



# REDRESS

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## ABOUT REDRESS

Established in 2007, Redress is a pioneering HK-based NGO working to promote environmental sustainability in the fashion industry. Through our dynamic programmes we work directly with the next generation of fashion designers, industry professionals and consumers in order to reduce textile waste, minimise water and energy consumption and ultimately create a new circular economy for fashion.

## JOIN THE REDRESS EDUCATION TEAM

The Redress Education team is responsible for creating best-in-class educational content for fashion designers interested in exploring circular fashion and sustainable practices. The team delivers various content through the [Redress Academy](#), the annual [Pathway Course](#), several events and talks, and through the [Redress Design Award Competition](#), our flagship project.

The Education Associate reports to the Education director. This role suits a bright, self-motivated, energetic person who is highly organised and resourceful, and passionate about the environment and sustainable fashion.

What can you expect to gain from joining the Redress Education Team?

- Take part in impactful work to change the fashion industry by educating young fashion professional on circular fashion
- Use and expand your knowledge of circular fashion
- Keep up to date with sustainability trends in both the fashion industry and fashion education
- Interact with young fashion professionals and industry experts
- Work in a fast-paced environment, with driven, motivated and collaborative teams

## YOUR PRINCIPAL RESPONSIBILITIES:

Educational content management

- Lead on researching and refreshing content that is relevant to fashion & sustainability: industry and academic news and innovation, brand examples, events etc; acting as main contact to the entire Redress organisation and proactively sharing with the team.
- Lead on collecting and analysing data and statistics from existing research projects and reports; updating and archiving of the data; acting as main contact to the entire Redress organisation for any data query.
- Support on educational content creation and execution, including the developing the Redress Design Award Pathway Course, updating the Redress Academy, delivering presentations and workshops and other educational materials for a prime target audience of fashion students, emerging designers, academia and industry professionals.

- Support on the Chinese (Simplified and Traditional Chinese) proofreading and translation of educational content.

#### Key contact relationship management

- Lead on maintaining our databases of global universities and educators.
- Lead the outreach and management of Japan, Korea, Oceania, Eastern Europe and Americas academic institutions, educational lecturers through the competition cycle and for educational events.
- Support on outreach to fashion industry professionals to bring in expertise and connections for the benefit of the competition and the educational work.

#### Redress Design Award Competition management

- Support on application processing and management of the Redress Design Award competition, including setting up the online application awards software, collecting and tracking the application entries and data.
- Support on preparing judging documents and collecting feedback from judges (e.g. from judging documents and videos) for dissemination to finalists.
- Support on planning and execution of the educational boot camp for the competition's Grand Final Week (September).

#### Team duties and other projects

- Lead on assessing the impact of the different facets of the project, researching the best impact assessment tools, executing and analysing the results; acting as the Education point person to provide data for the end-of-year completion report.
- Monitor all education programme administration and document filing.
- Perform office administrative support, respond to general education queries and provide ad-hoc duties as needed.

#### **YOUR PROFILE:**

- Undergraduate university degree in sustainability & environmental related subjects (preferred) or fashion.
- Good grasp of the current industry state in regards to sustainability and circularity.
- Experience in a relevant role preferred: for example, coordinating project activities or developing educational/training materials.
- Fluent written and spoken English and Cantonese is a must. Putonghua is a bonus.
- Resourceful, creative thinker.
- A strong team player with excellent multi-tasking skills.
- Detail-oriented and diligent.
- Willing to accept a high workload at certain times of the year.
- Visa to live and work in Hong Kong (please note that candidates without a Hong Kong visa will only be considered under exceptional circumstances).

Interested candidates should send their CV together with a **cover letter, availability and expected salary** to [morgane@redress.com.hk](mailto:morgane@redress.com.hk)