Job Information

Post Title	Design & Merchandising Executive (Packaging & Graphic Design)
Company Name	Esquel Enterprises Limited
Business Nature / Introduction	 Esquel Group is a global, vertically integrated one-stop service provider of textiles and apparel, employing more than 57,000 employees worldwide. Headquartered in Hong Kong, we have over 20 plants and merchandising offices in 8 countries including mainland China, Japan, Malaysia, Mauritius, Sri Lanka, Vietnam, UK and USA. At Esquel, we believe that every single employee has the potential to be an agent of positive change. We practice what we believe to be responsible and sustainable, and be a catalyst for change in our industry and the communities where we are active.
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	 Responsible for product design and development for packaging and fashion accessories. Provide design support in quarterly line review collections and seasonal collections for key customers Communicate closely with technical and production team to handle sample follow-up from artwork to production Design and develop product display, visual merchandising for showrooms and visual communication materials Conduct trend research and design presentation Perform ad-hoc duties or projects as assigned
Requirements / Qualification	 Preferred Qualifications: Taught postgraduate/undergraduate/sub-degree graduates in the following field of study: Design Intimate Apparel and Activewear Knitwear Design and Technology Retail and Marketing Technology

	 Other Requirements: Higher Diploma or above, preferably in Product / Graphic / Fashion / 3D Design or related disciplines 1-2 years' related design experience, knowledge in textile and apparel will be an advantage Proficient in Adobe Illustrator and Photoshop Demonstrated experience with 3D design software is highly preferred Excellent verbal and written English, Cantonese and Mandarin Strong communication and time management skills Open-minded, proactive and willing to learn Flexible to travel to China frequently Candidates with more experience will be considered as Senior Design & Merchandising Executive
Target Commencement Date	As soon as possible
Additional Information	5-day work
Application Method	 Please send the following documents to <u>recruitment@esquel.com</u>: CV ePortfolio
Application Deadline	31 July 2021