



HR Internship (Employee Communication)

Company Overview

MCM is a luxury lifestyle goods and fashion house founded in 1976 with an attitude defined by the cultural Zeitgeist and its German heritage with a focus on functional innovation, including the use of cutting edge techniques. Today, through its association with music, art, travel and technology, MCM embodies the bold, rebellious and aspirational. Always with an eye on the disruptive, the driving force behind MCM centers on revolutionizing classic design with futuristic materials. Appealing to the 21st Century Global Nomad generation - dreamers, creatives and digital natives - MCM's millennial and Gen Z audience is genderless, ageless, empowered and unconstrained by rules and boundaries.

MCM is currently distributed online and in 650 stores worldwide including Munich, Berlin, Zurich, London, Paris, New York, Hong Kong, Shanghai, Beijing, Seoul, Tokyo, Middle East and more. For further information about MCM: www.mcmworldwide.com

Responsibilities

- Support on Global and Regional Employee Engagement campaigns on Yammer, including tasks such as poster design, video editing etc.
- Participate in campaign brainstorming sessions
- Research and prepare learning materials on our Core Competencies, that to make learning engaging and fun
- Assist in industry research

Requirements

- Proficient in MS Office and Chinese input
- Fluent in written and spoken English and Chinese (Cantonese & Mandarin)
- Knowledge of video production & video editing for online usage (e.g. iMovie, Window Video Maker, Adobe Premiere Pro, etc.)
- Sound knowledge of social media

Duty Days

- 2-3 full days per week

Working Location

- Quarry Bay

We offer attractive remuneration package to the right candidates. Interested parties please send us the detailed curriculum vitae with salary expectation at recruit.hk@mcmworldwide.com