



## LVMH Asia Pacific Limited

LVMH is the world leader in luxury, with a unique portfolio of prestigious brands. Committed to excellence and creativity, the Group embodies a distinctive Art De Vivre that blends heritage and innovation. Joining LVMH means sharing the passion and exacting expectations of our brands, helping perpetuate Savoir-Faire and a winning spirit.

LVMH is active in five different sectors:

- Wines & Spirits
- Fashion & Leather Goods
- Perfumes & Cosmetics
- Watches & Jewelry
- Selective retailing

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## Media Intern

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The LVMH Media Department is seeking a Media Intern to support the team in work on the consolidation of the Group's integrated media activities across all business units and brands in Asia Pacific.

### **JOB DUTIES AND RESPONSABILITIES**

- Responsible for monthly budget database and other regular report submissions for Asia Pacific markets
- Support offline/online Media analysis for LVMH/brands
- Manage magazine clippings and magazine copies/library
- Database record updates including brand/media contacts in the region, media control documentations
- Handle other administrative work – magazine subscriptions, webinar logistics etc.
- Sep 2021 – Mar 2022. 2-3 days per week

### **KEY REQUIREMENTS AND COMPETENCIES**

- University student in Marketing, Management or relevant disciplines
- Strong analytical and numerical skills
- Detail-oriented, dedicated and team player
- Advanced computer skills especially in Microsoft Excel and Power Point
- Good communication and interpersonal skills
- Fluent in English

Interested students should send their CV and personal statement (max. 100 words) to [itc.internship@polyu.edu.hk](mailto:itc.internship@polyu.edu.hk) by 6 September 2021. Shortlisted candidates will be invited to the first interview at ITC by 10 September 2021.