Oct 2021
69.	Emil Hørlyck Akselsen	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Adoption of E-Maintenance in a Pharmaceutical Company – A Case Study Analyzing Decision-Making and the Technological, Organizational, and Environmental Factors Affecting the Adoption of E-Maintenance Technologies	Oct 2021
70.	Nicklas Børglum Bruttin	MSc. in Business Administration and Information Systems (E-business)	Supervisor	The Adoption of E-Maintenance in a Pharmaceutical Company – A Case Study Analyzing Decision-Making and the Technological, Organizational, and Environmental Factors Affecting the Adoption of E-Maintenance Technologies	Oct 2021
71.	Alexander Dsubin	MSc. in Business Administration and E-Business	Supervisor	Design Science in Network Communications An Action Design Research (ADR) Study to Assess Today's Internet Connectivity	December 2021
72.	Christian Laurits Kjær Madsen	MSc. in Business Administration and E-Business	Supervisor	Change Management in Business Intelligence Implementations: A Case Study in Organizational Restructuring in the Hospitality Industry	December 2021
73.	Mark Elimann Høgh Nielsen	MSc. in Business Administration and E-Business	Supervisor	Change Management in Business Intelligence Implementations: A Case Study in Organizational Restructuring in the Hospitality Industry	December 2021
74.	Jesper Viuff	MSc. in Business Administration and E-Business	Supervisor	Change Management in Business Intelligence Implementations: A Case Study in Organizational Restructuring in the Hospitality Industry	December 2021
75.	Sara Cerovina	MSc. in Business Administration and E-Business	Supervisor	Omnichannel Retailing	April 2022
76.	Sofiiia Bigun	MSc. in Business Administration and E-Business	Supervisor	Towards Responsible Food Consumption: A Study of Digital Solutions as Enabler of Consumer-Level Food Waste Reduction	May 2022
77.	Karin Oberreiter	MSc. in Business Administration and E-Business	Supervisor	Towards Responsible Food Consumption: A Study of Digital Solutions as Enabler of Consumer-Level Food Waste Reduction	May 2022
78.	Doris Natalia Cornejo Rojas	MSc. in Business Administration and Data Science	Supervisor	Estimating Object Dimensions Based on 2D Pictures and a Reference Object: A Case Study of Developing Image Processing for Normal	June 2022
79.	Lucas Sylvester-Hvid	MSc. in Economics and Business Administration (International Business)	Supervisor	A Comparative Study Concerning Twitter's Influence on Company Stock Market Performance: How Origin and Business Models Shape Corporate Twitter Strategy	June 2022
80.	Marek Polansky	MSc. in Economics and Business Administration (International Business)	Supervisor	A Comparative Study Concerning Twitter's Influence on Company Stock Market Performance: How Origin and Business Models Shape Corporate Twitter Strategy	June 2022

81.	Anne Louise Nyboe Christiansen	MSc. in Business Administration and Innovation in Health Care	Supervisor	The Pre-Implementation Process of AI in the U.S Health Care Industry and How to Overcome Potential Barriers for AI Companies Throughout the Process	June 2022
82.	Louise Sofie Haahr Nielsen	MSc. in Business Administration and Innovation in Health Care	Supervisor	The Pre-Implementation Process of AI in the U.S Health Care Industry and How to Overcome Potential Barriers for AI Companies Throughout the Process	June 2022
83.	Saara Elisa Halonen	MSc. in Business Administration and Innovation in Health Care	Supervisor	Rethinking the Business Models of Wearable Medical Technology Companies	June 2022
84.	Katharina Albrecht	MSc. in Business Administration and E-Business	Supervisor	The Devil Wears NFTs: Reimagining Fashion Branding in Web3	December 2022
85.	Gizem Celik	MSc. in Business Administration and E-Business	Supervisor	The Devil Wears NFTs: Reimagining Fashion Branding in Web3	December 2022
86.	Laila Sterheltou	MSc. in Business Administration and E-Business	Supervisor	The Devil Wears NFTs: Reimagining Fashion Branding in Web3	December 2022

