

Job Information

Post Title	Intern - Design
Company Name	American & Edird (HK) Ltd.
Business Nature / Introduction	Processing Sale Ind Sew Thread
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> • Work, liaise and partner with a team of A&E professionals in the region focusing on brand development and strategies. • Study Industry trends and more importantly targeted brand trends, to effectively align A&E offer to brand. • Understand the brand requirement towards successful value creation or co-creation of value. • Put together story boards for brands for upcoming seasons with mixing and matching variety of colours, performance, feel and construct etc., taking into account the vast A&E product portfolio. • Bi-monthly progress on initial strategy on brand study/preliminary concept/final presentation to be presented to the Senior Team. • Come up with a pitch for focused brands, targeting FF'21/SS'22. • Create and upload to A&E design hub/studio specific design concepts to enhance brand designer choices, inspiration. • Identity pain points and vacuum in brand desire in order to pick up on opportunities with a view of offer solutions.
Requirements / Qualification	<p>Preferred Qualifications: Undergraduates graduates in the following field of study:</p> <ul style="list-style-type: none"> • Intimate Apparel and Activewear <p>Other Requirements</p> <ul style="list-style-type: none"> • Creative & good marketing sense • Good communication skills • Good command of English, Cantonese
Salary/Allowance	HK\$8,000.-
Target Commencement Date	June 2021
Additional Information	<ul style="list-style-type: none"> • Working Hours: Monday to Friday 8:30 a.m. to 5:30 p.m. • Need to communicate with the project leader in English.
Application Method	<p>Please send the following documents to fannie.leung@amefird.com.hk :</p> <ul style="list-style-type: none"> • Cover Letter • CV • ePortfolio
Application Deadline	7 June 2021

* This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.

Note on Minimum Wage Ordinance

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to tcwie@polyu.edu.hk for issuance of the corresponding document.