

THE HONG KONG POLYTECHNIC UNIVERSITY DEPARTMENT OF MANAGEMENT AND MARKETING

Departmental Research Seminar



So, You Want to Conduct an Experience-Sampling Study: An In-Depth Discussion of Processes, Critical Issues, and Decision Points
By

Dr Joel Koopman
Texas A&M University

Date : 13 Jun 2023 (TUE)
Time : 3 – 4:30 pm
Venue : M802 & online via Zoom

Abstract

The prevalence of experience sampling studies in organizational research is on the rise. For this reason, there is no better time for scholars to acquaint themselves with the methodology. This workshop begins by discussing what defines a study as experience-sampling, from there moves on to addressing a series of issues about experience sampling, including why (or whether) one should conduct an experience sampling study in the first place, as well as the types of research questions that can be investigated with experience-sampling. The workshop concludes with a more in-depth discussion of study design and study administration. While the workshop is aimed at those with a beginner-to-intermediate level of knowledge and interest with experience sampling, even experts may find a useful nugget or two in it as well.

Dr Joel Koopman is an associate professor and TJ Barlow Professor of Business Administration at the Mays Business School. Prior to joining Mays, he was on the faculty at the University of Cincinnati for 3 years. He received his Ph.D. in Management from Michigan State University, and earned a B.S. and M.A. from the University of Florida. His research interests include prosocial behavior, organizational justice, motivational processes, and research methodology. His research has been published in outlets such as *Academy of Management Journal (AMJ)*, *Academy of Management Review (AMR)*, *Journal of Applied Psychology (JAP)*, *Personnel Psychology (PPsych)*, and *Organizational Behavior and Human Decision Processes (OBHDP)*. He serves on the editorial boards for these journals, and is currently an Associate Editor at *OBHDP*. He has won multiple awards from Academy of Management's HR Division (Early Career Achievement Award and David P. Lepak Service Award) along with the 2022 SIOP Distinguished Early Career Contributions award. He has also won "best reviewer" awards from several of the above-mentioned journals (*JAP*, *PPsych*, *AMR*, and *OBHDP*). He currently serves on the Leadership Committee for the HR Division of the Academy of Management.

All interested are welcome.



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