Doctoral Dissertation

No.	Student Name	Program	Role	Dissertation Topic	Start Date	Completion Date	Placement
City University of Hong Kong							
1.	Mengyao Fu	Doctor of Philosophy (Business Administration)	Co-Supervisor	Improving the Efficiency of Crowd-Ideation from the Perspectives of Transactive Memory System and Cognitive Load Configuration	September 2016	October 2022	-
Copenhagen Business School							
2.	Erol Kazan	Doctor of Philosophy (Business Administration)	Co-Supervisor	Towards a Disruptive Digital Platform Model	February 2013	June 2018	Deutsche Bundesbank
3.	Kalina Stefanova Staykova	Doctor of Philosophy (Business Administration)	Co-Supervisor	Generative Mechanisms for Digital Platform Ecosystem Evolution	September 2015	February 2019	Warwick University
4.	Fei Liu	Doctor of Philosophy (Business Administration)	Primary Supervisor	Emergent Technology Use in Consumer Decision Journeys: A Process-as-Propensity Approach	November 2016	March 2021	Hong Kong Polytechnic University
5.	Nageswaran Vaidyanathan	Doctor of Philosophy (Business Administration)	Co-Supervisor	Enriching Retail Customer Experience Using Augmented Reality	October 2017	December 2020	Duck Creek Technologies
6.	Quanchen (Ron) Liu	Doctor of Philosophy (Business Administration)	Primary Supervisor	-	February 2022	-	-
Hong Kong Baptist University							
7.	Fei Liu	Doctor of Philosophy (Business Administration)	Co-Supervisor	A Foraging Perspective of Online Information Search	July 2011	November 2016	-
Shanghai Jiao Tong University							

8.	Xiaohui Liu	Doctor of Philosophy (Business Administration)	Co-Supervisor	Uncovering the Determinants of Education podcasters' Performance on Online Audio Platforms: A Multi-Level View	August 2018	September 2022	University of Shanghai for Science and Technology
University of Göttingen							
9.	Laura Schulze	Doctoral Program in Economics and Business Administration	Co-Supervisor	Algorithmic Management: Conceptualization and Empirical Investigation of Consequences for Platform Complementors	March 2020	August 2023	
University of New South Wales							
10.	Yijing Li	Doctor of Philosophy (Business Administration)	Co-Supervisor	Understanding Funder's Risk Perceptions in Reward-Based Crowdfunding: Formation, Impact, and Cure	March 2017	June 2021	Hong Kong Polytechnic University
University of Nottingham Ningbo China							
11.	Shuning Zheng	Doctor of Philosophy (Business Administration)	Co-Supervisor	Blockchain-Driven Digital Transformation: The Opportunities and Challenges	September 2018	August 2022	University of Nottingham Ningbo China
12.	Yueqiu Hu	Doctor of Philosophy (Business Administration)	Co-Supervisor	Investigating Ecosystem Platformization: Case Studies of Platform Companies	September 2019	September 2022	University of Nottingham Ningbo China
13.	Xiaofei Song	Doctor of Philosophy (Business Administration)	Co-Supervisor	TBA	September 2019	TBA	-
University of Science and Technology of China							
14.	Bingqing Xiong	Doctor of Philosophy (Business Administration)	Co-Supervisor	Resolving the Innovation Diffusion Paradox on Open Innovation Platforms: A Developer's Perspective	July 2015	July 2022	Deakin University
15.	Na Jiang	Doctor of Philosophy (Business Administration)	Co-Supervisor	Unravelling the Factors Affecting Consumer's Usage of Context-aware Recommender Systems from a Human-Computer Interaction (HCI) Perspective	July 2015	August 2022	Beijing Normal University-Hong Kong Baptist University United International College
Xi'an Jiaotong University							
16.	Fang Cao	Doctor of Philosophy (Business Administration)	Co-Supervisor	TBA	July 2015	TBA	

EXTERNAL EXAMINER

No.	Student Name	Program	University	Dissertation Topic	Oral Defense
1.	Yee Man Wong	Master of Philosophy (MPhil.)	Hong Kong Baptist University	Understanding Cyber-Bullying: An Empirical Investigation	July 2013
2.	Jing Chen	Doctor of Philosophy (PhD.)	National University of Singapore	Routine Reconfiguration in IT-Enabled Organizational Transformation	January 2015
3.	Gustav Normark	Doctor of Philosophy (Business Administration)	Copenhagen Business School	Innovation-based Mergers & Acquisitions	September 2015

