

### Job Information

Post Title	Business Development Trainee (Full-time contract – 1 year)
Company Name	Fung Fat Knitting Mfy Ltd
Business Nature / Introduction	Fung Fat Knitting Mfy has been established since 1952. Fung Fat has invested in innovation and become a talent company in Hong Kong Science Park in 2020.
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> <li>• Assist with daily administrative duties.</li> <li>• Perform market analysis and research on the latest trends.</li> <li>• Design and present new social media campaign ideas. Monitor all social media platforms for trending news, ideas, and feedback.</li> <li>• Prepare detailed promotional presentations.</li> <li>• Help with the planning and hosting of marketing events.</li> <li>• Research and evaluate competitor marketing and digital content.</li> <li>• Contribute to the creation of mock-ups, email campaigns, and social media content.</li> </ul>
Requirements / Qualification	<p>Preferred Qualifications: Undergraduate graduates in the following field of study:</p> <ul style="list-style-type: none"> <li>• Retail and Marketing</li> </ul> <p>Other Requirements</p> <ul style="list-style-type: none"> <li>• Degree holder obtained from 2018 to 2020</li> </ul>
Target Commencement Date	As soon as possible
Additional Information	With Annual Leave 11 days, Bank Holiday and On-the-job Training, Mon to Fri: 9:15 am - 6:00pm, 5 working days per week
Application Method	Please send the following documents to <a href="mailto:hr@fungfat.com">hr@fungfat.com</a> : <ul style="list-style-type: none"> <li>• Cover Letter</li> <li>• CV</li> </ul>
Application Deadline	20 August 2021