



REDRESS

Redress Internship programme

Redress is looking for an intern to help devise social media and marketing content for their Get Redressed Month and ECF programmes. This is an unpaid position and would require the candidate to work across two days a week, mainly based at our Sham Shui Po office. Some travel may be required but this will be reimbursed. You can find out more about the programmes on our website: www.redress.com.hk/getredressed

Key Applicants must be a:

- Experienced using social media, in particular Instagram and Facebook.
- Creative and interested in devising new online content
- Good communicator with excellent writing skills
- Passionate about sustainable fashion
- Design skills are desirable but not required
- Eligible to work in Hong Kong
- Fluent in both Cantonese and English

Work hours are 2 days/ week and start from mid-September until approximately the start of November.

Key responsibilities:

1. *One day per week: Get Redressed Month Campaign*

- Create Instagram stories that feature secondhand clothing stores in Hong Kong
- Create content that features our clothing collection boxes placed across the region
- Assist in managing the Facebook page for our secondhand store, The Redress Closet

2. *One day per week: ECF Programme*

- Support the team in delivering school talks and sessions, such as managing registration, preparing presentations, handling on-site logistics and photo-taking.
- Create marketing content of new educational materials for social media and eDM to schools, teachers and students.

To apply, please send the following to lauren@redress.com.hk

- Your CV

Application Deadline: 10/9/2021

Expected Start Date: Week of 20/9/2021