	Toppenberg	Administration)	School	Acquisitions Technological Integration Challenges - The Case of Digital Technology Companies	2015
4.	Eveline Hage	Doctor of Philosophy (PhD.)	University of Groningen	How Can Online Communication Enhance Older Adults' Social Connectivity? Implementation and Adoption Issues	September 2015
5.	Mingang Li	Doctor of Business Administration (IDBA)	City University of Hong Kong	Antecedents of Customer Satisfaction and Impact on Customer Loyalty in TV Shopping	January 2016
6.	Yongshui Li	Doctor of Business Administration (IDBA)	City University of Hong Kong	An Empirical Study on the Performance of Smart Factory – Evidence from Chinese Manufacturing Enterprise	July 2016
7.	Farooq Mubarak	Doctor of Philosophy (PhD.)	University of Turku	Rethinking the Digital Divide: Emerging Challenges in New Global Economy	June 2018
8.	Tapani Valtteri Rinta-Kahila	Doctor of Philosophy (PhD.)	Aalto University	Pulling the Plug: The Concept, Process, and Outcomes of Organizational Information System Discontinuance	November 2018
9.	Boying Li	Doctor of Philosophy (PhD.)	University of Nottingham	What Influences the Dissemination of Online Rumour Messages in Social Media: The Role of Message, Communicator, Channel and Rumour Features	April 2019
10.	Yonggang (Jason) Guo	Doctor of Business Administration (DBA)	University of Manchester	Transformation from On-Premise Software to Cloud Computing-Based Services: A Case Study of SAP Practices from the Ecosystem Perspective	February 2021
11.	Wen (James) Jiang	Doctor of Business Administration (DBA)	University of Manchester	Formal Control, Social Control and Guanxi in IT Outsourcing: A Study in Chinese Enterprises	August 2021
12.	Li-Jun Liu	Doctor of Business Administration (IDBA)	City University of Hong Kong	Research on Managers' Perceived Information Systems (IS) Incompetence and Its Impact on Team Performance	September 2021
13.	Zhi-Yuan Yan	Doctor of Business Administration (IDBA)	City University of Hong Kong	Research on the Effects of Perceived Functionality of Corporate Group's Information Systems and Psychological Ownership on Subsidiary Performance: From the Perspective of Corporate Group Subsidiary's General Manager	September 2021
14.	Jianhua Yu	Doctor of Philosophy (PhD.)	City University of Hong Kong	The Diabetes Management App for Diabetic Mellitus' Wellbeing: A Perspective on Optimal Matching of Social Support	December 2021
15.	Qihui Dai	Doctor of Philosophy (PhD.)	City University of Hong Kong	Designing an IT-Based Self-Monitoring System to Promote Chronic Disease Self-Management Subjective Vitality – From the Perspective of Self-Determination Theory	July 2022
16.	Li Yao	Doctor of Philosophy (PhD.)	City University of Hong Kong	Understanding Situational Comment System Prolongation – A Virtual Collective Situation Perspective	July 2022
17.	Nicolai Etienne Fabian	Doctor of Philosophy (PhD.)	University of Groningen	Digital Transformation and Organizational Implications	October 2022
18.	Jing Gong	Doctor of Philosophy (PhD.)	City University of Hong Kong	The Multidimensional Value of Organizational Information Technology in Retaining Chinese Rural-Urban	September 2023

				Employees: A Self-Esteem Perspective	
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COURSE DEVELOPMENT & INSTRUCTION

Laboratory Assistant

Course: **Programming Methodology**

School of Computing, National University of Singapore

An introductory (undergraduate) course on software engineering and concepts of the JAVA programming language. As a laboratory assistant for the course, I am responsible for answering students' inquiries and resolving technical problems during weekly practical lab sessions.

Evaluation Score (1 → 5): N/A [Jan '00 – Dec '00]

Teaching Assistant

Course: **Fundamentals of Information Systems**

School of Computing, National University of Singapore

An introductory (undergraduate) course on the conceptual foundations of Information Systems (IS) and their management in an organizational context. As a teaching assistant for the course, I am responsible for conducting weekly tutorials and grading student assignments.

Evaluation Score (1 → 5): 4.06 [Jan '02 – May '02]

Evaluation Score (1 → 5): 4.16 [Aug '02 – Dec '02]

Evaluation Score (1 → 5): 4.19 [Jan '03 – May '03]

Course: **Information Systems Development Project**

School of Computing, National University of Singapore

A mandatory (undergraduate) course on system analysis, design and implementation of an e-commerce website. As a teaching assistant for the course, I am responsible for meeting project teams on a weekly basis to track and facilitate their progress on the development of the e-commerce website.

