FASHION DESIGNER TO CREATE DESIGNS OF SKIRTS/DRESSES FOR MEN

I represent a venture studio, who is looking to launch a D2C clothing brand that sells skirts and/or dresses. Notably, though women are welcome to purchase, we're specifically aiming to sell them to men as well.

Right now, we are still in the early stages of exploration. We are looking for a designer to help us create a variety of designs across a spectrum of different styles to help us decide our branding and strategy going forward. Our team will then decide on which type of design we like best, and develop 3 designs in that vein.

Deliverables after engagement:
- 1-2 weeks: sketches and prototypes for skirts or dresses for men across a variety of styles
    - We are unsure of whether we want to specialise in dresses or skirts
    - We are unsure of whether our style should be more traditionally "feminine" or skew more "masculine" and who the target audience should be
- 2-8 weeks: 3 designs and prototypes based on the style our team is chosen

We need the designer to be able to produce a tech pack, as well as physical prototypes for the dress. It would be key for us to **move quickly**, and **closely with us**.

Target applicants: students and/or graduates

Total estimated working hours: 20 - 40 hours

Application method and deadline: Please submit preliminary ideas across a variety of styles, any ideas you have and proposed compensation to denise@fail.vc by Wednesday 22nd September.