

## Snapshot of the Survey of Employers' Opinions on PolyU Graduates' Major Aspects of Performance (2023)

The Student Affairs Office (SAO) of PolyU conducts the Survey of Employers' Opinions on PolyU Graduates' Major Aspects of Performance annually to gather the opinions of employers of our Bachelor's Degree graduates on their major aspects of performance.

### RESPONSE

# 320+

companies/organisations provided opinions on the hired 2023 PolyU graduates

### SATISFACTION WITH OVERALL PERFORMANCE

# 4.04 / 5

86% rated "Very satisfied" or "Quite satisfied" on graduates' overall performance

### RESPONDENTS' DISTRIBUTION BY BUSINESS NATURE

Engineering/ Information Technology: <b>16.2%</b>	Construction: <b>15.1%</b>	Banking/ Finance: <b>11.6%</b>
Wholesale, Retail & Import/ Export Trades: <b>9.9%</b>	Transport, Storage and Communications: <b>9.5%</b>	Catering & Hospitality / Travel & Tourism: <b>6.3%</b>
Design/ Digital/ Marketing/ Media & Advertising: <b>5.6%</b>	Government: <b>4.6%</b>	Testing Service/ Science/ Research: <b>4.2%</b>
Manufacturing: <b>3.9%</b>	Property: <b>3.5%</b>	Education: <b>3.2%</b>
Health Care/ Hospital: <b>1.8%</b>	Other Community & Personal Services: <b>1.8%</b>	Social Services: <b>1.4%</b>
Public Utilities: <b>0.7%</b>	Conglomerate: <b>0.7%</b>	

### TOP THREE IMPRESSIVE ATTRIBUTES

- To comprehend and communicate effective in English and Chinese
- To integrate and apply in-depth discipline knowledge
- To build and maintain relationship and resolve conflicts in group work

### TOP FIVE MAJOR ASPECTS

- Information technology literacy
- Work attitude
- Language proficiency
- Numerical competency
- Technical knowledge required for the job

Enquiries: [career.cps@polyu.edu.hk](mailto:career.cps@polyu.edu.hk)

Prepared by Careers and Placement Section, Student Affairs Office