

THE HONG KONG POLYTECHNIC UNIVERSITY DEPARTMENT OF MANAGEMENT AND MARKETING

Departmental Research Seminar

Entrepreneurship & Board Governance
By



Prof. Siri A. Terjesen
Florida Atlantic University &
Norwegian School of Economics

Date : 1 August 2024 (THU)
Time : 2 – 3:30 pm
Venue : R407

Abstract

This talk will cover a variety of perspectives on entrepreneurship and corporate governance, including the key findings from a systematic review of 137 research papers on the topic (through 2018) and an update over the last six years. The focus is on the substantial knowledge gaps and the actionable research agenda regarding theories, research questions, research settings, and research design. Findings from the first comprehensive examination of all U.S. market IPO-ing firms will spotlight the rapidly changing trends in board composition. The final aspect of the talk will review an in-process systematic review of regulation, including corporate governance, and the effect on entrepreneurial activities.

Prof. Siri A. Terjesen is Associate Dean, Research & External Relations, founding Executive Director of the Madden Center for Value Creation, and Phil Smith Professor of Entrepreneurship at FAU, and Professor .2 at the Norwegian School of Economics in Bergen, Norway. She is an internationally recognized expert in higher education, strategic management, entrepreneurship, and philanthropy with over 80 articles, 2 books, many white papers, and manuscripts (e.g., for Kauffman Foundation, World Bank, and U.S. Small Business Administration). She ranks in the world's top 2% most cited scholars with over 20,000 citations. Prof. Terjesen is currently an associate editor of *Academy of Management Perspectives*, *Small Business Economics*, *Industry & Innovation*, and *Beta*, and an editorial review member of many other journals. Her research is published in the world's leading journals (e.g., *Academy of Management Review*, *Journal of Management*, *Journal of Operations Management*, *Business Ethics Quarterly*, *Journal of Business Ethics*, *Leadership Quarterly*, and *Strategic Management Journal*) and has been featured in international media including Bloomberg, U.S. News & World Report, the Times, and CNBC. She has been PI or co-PI on \$7m in research grants and gifts over her career.

All interested are welcome.



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