Evaluation Score (1 → 5): 3.86 [Aug '03 – Dec '03]

Course Coordinator / Instructor

Course: **Information Technology Policies**

School of Computing, National University of Singapore

A postgraduate course on policy making in organizations and evaluation of Information Technology. As a co-coordinator for the course, I am responsible for planning the course schedule as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): N/A [Jan '03 – Jun '03]

Course: **Introduction to Management Information Systems**

Sauder School of Business, University of British Columbia

An introductory (undergraduate) course on the conceptual foundations of Information Systems (IS) and their management in an organizational context. As a co-instructor for the course, I am responsible for conducting weekly lectures as well as preparing assignments and setting examination questions for students.

Evaluation Score (1 → 5): 4.02 [Sep '08 – Dec '08]

Course: **IT Applications A&C**

Faculty of Economics and Business, University of Groningen

An introductory (undergraduate) course on the application of Microsoft ACCESS and EXCEL to business modeling. As the coordinator and sole instructor for the course, I am responsible for revamping the course from its poorly-evaluated predecessor: the entire course structure was overhauled with substantial modifications being made to the schedule as well as extensive updates to assignments and reading materials.

Evaluation Score (1 → 5): Course= 4.40 | Instruction= 4.10 [Feb '10 – Apr '10]

Evaluation Score (1 → 5): Course= 3.80 | Instruction= 4.00 [Feb '11 – Apr '11]

Evaluation Score (1 → 5): Course= 4.10 | Instruction= 3.50 [Feb '12 – Apr '12]

Evaluation Score (1 → 5): Course= 4.00 | Instruction= 3.20 [Feb '13 – Apr '13]

Course: *IT Applications BE*

Faculty of Economics and Business, University of Groningen

An introductory (undergraduate) course on the application of Microsoft ACCESS and EXCEL to business modeling. As the coordinator and sole instructor for the course, I am responsible for revamping the course from its poorly-evaluated predecessor: the entire course structure was overhauled with substantial modifications being made to the schedule as well as extensive updates to assignments and reading materials.

Evaluation Score (1 → 5): Course= 4.30 | Instruction= 4.10 [Feb '10 – Jul '10]

Evaluation Score (1 → 5): Course= 3.80 | Instruction= 3.50 [Feb '11 – Jul '11]

Evaluation Score (1 → 5): Course= 4.30 | Instruction= 3.60 [Feb '12 – Jul '12]

Evaluation Score (1 → 5): Course= 4.00 | Instruction= 3.60 [Feb '13 – Jul '13]

Course: *Business Processes and ICT*

Faculty of Economics and Business, University of Groningen

An advanced (master) course on modeling and simulating business processes for (re)design purposes within organizations. As the coordinator and sole instructor for the course, I am responsible for improving the course from its decently-evaluated predecessor: the course structure was further strengthened with hands-on practice of business process simulation software and a tighter linkage to business process redesign theories.

Evaluation Score (1 → 5): Course= 4.40 | Instruction= 4.30 [Sep '10 – Feb '11]

Evaluation Score (1 → 5): Course= 4.20 | Instruction= 4.50 [Sep '11 – Feb '12]

Course: *Business Process Innovation and Change*

Faculty of Economics and Business, University of Groningen

An advanced (master) course on modeling and simulating business processes for (re)design purposes within organizations. The course contributes the newly revamped Master of Science in Business Administration program that is due to commence in September 2012. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.10 | Instruction= 4.10 [Nov '12 – Feb '13]

Course: *Managing Technological Change*

Faculty of Economics and Business, University of Groningen

An advanced (master) course on the management of IT-enabled transformation within organizations. The course contributes the newly revamped Master of Science in Business Administration program that is due to commence in September 2012. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.30 | Instruction= 4.00 [Feb '13 – Apr '13]

Course: *Management Accounting and Information Management*

Faculty of Economics and Business, University of Groningen

An introductory (undergraduate) course on principles of management accounting and the application of Microsoft EXCEL in modeling management accounting problems. As a co-instructor for the course, I am responsible for conducting weekly lectures as well as preparing assignments and setting examination questions for students.

