

Qiyuan Wang

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ACADEMIC APPOINTMENTS

Hong Kong Polytechnic University
 Assistant Professor of Marketing, Department of Management and Marketing 2021 August

EDUCATION

University of British Columbia, Vancouver, Canada
 Ph.D. in Marketing 2021
 Wuhan University, Wuhan, China
 M.A. in Management 2016
 B.A. in Management 2014

RESEARCH INTERESTS

Substantive: Online Platforms, Sharing Economy, Online Health
Methodology: Causal Inference, Structural Model

PUBLICATIONS (* Equal Contribution)

- Chunhua Wu*, Charles Weinberg*, **Qiyuan Wang***, Jason Y.C. Ho* (2022). Administrative Trade Barrier: An Empirical Analysis of Exporting Hollywood Movies to China. *International Journal of Research in Marketing*, 39(4), 1253-1274.
- **Qiyuan Wang**. For-Sale-By-Owner Platform and Intermediation Pricing: Evidence from A Natural Experiment. Forthcoming at *Marketing Science*.

UNDER REVIEW PROCESS

- “Design of Online Health Care Platforms: Motivating Doctors and Benefitting Patients” with Charles Weinberg and Chunhua Wu (revise and resubmit at *Journal of Marketing Research*)
- “Financial Market Reaction to Livestreaming Retailing” with Fanni Leung and Flora Gu (revise and resubmit at *Journal of Marketing*)

- “Humanitarian Operations and Doctors' Care Provision” with Charles Weinberg and Chunhua Wu (revise and resubmit at *Journal of Operation Management*)
- “Family Size and Parents’ Preferences for Educational Products” with Phyllis Wang and Ce Liang (revise and resubmit at review at *Journal of Marketing*)
- “The Effects of Driver Supply on Demand in the Ride-Sharing Market: A Field Experiment” with Zack Wang, Tat Chan, and Song Yao (reject and resubmit at *Marketing Science* Digital Platform Special Issue)
- “Patients’ In-group Preference Increases when Seeking Healthcare for Mental Illness versus Physical Illness” with Phyllis Xue Wang, Zhengyu Shi, and Jinjie Chen (under review at *Nature Human Behavior*)

WORKING PAPERS

- “Algorithm Recommendations and Salespeople's Efforts” with Tao He and Minxue Huang
- “The Impact of Airbnb on Housing Foreclosure” with Chunhua Wu

TEACHING EXPERIENCE

Hong Kong Polytechnic University

Introduction to Marketing (undergraduate) 2022, 2023
 Class size: 148, 130
 Teaching evaluation: **4.6/5** (top 10%), **4.6/5** (top 10%)

University of British Columbia

Marketing Management (undergraduate) 2019
 Class size: 54
 Teaching evaluation: **4.6/5** (Department average: 4.1)
 Paul Chwelos UBC Sauder Teaching Excellence Award

INVITED PRESENTATIONS

Seminars

Peking University Dec 2023
 Renmin University of China Nov 2023
 Fudan University Nov 2023
 Zhongnan University of Economics and Law Jun 2023

Hunan University	Jun 2023
Wuhan University	Jun 2023
Hong Kong Polytechnic University, Faculty of Business	Mar 2021
University of Manitoba, Asper School of Business	Mar 2021
University College London, School of Management	Mar 2021
Emlyon Business School	Mar 2021
Tongji University, School of Economics and Management	Feb 2021
SUSTech, College of Business	Feb 2021

Conferences

“For-Sale-By-Owner Platform and Intermediation Pricing: Evidence from A Natural Experiment”, Hong Kong Quant Marketing Conference, Hong Kong, China	2023
“Does Airbnb Save Homes? The Impact of Airbnb on Housing Foreclosure”, Behavioral Insights into Business for Social Good Conference, Vancouver, Canada	2019
“Does Airbnb Save Homes? The Impact of Airbnb on Housing Foreclosure”, UBC – UW Annual Marketing Conference, Vancouver, Canada	2019
“Demand Estimation with Large Product Sets: Using Machine Learning to Reduce Estimation Bias”, Marketing Science Conference, Philadelphia, US	2018

HONORS, GRANTS and AWARDS

Fellow of the ISMS Early-Career Scholars Camp	2022
Hong Kong Polytechnic University Startup Grant	2021
Runner-up for the Social Good Grant from UBC Dhillon Centre for Business Ethics	2019
Best Poster Award for the Empirical and Theoretical (ET) Symposium	2019
Dean Earle D MacPhee Memorial Fellowship	2019, 2018, 2017, 2016
Winter C K Choi Fellowship in Business Administration	2016
Graduate Research Excellence Award (Wuhan University)	2015
Graduation with Distinction (Wuhan University)	2014

INDUSTRY EXPERIENCE

2017 June-2017 September	Data Scientist Intern at BuildDirect	Vancouver Canada
2015 November-2016 April	Data Scientist Intern at UBER	Wuhan China
2013 August-2016 August	Data Analyst at JinBrand	Wuhan China