



## 全職平面設計師 Graphic Designer

### Job Highlights

- 具備相關設計學士位或高級文憑
- 熟悉Adobe Premiere/In Design/Photoshop/Illustrator
- 具創意思維、主動、積極、細心及能獨立完成工作

### JOB DESCRIPTION

- Responsible for product creative design from concept to final artwork
- Prepare engaging content such as graphics, photos, imagery and video to drive traffic conversion and brand awareness
- Perform daily management of social media accounts and media planning.
- To perform other duties assigned by management

### QUALIFICATIONS

- Degree holder of ITC, Graphic Design, Visual Communication, Marketing, Communications, e-Commerce etc.
- Solid knowledge with one (or more) of these creative and digital tools is a MUST: Photoshop / Illustrator / InDesign /Final Cut Pro/ video editing skills
- Good sense of social media platforms and passionate to initiate digital creative ideas
- Proactive and energetic team player with self-motivation, creativity and positive working attitude
- Ability to achieve results and willing to contribute beyond basic responsibilities
- Excellent communications in English and Chinese

### WHY YOU SHOULD JOIN US

- We provide constant guidance, training and mentorship to polish your business mindset. We care about your personal and professional growth



- Flat operating structure, you will be able to work independently, make your own judgement and make a direct impact to the company
- We work in an open, collaborative, and respectful culture where we empower every single person to grow and play to their strengths
- Flexible work hours. Our priority is on getting the job done
- You'll be working in a fast-paced environment

Working Hour: Mon - Fri 9:30am - 6:30pm

Location: Chai Wan

Monthly Salary: 14k - 18k (negotiable)

Please send your CV together with the expected salary to [hr@myfloroma.com](mailto:hr@myfloroma.com) before 31/1/2022.

Shortlisted candidates will be invited to a first round interview and notified by email or phone.

#### WHO WE ARE

We are a fast growing startup company which manufactures perfume in Hong Kong.

In three-year time, we tripled the business revenue and expanded to overseas markets such as the USA, Macau and Taiwan. We have both online business and attained several retail distribution channels in HK, including Aeon Style, YATA, The Commercial Press etc. In 2021, we opened 2 retail stores at MOKO and YOHO Mall within 3 months. Our products have been covered in >40 media coverages including TVB, RTHK, Apple Daily, HKET etc. In future, we will continue developing our e-commerce market to a regional level as well as launching new product lines.

#### *Find us at:*

Facebook/Instagram: @myfloroma

Website: <https://floroma.net/>

Tele: 29976119