Evaluation Score (1 → 5): Course= 3.60 | Instruction= 3.60 [May '10 – Jul '10]

Evaluation Score (1 → 5): Course= 3.40 | Instruction= 3.30 [May '11 – Jul '11]

Evaluation Score (1 → 5): Course= 3.30 | Instruction= 3.20 [May '12 – Jul '12]

Course: *Management Accounting for IB&M*

Faculty of Economics and Business, University of Groningen

An introductory (undergraduate) course on principles of management accounting and the application of Microsoft EXCEL in modeling management accounting problems for students in the 'International Business and Management' program. As a co-instructor for the course, I am responsible for conducting weekly lectures as well as preparing assignments and setting examination questions for students.

Evaluation Score (1 → 5): Course= 2.70 | Instruction= 4.40 [May '12 – Jul '12]

Course: *Organizing Innovation and Change*

Faculty of Economics and Business, University of Groningen

An advanced (master) course introducing the steps to take in performing systematic review of extant literatures. The course contributes the Research Master program that is newly introduced in September 2011. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): N/A [Sep '11 – Nov '11]

Evaluation Score (1 → 5): N/A [Sep '12 – Nov '12]

Course: *Innovation and New Technology*

Department of IT Management, Copenhagen Business School

An introductory (undergraduate) course on understanding the latest technological trends, evaluating the impact of these trends on organizations' competitive and innovative capabilities as well as assessing the validity of technological innovation strategies organizations could adopt to insulate their competitive positions from disruptive market forces. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 3.90 | Instruction= 4.40 [Fall 2013]

Evaluation Score (1 → 5): Course= 3.90 | Instruction= 3.90 [Fall 2014]

Evaluation Score (1 → 5): Course= 4.00 | Instruction= 4.20 [Fall 2015]

Evaluation Score (1 → 5): Course= 3.20 | Instruction= 3.60 [Fall 2016]

Evaluation Score (1 → 5): Course= 3.30 | Instruction= 3.40 [Fall 2017]

Course: *Designing Information Systems for the Future*

Department of IT Management, Copenhagen Business School

An elective (graduate) course on understanding contemporary discourses and trends in Information Systems Development (ISD) theory and practice as well as identifying persistent challenges and emerging opportunities in ISD. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.50 | Instruction= 4.80 [Spring 2014]

Course: *Qualitative Research Methods Seminar*

Department of IT Management, Copenhagen Business School

The Qualitative Research Methods course is designed for doctoral students who are interested in pursuing qualitative research projects in social sciences. A primary objective of the course is helping participants to acquire the necessary skills that will enable them to design, execute, report, and critically review qualitative research in social sciences with an emphasis on business and management related fields. Participants will gain foundational knowledge of qualitative research methods and discuss the considerations that go into the design of empirical studies employing such methods.

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2015]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2016]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2017]

Course: *Quantitative Research Methods Seminar*

Department of IT Management, Copenhagen Business School

The Quantitative Research Methods course is designed for doctoral students who are interested in pursuing quantitative research projects in social sciences. A primary objective of the course is to help participants acquire the necessary skills that will enable them to design, execute, report, and critically review quantitative research in social sciences with an emphasis on management as well as the field of information systems. Participants will gain foundational knowledge of quantitative research methods and the considerations that go into the design of empirical studies employing such methods. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.40 | Instruction= 4.90 [Spring 2014]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2016]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2017]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2018]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2019]

Evaluation Score (1 → 5): Course= 4.50 | Instruction= 4.50 [Spring 2021]

Evaluation Score (1 → 5): Course= 4.60 | Instruction= 4.80 [Spring 2022]

Course: **Big Data Management**

Department of IT Management, Copenhagen Business School

An advanced (master) course on understanding contemporary discourses, trends, and practices in capturing value from effective management of big data environments. Specifically, the course introduces students to both business (e.g., touchpoint analysis) and technical (e.g., python programming) aspects of big data management. As a co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 3.00 | Instruction= 3.60 [Fall 2014]

Course: **CAND MERC IT Project**

Department of IT Management, Copenhagen Business School

An advanced (master) course aimed at strengthening students' ability to combine theory with practice in designing a project that contributes to theory development, methodological reflection and/or artefactual solutions to contemporary problems. The course serves as a prelude to students' master thesis project. As one of the instructors for the course, I am responsible for the explanation track alongside the action track which is taught by another colleague.

