**Book Proposal Form**

Date of book proposal submission: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Information of Author

|  |  |
| --- | --- |
| English name |  |
| Chinese name  (if applicable) |  |
| Address (optional) |  |
| Telephone |  |
| Email address |  |

Name of co-author(s) (if any)

|  |  |
| --- | --- |
| English name |  |
| Chinese name  (if applicable) |  |

Please attach a CV for all contributors.

Please indicate if you are affiliated with The Hong Kong Polytechnic University, or if you have any referees.

1. Do you have funding available, or do you plan to request funding?
2. Tentative book title:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Synopsis of the book (maximum 500 words):
2. Table of contents (Please give a brief summary of each chapter if applicable):
3. Which disciplines, in order of importance, are addressed by your book?
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. Potential readers (If this book is intended as a textbook, please provide suitable courses and potential schools/ organisations that may want to purchase the book):
8. Please provide any competitive titles in the market (including details of title, author, publisher, and published year), and give an explanation why the proposed book stands out and benefits readers (maximum 200 words).

Competitive book titles:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Title | Author | Publisher | Published year |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| 4. |  |  |  |  |

Explanation:

1. Do you foresee a market for the book in Mainland China, which could justify the release of a Simplified Chinese version there?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Have you published any sections of the book elsewhere? Please list details.
2. Please suggest a few reviewers for your book:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Name | Affiliation | Email address |
| 1. |  |  |  |
| 2. |  |  |  |
| 3. |  |  |  |

1. Number of Illustrations:

|  |  |
| --- | --- |
| Number of images |  |
| Number of tables |  |
| Black and white or  colour printing |  |

1. Estimated word count: \_\_\_\_\_\_\_\_\_\_
2. Please attach a sample chapter of the book if applicable.

Please email the completed form and additional materials to [polyu.press@polyu.edu.hk](mailto:polyu.press@polyu.edu.hk)

We look forward to hearing from you. Thank you for considering PolyU Press.

*\*All information collected is confidential and will be only used for reviewing purpose.*