

# THE HONG KONG POLYTECHNIC UNIVERSITY DEPARTMENT OF MANAGEMENT AND MARKETING

## Departmental Research Seminar



### No Room for Redemption: Toward an Understanding of Cancellation as a Social and Organizational Phenomenon By

**Dr Jonathan Bundy**  
**Arizona State University**

**Date : 19 Mar 2024 (TUE)**

**Time : 2:30 – 4 pm**

**Venue : M714**

#### **Abstract**

In recent years, there has been an increase in public attention toward what has generally been referred to as “cancellation,” or the removal of support for an individual or entity, often in response to an offensive act. Accordingly, many varied conceptualizations of cancellation have proliferated, contributing to a lack of scholarly consensus around what cancellation is, the conditions under which it occurs, and the implications of cancellation for organizations and their members. We seek to address the ambiguity surrounding cancellation and provide a theoretical introduction to the concept. We first define cancellation and explain why it may implicate targets long after their behavior has occurred and deprive them of their social influence. We also differentiate cancellation from related concepts, theorize about the factors which influence the success of a given cancellation attempt, and describe the potentially significant organizational implications of cancellation.

**Dr Jonathan Bundy** is an Associate Professor and Dean’s Council Distinguished Scholar in the Department of Management and Entrepreneurship at Arizona State University. Dr Bundy’s research takes a behavioral approach to strategic management and focuses on the social and cognitive forces that shape organizational outcomes and behavior. He specifically investigates firm-stakeholder relationships, corporate reputation and other social evaluations, crisis and impression management, and corporate governance. His work has appeared in field-leading journals, including the *Academy of Management Annals*, *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Journal of Management*, *Organization Science*, *Personnel Psychology*, and *Strategic Management Journal*. He received his bachelor’s and master’s degrees from the University of New Mexico and his doctorate in strategic management and organization theory from the University of Georgia. Dr Bundy has been commended for his contributions to research, most recently winning the Emerging Scholar Award from the Strategic Management Society (2021). He has also been awarded the ASQ Award for Scholarly Contribution (2019) in addition to winning multiple reviewer awards for his service to various journals and conferences. He recently completed a three-year term as an Associate Editor at *Academy of Management Review*. He also serves as an International Research Fellow with the Oxford University Centre for Corporate Reputation.

**All interested are welcome.**



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