

Subject Code	MM3S01
Subject Title	Service Learning: Building Green Communities with Environmental NGOs
Hosting Department	Department of Management and Marketing
Level	3
Class Quota	100
Medium of Instruction	English
Subject Duration	1-Semester (Semester One)
Teaching Staff	Prof. Carlos Lo, Dr. John Coombes
Target Students	Full-time students on new 4-year undergraduate degree curriculum
Pre-requisites / Requirements	Nil
Selection of Students Required?	Nil
Subject Synopsis	http://www.polyu.edu.hk/mm/mm_dev/images/upload/en/doc/study_subject_syllabi/4ycmm3s01.doc
Service Project	
What will students do to serve?	<p>Service learning will be based on group projects. Each group will work with an environmental NGO, working on specific environmental issues faced by affected communities in either Hong Kong or mainland China. Based on field study of specific communities, each group will propose and deliver a project with the objectives of community service and service learning. The project must have a clearly defined community, and students can choose from a wide array of community services, including conducting voluntary environmental education in a community, providing solutions to an environmental issue faced by the community concerned, working with NGOs to advocate policy changes to address specific environmental challenges faced by the community concerned, or partnering with both NGOs and business firms to design corporate environmental initiatives to serve specific communities, etc.</p>

Whom will students serve?	The communities facing environmental challenges and environmental NGOs
Where will students serve?	Hong Kong
When will students serve?	Between the 6th week and the 13th week of the semester, either during weekends or on consecutive dates during long holidays, or on weekday evenings
Enquiry	Dr. John Coombes (MSJohnC@polyu.edu.hk)