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2015]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2016]

Evaluation Score (1 → 5): Course= 2.70 | Instruction= 4.20 [Spring 2017]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Spring 2018]

Evaluation Score (1 → 5): Course= 3.30 | Instruction= 3.70 [Spring 2020]

Evaluation Score (1 → 5): Course= 3.30 | Instruction= 3.80 [Spring 2021]

Course: **Digital Transformation in Practice**

Executive Summer School, Copenhagen Business School

An executive course aimed at providing participants with an in-depth appreciation of how platforms are digitally transforming businesses and the public sector as well as the opportunities and challenges associated with managing platform-oriented businesses and organisations in practice.

Evaluation Score (1 → 5): Course= 4.78 | Instruction= 4.38 [Summer 2017]

Evaluation Score (1 → 5): Course= 4.38 | Instruction= 4.54 [Summer 2018]

Course: **Digital Technologies in Business Transformations**

Executive Summer School, Copenhagen Business School

An executive course aimed at providing participants with an in-depth appreciation of digital technologies that transform conditions for business and are integral to the emergence of digital platform ecosystems.

Evaluation Score (1 → 5): Course= 4.75 | Instruction= 5.00 [Summer 2020]

Course: **Advances in IT Management Seminar**

Department of Digitalization, Copenhagen Business School

An introductory course to familiarize doctorate students with the main research streams and scholarship of the information systems discipline as well as to introduce common methodological approaches and provide a 'safe' environment for stepping into academia. In addition to reviewing a rich subset of extant literature on information systems, the course seeks to lay the foundation for guiding participants in developing and writing their doctoral thesis. As one of the instructors for the course, I am responsible for covering contemporary research trends in the area of Human-Computer Interaction (HCI).

Evaluation Score (1 → 5): Course= 3.60 | Instruction= 3.80 [Spring 2021]

Course: **Frontiers of Digital Healthcare**

Department of Digitalization, Copenhagen Business School

An advanced (master) course on understanding contemporary discourses, trends, and practices in digital healthcare. Specifically, the course introduces students to the complex interdependencies among economic (e.g., cost of healthcare services), socio-political, (e.g., governmental considerations), and technical (e.g., big data analytics) aspects of health management. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.60 | Instruction= 4.90 [Fall 2021]

Evaluation Score (1 → 5): Course= 3.60 | Instruction= 4.00 [Fall 2022]

Course: **Digital Marketing Strategy and Technology**

Department of Digitalization, Copenhagen Business School

An advanced (master) course delving into the disruption of classic marketing techniques by digital technology. Drawing on both marketing and information systems theories to comprehend digital marketing trends, the course touches on how targeted marketing campaigns can be formulated and rolled out based on data-driven decision making. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2021]

Evaluation Score (1 → 5): Course= 2.50 | Instruction= 3.50 [Fall 2022]

Course: **Digitalization in Tourism and Hospitality**

Department of Digitalization, Copenhagen Business School

An advanced (master) course exploring the technologies in-use as well as upcoming technologies in the tourism and hospitality sector. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2021]

Evaluation Score (1 → 5): Course= N/A | Instruction= N/A [Fall 2022]

Course: **The Changing Nature of Work: Towards a Digital Future**

International Summer University Programme (ISUP), Copenhagen Business School

An advanced (master) course on the opportunities and challenges associated with the changing nature of work empowered by digital technologies, focusing specifically on how digital technologies (e.g., artificial intelligence, data analytics, digital platforms, and social media) are leveraged to support collaboration and innovation within cultural and institutional contexts as well as the consequences, intended or otherwise, stemming from their usage. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule, setting examination questions as well as preparing assignments and reading materials for students.

Evaluation Score (1 → 5): Course= 4.10 | Instruction= 4.30 [Summer 2022]

Evaluation Score (1 → 5): Course= 3.60 | Instruction= 3.80 [Summer 2023]

Course Developer

Course: **Organizational Design**

Faculty of Economics and Business, University of Groningen

An advanced (master) course on (re)designing organizations for competitive sustainability and enhancements to business performance. The course contributes the newly revamped Master of Science in Business Administration program that is due to commence in September 2012. As a co-developer and co-instructor for the course, I am responsible for determining the objectives to be achieved, planning the schedule as well as preparing assignments and reading materials for students.