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NINGXIA

HTM1CN07V The History and Culture of the Wine Industry

Learning Outcome

- Understand the key factors affecting grape varieties and wine styles and how culture affects wine production, labeling, quality and price in old and new world countries.
- Discuss, explain and compare the “terroir” (the physical/environmental characteristics, history and culture) that is conducive to wine production in old and new world countries.
- Communicate effectively regarding wine history and culture, varietals associated with particular countries and related tasting notes.
- Identify and apply the rules of food and wine pairing.
- Demonstrate a sensitivity and respect for cultural diversity in the global wine industry during the study of on-site objects in field trips. Understand personal and social responsibility in a global wine context and possess ethical skills to make sound decisions and be able to apply these principles in practice.

Assessment Method

| Assessment methods | % | Remark |
|-----------------------|-----|--|
| Participation | 10% | Attendance and participation in lab classes and during the field trip |
| Practical assessment | 25% | Wine tasting assessment |
| Individual assessment | 25% | Online quiz and worksheet |
| Final examination | 40% | Invigilated exam including MCs, Short answers and fill-in-the-blanks questions |

Course schedule

| Class | Dates and Time | Location |
|-------------|--|---|
| Lab Classes | Week 1 to Week 4, Every Wed & Thur, 14:30 – 17:20 | Hong Kong PolyU SHTM Building, B2 level THB218 (Vinoteca Lab) |
| Field Trip | Week 4 to Week 5, June 22 – June 29 | Ningxia |

*Everyone must be over 18 years old to take this course.

The Region

- China's answer to Bordeaux
- Helan Mountain Subregion is designated as the first AOC in 2003
- Great terroir for great wines: Full bodied, concentrate, sleek tannins



The Wines

- Grape varieties: dominated by Cabernet Sauvignon, other main varieties include Marselan, Syrah, Cabernet Gernischt, Chardonnay...
- A 2009 Helan Qingxue Jia Bei Lan Cabernet blend won the Decanter World Wine Awards in 2010
- [Chinese Wines Emerge Tops in a Blind Tasting by James Suckling and Wine Critics](#)



Itinerary

- Day 1 – June 22 : Departed from HK Airport to Ningxia Yinchuan Airport
- Day 2~7:
 - Winery visit: Chateau Yuanshi, Helan Qingxue Winery, Xige Estate, Mountain Wave Winery, Kanaan Winery, Changyu, Chandon, etc.,
 - Including wine tasting, barrel tasting, vineyard visit, mini lecture with winery owners
 - Guest lecture by professors from Ningxia University
 - Wine lunches / dinners in wineries
- Day 8 – June 29: Departed from Ningxia Yinchuan Airport to HK Airport

*Itinerary is tentative and subject to change.