

## SOCIAL MEDIA INTERN

Institute of Textiles and Clothing of The Hong Kong Polytechnic University is seeking for a Social Media Intern to support the Marketing Team in work on the consolidation of the Institute's integrated media activities.

### Job Duties & Responsibilities

- propose, develop and create interesting and high quality fashion and textiles related videos for young fashion lovers
- be the host of the video
- produce ONE video (max. 3 min) every month
- contract period: October 2021 – March 2021
- No. of working hour: 120 (eligible WIE activity)

### Key requirements

- ✓ ITC students
- ✓ Passionate in fashion
- ✓ Good fashion sense and graphic sense
- ✓ Be up-to-date of the social media marketing trends, in particular, Instagram
- ✓ Presentable. Well spoken and written English & Chinese
- ✓ Experience in video production is a bonus
- ✓ Training will be provided by ITC

Interested students should send the application form ([HR Form 7A](#)) and CV to [anne.hon@polyu.edu.hk](mailto:anne.hon@polyu.edu.hk) by 21 September 2021. Shortlisted candidates will be invited to the interview at ITC by 30 September 2021.